

Example of Overall Approach and Program Theory of Change Samarth-NMDP

Samarth-NMDP follows the Making Markets Work for the Poor (M4P) approach. It is fundamentally different from previous and current donor-funded economic growth programmes in Nepal.

The core elements of Samarth-NMDP's approach are:

- A focus on causes rather than symptoms, therefore addressing systemic constraints rather than directly delivering services.
- A deep understanding of different functions and players in markets and why this combination is working or not working effectively.
- Support as a 'facilitator'; working with key players in market systems to get them to work more effectively, not to become an aid-funded deliverer.
- Indirect as much as direct impact. While an intervention often involves working with specific players, the purpose is to stimulate others in the system to 'crowd in' and therefore achieve greater change.
- An emphasis on sustainability and scale of impact.

The link between the programme logframe and the M4P strategic framework, which is used for each sub-sector and intervention results chain, can be mapped as follows:

