



Federal Ministry
for Economic Cooperation
and Development

Germany – DCED Member Update

DCED Annual Meeting, 14th of June 2019, Vienna / Austria

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BMZ - Current Priorities

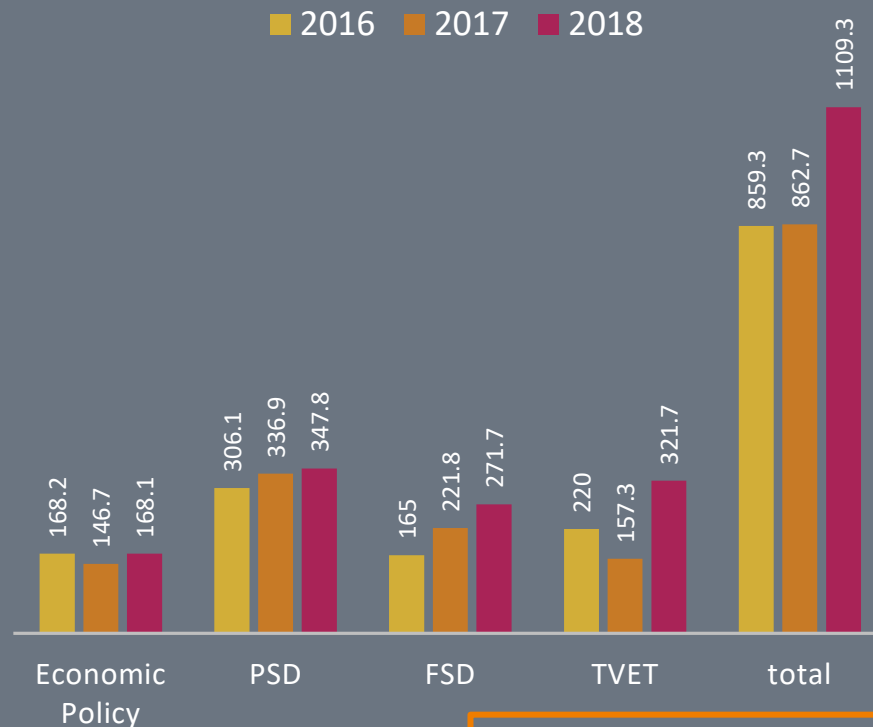
Private Sector Development (PSD)

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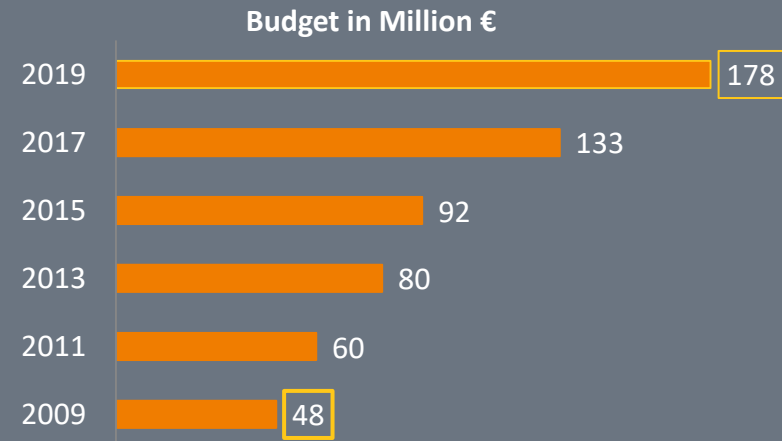
- ➔ Bilateral BMZ portfolio Private Sector Development and Private Sector Engagement Portfolio
- ➔ Reform Partnerships
- ➔ Special Initiative „Training and Job Creation“
- ➔ Development Investment Fund (Entwicklungsinvestitionsfonds)
- ➔ Textile Label “Grüner Knopf”
- ➔ Further Priority Topics (Sector Project)
- ➔ Discussion Points

BMZ Bilateral Portfolio

Private Sector Development - annual budget 2016-2018 (mio. €)



Private Sector Engagement - annual budget since 2009 (mio. €)



PSD = Private Sector Development
FSD = Financial System Development
TVET = Technical and Vocational Training

German Initiatives to support Business Environment & Investment Climate Reforms in Africa



→ Aims at creating a favourable business environment and supporting private investment.



→ Creating enough jobs to provide prospects for a rapidly growing youth in Africa.



→ Supporting investment of European Companies and African SMEs

Reform Partnerships

- Within G20 “Compact with Africa” (CwA)
- Started in 2017, open end
- 100 Mio. per country, running budget 800 Mio.
- Support to countries that show initiative to improve their investment climate
- Focus: Improving investment framework conditions, supporting specific sectors



Special Initiative Training and Job Creation Africa

Main objective: Increase local and international investments



Fosters the attractiveness of business locations and industries

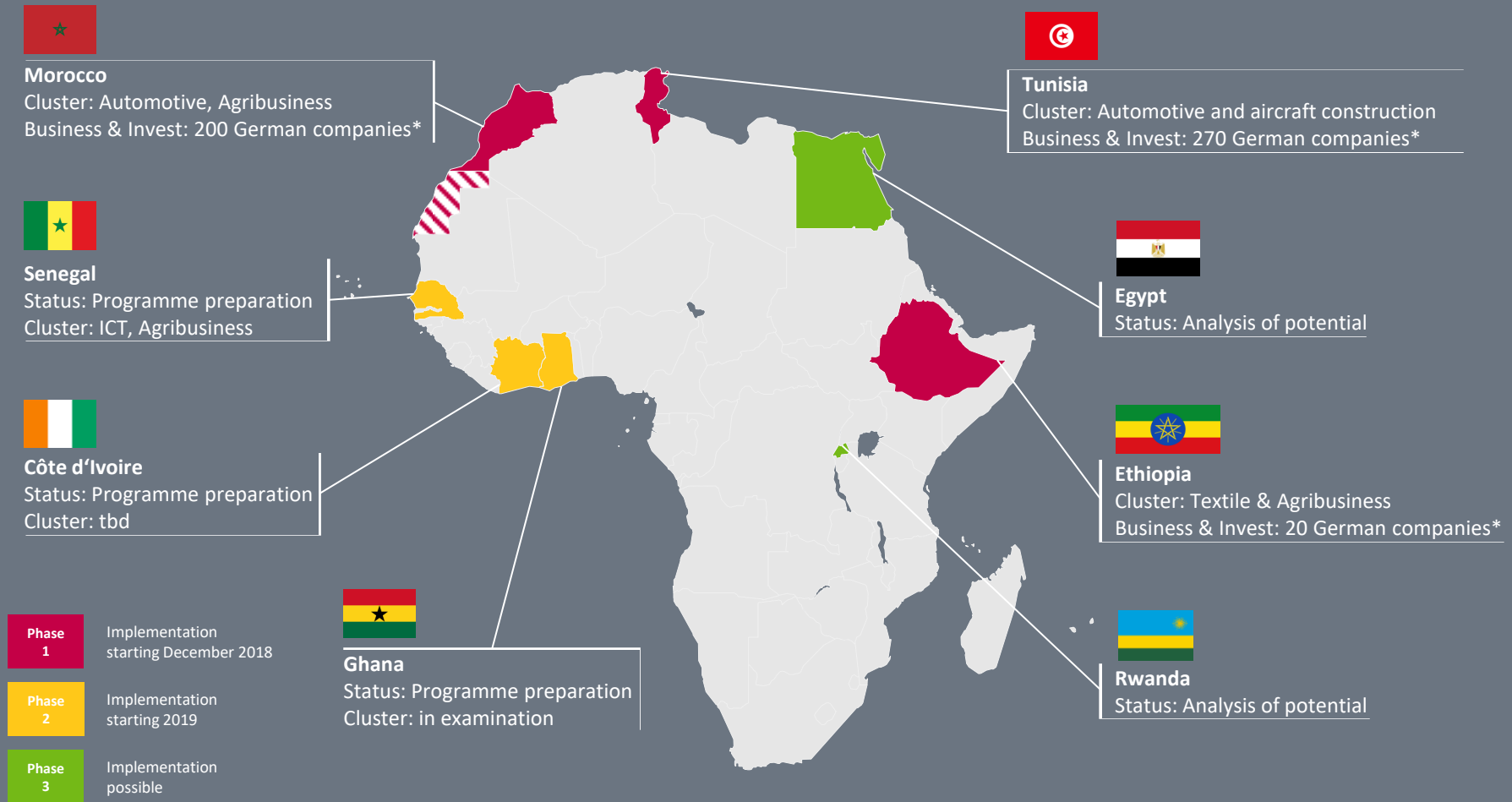


Mobilizes investments by European and African companies



Promotes an “African Mittelstand”

Current status of the Special Initiative



Entwicklungs- investitionsfond

AfricaConnect

**Supporting
European
companies to
invest in Africa
(CwA*- countries)**

Target group

- European companies

AfricaGrow

**Providing growth
capital for African
SMEs**

Target group

- African SME und Startups mainly in CwA-countries

Business Network for Africa

**Entering African
growth
markets**

Target group

- German companies

*CwA-countries: Egypt, Ethiopia, Benin, Burkina Faso, Ivory Coast, Ghana, Guinea, Morocco, Rwanda, Senegal, Togo, Tunisia

Textile Label „Grüner Knopf“



- Objective: Meta label for sustainably produced textiles
- Companies can participate voluntarily
- Builds on existing credible certification systems including UN Guiding Principles for Business and Human Rights
- Criteria for the social and ecological sustainability of products
- Due diligence and transparency requirements for companies
- **Launch: Summer/Fall 2019**



Further Priority Topics (Sector Project)

- Social Entrepreneurship / Inclusive Business
- Business Environment and Investment Climate Reform in Africa, Investment Promotion, Industrial Parks, Special Economic Zones
- EU and BMZ funded Technical Assistance Facility for Improving the Business Environment and wider Investment Climate through a structured dialogue – jointly implemented by GIZ, SNV, Expertise France, British Council
- Private Sector Development in the context of digitalization

Discussion Points

- How do we communicate Private Sector Engagement and Private Sector Development to the public?
- How can we create awareness and embed SDGs in business strategies?
- How can we strengthen joint advocacy on Private Sector Development and Private Sector Engagement via the DCED in international processes?
- Globalisation – and how do new political realities in Europe and Northern America affect Development Cooperation in the area of Private Sector Development?

Upcoming Events 2019 and 2020

- ➔ **Poverty Reduction, Equity and Growth Conference**
9 – 10th Sep 2019 in Bonn/Germany: Promoting social & economic development through social protection
<https://www.pegnet.ifw-kiel.de/>
- ➔ **Entrepreneurship Conference** 15 – 16th Oct 2019 in Berlin / Germany – BMZ/GIZ jointly with ILO, IFC, EBRD, SwissContact; Call for Proposal still open <https://registrierung-veranstaltung.de/beyondtheknown-callforproposals>
- ➔ **EU Presidency 2/2020 Germany:** amongst others Private Sector Development and Private Sector for SDGs