

# Circular entrepreneurship ecosystem promotion in India & Kenya

IKEA Foundation & EIT Climate-KIC

5 June 2024



# Our Vision

To create a better everyday life for the many

# Our Mission

To improve the lives of vulnerable children by enabling their families to create sustainable livelihoods, and fight and cope with climate change.





# What we do

- We're a strategic, grant giving philanthropy
- Applying long-term thinking to solving climate change and poverty
- Seeking systemic transformation



# Enabling a circular Economy





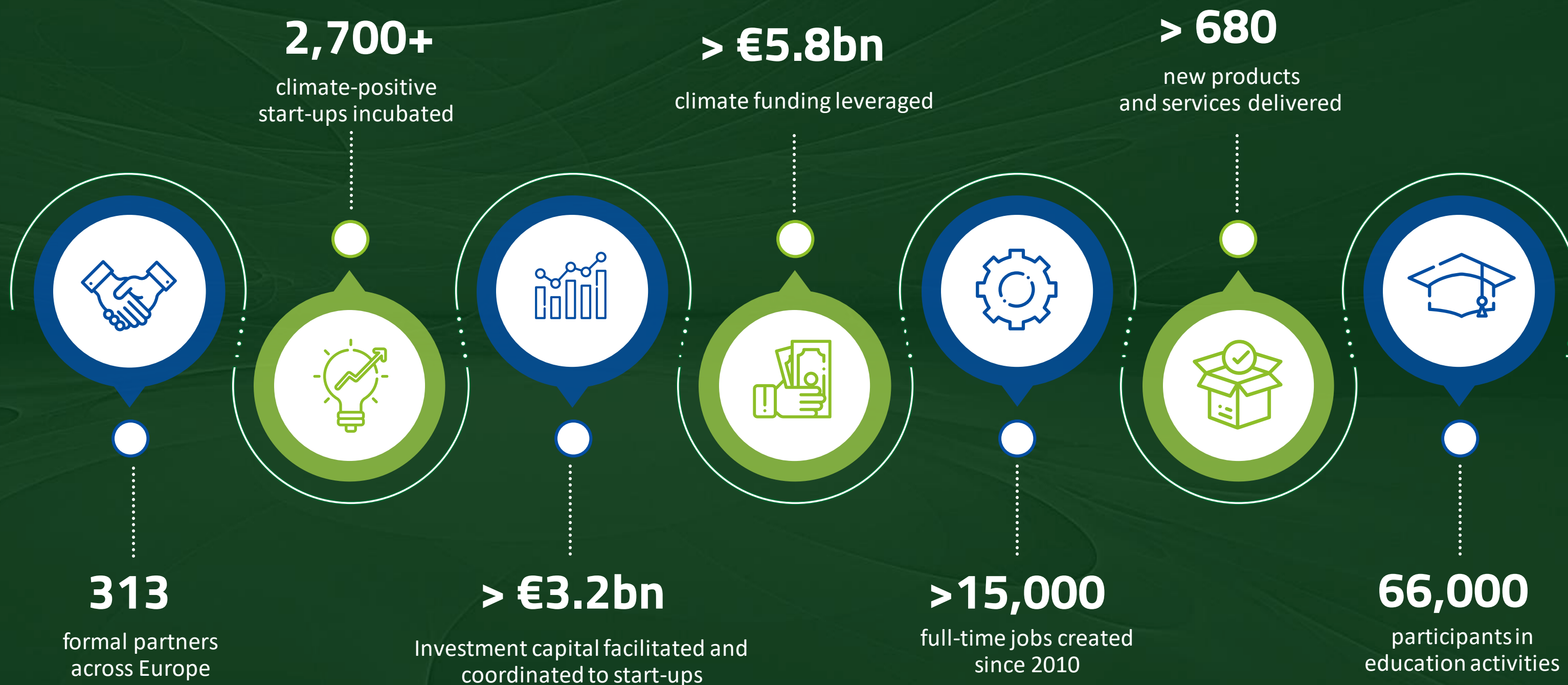


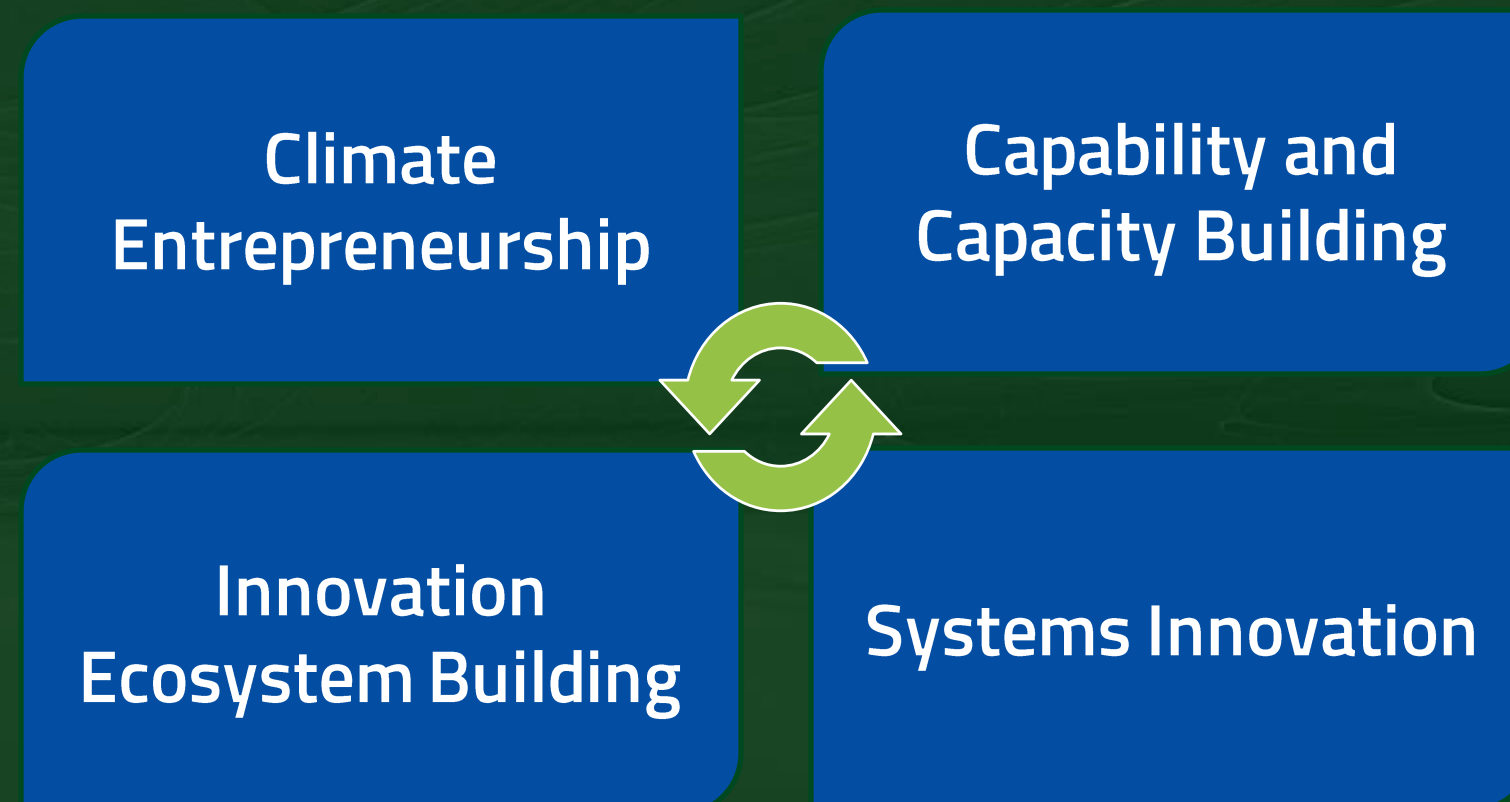
**EIT Climate-KIC** is Europe's leading climate innovation agency and community, supporting cities, regions, countries and industries to bridge the gap between climate commitments and current reality.



LEARN MORE ABOUT EIT CLIMATE-KIC

## OUR TRACK RECORD IN NUMBERS\*





# **Circular Economy Ecosystem Building Initiatives**

Two Case Studies



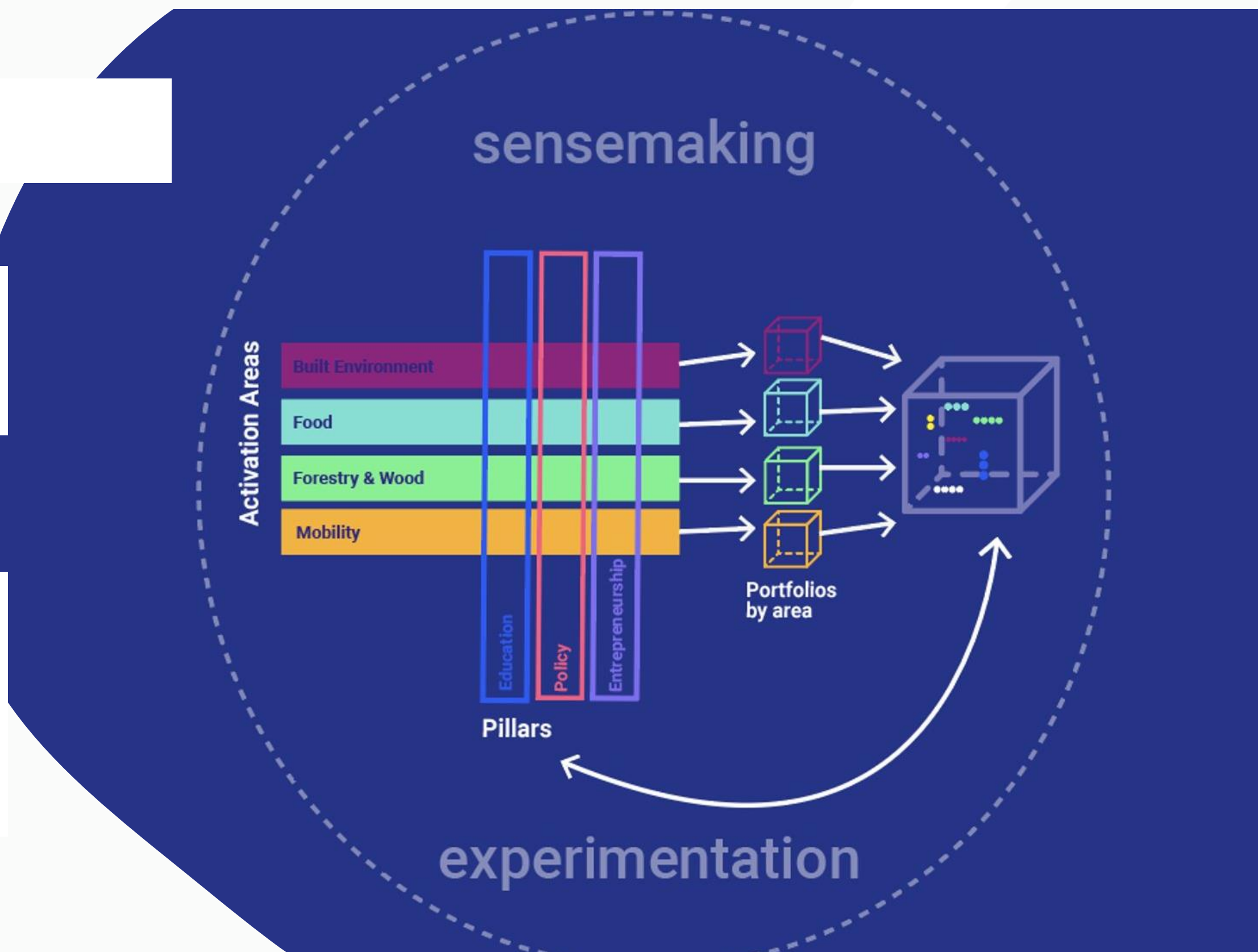
# Case Study: Slovenia

## Deep Demonstration of a Circular, Regenerative and Low-Carbon Economy in Slovenia

Position Slovenia as a European leader in **transforming and decarbonizing its economy** and society, promoting the circular transition of all communities through a national approach based on local needs.

As a result, the Slovene society will be **resilient, prosperous, with enhanced wellbeing** and greenhouse gas emissions significantly reduced.

Systems Innovation

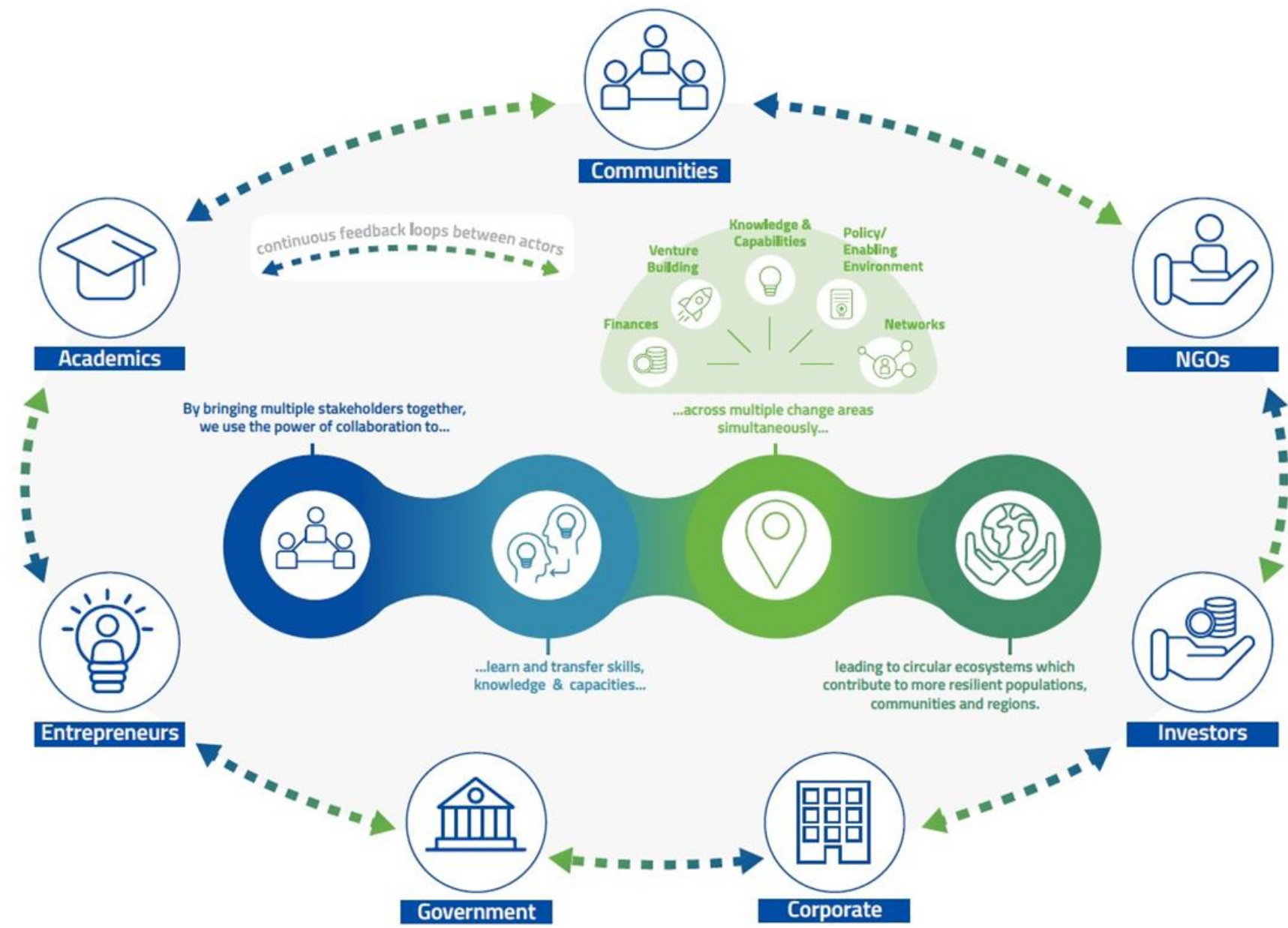


# Case Study: Innovation Cluster Building Initiatives

Unlocking entrepreneurial potential to accelerate adoption of circular & adaptation solutions and support marginalized communities

We activate entrepreneurial activities in a geographically bound, cohesive way, building a locally embedded innovation ecosystem that can (in the longer run) effectively and adaptively address a systemic challenge e.g. circular economy in waste or adaptation innovation adoption for rural areas.

The cluster initiative is most applicable to innovation ecosystems that are nascent where support on capacity building, multi-stakeholder collaboration to establish shared visions, closer links to demand actors and mobilisation of capital can be catalytic.



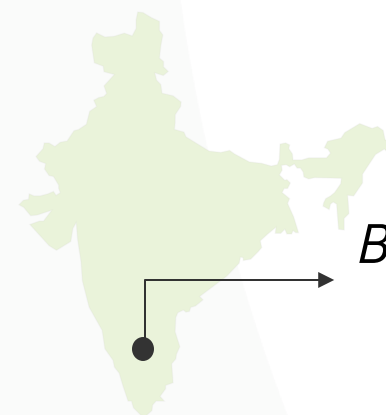


# **The Project**

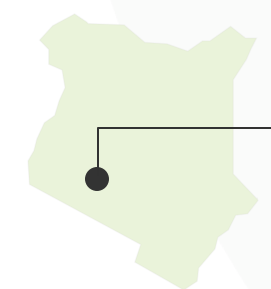
Creating Circular Economy Innovation Clusters in  
Nairobi & Bengaluru

## The Challenge

Urbanisation and overconsumption have put immense strain on waste management systems across major cities, massively increasing the amount of waste in dumpsites, with only a fraction of it recycled, reused or transformed into beneficial forms.



*Bengaluru,  
India*



*Nairobi,  
Kenya*



# Moving from linear to circular waste prevention and management in fast-growing cities presents a major opportunity...



# A three-phase ecosystem building approach that helps join the dots





# Impact Pathways



Waste reduction and adoption of **circular practices**



Jobs created in **sustainable and circular** businesses



**Material flows are circular** and there are profitable business models established to reuse vast majority of waste created



Waste management practices have evolved to **significantly reduce picking of landfills** and informal works are operating in **safe work environments**

## Long Term Outcomes

# **Key Learnings from Ecosystem Building Activities**

From Bengaluru, Nairobi & Slovenia



