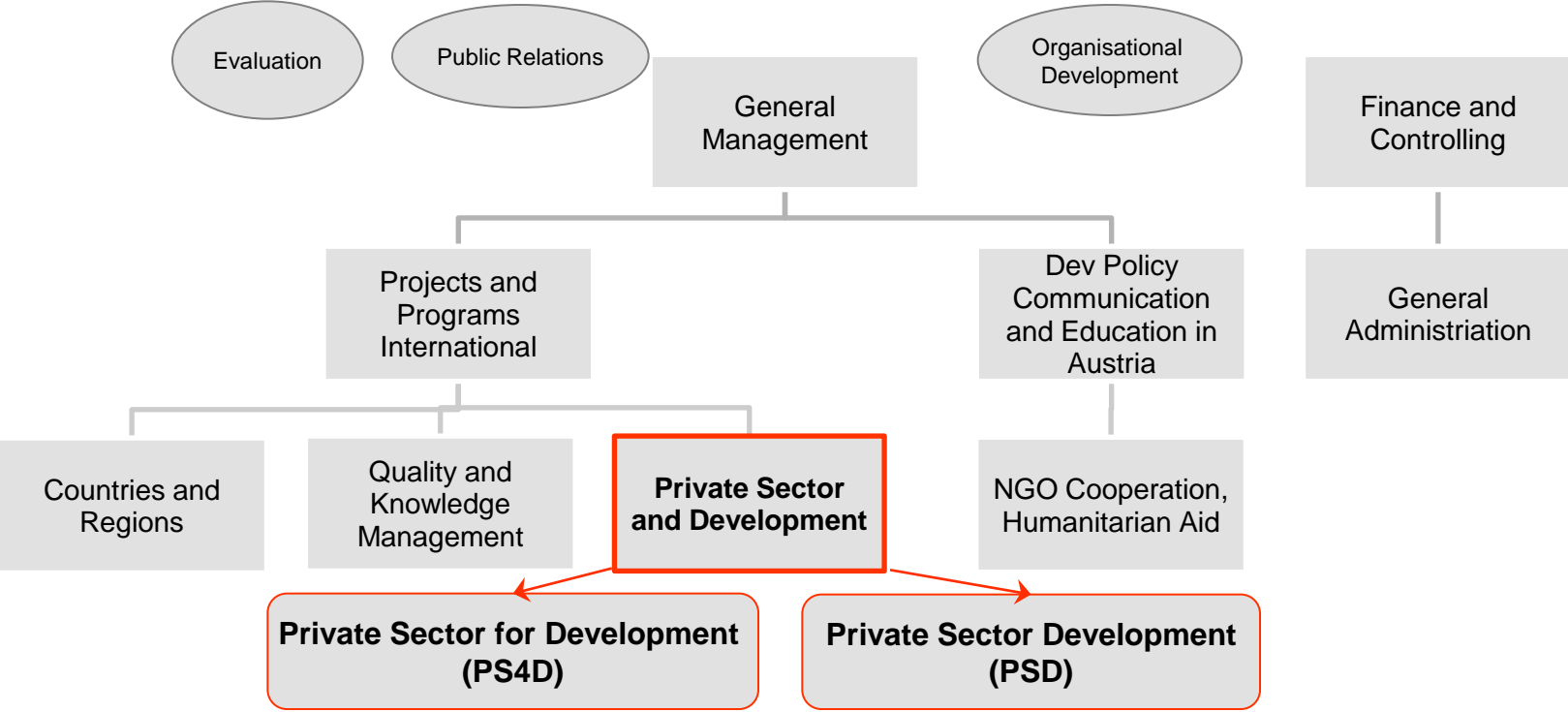




ADA's unit for Private Sector and Development

DCED Annual Meeting 2015, Copenhagen

Austrian Development Agency

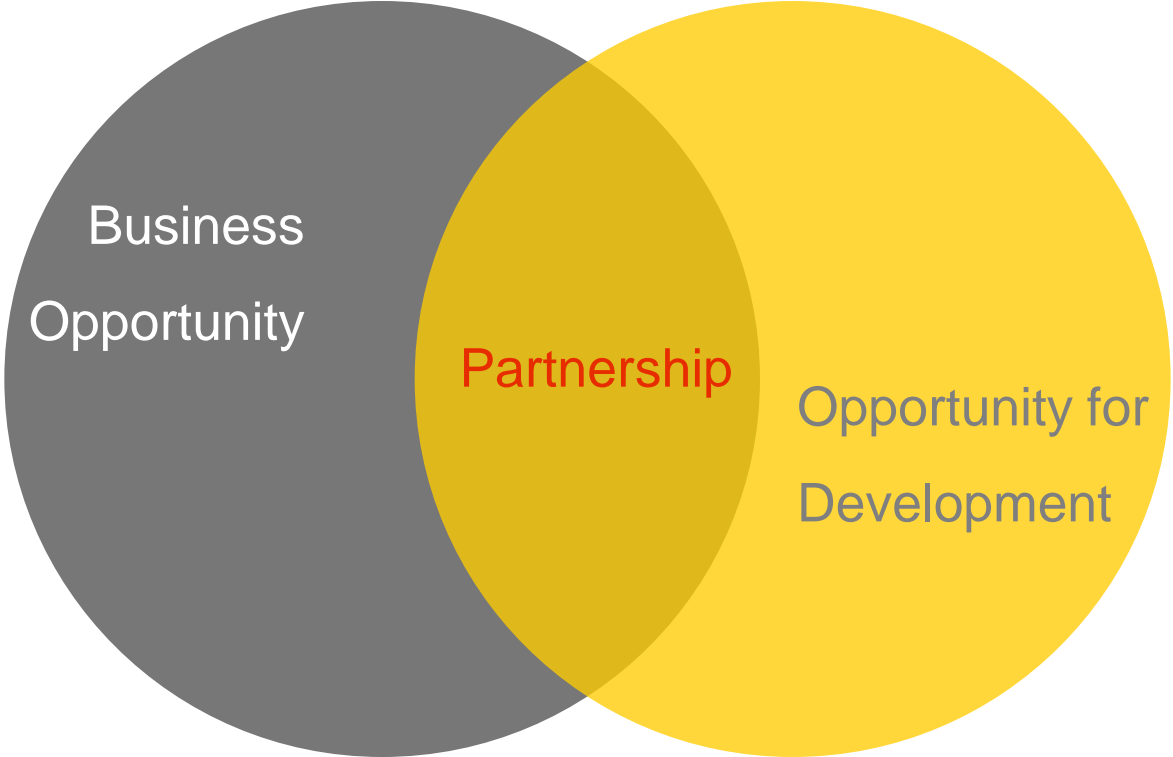


Key Principles for PS&D

Defining vision and mission for the unit

- What we stand for
We communicate actively at the interface between public and private actors, and between commercial and development interests.
Our goal is to reduce poverty by enabling access to commercial processes for the poor.
- How we work
We support systemic change in order to enable sustainable development.
- What we don't want
Do no harm, avoid discrimination, no export promotion, ...

PS4D



PS4D - Initiatives

With the aim of spurring Austrian private sector interest in sustainable development, the ADA financially supports initiatives such as

- corporAID



- Austrian Global Compact Network



PS4D - Partnerships

ADA promotes projects carried out by private Austrian/EU companies (submits proposal) their local partners

Business Partnerships

- Matching Grant up to EUR 500,000
- More than 140 projects within 10 years
- New focus on Social Entrepreneurship

Strategic Partnerships (new)

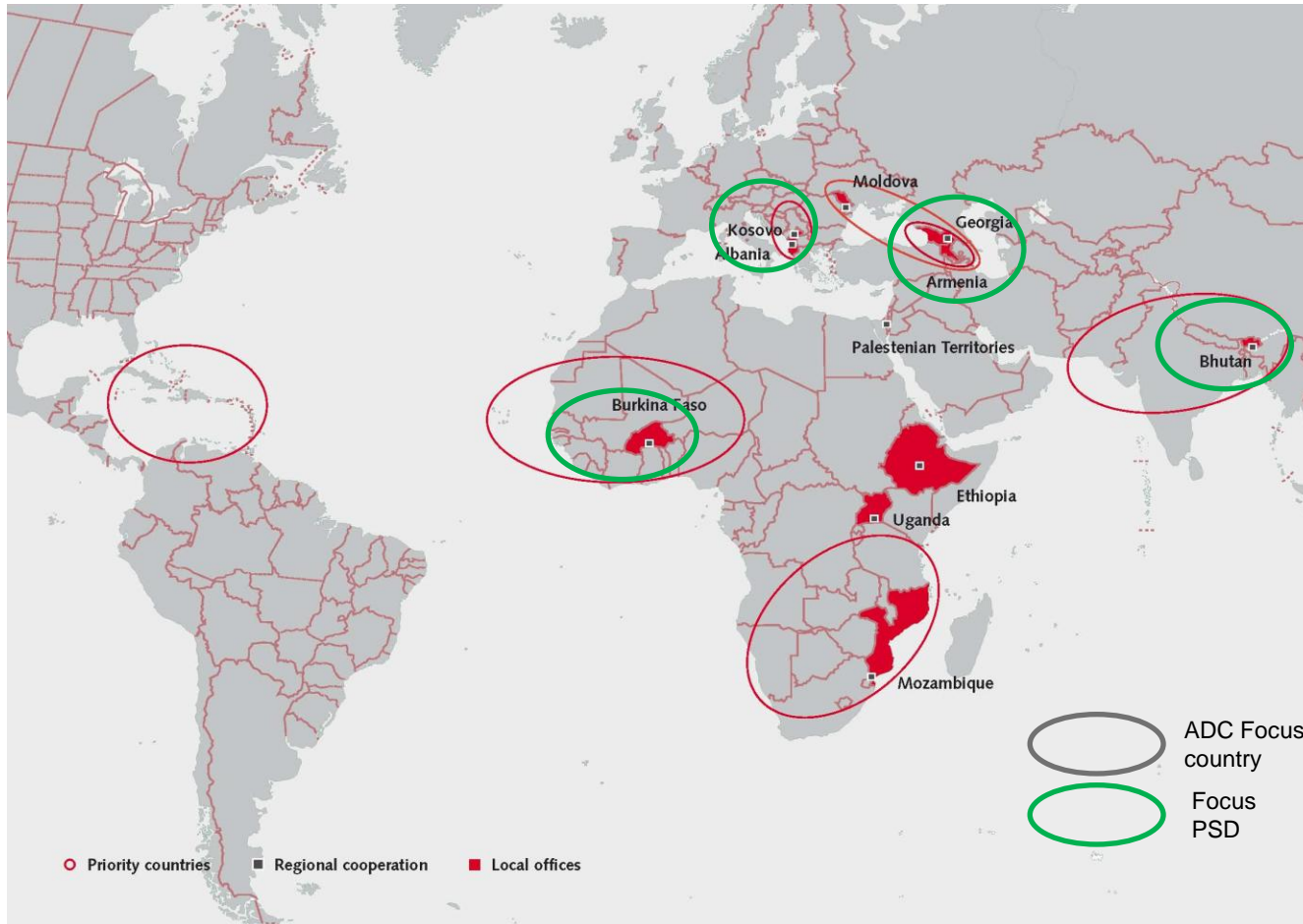
- Systemic approach
- Higher financial volume



Strategic Partnerships: Danube Soya



PSD in Focus Countries



PSD: Focus on Inclusive Market System Development

- Handbook PSD
 - Inclusive Market System Development
 - Local Economic Development
 - Quality Criteria
- Workshops with
 - Ministry of Foreign Affairs
 - Austrian NGOs
 - Coordination Offices of ADA in partner countries
 - Program and Project Partners in partner countries

Outlook

New ADA Strategy: Strengthening PS&D until 2018

- PS4D: double budget
- PSD: new focus countries
more projects





Austrian Development Agency
Zelinkagasse 2, 1010 Vienna, Austria

+43 1 90 3 99 2577
wirtschaft@ada.gv.at
www.entwicklung.at