



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes
The Hague, Netherlands, 2 July 2013

11 July 2013

Participants

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Kim Nguyen Van, GIZ (chair)

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Henrik Vistisen, Danida

Ashley Aarons, Secretariat

The Annex at the end of this document summarises the main action points agreed during the meeting.

Welcome remarks, review of year and approval of Mid-term Strategy

The GGWG chair, Kim Nguyen Van, outlined the progress of the GGWG since its formation 2½ years ago; the development of a Mid-term Strategy over the previous year to help direct the group, focusing on, over the next 3 years, strengthening knowledge sharing between agencies and supporting implementation efforts; and proposed activities for 2013-14, in particular a second stocktaking of donor activities, an expert meeting on mainstreaming and research into green business environment reform (BER). The GGWG emphasized that its focus was on supporting SMEs, though this did not preclude considering/ working with other types of business. This focus should be included in the long-term vision within the Mid-term Strategy, which was otherwise approved.

2nd Stocktaking

A ToR for a second stocktaking of agency GG activities was updated following comments given at the previous GGWG meeting and distributed in advance to the group. It proposes four main sections: comparing agency definitions of GG, collecting and categorising projects, analysing experiences, and developing recommendations. The report will both be an advocacy tool, highlighting the impacts of GG projects, and inform agencies of synergies and good practice. It will also support other activities of the GGWG, such as an event on mainstreaming and work on green business environment reform, both described in more detail later in the meeting. The following further comments were made by the group:

- There is a lack of knowledge on the number and character of current GG programmes, suggesting both the value of the stock-taking generally and of outlining definitions. Programmes should be considered as GG-focused using a broad definition.
- Initial research could be a desk review covering agencies including and beyond those in the GGWG, before focusing on (and interviews with) more interested agencies. Interim findings could be presented to the GGWG after desk research and before interviews. Interviews with agencies could also ask what knowledge gaps they have/ support is needed, which responses could be used to advice GGWG work.
- The Secretariat is not authorised to manage the finances and negotiate with consultants applying for the role. The IFC is investigating setting up a Child Trust Fund for the group, through which payments would be made out of.
- Further comments should be sent to Stefanie Reiher who will update the ToR. Ashley Aarons and Kim Nguyen Van will contact IFC about the Child Trust Fund. Members should also consider potential consultants for the report.

Green Skills report and Green Skills Conference

The OECD LEED Programme has developed a rough draft working paper on skills development by green and inclusive SMEs, focusing on India and building on the DCED side-event at Rio+20. This will be distributed to the group for comments, additions, and citations regarding other work they may be developing with a deadline for responses of 22 July 2013. A more developed draft will be distributed by early September to the GGWG. The OECD LEED 2014 Skills Conference has been rescheduled from 28 to 14 February 2014. A new report on GG in the Benelux countries 'Indicators of local transition to a low-carbon economy in cross-border regions' is available at: <http://www.oecd.org/cfe/leed/Benelux%20report%20FINAL.pdf>

GG/ Business Environment work item

A new ToR for a joint work item of the GGWG and DCED Business Environment Working Group (BEWG) was developed. Little research has looked into how BER can contribute to greening growth. The ToR proposes research be commissioned, focusing on framing the debate, donor experiences and policy recommendations for donors. Recommendations could potentially be developed into an Annex for the DCED's 'Supporting Business Environment Reforms. Practical Guidance for Development Agencies'. In further discussion, the group noted it was unclear if there were enough programmes focused on green BER to develop guidance from. Potentially this item could be delayed until after initial insights from the stocktaking, or a larger focus could be given to framing the debate. Guidance could then be developed at a later stage. Kim Nguyen Van separately discussed the work item with the BEWG, from which there was significant support, though the GGWG also noted that the work item did not have to be limited to working only with the BEWG but should consider other actors as well. Further comments should be sent to Stefanie Reiher who will update the ToR with guidance from Kees Van Der Ree.

DCED 2013 Annual Meeting plans

Each DCED working group (WG) has been asked to pose a couple of provocative statements or questions to a panel discussion during the thematic day of the DCED 2013 Annual Meeting (11-12.30, 3 July 2013). These should relate the theme of the WG to the theme of the Annual Meeting (working with and through the private sector for PSD). Kim Nguyen Van will ask on behalf of the GGWG around the value of donors as catalyzers of GG public private sector initiatives, green reporting and traceability, and if further regulation would discourage corporate voluntary commitments. Kim Nguyen Van will also present to DCED members the 2012-13 progress and 2013-14 work plan of the GGWG during the WG session of the Annual Meeting (14:15 – 15:30, 4 July 2013).

Expert meeting on mainstreaming green growth in PSD

The GGWG discussed plans to hold an expert meeting on mainstreaming GG in PSD. Interest was shown at the last GGWG meeting for such an event that would allow agencies to outline their different mainstreaming processes. This would likely be towards the end of the 2013-14 work plan period, and could be organised back-to-back with another GG event to increase attendance, such as the OECD Green Skills Forum in early 2014. The group noted concerns over whether there was sufficient agency experience in mainstreaming GG, and the need for significant planning in advance of the event. As first steps, a template document will be sent around to GGWG members asking for two or more examples of mainstreaming within their agency. This document, and further steps, will be discussed at the following GGWG meeting, to be then built into a concept note. Kim Nguyen Van, Kees Van Der Ree and Ashley Aarons will lead on next steps, and will also contact Shannon Wang, OECD, about her potential involvement.

Agency updates

UNIDO has a new DG and its 2013 General Conference will be held in Lima, Peru, in December. Recently UNIDO launched a regional network in Latin America and the Caribbean for its Resource Efficient and Cleaner Production programme. A network will also be launched for the Arab region before the 2013 Annual Meeting of the global network in Switzerland in September.

The **Ministry of Foreign Affairs of Finland** is updating its private sector support through Finnfund and Finnpartnership so that support to companies in middle income countries will be required not only to increase incomes, but also support other needs, such as inclusion or have environmental benefits.

Finnish Ministers for European Affairs and Foreign Trade and for International Development recently visited Zambia and Tanzania, with GG a high priority of the visit.

The **FAO's** new DG is supporting more engagement with the broader private sector, rather than just SMEs. A new planning process is ongoing, whereby the Rural Infrastructure and Agro-Industries Division will no longer focus only on production but the full value chains, and green value chains have been identified as one area of work for the next 4 year plan.

A new Minister has been appointed for Foreign Trade and Development Cooperation within the **Netherlands Ministry of Foreign Affairs**. New policy directives are emphasizing sustainable inclusive growth, while outreach to the private sector is increasing. Support is continuing to the Sustainable Trade Initiative, which aims to build coalitions around sustainable sourcing in 16 sectors. Government funding to development cooperation is being reduced, but a new 'Growth Fund' will run from 2014-17.

Danida hosted Danish Development Days in May 2013, which focused on the themes of GG and Human Rights. Danida is planning to further support the ILO's Green Jobs Programme. A new strategy is being developed on natural resources, energy and climate. In regards to mainstreaming GG, a training will be held for embassy staff in later 2013 at Danida HQ. Danida is also considering further work with the DCED Standard, and expanding support to the DCED's GGWG and BEWG.

AFD has a new Minister and DG, both of whom are supportive of GG, and the French government is significantly involved in the development of global sustainable development goals. Further a new food security policy has been written, and a new programme on green jobs in the Philippines has been launched. In addition, a large government consultation has been launched on French development strategy, which should lead to a new law on development

IDRC has a new President and Vice-President of Programmes, both with environmental backgrounds. Its programmes are active across agriculture and the environment, global health policy, social and economic policy, and science and innovation. Within social and economic policy, a programme on 'Supporting Inclusive Growth' has seven different projects relating to GG. A briefing on these will be circulated to the group.

The **ILO** convened an Inter-Agency Workshop on Employment and Social Inclusion in a Green Economy in March 2013 where studies were presented on modelling GG/ green job (GJ) policies. Further a Green Jobs Assessment Institutions Network was set-up, a second expert meeting is planned for December 2012, and a consolidated report on modelling tools and experiences will be developed. The ILO Green Jobs programme has also significantly expanded the countries/ regions it is working in. The 102nd International Labour Conference in June 2013 discussed GJ and sustainable development, with robust conclusions on mainstreaming GG/ GJs. Work is also ongoing on the UN Partnership for Action on Green Economy (PAGE) initiative.

BMZ is developing a new PSD strategy for all German development cooperation, which will include elements on GG. BMZ funded a successful regional workshop with the GGKP in June 2013, focused on experiences in Asia in implementing GG strategies. A similar event is being planned for October in the Democratic Republic of the Congo, focusing on the African context. The 2014 International Business Forum will also be in October, this year in Istanbul, and it will focus on green and inclusive business models. A new programme will start in September at **GIZ** HQs on adaptation and SMEs. The GIZ financial sector team is working on a new study on how to unlock green finance, which will be shared with the group when finalised.

AOB and next Meeting

Kim Nguyen Van will modify the work plan to stress how the expert meeting on mainstreaming will take forward the stocktaking and support knowledge sharing, and include research (led by the OECD) on skills development by green and inclusive SMEs. The next meeting is provisionally a teleconference to be held 1pm UK time, 2 September 2013.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Update Mid-term Strategy vision and 2013-14 Work Plan and disseminate final documents to the GGWG	Kim Nguyen Van	19/7/2013
2.	Contact the IFC about GGWG Child-Trust Fund	Ashley Aarons and Kim Nguyen Van	Asap
3.	Send comments to Stefanie Reiher on stocktaking ToR and Kim Nguyen Van on GG/ BE work item ToR	GGWG	19/7/2013
4.	Update stocktaking ToR and GG/ BE work item ToRs	Kim Nguyen Van and Stefanie Reiher	26/7/2013
5.	Distribute draft green skills report to GGWG	Cristina Martinez	Asap
6.	Provide comments on draft green skills report	GGWG	22/7/2013
7.	Lead on mainstreaming GG event next steps and follow up with Shannon Wang about her interest	Kim Nguyen Van, Kees Van Der Ree and Ashley Aarons	Asap