Partnership for Sustainable Development

- Responsibility from bean to cup

Eva Eriksson, Director Sustainability

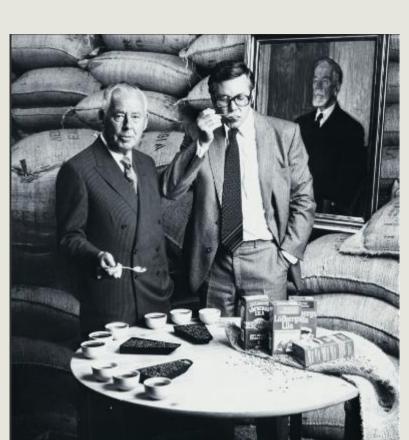
DCED Conference

Härnösand, June 15, 2016











From national to international





Brasilien Esperitu Santo 100911

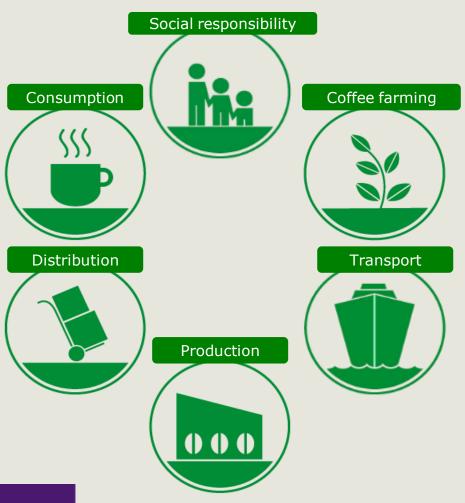








Responsibility from bean to cup





The biggest challenges

- 1. Climate change
- 2. Next generation of coffee growers









Goal 100 % certified coffee 2020



Organic 1996



Fairtrade 2000



2008



Rainforest Alliance 2012







Development projects for small-scale coffee farmers

Vision to to make smallholder coffee farming more competitive and to improve livelihoods for coffee farmers all over the world.

- > 30 000 Coffee farmers in 12 countries
- Goal 2018: 75 000 farmers

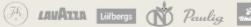














coffee & climate

enabling effective response



































Tanzania – 24-26 nov 2015







































20151126 Tanzania, Akheri Nursery Nursery Operator Humphrey Nyition









Löfbergs



- Help to organize
- **Education & Training**
- Access to the market
- **Access to finance**
- Access to plants
- **Access to process equipment**
- Access to warehouses
- Infrastructure, schools, hospitals, etc

What we want from donors

As a company, we have limited resources and need to focus on core business.

Examples that would facilitate:

- The same application form and follow-up from all doners.
- Change the rule private partner contribution 50%, it is a holdback!
- Joint application from the umbrella organization.
- Help with upscaling projects.

