



The Donor Committee for Enterprise Development

Annual Meeting 2016

Agency News from the International Labour Organization

Markus Pilgrim
ILO Enterprises Department



New course on SME productivity



Training course for policy makers
on productivity and working
conditions in SMEs

OECD ILO ITC International Training Centre



Systematic Review of Active Labour Market Policies for Youth

1. The Review: Focus Question

What is the impact of youth employment interventions on labour market outcomes?

Basis

- 113 Counterfactual impact evaluations
- Youth (15-35) targeted Active Labour Market Programmes
- Skills training, entrepreneurship promotion, employment services, subsidized employment.
- 1990 –2014 timeframe
- Labour Market Outcomes: Employment, Earnings, Business performance



Systematic Review of Active Labour Market Policies for Youth

2. Results

Investing in youth through ALMPs pays off

Context matters:

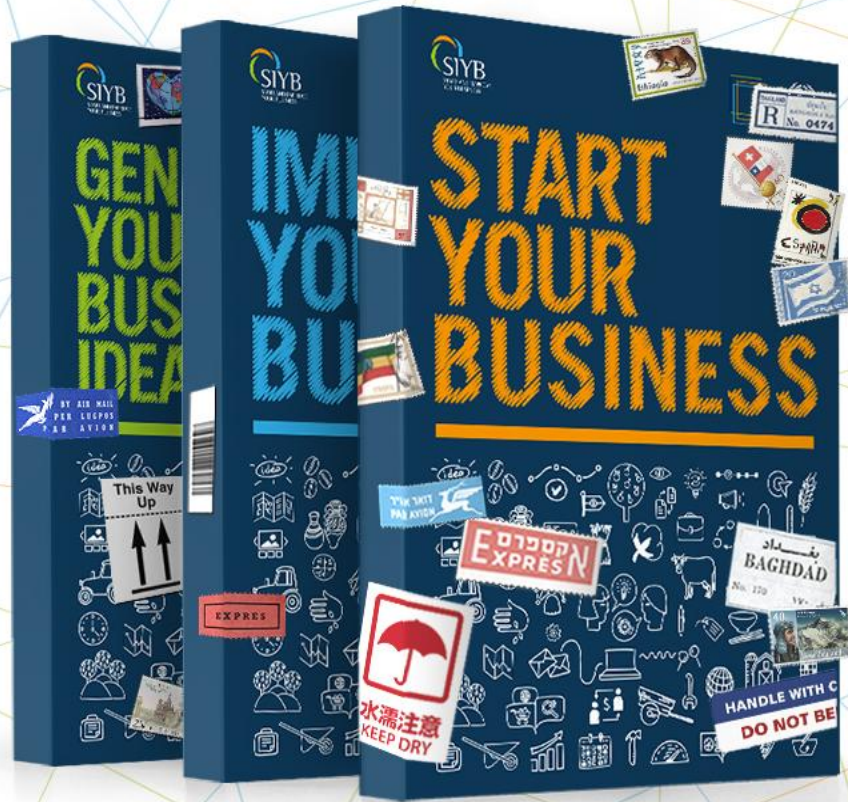
- Interventions work better in low-and middle-income countries
- Larger effect size for entrepreneurship, skills training, and multi-components in low-and middle-income countries

Design matters:

- Participant profiling, incentives for participation of youth, supervision, and incentives for service providers lead to better outcomes
- Targeting the most disadvantaged increases programme effect
- No differential treatment effect by gender



Revamped Entrepreneurship Training Material



NOW READY
FOR DELIVERY.

The new SIYB materials
available in over 100 countries.

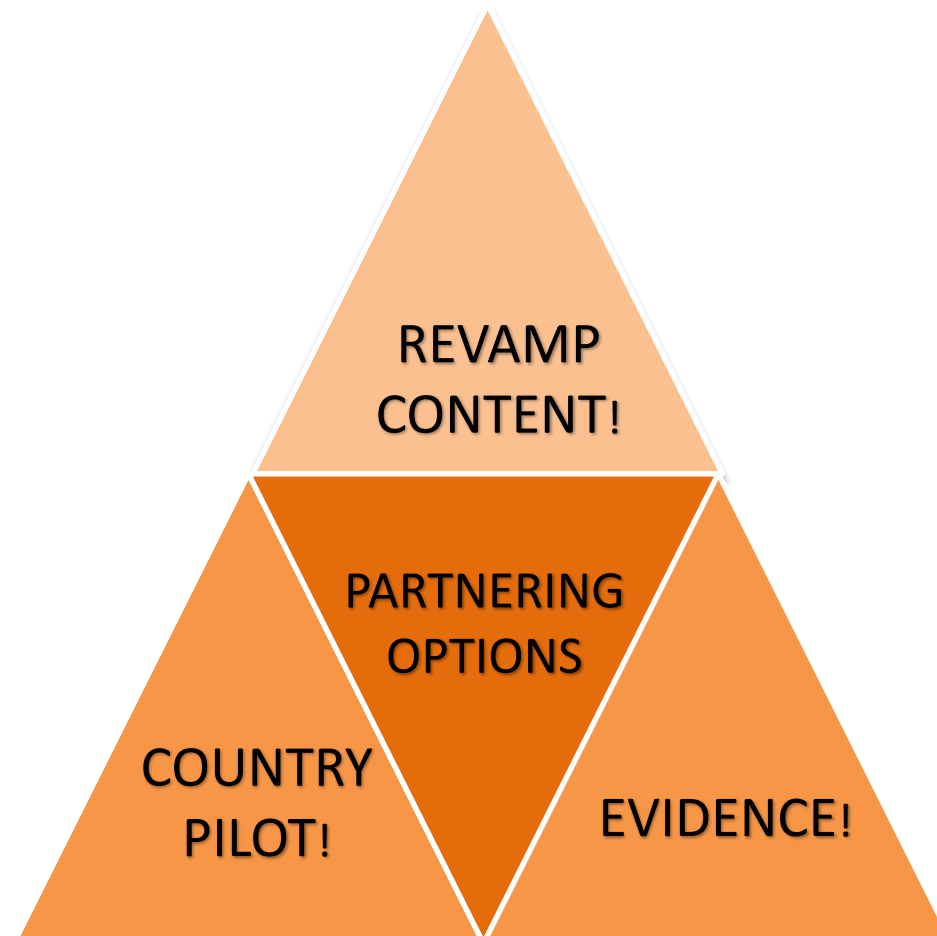
REVAMPING BUSINESS TRAINING FOR WOMEN «GET Ahead»



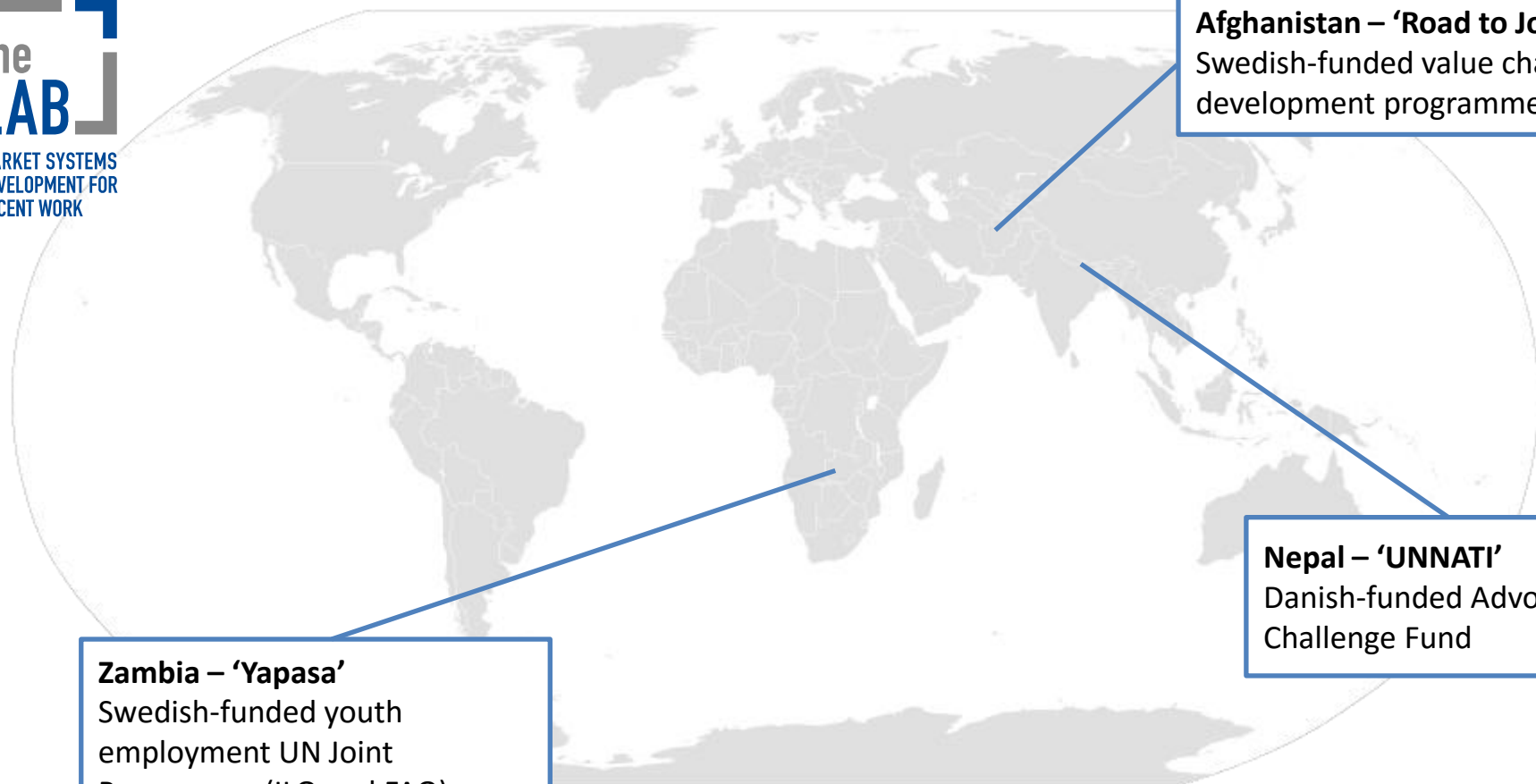
WHAT AND WHY?

- Target group: low-literacy women with little or no prior business skills.
- Outreach: 250'000 women trained in 17 countries.
- Results: women increased profits by 26% in Viet Nam and by 14% in Kenya

OPTIONS?



Projects committed to getting against the DCED Standard



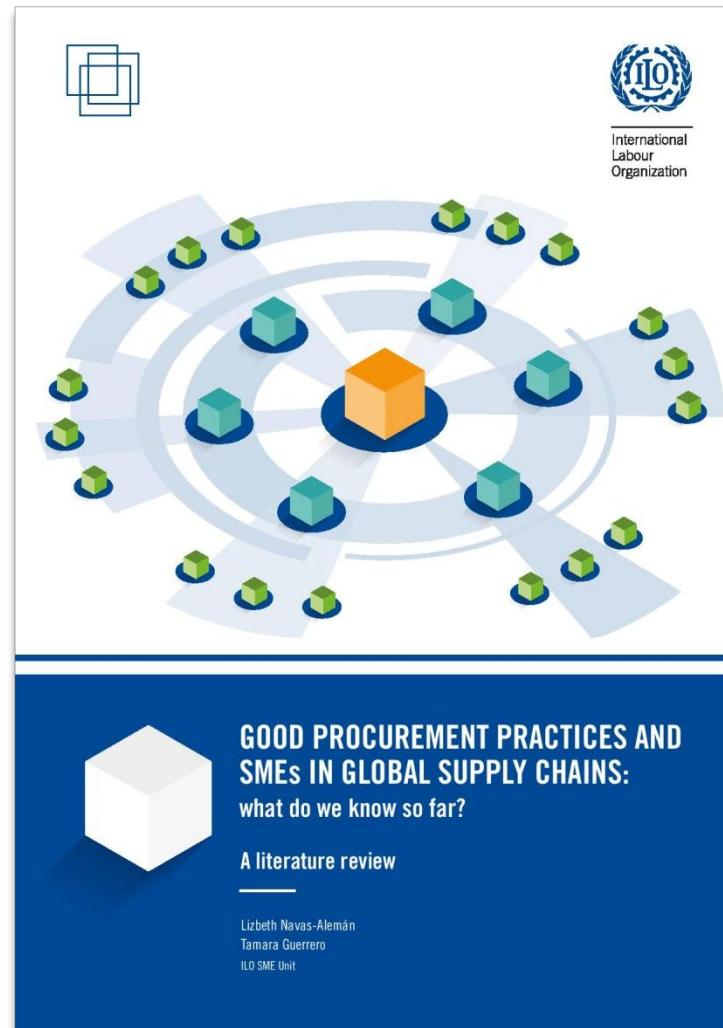
Afghanistan – ‘Road to Jobs’
Swedish-funded value chain development programme

Nepal – ‘UNNATI’
Danish-funded Advocacy Challenge Fund

Zambia – ‘Yapasa’
Swedish-funded youth employment UN Joint Programme (ILO and FAO)



New Study on Procurement Best Practices



New Training Courses



New Course on

Value Chain Development: Moving From Analysis to Action






Background

Value chains are embedded within complex market systems in which different actors directly and indirectly impact on the performance of the value chain. These systems include 'supporting functions', such as training, information and financial services, as well as 'rules', like standards, norms, and laws, that influence the ways in which value chain actors operate. Therefore, improving the performance of the value chain and achieving pro-poor outcomes means looking at the entire market system, and designing and implementing interventions that will address the core constraints that affect the system as a whole.

Executing successful private sector development interventions entails several key components, including:

- Leveraging existing actor structures to tackle market failures by changing the way markets work, so that poor people are included in the

benefits of growth and economic development.

- Assuming a facilitator's role and not becoming a part of the system itself. Agencies that undertake market systems development interventions are temporary outsiders who attempt to stimulate lasting change in the ways that permanent actors go about their business. To create this lasting change, the agencies should not provide direct goods or services to enterprises, but should change the incentives within the market system to prompt existing actors to implement the desired change.

This course will teach you how to do this. It will provide an introduction to sector and value chain selection, market systems analysis, and value chain development, and will focus on pilot intervention design and implementation.



Practical Information

Location: The ITC-ILO in Turin, Italy

Duration: 5 days, from September 5th to September 9th, 2016

Language: English

Support Team: Officers from both the ITC-ILO and the ILO

Price: The total cost is 2,150 euros (tuition fee 1,550 euros, subsistence costs 600 euros)

Enrol: To enrol, please [click here](#). The registration deadline is August 15th, 2016.

Contact: For more information, please write to VCD@itcilo.org



Scaling up jobs and job quality in enterprise development



Background

Addressing the 'jobs' challenge in private sector development can be tricky. Scaling up job creation and job quality improvements requires navigating through market complexities and figuring out the drivers that will lead to sustainable change.

Development practitioners, technical staff, ILO and other UN officials, trade unions and employers' organizations representatives, policy makers, stakeholders from civil society organizations, knowledge and research professionals involved in sustainable enterprise development have been very interested in finding practical answers to the following questions:

- How can jobs and job quality be scaled up in enterprise development?
- What works and what does not work in enterprise development?
- How to identify and promote high-growth small and medium size enterprises?
- How to apply practical tools in sustainable enterprise development?

If you are one of them, this new training offering is for you.

Practical Information

Location: The ITC-ILO in Turin, Italy

Duration: 5 days, from November 14th to November 18th, 2016

Training team: Several ILO and ITCILO specialists

Price: 2,150 euros (tuition fee 1,550 euros and subsistence costs 600 euros)

Registration: To enrol in the course, please [click here](#). The registration deadline is October 21st, 2016

Contact: For further information, please write to emld@itcilo.org

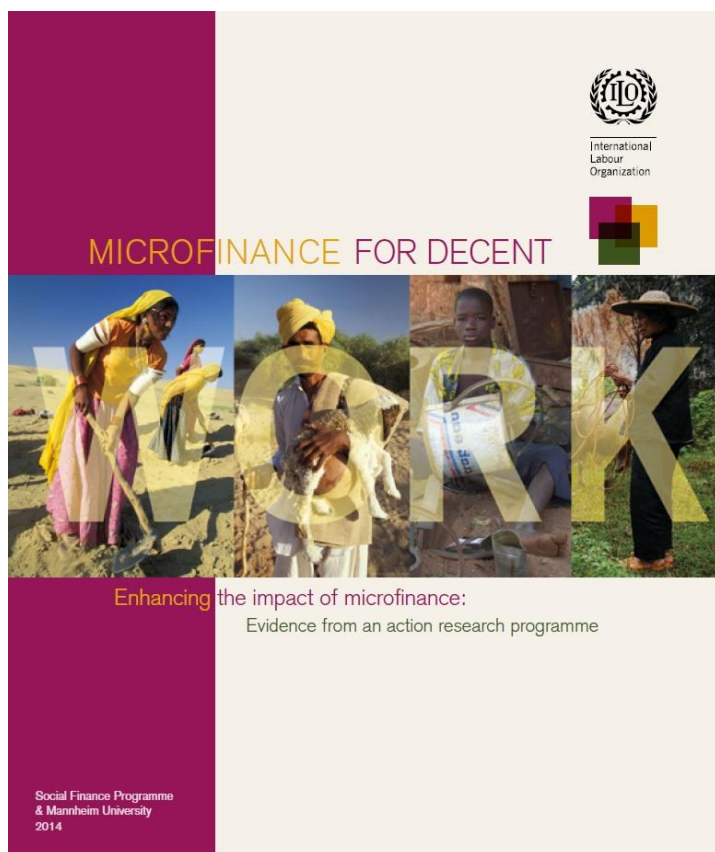




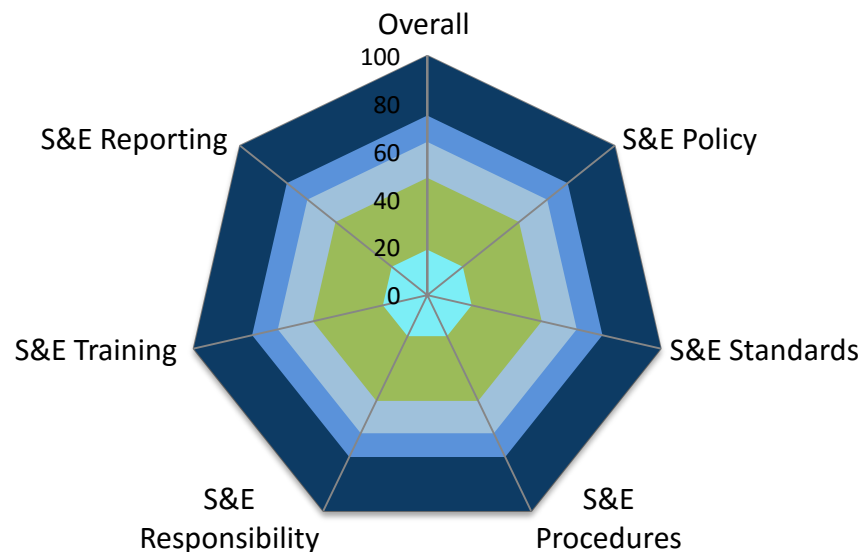


Financial institutions acting as conduits for decent work

Microfinance for Decent Work publication



ILO assessment tool for Social and Environmental Management Systems (SEMS)



New Training Courses: Impact Insurance



TRAINING CATALOGUE ON IMPACT INSURANCE

*Building practitioner skills in providing valuable and
viable insurance products*

2016

Training modules

Claims management in microinsurance

Health microinsurance: Getting started

The business case for microinsurance

Key performance indicators for microinsurance

Managing microinsurance distribution

Managing partnerships in microinsurance

Microinsurance market research: How to
translate consumer insights into improved
results

Pathways towards greater impact: Improving
your MFI's microinsurance offering

Pricing in microinsurance

Promoting microinsurance products: A 10-step
planning model

Providing insurance responsibly