



# Assessing System Change

## One-day Workshop

4<sup>th</sup> October 2024

Nairobi, Kenya

This workshop follows the Donor Committee for Enterprise Development (DCEd) Global Seminar that will be held at the Nairobi Serena Hotel, Kenya on 1-3 October 2024.

The workshop, at the same hotel, targets participants of the DCEd Seminar and others who would like to further explore how to assess system change to help take their systemic development programs to the next level.

### Why Assess System Change?

Systems development programs aim to catalyse positive system changes to achieve their goals sustainably and at scale. In order to do so effectively, programs must regularly assess changes in the systems they aim to influence. They can then learn and adapt their strategies based on the findings.

However, practitioners and donors often find assessing system change daunting and imagine that it requires substantial financial resources and expertise. Fortunately, there are practical ways that program teams can, themselves, assess system changes with reasonable resources. These approaches can also be applied in evaluations. Assessing system change provides donors and practitioners with the analysis they need to effectively increase scale, sustainability and resilience in their programs.

### What will I learn?

Inspired by "[A Pragmatic Approach to Assessing System Change](#)," and drawing on progress since it was written, the workshop will cover practical methodologies for assessing system changes. You will learn actionable steps that you can take to start or improve assessing system changes and utilising the information for adaptive management.

During the workshop, you will apply user-friendly tools to real cases and learn about the experiences of other institutions and programs. There will also be plenty of opportunities to ask questions and clarify how to apply the tools in your context.

### Who should attend?

The workshop is appropriate for professionals who are interested in improving systems development programming through evidence-based adaptive management including:

- Managers and staff from programs applying or aiming to apply a systemic approach
- Donor managers and advisers with responsibility for programs applying or aiming to apply a systemic approach
- Monitoring and evaluation practitioners
- Development consultants advising programs applying or aiming to apply a systemic approach
- Private sector professionals applying or aiming to apply a systemic perspective

By the end of the workshop, you will be able to:

- Explain why assessing system change is crucial for effectively managing systemic programs and operationalising adaptive management.
- Define steps and processes to implement system change assessments.
- Use key tools for planning system change assessment e.g. systemic strategy table.
- Describe practical methodologies for assessing system changes, e.g. combining an intervention lens and a helicopter lens.
- Identify key lessons in assessing system changes.
- Locate additional information and support on assessing system change.

## What other participants have said about MCL training courses on assessing system change:

- *Practical, based on examples, engaging, fun, diverse.*
- *System change does not seem as daunting as before.*
- *The workshop was designed to show the participant how to assess/incorporate systemic change into the program strategy and MRM, including practical tips on how to do it.*
- *It gave me practical ideas and references to start working on systems change in my organisation.*
- *I learnt a lot of tips on how to practically measure systems change through interactions with experts and peers.*

## Registration

**To register for the workshop** fill out an [online registration form](#). Deadline 31<sup>st</sup> August 2024. Contact MCL at [holm@miehlbradt.com](mailto:holm@miehlbradt.com) with questions or for more information.

**The workshop fee** of EUR 450 includes tuition, training materials, lunch and snacks.

**Early-bird-discount** (10%) is applicable if registration is received before 15<sup>th</sup> July 2024 and payment is made within two weeks of the invoice.

## The Facilitators

The workshop will be designed and facilitated by experts renowned for their extensive practical experience and dedication to the role that results measurement plays in effective development.



### [Alexandra Miehlbradt](#)

Aly is a leader in the global effort to improve results measurement for private sector development and has championed practical approaches to assessing system change. She has been a senior technical adviser to the DCED on its Results Measurement Standard since its inception and is a certified auditor for it. Aly has worked for over 30 years in private sector development as a practitioner, researcher, consultant and trainer. She has helped many programs and donors to develop or improve results measurement systems and has particularly focused on expanding the practice of assessing system change in the last few years. Aly teaches a range of practical courses on results measurement including the highly-regarded bi-annual Advanced Training Workshop in Results Measurement.



### [Phitcha Wanitphon](#)

Phitcha is an effective and well-respected PSD practitioner, consultant and trainer, and a pioneer of the DCED Standard. As a resident manager and Deputy Program Director of the Thai-German Program for Enterprise Competitiveness, Phitcha piloted and contributed to the development of the DCED Standard in 2008. In this role, he supervised the design of new interventions, ensuring that these were sustainable and led to wider system changes as well as demonstrated how they will achieve impacts. As a consultant since 2011, Phitcha focuses on training and advising projects in results measurement including assessing system changes as well as utilisation of collected information for adaptive management.

Are you struggling to clearly describe expectations for system changes with measurable indicators? Do you want to know how to assess progress towards system changes regularly and efficiently with limited resources? Join us for this interactive workshop to explore practical methodologies, tools and templates for assessing system change.

**More information:** [holm@miehlbradt.com](mailto:holm@miehlbradt.com)

Organized and conducted by  
**Miehlbradt Consulting Ltd**  
[www.miehlbradt.com](http://www.miehlbradt.com)

Workshop date:

**4th October 2024**

Location:

**Nairobi Serena Hotel, Kenya**

Cost including fee, all materials, lunch and snacks

**EUR 450**

**Early bird discount:**

**10% up to 15<sup>th</sup> July 2024**

