



The Donor Committee for Enterprise Development

Minutes of the Green Growth Working Group (GGWG)

ILO, Geneva, Switzerland, 26-27 Jan

14th March 2012

Participants

Andrea Bettencourt (Consultant, Friday morning)
Christoph Ernst (ILO, Thursday and Friday morning)
Marketa Von Hagen (Consultant, Friday morning)
Robert Hamwey (UNCTAD, Thursday)
Marek Harsdorff (ILO, Thursday and Friday morning)
Cristina Martinez-Fernandez (OECD)

Pilar Murillo-Fuentes (UNIDO)
Markus Pilgrim (ILO, Friday afternoon)
Kees van der Ree (ILO, host)
Stefanie Reiher (GIZ)
Merten Sievers (ILO, Friday afternoon)
Joni Simpson (ILO, Friday morning)
Kim Nguyen Van (GIZ, Chair)
Ashley Aarons (DCED, Thursday afternoon and Friday)

Apologies:

Petra Schwager (UNIDO)
Kenta Usui (OECD)

The [Annex](#) at the end of this document summarises the main action points agreed during the meeting.

Expert Meeting on Mapping the Green Economy and Identifying Growth Potential, 26 January 2012

The different agencies presented separately on the work they were doing on green growth diagnostics. Kim Nguyen Van will disseminate presentations to the working group. It is important for agencies to better share information on their activities and to raise awareness within each agency, especially in country teams, of what other agencies are doing. Offering countries a range of tools is valuable as it provides them different options. The possibility of tools complementing each other was noted, such as the SAM model that addresses the medium/short term demand side, and the T21 model that addresses the supply side. The importance of training in green growth support was highlighted, due to rapid turnover of staff. Discussions then followed on how to build a comprehensive toolkit of different agency Green Growth diagnostics. The toolkit should explicitly address three aspects of green growth: economic, social and environmental development.

It was suggested that a focus of inquiry could be on one country where most of the group was already active. This would allow a comparison of such tools and results, and could eventually lead to a piloting of a joint approach. If successful, it could be scaled up to other countries. Each person was asked to suggest to the DCED Secretariat within 2 weeks, 6 countries they work or intend to work in and have interest in cooperating with other agencies. ILO will out of this identify potential pilot countries for a joint approach. Further steps on how to proceed from there will be discussed within the group.

Participants supported a **review of what each agency** is doing on green growth diagnostics. Each agency should make such a document on their work; this should be a description of each agency's approach to green growth diagnostics, the main questions addressed, and links to resources. It

should be at most an A4 page length. These could be consolidated into one document and presented at Rio+20. DCED Secretariat will draft and disseminate an outline for the document

Kees van der Ree proposed a possible future meeting around a High Level Green Jobs Policy Forum being organised 29-30 October 2012 in Turin. Coming after Rio+20, this would allow for discussions on how to bring concepts discussed at Rio+20 into practice. Kim Nguyen Van added that group activities could be presented at the DCED Annual Meeting in early July, where Green Growth may be a major topic.

Green Growth Working Group - Business Meeting, 27 January 2012

Study on Gender and Green Growth

A draft concept paper written 4 months ago called for a scoping study on gender and Green Growth, to be sponsored by GIZ/BMZ and ILO. It aimed for a scoping study rather than an in-depth study as the field was new and there was little previous research, though it asked for suggestions for further in-depth case studies. The first draft is to be sent out by the end of February for comments and review from agencies.

Marketa von Hagen, who is writing the study together with Johanna Willems, noted that Oliver von Hagen had to pull out of the study from December, which had prior been known as a possibility. The generic findings will be complemented by two value chain case studies on cotton and tourism, further examples from different sectors referred to in boxes, and a selection of in-depth possible case studies identified for further examination. The research has shown that gender issues for Green Growth PSD are similar to those of PSD generally, though in addition women are more vulnerable to the effects of climate change and can even be further marginalized through green growth related developments, such as bio fuel (through displacement following land purchase). Women are more involved in production, and less in manufacturing and management, and often their work contribution is invisible, thus economically ignored. Green Growth provides some opportunities, for instance in organic cotton, which is seen as 'healthier' as it is organic, and therefore allows women to participate in the cotton market. Such work can alter existing norms and gender patterns. Alternative models can also work, such as the Barefoot College which teaches illiterate women to be solar engineers. A systemic approach is required that includes gender in Green Growth and PSD activities from the start. A challenge the consultants are still facing is to find examples at medium enterprise level covering both gender and Green Growth, and participants should inform Marketa von Hagen of any they are aware of.

Participants noted the positive progress of the study. As there are similar trends for gender in Green Growth and non-Green Growth PSD, the specifics of how Green Growth affected women's lives should be made clear. It would additionally be valuable to include examples where gender development was a driver for Green Growth, rather than just where Green Growth can support gender development. The importance of empowerment should also be made clear, so that changes are sustainable. Joni Simpson noted her particular interest in how women might pool resources. Cristina Martinez-Fernandez will send information on a case study on women producing printer cartridges in China. Pilar Murillo-Fuentes suggested further information was needed on the relation of tourism and cotton to other sectors of the economy, women's access to finance and the role of education in combating barriers. It would be valuable to include figures in the study.

Reflections on Expert Meeting

Participants found it valuable to learn what other agencies had been doing. Further expert meetings could be planned for the future, but perhaps with capacity building on tools and further consideration of which other key actors should be there. The OECD, with CEDEFOP, are organising a conference on 27 February 2012 on Skills for a Low Carbon Economy, at which Pilar Murillo-Fuentes will be introducing the work of the DCED. This could possibly be a model for future Working Group organised workshops. The ILO and GIZ are also both doing training in Green Growth, and coordination of this in the future could also be useful.

Action points from the expert meeting were highlighted

- Communication: The DCED Secretariat was asked to look into developing the green growth **mailing list**, so that updates can be sent to relevant contacts in member agencies. Finalised documents can continue to be posted on the DCED website
- Agencies will develop **one-page documents** on their Green Growth diagnostics. The DCED Secretariat will draft a framework of the key points each agency should respond to, and once agencies have approved this structure, each agency has 2-3 weeks to respond. The one-pagers will be put online and shall serve to inform agency's staff.
- Agencies to submit **6 countries** they would be interested in reviewing combined work in
- A broader **compendium** of "green growth diagnostics" could be drafted, to map agency activities. A consultant could be found to do some more work on this and check other agencies. The matrix formed should show where much work is done and where there are gaps. Kees van der Ree stated the ILO might be able to develop a TOR and provide funding for a consultant.

Agency Updates

Some of the **OECD's** work was presented at the preceding Expert Meeting. After finalizing the Green Growth strategy, the OECD is now focusing on country studies. The first study will be done on the Netherlands, with more studies, including on developing countries, coming up. A significant amount of future work is expected, with every directorate looking at Green Growth. Quality of life issues are being introduced into indicators, and the Quality of Life Index is receiving much interest. The OECD Employment Outlook report to be released in May will include a chapter on Green Growth and jobs, and a document will be released in 2012 Q4 on Local Transitions to a Green Economy. Discussions are on-going on the focus of work next year.

Ashley Aarons introduced himself as a new **DCED Secretariat** member of staff, focused for the time being on social media and on supporting this and other Working Groups. The Deputy Coordinator will start her role shortly, bringing the DCED Secretariat up to full strength.

UNIDO oversaw the second meeting of the RECP programme, including the first meeting of the Global RECP Network. The network is now looking for other members across categories. UNIDO is co-organising in Austria, 2-4 May 2012, the European Roundtable for Sustainable Production and Consumption. UNIDO also aims to increase the role of Cleaner Production in graduate studies, and a post-Graduate Programme for Eastern Europe is planned. An award for chemical leasing will be given later in 2012. The Greening Industries Conference in Kyoto November 2011 was well-attended. Pilar Murillo-Fuentes will provide more information on these initiatives.

GIZ is working on behalf of **BMZ** for further inclusion of PSD in the Rio+20 draft document. The Mexican G20 presidency is pushing green growth on the G20 agenda for 2012. In the Developing Working Group Germany is co-chairing the pillar on Private Investment and Job Creation, and BMZ will encourage Green Growth PSD to be referred to. GIZ is organising a large training on Green Growth on 2-5 July for GIZ field staff and other German development institutions. German speaking colleagues in other agencies are welcome to attend. GIZ are increasing their work on adaptation to climate change, with a focus on the catastrophe preparedness of SMEs. BMZ has been providing technical and financial support to the inaugural conference of the Green Growth Knowledge Platform in Mexico. Generally, there is a growing demand in partner countries for support around Green Growth. Rio+20 is helping drive this, and it is unclear what the situation will be after Rio+20.

The **ILO** have had growing interest in support around jobs and enterprise development, and in specific value chains such as construction and waste management, but little demand for support on national employment policy, labour markets and Green Growth. The ILO is doing some awareness

raising in these latter areas though. A Capacity Development course is planned at the ILO Turin Centre in April, though details are not confirmed. A Sustainable Enterprise Academy is planned for June 2012 on enterprise, with one track on green jobs. Colleagues in other organisations are invited to give courses. The Spanish Government are aiming to fund some new ILO projects. In March 2012, the ILO governing body will meet and formally agree on the ILO input to Rio+20. A second greener jobs report will be released later in 2012 'Green Jobs for Green Economy', which will be more evidence based than the first.

Fact Sheets

5 fact sheets have been drafted: An introduction to the Working Group; Trade, investment and Green growth; Green Value Chains for Green Growth; Green Industries for Green Growth; and Economic Policy for Green Growth. Pilar Murillo-Fuentes suggested a fact sheet on chemical leasing, which could be a future topic. Individual agencies can lead on developing more fact sheets on different themes, but each should communicate what has been done by different agencies and include concrete examples. For the others, fact sheet owners should send out draft factsheets for comments, with the deadline the end of February, and then circulate finalised fact sheets. The Secretariat will reformat the fact sheets to a common style, adding DCED header and potentially the logos of the agencies supporting each to the end of the fact sheet, clear them with the ExCo, and upload the fact sheets to the DCED website.

DCED reform

Markus Pilgrim informed the group on ongoing discussions on reforming the DCED structure. The study on this issue will be finalized end of February and presented at next Exco-Meeting in Eschborn. Three options have been given in the latest draft: DCED as a "Club", "Knowledge Platform" or "Think Tank". Additionally division of labour between ExCo and Secretariat are being discussed. Concerning the working groups it has been suggested to establish Communities of Practise along side with Taskforces. GGWG would rather fall into the latter category with clear ToR and deliverables.

Rio+20 Update

Kim Nguyen Van referred to the note he had disseminated on the Corporate Sustainability Forum (CSF), where the DCED side-event will be held, probably on 18 June 2012, on "enabling green and inclusive markets". A room booking has been sent, and the ExCo has approved room reservation costs. A draft concept for the side-event has been disseminated among the Working Group. The CSF has different workstreams, and the DCED event should fit into the Inclusive Business stream. Kim Nguyen Van has been contacted by the World Resources Institute (WRI) which is interested in being involved in the side-event. The idea of a public-private dialogue has been suggested, focusing on one or two sectors or countries. The Global Compact and WRI are identifying interested businesses in their networks. As there is a high-level private-sector event signing on the 18 June 2012, this should increase private sector turnout.

A possible approach would be to focus on India. India's National Innovation Council (NIC) wants to address green innovation in 2012, and Kim Nguyen Van has asked colleagues in India to speak to the NIC about co-convening an event. The WRI could do case studies on relevant companies with regard to specific challenges and opportunities of the business environment for their business models. Fostering a dialogue on these challenges and opportunities between businesses and NIC, DCED, UNGC and WRI could support NIC in turning the outcome into a set of recommendations for the Indian government on creating an enabling environment. The high level debate among stakeholders could consist of a representative of the NIC, a DCED representative and a representative from businesses in India.. A separate approach suggested would be to look at Brazilian companies and relevant state activity. Kees van der Ree will send Kim Nguyen Van some relevant information on this. Casper Sonesson, UNDP, and the BMZ are interested in linking the side-event to the post Busan process. BMZ led on a PSD track at Busan, one aspect of which was support for enforcing public-private dialogues, and this side-event could be a deliverable for this. Kim Nguyen Van stated access to the event should be considered, and he thought it should be open to all.

Currently the ExCo is supportive to the event, but that as interest increases, more formal higher-level support would be valuable. Additionally Casper Sonesson will be at Rio+20 and is interested in making the event more known to other DCED members beyond the Working Group. Participants noted support for the event, though they were unsure of how much support they or their agencies could provide- in part, as many agencies were supporting other additional events at Rio+20. Kees van der Ree suggested that the event was a good deliverable for the Working Group, but that its final outcome was unclear. This was in part as the role of PSD at Rio+20 is unclear. It is possible the side-event could be an important push for the importance of PSD in Rio+20 outcomes, but also that it might be challenged to be a catalyst. Participants would review with their head offices and colleagues how much support they could offer. Participants would also review again the concept note and provide Kim Nguyen Van with any comments. Kim Nguyen Van will continue working on the side-event plans, drafting a document on who's involved, at what level and on what timescale. The Rio+20 concept note also refers to 'Perspectives for Future Collaboration', and a further online forum could be a future outcome.

Green Growth Knowledge Platform

In January 2012, the Green Growth Knowledge Platform (GGKP) was launched by the Global Green Growth Institute, OECD, UNEP and WB. The organisation is similar to a community of practice with the aim of building up a knowledge base. Cristina Martinez-Fernandez highlighted its 4 major activities: to work with research institutes to analyse gaps in knowledge, to be an interactive platform for interested parties, to foster partnerships with other agencies, and to organise annual conferences of academic and policy makers. More than 100 people attended the first conference in Mexico in January 2012. The platform is new and still developing, and inputs are very welcome.

Participants noted that the platform and DCED have a number of similar interests, and could support each other's work. The DCED works in one of the knowledge gaps the platform identifies, PSD, and can support the platform in this area. Though web-based platforms can be under-utilised, an annual conference is likely to maintain interest in the platform. Future collaboration was discussed, including the DCED having a side-event at the platform's next conference. The Working Group was concerned that not all conference feedback had been positive (especially regarding its strong research focus) and about who was managing the knowledge database. Cristina Martinez-Fernandez will shortly meet colleagues involved in the platform and will seek clarity on the management of the platform, if its focus is similarly to the Working Group on inclusive growth and ask that the DCED website is linked to. Working with the platform can be discussed more at the next Working Group meeting.

DCED Annual Meeting

BMZ/GIZ are hosting the 2012 DCED Annual Meeting, likely to be 10-12 July 2012 in Berlin, and Green Growth could be a central theme. The likely agenda is an initial day of working group meetings; then on the 11th, the official opening, a discussion of the organisational review, and a thematic session; and on the 12th, formal matters, such as re-elections and agreement on work plans. A Green Growth thematic session could be included in a half-day-format. Participants noted support for Green Growth as the theme, and the boost a thematic focus on Green Growth could do for the theme and the Working Group.

However it was agreed it would require a real commitment from the Working Group. Several possible themes were suggested for the Working Group to present on, including work on gender and Green Growth (possibly linking with the WEDWG), Green Growth diagnostics and reflections on the Rio side-event (possibly linking with the BEWG). Linking with other working groups could help increase interest. Kees van der Ree suggested the presentation could be more than about making knowledge available and enlisting more agencies to the Working Group, but could be used to make all areas of the DCED more sustainable and changing mindsets.

Kim Nguyen Van is helping organise the Annual Meeting, and will keep Working Group members updated on Annual Meeting progress and email around ideas for the thematic sessions within the next two weeks.

Work Plan

The 2010-12 work plan was reviewed to compare progress against original proposals and to update the work plan to include new activities. The intention was to focus less on generic activities, and more on deliverables. 'Concept Note' consideration had been used to develop the Rio+20 document and the fact sheets. In regards to 'Stocktaking', minutes have been taken in meetings and good practise detailed in fact sheets. Reports on events were made by agencies at Working Group meetings. General agency stocktaking had been limited. A junior consultant had not been hired, and Kevin Seely had supported this activity, but received limited feedback from agencies. Ashley Aarons will investigate the status of general agency stocktaking. 'Research' was being addressed by work on diagnostics and gender. For 'Expert Meetings', though there had been the event on 26 January 2012 and may be an event in Turin in October, it was decided to update this activity with specific deliverables. The 'Rio+20' activity and 'DCED Mainstreaming' would be kept in the work plan. For the mainstreaming activity, the key activity would now be through presenting at the Annual Meeting. Kim Nguyen Van will update the group's workplan and circulate it for the internal use of the group. This may be useful particularly to plan for the coming year (2012-13).

Next Meeting

Kees van der Ree will investigate and inform the Working Group on connecting the next Working Group meeting to an ILO Learning Forum in Turin on Local Strategies for Green Growth in early April.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Expert Meetings and Gender and Green Growth presentations to be disseminated to the Working Group	Secretariat	asap
2.	Develop and communicate plans for a further expert meeting in Turin in October 2012	Kees van der Ree	Next Working Group meeting
3.	Send to DCED Secretariat a list of 6 countries suggested to assess diagnostics	Expert Meeting agencies	20/02/2012
4.	Identify country to focus diagnostic assessment on	Kees van der Ree	20/03/2013
5.	Suggest to Expert Meeting agencies key points for each agency to include in Green Growth diagnostics document	Ashley Aarons	06/02/2012
6.	Provide comments on suggested key points	Expert Meeting agencies	13/02/2012
7.	Provide Expert Meeting agencies final key points	Ashley Aarons	15/02/2012
8.	Develop and circulate a document on the Green Growth diagnostics of each agency	Expert Meeting agencies	01/03/2012
9.	Gender and Green Growth draft study to be sent to the Working Group for comments	Marketa Von Hagen	28/02/2012
10.	Provide comments on the document, including known examples of developments in medium level enterprises covering both gender and Green Growth	Working Group agencies	asap
11.	Send information to Marketa Von Hagen on a case study on women producing printer cartridges in China	Cristina Martinez-Fernandez	asap
12.	Send Marketa Von Hagen contact details for the DCED WEDWG	Ashley Aarons	asap
13.	Provide Marketa Von Hagen details of contact at UNIDO	Pilar Murillo-Fuentes	asap
14.	Provide Working Group more information on UNIDO's graduate programme support, chemical leasing award, Greening Industries Conference in Kyoto and how to be more involved in the Global RECP Network	Pilar Murillo-Fuentes	asap
15.	Contact Kim Nguyen Van for involvement at July 2012 GIZ training on Green Growth	Working Group agencies	asap
16.	Contact Kees van der Ree for involvement in June 2012 ILO Sustainable Enterprise Academy	Working Group agencies	asap
17.	Send draft fact sheets to the Working Group for comments	Fact sheet owners	asap
18.	Comment on draft fact sheets	Working Group agencies	28/02/2012
19.	Circulate finalised fact sheets	Fact sheet owners	asap after 28/02/2012
20.	Reformat the fact sheets to a common style, adding DCED header, clear with ExCo and upload to the DCED website.	Secretariat	asap following previous action
21.	Send Kim Nguyen Van relevant information on	Kees van der	asap

	Brazilian company activities for the Rio+20 side-event	Ree	
22.	Review with head offices and colleagues how much support can be offered to Rio+20 side-event	Working Group agencies	asap
23.	Review Rio+20 concept note and provide comments to Kim Nguyen Van	Working Group agencies	asap
24.	Continue working on Rio+20 side-event plans	Kim Nguyen Van	asap
25.	Seek clarity on the management of the GGWP and ask that the DCED website is linked to	Cristina Martinez-Fernandez	asap
26.	Keep Working Group members updated on Annual Meeting progress and email around ideas for the thematic sessions	Kim Nguyen Van	asap
27.	Investigate status of general agency stocktaking	Ashley Aarons	asap
28.	Check how work plans should be submitted/updated	Ashley Aarons	asap
29.	Update and circulate the work plan	Kim Nguyen Van	Asap, following previous action
30.	Review Green Growth space on DCED website	Ashley Aarons	asap
31.	Review improving communications among Working Group members	Ashley Aarons	asap
32.	Inform the Working Group on connecting the next meeting to an ILO Learning Forum in Turin in early April.	Kees van der Ree	asap