



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes  
Teleconference, 22 April 2014

23 April 2014

**Participants**

Olof Drakenberg, representing Sida  
Cristina Martinez, OECD (Co-Chair)  
Ben Petrazzini, IDRC  
Kees van der Ree, ILO (Co-Chair)  
Armand Rioust de Largentaye, AFD  
Alexis Robert, OECD  
Tim Scott, UNDP

Casper Sonesson, UNDP  
Nienke Stam, Enclude  
Mika Vehnamaki, Finland MFA  
Henrik Vistisen, Danida  
Hans Joachim Zinnkann, GIZ  
Eleanor Bell, Secretariat  
Jim Tanburn, Secretariat

**Apologies**

Hendrik Engelmann-Pilger, IFC  
Yuko Nagata, UNIDO  
Ola Nilsmo, SIDA

Sjoerd Smit, NL MFA  
Petra Schwager, UNIDO  
Florence Tartanac, FAO

*The Annex at the end of this document summarises the main action points agreed during the meeting.*

Welcome remarks, review of agenda

Kees van der Ree welcomed participants and outlined the agenda, adding the GGWG Work Plan for 2014-2015 as an item for discussion.

Business arising from the last meeting

Most action points agreed at the last meeting had been carried out and would be covered later on in the meeting. Hans Joachim Zinnkann noted that he was still awaiting the draft methodology for GIZ's 'ValueLinks 2.0', and would disseminate this to the GGWG as soon as possible. It was agreed that further discussion on value chain tool development would be part of the agenda of the next GGWG meeting. Cristina Martinez now has the updated OECD report on skills development by green and inclusive SMEs in India, which she will circulate for comments.

Green Growth Stocktaking

Nienke Stam presented an overview of Enclude's Interim Report on the Green Growth (GG) inter-agency stocktaking (attached). The countries in which projects submitted for the stocktaking are most frequently operating are Uganda (5), Indonesia (5) and the Philippines (4). However, there is no major regional clustering. No significant contradictions between the goals of green growth and inclusive growth have been found in the projects submitted, in the sense that both are typically included as explicit goals integrated into the projects' scoring system. There are, however, trade-offs in the allocation of resources to each goal.

The GGWG suggested that:

- further analysis and illustrative examples of the working definitions of 'inclusiveness' used by projects would be helpful. A project which has been evaluated for potential detrimental effects on inclusivity would be an informative case study.
- the draft full report should elaborate further on the 'theories of change' and 'levels of ambition' used to categorise green PSD interventions in the presentation and how they

relate to more typical notions of 'greening' PSD and 'mainstreaming' green growth. More broadly, the working definition of 'greener PSD' would benefit from greater clarification.

- a more detailed breakdown of the 'tools' and 'themes' identified in the presentation would be welcomed in the draft of the full report. This should include explicit consideration of the ways in which the two may overlap – value chain development, for example, may be viewed as a tool but also a guiding approach within an intervention.
- in the draft, data on the intervention level of projects be disaggregated at national, regional and international level and by sub-sector. A definition of 'regional' should also be included.

Regarding the criteria for selecting case studies, it was agreed that the following should be represented:

- the initial terms of reference: drawing out factors for success; defining the differences between green private sector development (PSD) and traditional PSD; and identifying which approaches have the biggest potential to foster small and medium enterprise (SME) development
- the three theories of change identified in the presentation: greener government/donor/intervention frameworks; creating/strengthening green private sector investment drivers; and meeting green PSD market conditions
- projects from the agricultural, energy and industrial sectors will be prioritised, as these are the areas which the majority of projects submitted to the stocktaking target

In order to draw out 'lessons learned', mature projects will be more informative as case studies; projects which have already ended can be submitted. Existing internal case studies could be incorporated into the stocktaking, and Kees van der Ree will investigate whether the parts of the ILO Green Jobs programme which have already been evaluated would be appropriate to submit.

#### Green Growth Working Group /Business Environment Working Group Joint Work Item

Kees van der Ree proposed a joint meeting with the Business Environment Working Group (BEWG) on 8 July in Geneva. In preparation for this, it was agreed in principle that a consultant be recruited to carry out initial background research on available literature relating to 'greening' business environment reform. ILO and Danida indicated that they may be able to identify suitable candidates in the coming days. Terms of Reference (ToR) for the item will then be produced, and circulated to the GGWG for comments.

#### AOB, next action steps and next meeting

The 2014-15 Work Plan is due to be presented to the Executive Committee in mid-May. Kees van der Ree and Cristina Martinez are to discuss this and circulate their suggestions in the following weeks. Climate change adaptation was highlighted by Hans Joachim Zinnkann as the topic of a potential Work Plan item for 2014-15.

Agency updates are to be circulated by email in the coming weeks. The next meeting will be 8 July 2014, in Geneva.

#### Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Circulate draft 'ValueLinks' methodology	Hans Joachim Zinnkann	Asap
2.	Disseminate updated report on skills development by green and inclusive SMEs in India for final comments	Cristina Martinez	Asap
3.	Share information on mature GG projects and existing internal case studies which are potential candidates for stocktaking case studies	GGWG	6 May 2014
4.	Circulate updated database of projects submitted for stocktaking	Nienke Stam	Done

5.	Circulate 'mini concept-note' with suggested case studies	Cathelijne van Melle and Nienke Stam	13 May 2014
6.	Provide comments on 'mini concept-note'	GGWG	20 May 2014
7.	Circulate early draft of full report	Cathelijne van Melle and Nienke Stam	13 June 2014
8.	Share Agency updates by email	GGWG	Asap
9.	Identify candidates for GGWG/BEWG consultancy work item	Kees van der Ree and Henrik Vistisen	Done
10.	Circulate ToR for GGWG/BEWG consultancy work item	Kees van der Ree, Cristina Martinez and Eleanor Bell	9 April 2014
11.	Circulate suggestions for 2014-15 Work Plan	Kees van der Ree and Cristina Martinez	Asap
12.	Circulate DCED Synthesis note on Climate Change Adaptation	Eleanor Bell	Done
13.	Circulate second draft of tentative agenda for next GGWG meeting 8 July	Eleanor Bell	Done
14.	Approach World Business Council for Sustainable Development re. meeting with GGWG on 8 July 2014	Kees van der Ree	Asap
15.	State intention to attend GGWG meeting 8 July, and likely time of arrival	GGWG	Asap