



The Donor Committee for Enterprise Development



WELCOME

to the 2nd Global DCED Seminar on Results Measurement



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www.Enterprise-Development.org

An overview of the DCED website and knowledge offer



or rather

How YOU and the DCED can work together

By Melina Heinrich, DCED Secretariat

Image courtesy of ddpavumba (www.freedigitalphotos.net)

...and let's start with YOU!

Who is here during the Seminar?

- About 120 people from a range of organisations, programmes and countries



Together, you have...

- ... a vast amount of **country-specific and sector-specific experience** in private sector development (PSD)
- ...worked through a range of different **approaches** to promote economic opportunities for the poor



You may want to learn more about...

- results measurement (RM) and what 'works' in PSD
- lessons on how to implement different / new PSD approaches, what others are doing etc

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Some quick facts about the DCED

What is the DCED and what does it do?

The **Global Forum** of **24** bilateral donors, UN agencies and foundations working to increase the **effectiveness of private sector development (PSD)**...



...by

- **exchanging practical experience** among donors, field practitioners
- **summarising and signposting knowledge and debates** on a range of PSD approaches
- **compiling evidence** on ‘what works’
- developing **common guidance on effective practice** through different working groups – on results measurement and other themes

Some quick facts about the DCED



The DCED has to offer...

- answers to many of your questions, **through its substantial knowledge offer** at www.Enterprise-Development.org
- **an active global network** of policy advisors, researchers, and on-the-ground practitioners
- **a resource platform with growing traction and momentum** with 40,000 unique website visitors over the last year from across the world, a 40% increase on the previous year



The DCED is looking for...

- **your feedback** on how we can help you in your work
- **your contributions** including field research, results, lessons from new approaches etc. relevant to the **resource areas on the DCED website**



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Improving Private Sector Development

The Donor Committee for Enterprise Development reduces poverty by agreeing the most effective practices in the creation of economic opportunities and jobs – based on the experiences of DCED members and others. The DCED has also become the leading source of knowledge about Private Sector Development (PSD) – documenting and disseminating the successes and lessons learned to improve the results of PSD programs in developing countries.



FIND WHAT YOU NEED

For PSD Practitioners

- Our **Knowledge Portal** covers all **PSD approaches** (e.g. M4P, BER) and **cross-cutting development issues** in PSD
- Consult **DCED good practice guidance**

Using the DCED results measurement Standard?

- Learn more about the **DCED results measurement Standard**
- Find **supporting resources** for implementing the Standard

For Policy Designers


- Look up agency **PSD policies**

GET THE LATEST FROM DCED

- Get the latest news on PSD in the **DCED's March 2014 Newsletter**.
- Youth unemployment is one of the biggest challenges of many developing countries; promoting productive employment for growing young populations one of their biggest economic opportunities. Our **new Knowledge Page on Youth Employment** summarises these issues and offers a range of resources on the theme. Contributions welcome!
- The second **DCED Global Seminar on Results Measurement** will take place 24-26 March 2014, Bangkok. [Click here for more information.](#)

LEARN MORE

[Sign up to our mailing lists](#) for regular Newsletters as well as [Updates on the Latest Research and Evidence on PSD.](#)

Follow us 

Tweets



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DCED Newsletter: Vacancies @MCFoundation @TechnoServe @AdamSmithInt and @Propcom2 + a research call on jobs& stability bit.ly/1IW03Vn

17 Mar



Supporting information on why PSD should be a central element of development strategies to help the poor 'work' their way out of poverty

- You can find about 40 **success stories** credibly reporting impact *at scale* (>10,000 ppl);
- brief **summaries of the series of effects** donors typically expect to happen as a result of common types of intervention; and
- resources that can help you better **communicate PSD, e.g. powerful quotes and videos**



A useful resource for advocacy & communication materials, policy & strategy documents



Do you have results from your programme to share?



Everything on and around the DCED Standard – the most popular area on our website!



Includes key resources for newcomers to the Standard, programmes implementing the Standard & donors



- **Guidelines & Advice on each of the eight good practice elements of the Standard:**
Articulating the Results Chain, Defining Indicators, Measuring Changes and Good Research Practices, Attribution, Market-Wide Changes, Tracking Costs, Reporting Results and Managing the RM System
- **New Practical Implementation Guidelines for different contexts/ approaches: Challenge Funds, and Conflict-Affected Environments**



- **17 case studies of programmes working towards the Standard including**
 - **Agricultural Development and Business Environment**
 - **Reform Programmes**
 - PSD interventions in **conflict-affected environments**
 - Case studies of **good research practices** in line with the Standard
- Information on the **audit option**, now with several audit reports of programmes who agreed to make them public (NMDP, ECF, CAVAC, Katalyst)
- Links to **training opportunities**, consultant **support**
- **Further supporting information**, e.g. on the link between the Standard and evaluation and manuals on implementing the Standard used by various programmes



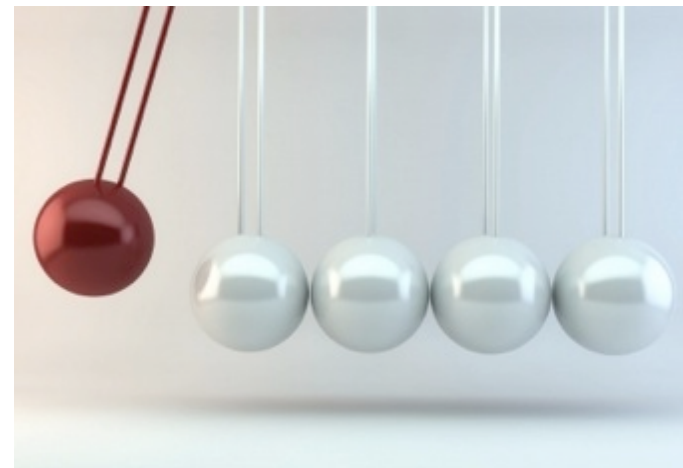
Write to us with your questions, internal programme RM manuals on implementing the Standard, case study suggestions etc!



The DCED Website is a central hub for the available evidence on results in PSD



Information on ‘what works’ in PSD - organised in a structured way, for policy and programme design, proposal writing, research and advocacy



- Central element of this area is the **Evidence Framework** – **organising strong, research-backed evidence on PSD** in an overarching results chain for different types of PSD interventions
- **Evaluations** of donor-funded PSD work
- **Updates** to Newsletter subscribers to some of the latest research findings



Do you know of any strong evidence we haven't included yet? Would you like to suggest new research for our Research & Evidence updates?

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Knowledge on all PSD approaches and relevant cross-cutting issues from the DCED, and a broad range of agencies and researchers



The key resource area for PSD practitioners in the field looking for information, practical advice and examples



- **Syntheses and debates** on whether and how to implement different types of approaches
- **Overview and strategy documents**
- **Practical tools and guidelines**
- **Case studies**
- **and more...**



...covering PSD approaches such as

- **Making Markets Work for the Poor**
- **Industrial Policy**

Among our top 10 most visited webpages in 2013!

- **Value Chain Development and Business Development Services**
(database at www.value-chains.org)

- **Local Economic Development and Clusters**

- **Innovation Policy**

- **Business Environment Reform**

- DCED Working Papers and Guidance, e.g. Political Economy of BER, Measuring Results, Industrial Policy and BER, and Quality Infrastructure (*forthcoming*)
- Database at www.business-environment.org



- **Partnerships for PSD**, focusing on challenge funds and similar mechanisms
 - Links to **funding opportunities for businesses**
 - Recent **review of experience and results**
 - Upcoming document on how to demonstrate **additionality**





...and cross-cutting issues including

- **PSD in Fragile and Conflict-Affected Environments**
 - Online library with more than 450 documents in various sub-themes, guidelines by DCED and various agencies
 - New DCED training course can be provided on demand
- **Women's Entrepreneurship Development**
 - Ongoing development of case studies and advice on using the Standard in measuring women's economic empowerment
- **Youth Employment**
- **Green Growth**
- **Small Enterprise Development**
- **Inclusive Business Models**



Are you testing innovative approaches or have documented experience in any of the themes or approaches above? Send us your publications and resources or suggest a new original DCED case study!



Learn more about..

- **PSD and Economic Development Strategies** by DCED member agencies & current trends
- **PSD Donor Coordination Groups** in various countries



Update yourself on...

- new DCED, member agency and field initiatives in **DCED Newsletters**
- **current job opportunities, research calls etc in PSD**
- **upcoming events and training courses**
- current **discussions** on PSD in the **world of blogs**



Get quick access to...

- **All you need to know** about the DCED's mandate, member agencies, working groups & organisational structure, and contact information
- **DCED Guidance** documents in various themes



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..we are expecting lively discussions and new insights!



...You can also share yours on **twitter** using
#DCEDSeminar...



...and let us know your thoughts and suggestions by
filling in the **Feedback Form** in your folder.



We look forward to future exchanges!



By email



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Field visits
& case
studies