



GTZ experiences with introducing the DCED Standard

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Activities targeted at dissemination

- Information and mainstreaming
 - Presentation of the DCED standard to GTZ project staff at annual retreat of the section „Economic Policy and PSD“
 - Official commitment to further disseminate Standard among GTZ-projects (Declaration of Annual Workshop 2009)
 - Guiding document on the application of the DCED standard in GTZ projects
 - [Web-based Toolkit on Monitoring and Evaluation](#) structured along DCED Standard



Activities targeted at dissemination

- Training of GTZ staff
 - Participation of GTZ project staff in DCED trainings
 - Sensitization of GTZ HQ advisors on DCED Standard
 - Two 1-day trainings for project staff organized by GTZ HQ

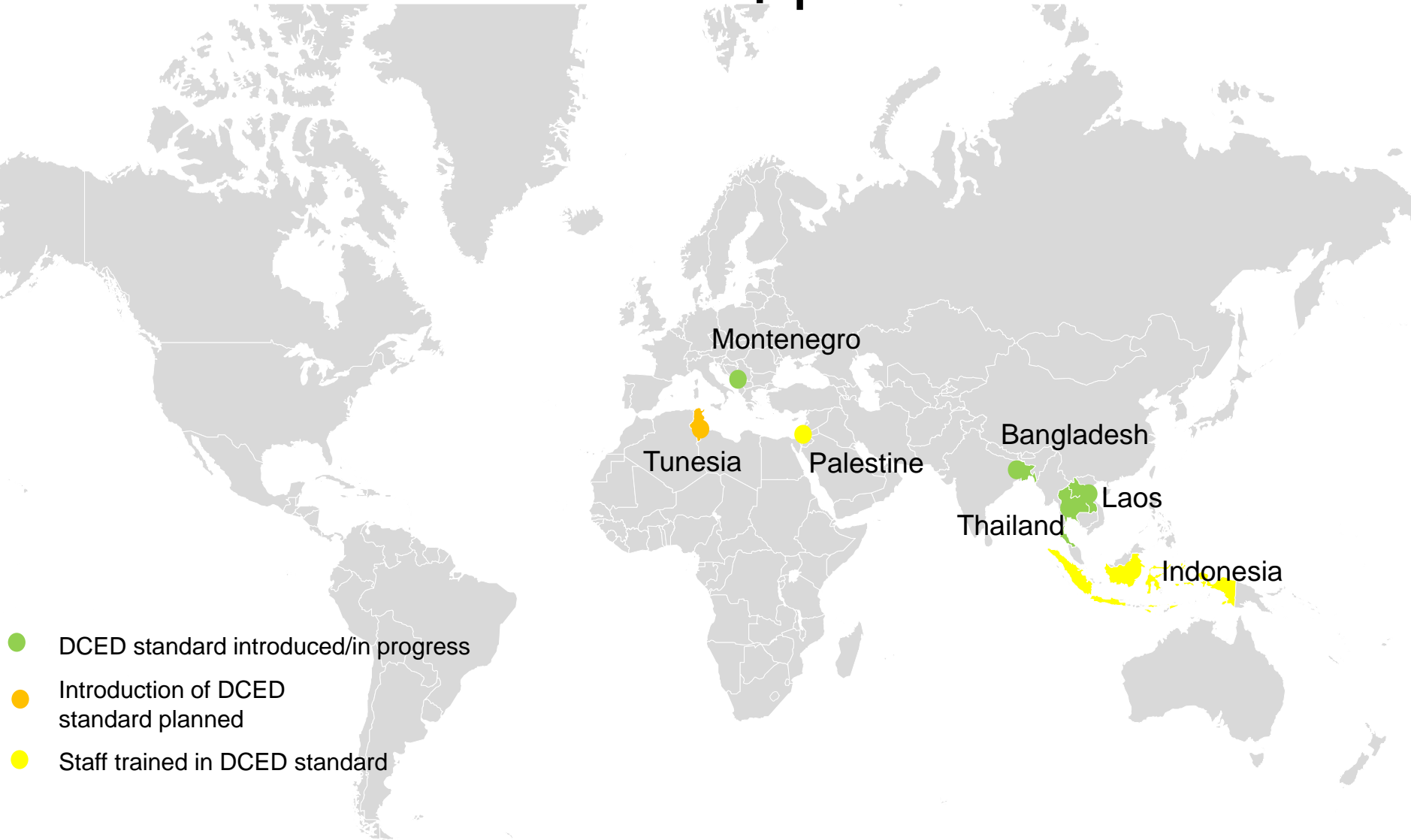
- Advisory services
 - Direct M+E advisory services to GTZ projects along the DCED Standard (Montenegro, Tunisia)

- Collaboration with Evaluation and Monitoring Units
 - Joint Workshops, direct contact M&E Unit DCED

- [Web-based Toolkit on Monitoring and Evaluation](#)



Current status of application



- DCED standard introduced/in progress
- Introduction of DCED standard planned
- Staff trained in DCED standard



Current status of application

Country	Project	Status
Thailand	Enhancing the competitiveness and eco-efficiency of SME	Introduced
Bangladesh <i>Implemented by GTZ IS and Swisscontact</i>	KATALYST II: Developing Business Services Markets	Introduced
Montenegro	Tourism destination development	In progress
Laos	Development of Market Economy	In progress
Tunisia	Entrepreneurship development and innovation	planned
Indonesia	Regional Economic Development	Staff trained
Palestine	Development of the Private Sector	Staff trained
Bangladesh	Progress – Social Standards	Staff trained



Conclusion/ lessons learnt

- DCED standard very much in line with GTZ M&E Guidelines, however in parts more demanding
- Reference to DCED Standard as international Standard made topic more appealing to GTZ-staff
- DCED standard's core elements are applicable to different types of PSD projects
 - Limitations with regard to „Capturing Wider Change“ and the integration of universal indicators
 - Attribution biggest challenge, especially in area of policy advice
- Further support desired by project staff in the area of measurement methods
- Endorsement of HQ Evaluation Unit key for broader dissemination in GTZ projects



Further steps

- Depth vs. breadth of dissemination
 - Breadth: Focus on broad dissemination through trainings and advisory services
 - 1-day workshop at annual retreat in August 2010
 - Regular training of GTZ HQ-advisors on basics of DCED Standard
 - Depth: In-depth implementation of Standard and audits in a few selected projects (Tunisia, Montenegro, Laos)