



# Overview of the DCED website and knowledge offer



*Melina Heinrich, DCED Secretariat*

DCED Seminar on Trends and Results in PSD,  
Session 2, Tuesday 17 January 2012

# About the DCED – Some key facts

- The forum for agencies seeking to enhance the **effectiveness of private sector development** in developing countries
- **Currently 21 members** from UN and bilateral donor agencies, foundations
- DCED Members learn from each others' experiences, agree **good practice** through various working groups
- **Focal areas** include Business Environment Reform, Results Measurement, Conflict-Affected Countries, Green Growth and Women's Entrepreneurship
- The DCED is also a **leading source of knowledge and information on PSD**



# Structure of the DCED Website

## The Rationale for PSD

- Why PSD? What is the evidence?

## DCED Guidance

- Agreed good practice in PSD

## Knowledge Portal

- ‘How to’ of different PSD approaches

## News on PSD

- What is ‘hot’ in PSD; News from DCED and its members

## Country PSD Groups



SEARCH



Welcome back Melina Heinrich

Sign out Account

Home The Rationale for PSD DCED Guidance Knowledge Portal News on PSD Country Groups About the DCED Admin

## Promoting Private Sector Development

The DCED promotes economic opportunity and self-reliance through private sector development (PSD) in developing countries. It is the forum in which donor and UN agencies share their practical experience of PSD, and agree guidance on good practice. It is also the leading source of knowledge about PSD.

### UPCOMING DCED EVENTS

- ▶ The DCED is organising a [global Seminar on current trends and results in private sector development](#). About 100 participants from 32 countries, representing 54 different organisations, field programmes and governments are confirmed to be coming. Speakers will present the practical experience of major PSD programmes in Asia, Africa and Latin America – including value chain development, trade promotion, business environment reform programmes and challenge funds.

### OTHER DCED NEWS

- ▶ The [MasterCard Foundation](#) has just joined the DCED as a new member organisation. It

### LATEST ENTRIES ON THE SITE

- ▶ [Latest Research and Evidence on PSD, January 2011](#)
- ▶ [The 10 most popular pages of Enterprise-Development.org in 2011](#)
- ▶ Vacancy: [M4P Results Measurement and Communications Specialist](#) for AusAID's Market Development Facility (Fiji and Timor). More job opportunities in PSD can be found [here](#)
- ▶ [Martin Chrisney's of the IADB Top Ten Weblinks](#) on economic and private sector development. To send us your favourite websites [click here!](#)
- ▶ The [Top 12 resources on Inclusive Business](#)

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# The Rationale for PSD

## A central hub for the available evidence on results in PSD

- one of the **most visited areas** on our website
- gathers information and evidence for **PSD advocacy and communication** materials, supporting information for **PSD proposal writing**, references for **research on PSD** etc.





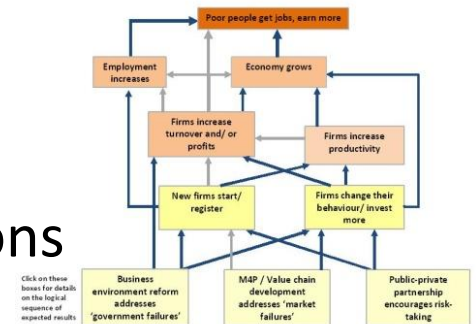
# The Rationale for PSD



- About **40 Success Stories** reporting success *at scale* (>10,000 beneficiaries) – also providing important lessons on what has worked in specific contexts

- **Regular Publication on the Latest Research and Evidence on PSD**

- A **global results chain** organising available evidence (macro and programme-level) and **explanations** why different PSD interventions are expected to have pro-poor impacts



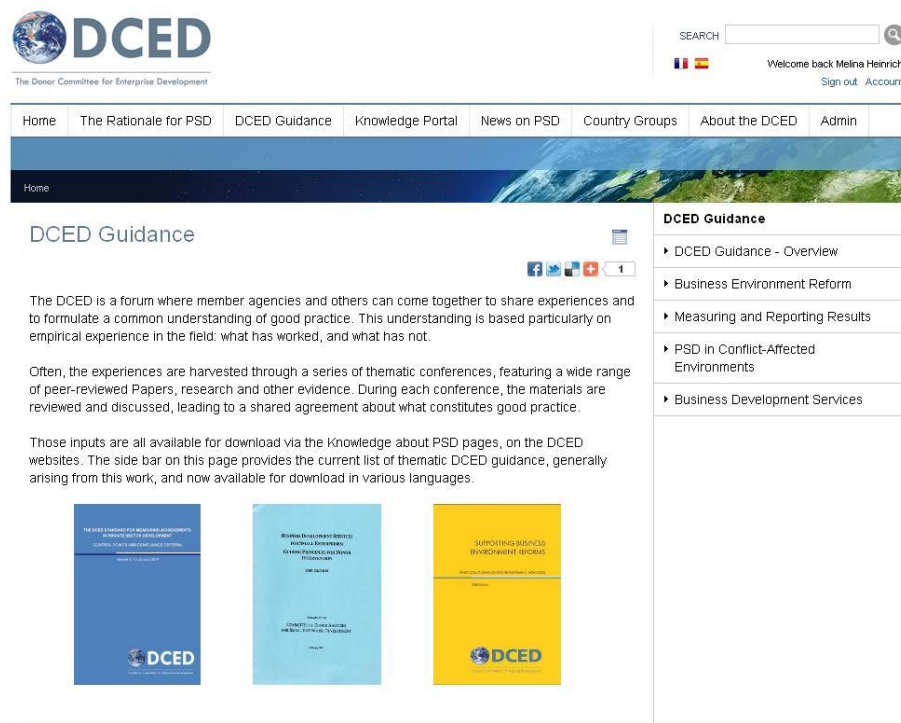
- **Other advocacy materials: Powerful quotes on PSD, videos etc.**
- **PSD strategies of (member) agency strategies**

# DCED Guidance

## Multi-donor guidance on good practice in PSD - based on empirical experience in the field

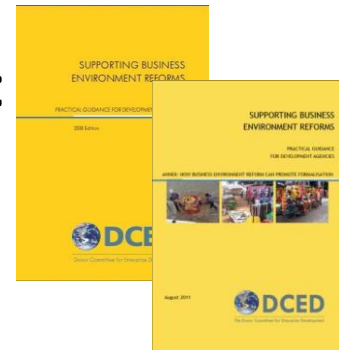
In addition to results measurement, guidance has been developed on

- **Business Development Services (2001)**
- **and Business Environment Reform (2008/2011)**



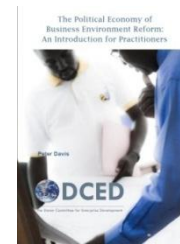
# DCED Guidance - BER

## Practical Guidance on Supporting Business Environment Reform (2008), and on How BER can Promote Formalisation (2011)



## Other DCED publications on BER include:

- Business Environment Reforms and the Informal Economy (2010)
- Political Economy of Business Environment Reform – Introduction for Practitioners (2011)
- Three country reviews of Donor BER practices (2011)



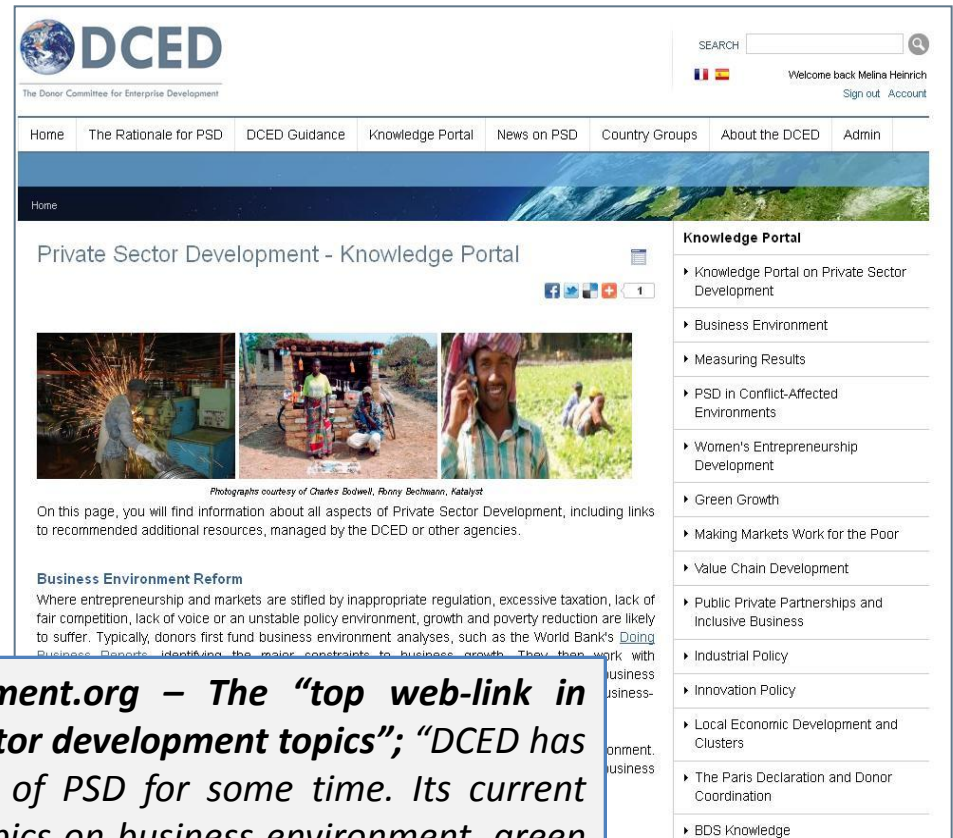
## Ongoing work areas of the BE Working Group include:

- Measuring the Results of BER Programmes (*dedicated break-out sessions today and Thursday*)
- Guidance on Industrial Policy and BER

# DCED Knowledge Portal

## Knowledge Portal with dedicated pages on most PSD themes

- Key links and documents from a broad range of agencies and researchers (strategies, tools and guidelines, case studies etc.)
- the DCED's own knowledge products
- Syntheses and debates of various PSD approaches



***Enterprise-Development.org – The “top web-link in 2011 on private sector development topics”; “DCED has been the vanguard of PSD for some time. Its current offerings include topics on business environment, green growth, and impact measurement. ”***

***Martin Chrisney, IADB***

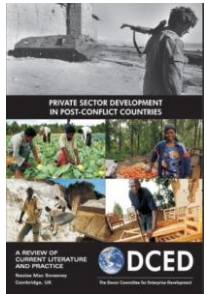


# DCED Knowledge Portal

**Themes include:**

## **PSD in Conflict-Affected Environments (CAE)**

- DCED Review of Current Literature and Practice (2008)
- DCED Key Resources for PSD practitioners (2010)
- More than 450 documents on the theme
- Ongoing work by the CAE Working Group to develop a training course on PSD in CAE



## **Measuring Results**

Including various Agency Policies, Methodological Papers

## **Green Growth**

Including recommendations of the GG working group to the Rio+20 summit

## **Women's Entrepreneurship Development**

## **Making Markets work for the Poor**

# DCED Knowledge Portal: Themes

## Public-Private Partnerships and Inclusive Business

Including a **Directory for Businesses**, linking to more than 40 PPP programmes, sorted by different types of partnerships and target regions/ countries



***"Top Resource of the Year"**  
on Donor Programmes that  
work with business*

**Caroline Ashley, DFID  
Business Innovation Facility**

## Industrial Policy

## Innovation Policy

## Local Economic Development and Clusters

Inter- Agency Databases at [www.Business-Environment.org](http://www.Business-Environment.org) and  
[www.Value-Chains.org](http://www.Value-Chains.org)

with hundreds of technical documents on **Business Environment Reform** and  
**Value Chain Development/M4P** for each phase of the project cycle...

# DCED Knowledge Portal: Value Chains Database

...now with a new look and improved usability:



**VALUE CHAINS**  
Inter-Agency Database of the DCED

[Home](#) [What's New](#) [Programme Phases](#) [Synthesis documents](#) [Contact Us](#) [More about the DCED](#)

## Promoting Private Sector Development

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### NEWEST ENTRIES

Information Economy Report 2011: ICTs as an Enabler for Private Sector Development (2011)  
Posted: 5th Jan 2012

Some new opportunities related to value chains, service markets, MMW4P, etc., 2011  
Posted: 2nd Dec 2011

Transforming the Dairy Sector. Benefits from the Formalisation of the Raw Milk Trade in Kenya (2010)  
Posted: 4th Nov 2011

Making Markets Work (for the Poor)/M4P: Some key links, 2011  
Posted: 2nd Oct 2011

Why have a Standard for measuring results? Donor Committee for Enterprise Development, 2011 (English/French)  
Posted: 6th Oct 2011

### SYNTHESIS DOCUMENTS

Information Economy Report 2011: ICTs as an Enabler for Private Sector Development (2011)  
Posted: 5th Jan 2012

Top ten entries, in terms of page views in December 2011  
Posted: 5th Jan 2012

Top ten entries, in terms of total page views since January 2010  
Posted: 5th Jan 2012

Some new opportunities related to value chains, service markets, MMW4P, etc., 2011  
Posted: 2nd Dec 2011

Les BDS: L'Actualité des services aux entreprises + Les Breves, 2011  
Posted: 6th Dec 2011

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# News on PSD

## Regularly updated information and 'hot topics' in PSD

- **DCED Newsletters**

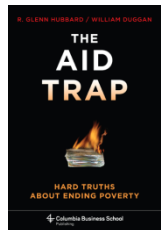
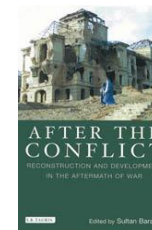
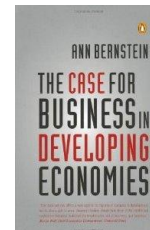
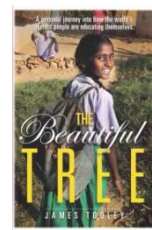
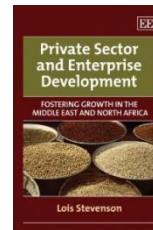
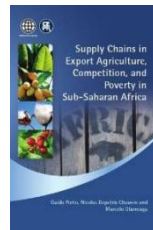
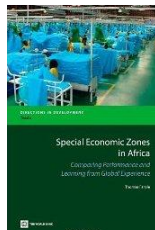
New publications, initiatives, events of the DCED and its members



- **Recent Blog Posts on PSD** - from around the web

e.g. on the role of the private sector in basic service provision; poverty reduction vs. development; industrial policy; the role of donors/ companies in development

- **DCED Book Reviews**



- **Future Events and Job Opportunities on PSD**

# Feedback and Outreach: PSD Country Groups, programmes, and beyond

As DCED grows we are...

- seeking to build closer contacts with **country-level PSD donor coordination groups** : [www.Enterprise-Development.org/Page/Country-PSD](http://www.Enterprise-Development.org/Page/Country-PSD) offers information and resources on 15 Groups



- exploring ways of learning more from the experience of field programmes, e.g. through **case studies**, exchange of **resources and knowledge**...
- expanding our presence and interaction on **social media platforms**, such as twitter, facebook, linkedin etc.



# Feedback and Outreach – Get involved!

## We'd like to hear from you on

- your insights from this Seminar
- your experience in PSD and measuring results
- your needs for information
- your resources and knowledge that we should share on our websites



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