

## BEN FOWLER

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*Economic development and results measurement specialist with a track record of crafting and executing private sector solutions.*

**Nationality** Canadian  
**Languages** English, Spanish, Portuguese, French and Kiswahili  
**Countries** Afghanistan, Bangladesh, Bolivia, Brazil, Canada, Cambodia, DRC, Ecuador, Egypt, Eswatini, Ethiopia, Georgia, Ghana, Guatemala, Haiti, Honduras, India, Kenya, Mali, Mozambique, Nicaragua, Nigeria, Pakistan, Peru, South Africa, Syria, Tanzania, Tajikistan, Turkey, Uganda, Ukraine, USA, Zambia, Zimbabwe

### KEY SKILLS:

- ◆ Results Measurement for complex programming: measuring systemic change and job creation, applying the DCED Standard for Results Measurement, results chains, performance management frameworks, logframes and learning frameworks
- ◆ Private sector development programming: project design, management, backstopping and training, system selection, analysis, subsector assessment, enabling environment analysis, market research
- ◆ Designing, managing and conducting large-scale evaluations

### PROFESSIONAL EXPERIENCE:

#### **Market Share Associates: *Co-Founder and Principal***

APRIL 2009 – PRESENT

- ◆ Co-Founder and Principal in a growing team specializing in market systems development, value chains, private sector development, M&E, and the DCED Standard serving companies, investors, foundations, governments, multilaterals and civil society (refer to *Sample Consultancies* below).

#### **MENNONITE ECONOMIC DEVELOPMENT ASSOCIATES (MEDA): *Senior Consultant / Project Manager***

FEBRUARY 2005 – APRIL 2009

- ◆ Developed and supported over 10 value chain development projects, for subsectors including beef and dairy cattle, poultry, sesame, high value fruit, and coffee.
- ◆ Managed over \$8 million in budgets and wrote over 10 successful bid proposals.
- ◆ Cultivated a range of new consulting clients; consistently received positive feedback and repeat requests for work.

#### *Selected Project Management:*

- ◆ World Bank – Sustainable Management of Tumbes Mangrove Sanctuary Peru
- ◆ CIDA – Sesame Competitiveness and Export Development Nicaragua
- ◆ IADB – Dynamic Value Chains in Natural Protected Areas Peru
- ◆ Toyota Corporation – Microhydro Power Peru
- ◆ Chemonics (USAID) - Business Incubation Peru
- ◆ AgroMonitor MIS System Product Development and Marketing Various

**AGA KHAN FOUNDATION (AKF): *Manager, Rural Enterprise Development Unit, Kenya (Mombasa)***

JANUARY 2004 – FEBRUARY 2005

- ♦ Managed microenterprise / microfinance unit and 7 staff within an area-based integrated rural development program, the Coastal Rural Support Programme (Kenya) CRSP(K).
- ♦ Developed AKF's 2005 Rural Income and Employment Strategy for Kenya.
- ♦ Coordinated handover of financial services to Aga Khan Agency for Microfinance
- ♦ Led development of 4 agricultural value chains: mango, beekeeping, aloe and neem.
- ♦ Accomplishments: developed private sector linkages for several commodities (honey, neem products), supported negotiation of new incentive-based production contract that raised farm-gate prices 30-50%, developed community-remunerated extension system, and reduced over-due loans by 66% within 3 months of being hired.

**FUTURO PARA TODOS MICROFINANCE INSTITUTE: *Business Development Officer, Guatemala***

JANUARY 2003-DECEMBER 2003

- ♦ Developed and implemented multi-module business skills training program for microfinance clients to address critical non-financial constraints. Created the program's monitoring and evaluation system, including baseline, management information system, and project indicator selection.
- ♦ Accomplishments: adoption of minimum savings regulations, more rigorous client selection criteria, implementation of longer-term monitoring policies, broader investment options for group savings, and improved understanding of impact of client business profiles.

**SAMPLE CONSULTANCIES:**

*Results Measurement and Evaluation*

**DCED: Auditor for the DCED Standard, Ongoing**

Selected in the first round of auditors for the DCED's global monitoring standard for enterprise development programming.

**USAID Inclusive Agricultural Markets: Senior MEL Advisor, Uganda**

*October 2019-October 2024*

Leading the development and implementation of the monitoring, evaluation and learning system on behalf of MSA as a strategic partner for the IAM program. SHARPE is focused on applying a market systems development approach to economic development in Uganda.

**DFID SHARPE: Monitoring, Evaluation and Learning Advisor, Ethiopia**

*September 2019-April 2022*

Leading the development and implementation of the monitoring, evaluation and learning system on behalf of MSA as a strategic partner for SHARPE. SHARPE is focused on applying a market systems development approach to benefiting refugees and host communities in Ethiopia.

**DFID Essor: Senior M&E Advisor, Democratic Republic of Congo**

*April 2015- September 2018*

Led M&E for the £35 million business environment reform program in DRC. Designed and managed monitoring strategy and impact assessments for interventions around access to finance (leasing, insurance, financial education), access to electricity, business registration reforms, and others.

**DFID Malawi Long-Term Evaluation: Team Leader and Systemic Change Specialist**

*September 2015-August 2022*

Part of a team conducting two annual reviews, a project completion assessment, and an ex-post impact evaluation to evaluate systemic change in Malawian markets, assess contribution of DFID programming, and provide advisory services to DFID on improving impact.

***TradeMark East Africa (TMEA): Evaluation Team Leader***

*April 2017-March 2018*

Acted as Team Leader for an evaluation of two TMEA-funded challenge funds (LIFT and TRAC) and their investments. Evaluated the results of various digital finance investments.

***DFID, USAID and Nike Foundation: Evaluator***

*June 2016-August 2019*

Evaluator of the SPRING Accelerator program, an initiative providing accelerator and investment support to businesses with models that create impacts for adolescent girls. Examining the impact of these investments on the businesses, which include businesses piloting various digital finance solutions.

***TradeMark East Africa (TMEA): Evaluation Team Leader***

*March 2017-February 2018*

Acted as Team Leader for the evaluation of TMEA's Kenya Country Programme.

***TradeMark East Africa (TMEA): Evaluation Team Leader***

*March 2017-February 2018*

Acted as Team Leader for the evaluation of TMEA's Tanzania Country Programme.

***USAID / Feed the Future Value Chain Activity: Systemic Change and CLA Specialist, Mozambique***

*May 2017-April 2022*

Feed the Future (FTF) Inova Activity is FTF's first fully market systems-oriented project. Supporting to author the CLA plan and support implementation and conduct systemic change measurement strategies.

***DFID: DFID FoodTrade East and Southern Africa, Evaluator***

*February 2016-January 2018*

Evaluated the FoodTrade program's systemic contribution to the performance of food markets in East and Southern Africa, including an evaluation of the Gsoko grain trading platform and complementary grants, examining the likelihood of systemic change resulting from the grant strategy and the degree to which the portfolio had taken advantage of opportunities for synergy between grants.

***USAID: Systemic Change Measurement Expert***

*May 2013-August 2016*

Under USAID's Leveraging Economic Opportunities (LEO) project, developing USAID's new framework for measuring systemic changes created by its market systems programming, the *Disrupting Systemic Change* framework. Published a synthesis of a literature review on the global state of practice around measuring systemic change. Led the testing of 4 innovative tools for capturing these changes, and published a synthesis report of the findings. Presented on the research for Microlinks and the BEAM Exchange. Developed a methodology for conducting ex-post assessments. Applied this to the USAID-funded MSME project in Cambodia to examine the medium-term impacts of the project funding on the swine market system.

***ILO: Evaluator, Timor-Leste***

*August 2016-August 2017*

Supported the design and implementation of a final evaluation of ILO's *Business Opportunities and Support Services (BOSS)* program, following the OECD Development Assistance

Committee (DAC) evaluation criteria. The 5-year program worked to develop three target strategic value chains in Timor-Leste, establish business support services for the development small and medium enterprises, and codify women's economic empowerment into Timor-Leste's economic development agendas.

**TradeMark East Africa (TMEA): Evaluation Team Leader** July 2015-June 2016

Part of team that implemented an evaluation of TMEA's Uganda and Rwanda Country Programmes.

**ASI: Monitoring System Set-Up and Implementation, Kenya** April 2013-November 2016

Developing the monitoring system for the M4P programme 'Mombasa County Youth Employment Project' (MCYEP) funded by DFID. Project is applying the DCED Standard. Developing the baseline strategy, intervention-level theories of change and monitoring management structure. Preparing for a DCED Audit.

**Nathan Associates: M4P Monitoring System Set-Up and Implementation, Ghana** May 2013-August 2018

Preparing the monitoring system for the M4P programme 'MADE', funded by DFID. Project is applying the DCED Standard. Developing the baseline strategy, intervention-level theories of change and monitoring management structure.

**TradeMark East Africa (TMEA): Monitoring Dashboard Development** November 2014-July 2015

Part of team that is developing a monitoring dashboard for TMEA. This process is reviewing and improving TMEA's existing monitoring and evaluation tools, as well as creating a model for updating management in real-time on TMEA's progress in achieving its outcome-level targets.

**DFID / GRM: Human Development Investment Fund, Tanzania** May 2013-April 2014

Set up and supported implementation of the results measurement system for a challenge fund focused on the health, education, water and sanitation sectors, funded by DFID.

**SwissContact: DCED Standard Pre-Audits, Ecuador and Bolivia** January-June 2014  
Performed two pre-audits to assess the adherence of the EcoVecindarios and EMPRENDE projects in Bolivia and Ecuador respectively to the requirements of the DCED Standard.

**SwissContact: DCED Standard Audit, Bangladesh** April-November 2014

Performed an audit to assess the adherence of the M4C project in Bangladesh to the requirements of the DCED Standard.

**Comic Relief: M&E Plan Development** March 2014-November 2017

Supporting various applicants for Comic Relief funding to improve the M&E systems of their headquarters unit and their local partners.

**Mercy Corps: DCED Standard Audits, Georgia** September 2013 and 2017

Audited two market development programmes for their compliance with the DCED Standard. The Market Alliances Against Poverty programmes operate in two regions of South West Georgia and focus on the meat and dairy subsectors.

**International Finance Corporation / DCED: Global Roll-Out of the DCED Standard** May 2013-June 2014

Led a four-person team that is developing tailored marketing and technical materials to bring the Donor Committee for Enterprise Development (DCED) Standard to new audiences and increase adoption.

**McKinsey & Company: Learning Framework Development, Tanzania** January-June 2013

Developed the learning framework for PEMANDU and McKinsey & Co.'s Delivery Lab concept that transforms governmental planning and implementation. First successfully applied in Malaysia and then piloted by the Government of Tanzania in 6 sectors: water, education, agriculture, resource mobilization, transport and energy.

***IFC / DCED: Application of DCED Standard to Conflict Environments*** March 2012-February 2013

Led a two-person team to develop practical guidelines for the application of the DCED Standard in conflict-affected environments.

***CARE: Market Engagement Progress Review and Reporting*** February-August 2013

Reviewing CARE's global knowledge management systems to synthesize its overall progress in supporting market engagement and presented within an internal publication.

***DFID / World Bank: Team Leader, Programme Evaluation, Ethiopia*** March-May 2012

Evaluated the Ethiopia Competitiveness Facility – a challenge fund focused on the leather, cotton and horticulture subsectors – to assess effectiveness and the merits of Phase 2 funding. Advised on the design of Phase 2, including negotiations with the Government of Ethiopia's Ministry of Industry.

***TradeMark East Africa: DCED Advisor, Kenya, Uganda and Tanzania*** February-October 2012

Advising the \$550 million TradeMark East Africa initiative on developing DCED-compliant monitoring systems for its Kenyan, Ugandan and Tanzanian country operations.

***Tanzania Port Authority: Establishing Monitoring of Port Improvements*** October-April 2012

Worked with the Tanzania Port Authority to establish monitoring systems for its investments in port improvements.

***Fresh Produce Exporters Association of Kenya: East Africa GAP Roll Out*** November-May 2012

Backstopped FPEAK on the implementation of a monitoring system for East Africa GAP (good agricultural practices) roll-out across East Africa.

***East Africa Tea Traders Association: Monitoring of ISO Training*** December-June 2012

Assisted EATTA in tracking the results of an ISO training program for East African tea factories.

***Uganda Revenue Authority: Training on Speeding Customs Clearance Tracking*** June-December 2012

Provided staff training and mentoring to develop a monitoring system for the implementation of faster customs clearance systems for transit and domestic cargo.

***Kenyan Ministry of Trade: Tracking EPA Negotiations with the EU*** October-March 2012

Supported the Kenyan MOT to establish a monitoring system to track the negotiation of an Economic Partnership Agreement with the European Union.

***Coffey: GEMS2 (Construction and Real Estate) Intervention Monitoring, Nigeria*** September-August 2011

Supported GEMS2 project staff in Nigeria in the development of results chains and measurement plans for project interventions and provided on-the-job and semi-structured training in results measurement methodologies.

***DFID: Programme Midterm Review, Tanzania*** August-December 2011

Evaluated DFID-funded M4P project in Southern Tanzania. Assessed project's progress to date and value for money.

**MEDA: DCED Organizational Assessment** *July-December 2011*  
Performed the first organization-wide pre-audit of the DCED Standard.

**VSO: M4P Impact Assessment System Design** *January-November 2010*  
Built an impact assessment system of M4P programming for VSO to implement across all of its global programmes. System measures results at partner and end beneficiary level.

**MEDA: Organizational Evaluation and Reporting Review** *August-December 2009*  
Carried out assessment of the value of implementing standardized cost benefit analysis across all MEDA projects.

*Private Sector Development and Market Systems Development Analysis, Program Design and Implementation Support*

**GIZ: Investment Climate Reform Toolkit**  
*November 2020 - April 2021*

Developing a toolkit of tools for completing the various stages of investment climate reform.

**USAID Jalin: Health Systems Strengthening**  
*2017-2021*

Led the application of a private sector development approach to health system strengthening for a USAID-funded project in Indonesia. Supported the Indonesian association of midwives to revamp its business model for accrediting and mentoring private midwives.

**ACDI/VOCA: Research on Market Systems Analyses** *March-October 2016*  
Under USAID's Leveraging Economic Opportunities (LEO) project, researched best practices in conducting market systems analysis. Co-authored a paper that summarized the key findings and recommendations for practitioners.

**ACDI/VOCA: Research on Scaling Impact** *April 2013-March 2016*  
Under USAID's Leveraging Economic Opportunities (LEO) project, conducting exhaustive research among market systems projects to establish the most effective models and methodologies for improving smallholder farmers' access to input and output markets at scale. Publishing findings and presenting to USAID and its Bureau of Food Security.

**ILO: Quinoa Market Systems Analysis, Peru** *July 2014-August 2015*  
Conducting a market systems analysis of the quinoa sector in Peru to identify new economic opportunities to build the market for quinoa among producers in the Peruvian Andes.

**NZAid / CARDNO: Sector Analysis and Program Design, Peru** *June-December 2014*  
Advised NZAid on the development of a country strategy for its programming in Peru to inform its re-entry to the country after a multi-decade absence. Conducted an agricultural sector scan to identify competitive agricultural sectors with strong potential for engagement. Developed a program proposal oriented around the dairy sector that leverages New Zealand's experience and Peruvian government interests. Created the terms of reference for a supplier to implement the program.

**Coffey: GEMS4 (Wholesale and Retail Trade) M4P and Results Measurement** *April 2012-August 2014*

Long-term advisor to the GEMS4 project in Nigeria, which is focused on the development of the wholesale and retail market system. Supporting staff capacity building and project management systems for M4P interventions and the DCED Standard.

**KPMG: Development of Technical Approach** *January-December 2013*  
Supported KPMG to develop its technical approach for a proposed DFID-funded M4P initiative in Sierra Leone.

**BRAC: Proposal and Implementation Support**
*February-October 2012*

Wrote a successful M4P proposal for BRAC in Tanzania. Now supporting the market systems analysis to inform the programme's inception phase.

**DFID: M4P Implementation Backstopping**
*January 2007-February 2012*

Long-term advisor to \$11 million M4P project in Tanzania focused on sesame and rice value chains.

**Aga Khan Foundation: Market System Analysis & Programme Design**
*January 2007-February 2012*

Long-term technical assistance contract to conduct market research, value chain analysis, enabling environment assessment and program design on the horticulture, rice, sesame, olive oil, groundnut, wood furniture, and handicrafts subsectors in Egypt, Tanzania, Tajikistan, Mali, Mozambique and Syria.

**MEDA: Afghan Secure Futures**
*February 2010-September 2013*

Provided support for learning and project management to the Afghan Secure Futures Project, a STRIVE pilot project funded by USAID's Displaced Children and Orphans Fund targeting vulnerable children with economic and social interventions.

**MEDA: Value Chain Analyses**
*March 2008-August 2010*

Performed value chain system analyses for MEDA in Ethiopia, Ukraine and Honduras on the rice, horticulture and dairy subsectors.

**Asian Development Bank / Gov't of Punjab: Value Chain Specialist, Pakistan**
*February 2006- April 2007*

Assisted on design of \$50 million rural development project. Contributed to area agro-economic diagnosis, performed detailed sub-sector inventory, undertook investment climate survey, and analyzed four rural value chains (horticulture, cotton, livestock and embroidery).

**Kickstart: Agricultural Development Consultant, Kenya and Tanzania**
*May-November 2007*

Researched the potential of financial products to support large-scale uptake of irrigation technologies through private sector channels within the horticultural industry.

**World Vision: National Sub-Sector Growth Assessment, Afghanistan**
*April 2005-December 2006*

Produced sub-sector overview identifying growth potential of sub-sectors in Afghan economy. Analyzed implications for vocational training priorities. Designed entrepreneurship screening tool for referral to MFIs. Advised on the design of a labour market information survey.

**EDUCATION / PROFESSIONAL DEVELOPMENT:**

- ♦ DCED Results Measurement Standard Workshop, 2012
- ♦ Impact Assessment in Private Sector Development, DCED, 2009
- ♦ Springfield Centre, Making Markets Work (M4P), 2009
- ♦ Courses in International Law and Trade Finance, Foundation for International Trade Training, 2007.
- ♦ Partial coursework completed for a Masters of Business Administration (MBA), Wilfrid Laurier University School of Business and Economics, 2006-8
- ♦ Action for Enterprise (AFE). Value Chain Program Design: Promoting Commercially Viable Solutions for MSMEs, 2005
- ♦ Aga Khan Foundation, International Development Management Seminar, 2004

- ♦ B.A. (High Honours) – International Studies (Specialization: International Development and Economics), University of Saskatchewan, 2004
- ♦ Results Based Management (RBM) training, 2003

#### **AWARDS:**

- ♦ Canadian Social Science and Humanities Research Council (SSHRC) Research Grant
- ♦ Ontario Graduate Scholarship Research Grant
- ♦ Most Distinguished Graduate (2004)

#### **PUBLICATIONS & PRESENTATIONS:**

- ♦ Ben Fowler; Katherine Haugh; Manmeet Mehta; and Monalisa Salib. 2020. *Measuring the Intangible: Lessons from USAID partners on how to measure the impact of organizational learning and adaptive management*. Washington, DC: USAID.
- ♦ Ben Fowler. 2020. *SHARPE Learning Product #1: Applying the MSD Approach with Refugees & Host Communities*. London, UK: Department for International Development.
- ♦ Ben Fowler, Tim Sparkman and Erin Markel. *Disrupting System Dynamics: A Framework for Understanding Systemic Changes*. MarketShare Associates. 2016.
- ♦ Ben Fowler and Tim Sparkman. *Testing Tools for Assessing Systemic Change*. 2016.
- ♦ Olaf Kula, Dan White, Charles Addo, MarketShare Associates. *Case Studies on Facilitating Systemic Change in Feed the Future: A Synthesis of Cases From Ghana, Senegal, Zambia, and Rwanda*. USAID. 2016.
- ♦ Ben Fowler and Elizabeth Dunn. *Evaluating Systems and Systemic Change: Summary of Literature Review*. Washington, DC: United States Agency for International Development, 2014.
- ♦ Hannah Elliott and Ben Fowler. *Markets and Poverty in Northern Kenya: Towards a Financial Graduation Model*. Financial Sector Deepening Kenya. September 2012.
- ♦ Ben Fowler and Bronwyn Irwin. *Integrating Food Security and the Value Chain Approach: Briefing Paper*. March 2012.
- ♦ Ben Fowler. *Pathways Out of Poverty Analysis Toolkit*. microREPORT #180. October 2011.
- ♦ Ben Fowler and Margie Brand. *Pathways Out of Poverty: Applying Key Principles of the Value Chain Approach to Reach the Very Poor*. microREPORT #173. September 2011.
- ♦ Paul Rippey and Ben Fowler. *Beyond Financial Services: A Synthesis of Studies on the Integration of Savings Groups and Other Developmental Activities*. Geneva: Aga Khan Foundation, April 2011.
- ♦ Co-Author. *Assessment of PEPFAR Economic Strengthening Programming for PLHIV and OVC in Swaziland*. LIFT. November 2010 – January 2011.
- ♦ Breakfast Seminar Series Presentation #55. *Using Value Chains to Move Vulnerable Populations Up the Economic Ladder*. January 28, 2011. [www.microlinks.org/breakfast](http://www.microlinks.org/breakfast)
- ♦ Contributor, *Livelihood & Food Security Conceptual Framework*, Washington: AED, 2010.
- ♦ Authorship of the *Web Watch* column in the Enterprise Development and Microfinance Journal. [http://practicalaction.org/?id=sed\\_journal](http://practicalaction.org/?id=sed_journal)
- ♦ Fowler and Panetta. *Linking Basic Financial Services and Agricultural Input and Output Markets for Smallholder Farmers in Zimbabwe*. 2011.
- ♦ *Strategies for Incorporating Finance into the Value Chain*. Value Chain Forum: Business Linkages for Poverty Alleviation. Madrid, Spain. 2009.
- ♦ *Social Enterprises and Aga Khan Foundation*. Zambia, 2009.
- ♦ Fowler and Nelson. *Linking Informal Savings Groups to Agricultural Marketing in Tanzania*. 2011.
- ♦ Co-Author. *Discussion Paper: Smart Subsidies in Market Facilitation with a focus on Agricultural Technical Knowledge (ATK)*. SEEP Network. 15 October 2009.
- ♦ Co-Facilitator. *Microlinks Speaker's Corner: Value Chains for Vulnerable Populations*. April 2009.



- ♦ Co-Editor. Miehlbradt and Jones. *Market Research for Value Chain Initiatives: Information to Action: A Toolkit for Market Development Practitioners*. MEDA. 2008.
- ♦ Co-Editor. McVay and Snelgrove. *Program Design for Value Chain Initiatives: Information to Action: A Toolkit for Market Development Practitioners*. MEDA. 2008.
- ♦ Co-Author. *Economic Strengthening for Children Affected by HIV and AIDS: Principles for Program Design and Technical Recommendations for Effective Field Interventions*. Save the Children. January 2008.
- ♦ Author. *Preparing the Bahawalpur Rural Development Project Phase II, Value Chain Analysis Final Reports for Cotton, Horticulture, Livestock and Embroidery Sub-Sectors*. Government of Punjab and Asian Development Bank. 2007.
- ♦ Co-author. *Agro-Economic Survey and Investment Climate Diagnostic: Bahawalpur, Bahawalnagar, and Rahim Yar Khan*. Government of Punjab and Asian Development Bank. 2007.
- ♦ *Strategy for Rural Income and Employment Generation*. AKF – CRSP(K). June 2005.
- ♦ *Rural Incomes and Employment: Proceedings of RED Strategy Development Workshop*. May, 2005. Mombasa, Kenya.
- ♦ *Analysis of the Charcoal Sub-Sector in Kwale and Kilifi Districts of Kenya*. Rural Incomes and Employment: Proceedings of the Rural Enterprise Development (RED) Strategy Development Workshop. Pp 75-92. 2005.
- ♦ *Analysis of the Poultry Sub-Sector in Kwale and Kilifi Districts of Kenya*. Rural Incomes and Employment: Proceedings of Rural Enterprise Development (RED) Strategy Development Workshop. Pp 93-107. 2005.
- ♦ *Inequality as an Inhibitor to Development: The Contrasting Cases of East Asia and Latin America*. Saskatchewan Journal of Economics. Volume 6. Pp 77-90. 2004 Edition.
- ♦ *Microfinance and Land Reform as Development Strategies for Guatemala*. Presentation. Guatemalan Development Seminar. Universidad Rafael Landívar, Guatemala City. 2003.
- ♦ *Fowler, Ben and Adam Kessler. 2012. Measuring Achievements of Private Sector Development in Conflict-Affected Environments. Donor Committee for Enterprise Development (DCED)*.
- ♦ *Fowler, Ben and Candace Nelson. 2011. Beyond Financial Services: Combining Savings Groups with Agricultural Marketing in Tanzania. Aga Khan Foundation (AKF)*.
- ♦ *Fowler, Ben and David Panetta. 2011. Beyond Financial Services: Improving Access to Basic Financial Services and Agricultural Input and Output Markets by Smallholder Farmers in Zimbabwe. Aga Khan Foundation (AKF)*.
- ♦ *Fowler, Ben and Elizabeth Dunn. 2014. Evaluating Systems and Systemic Change: Summary of Literature Review. Washington, DC: USAID*.
- ♦ *Fowler, Ben and Hannah Elliot. 2012. Markets and Poverty in Northern Kenya: Towards a Financial Graduation Model. Financial Sector Deepening (FSD) Kenya*.
- ♦ *Fowler, Ben and Margie Brand. 2011. Pathways out of Poverty: Applying Key Principles of the Value Chain Approach to Reach the Very Poor. ACDI/VOCA and USAID*.
- ♦ *Fowler, Ben and Paul Rippey. 2011. Beyond Financial Services: A Synthesis of Studies on the Integration of Savings Groups and Other Developmental Activities. Aga Khan Foundation (AKF)*.
- ♦ *Fowler, Ben and Richard Horne. (April 20, 2018). SIM TIG Week: Capturing Job Creation Impacts by Ben Fowler and Richard Horne. [Blog Post]. Retrieved from: <https://aea365.org/blog/capturing-job-creation-impacts-by-ben-fowler-and-richard-horne/>*
- ♦ *Fowler, Ben and Teshale Endalamaw. 2012. Pathways out of Poverty Case Study: Savings Groups on the Pathway to Graduation: PSNP Plus in Ethiopia. MarketLinks*.
- ♦ *Fowler, Ben and Timothy Sparkman. 2016. Crafting Kuza: Towards a Systemic Approach to Job Creation for Youth in Mombasa. International Labour Organization (ILO)*.
- ♦ *Fowler, Ben, Tjip Walker, and Kim Beevers. (2016, November 9). What's All the Fuss About? How USAID Is Embracing Systems Thinking with Supporting Frameworks and Tools [Webinar]. USAID Leveraging Economic Opportunities (LEO) webinar series*.

Retrieved from: <https://www.marketlinks.org/events/mpep-seminars/whats-all-fuss-about-how-usaid-embracing-systems-thinking-supporting-frameworks>

- ♦ Fowler, Ben. 2012. Pathways out of Poverty: Tools for Value Chain Development Practitioners. *ACDI/VOCA and USAID*.
- ♦ Fowler, Ben (2015, March 5). *Seven Tools for Measuring Systemic Change [Blog Post]*. Retrieved from: <https://beamexchange.org/community/blogs/2015/3/5/benfowler/>
- ♦ Fowler, Ben. (2015, June 9). *Why Rural Wage Labour Matters- 3 Summary [Blog Post]*. Retrieved from: [https://beamexchange.org/community/blogs/2015/6/9/benfowler\\_ediscuss/](https://beamexchange.org/community/blogs/2015/6/9/benfowler_ediscuss/)
- ♦ Fowler, Ben, Erin Markel and Timothy Sparkman. 2016. Leveraging Economic Opportunities: Final Performance Report. *Leveraging Economic Opportunities (LEO)*.
- ♦ Fowler, Ben, Jennifer Denomy and Scott Ruddick. 2013. Incorporating Supplementary Literacy and Numeracy Classes: Findings from Strive's Afghan Secure Futures Program. *Mennonite Economic Development Associates (MEDA), United States Agency for International Development (USAID), FHI360*.
- ♦ Fowler, Ben, Jennifer Denomy and Scott Ruddick. 2013. Leveraging Apprenticeships to Reach and Benefit Vulnerable Youth: Lessons from STRIVE's Afghan Secure Futures Program. *Mennonite Economic Development Associates (MEDA), United States Agency for International Development (USAID), FHI360*.
- ♦ Fowler, Ben, Timothy Sparkman and Holly Lard Krueger. 2016. The Utility of Market Analyses: Key Findings From a Landscape Review. *Leveraging Economic Opportunities (LEO)*.
- ♦ Fowler, Ben, Timothy Sparkman and Mike Field. 2016. Reconsidering the Concept of Scale in Market Systems Development. *USAID Leveraging Economic Opportunities (LEO) Brief*.