

Curriculum Vitae

Name:	Mujaddid Mohsin
Contact Information:	17 Sam Lal Place, Bayview Heights, Suva, Fiji Islands Tel: +679 29 39 250; Email: Mujaddid@gmail.com Skype: Mujaddid.mohsin
Nationality:	Bangladeshi; Fiji Islands permanent resident
Academic Qualifications:	<ul style="list-style-type: none"> ➢ MBA, Finance, Institute of Business Administration, Dhaka, Bangladesh, 2014 ➢ Bachelor of Arts, Biology/ Neuroscience, Oberlin College, Ohio, U.S.A, 2004
Country Experience:	Bangladesh, Fiji, Nepal, Nigeria, Papua New Guinea, Timor-Leste and USA
Sector Experience	Agriculture, Tourism, Supply chain and logistics, ICT, Ready Made Garments, Manufacturing

Summary of Qualifications

- Ten years of experience with inclusive market systems development (MSD) programs and results measurement
- Developed and managed appropriate results measurement systems that comply with the Donor Committee for Enterprise Development (DCED) Standard for Results Measurement; managed and built the capacity of intervention managers and results measurement managers to apply and use results measurement for learning and improving program performance
- In-depth research experience: value chain and market assessments, gendered research including assessing women's economic empowerment effects, understanding youth and female entrepreneurship and poverty analyses
- Proficient in integrating gender, environment and disability considerations into market strategies, intervention design, implementation and assessments
- Developed and built the capacity of high performing, multi-cultural teams in MSD programs to design and implement strategies and interventions; led teams to design and manage innovative interventions such as private sector led micro-enterprise incubation systems, capacity building of MSMEs in the informal sector and connecting local innovations to impact investments
- Highly experienced intervening and measuring impact in urban and informal markets, especially within small-scale processing and manufacturing, tourism, and ICT sectors
- Fluency in English and Bengali, Conversational skills in Hindi

Mujaddid Mohsin (Muja) is a creative and effective development professional with ten years of technical and managerial experience with market system development in emerging markets in Africa, South Asia and the Pacific. He has a strong foundation in research and systems thinking. Adept in designing and delivering high quality results measurement systems, Muja is an expert in developing and managing results measurement systems that comply with the DCED Standard for Results Measurement. He has prepared programs like Katalyst and the Market Development Facility (MDF) to undergo multiple successful formal audits. Muja has the skills to build strong local teams to research, analyse, learn and design, manage and assess interventions in complex market systems. He is highly respected for his ability to communicate and motivate teams, partners and stakeholders. Muja's strong knowledge and understanding of results measurement has helped him to become a resourceful and strategic leader of innovative programs addressing transformative change in markets to deliver inclusive impact.

Employment History Summary

- **Country Director**, MDF, Fiji, November 2015-June 2019
- **Country Director**, MDF, Timor-Leste, January 2013-November 2015
- **Impact Assessment Manager**, ENABLE, Nigeria, December 2011-November 2012
- **Senior Monitoring and Evaluation Specialist**, PrOpCom, Nigeria, May 2011-November 2011
- **Senior Business Consultant**, Katalyst, Bangladesh, June 2009-April 2011
- **Biological Sciences Researcher**, Various laboratories in the USA, February 2005-December 2009

Details of Selected Positions

Fiji: Country Director, Market Development Facility, Cardno Emerging Markets / Palladium, DFAT, November 2015 - June 2019

Managed the MDF country program in Fiji (AUD 10 million in phase 1 and AUD 17.5 million in phase 2) and a multi-national team of 23 individuals. Led overall delivery of program spanning implementation, results measurement and reporting.

- Managed a portfolio of investments in over 60 businesses in the agriculture, tourism, ICT and garments sectors that has generated USD 15 million of additional incomes for 14,000 poor women and men in Fiji
- Managed and guided a DCED Standard compliant RM system in Fiji; led the program through multiple successful DCED audits in 2014 and 2018
- Led the design and implementation of foundational research studies that has led to the development of intervention portfolios improving the connection between supply chains in traditionally organised rural communities and the private sector, and introducing affordable business development and incubation services to micro-enterprises in the formal and informal economy
- Led the design and implementation of innovative interventions and associated results measurement frameworks in tourism, agriculture, and the informal economy such as sustainable micro-enterprise incubation systems and affordable business development services for retailers and food processors in the informal economy
- Involved in the design and implementation of a long- term, longitudinal, research study on measuring systemic change in agricultural markets with the Springfield Centre
- Led the development and use of key reporting and learning products such as the Annual Aggregation of Results report and a suite of internal and external communication products

Timor-Leste: Country Director, Market Development Facility, Cardno Emerging Markets, DFAT, January 2013 - November 2015

Established and managed DFAT's first market systems development 5-year program with an AUD 9 Million budget in the complex post-conflict context of Timor-Leste.

- Trained and managed a team of 13 local and international staff
- Developed and managed a portfolio of investments in over 20 businesses across agribusiness, logistics and tourism markets to benefit 9,000 poor women and men in Timor-Leste
- Led the overall constraints analysis and strategy development of the program across agriculture, tourism, and manufacturing markets, and led the gendered analysis of poverty in rural Timor-Leste
- Involved in the design, development, and implementation of facility strategies and frameworks for achieving women's economic empowerment and measuring systemic change
- Set up and managed the results measurement system and built the capacity of the program team in the difficult research context of Timor-Leste; the results measurement system has undergone multiple successful formal DCED audits
- Crafted a strong relationship with DFAT Timor-Leste and pushed the learning agenda of DFAT in-country on market systems development
- Secured AUD800,000 to implement a suite of partnerships and research studies with DFAT's Gender Equality Fund

Nigeria: Impact Assessment Manager, Enhancing Nigerian Advocacy for a Better Business Environment (ENABLE), Adam Smith International, UKAid, December 2011- November 2012

Member of the senior management team. Developed and implemented the ENABLE Monitoring and Evaluation system in accordance with the DCED Standard for Results Measurement. Led implementation of Business Enabling Environment (BEE) related policy and advocacy partnerships, particularly with Nigerian media companies and Business Member Organizations .

- Developed and consolidated ENABLE's results measurement system in line with the DCED Standard for Results Measurement
- Designed and implemented intervention impact assessments, regulatory impact assessments and interim assessments of interventions in the informal retail and wholesale, agriculture and media sectors
- Developed business plans, progress reports and case studies and report on progress and results of the program to UKAid
- Implemented and managed UKAid's Value for Money Guidelines across the ENABLE program

- Led the preparation for a critical annual review that resulted in an extension of the program and recommendation for a second phase

Nigeria: Senior Monitoring and Evaluation Specialist, PrOpCom (Making Nigerian Agricultural Markets Work for the Poor), Chemonics International, UKAid, May 2011- November 2011

Designed and implemented final impact evaluations for all interventions in the PrOpCom portfolio for the project completion review. Led the program's efforts in research and programming on women's economic empowerment, especially targeting challenging conservative Northern Nigeria. Supported the team leader to finalise the project completion process initiated by UKAid.

- Designed and implemented the Value for Money Guidelines for the program as part of the Project Completion Report
- Managed aggregation of impact of interventions and collated impact against the log frame of the program for reporting to UKAid
- Successfully concluded the PCR process that led to the approval of a second phase of the program
- Assisted in writing a case study with The Springfield Centre titled: Making tractor markets work for the poor in Nigeria – A PrOpCom case study

Bangladesh: Senior Business Consultant, Katalyst, Swisscontact, UKAid/ SDC/ EKN/ CIDA, June 2009 - April 2011

Senior member of the monitoring and results measurement (MRM) Division. Designed and led MRM efforts of the program in four rural sectors (Maize, Vegetables, Seed and Fertilizer).

- Managed and supported co-facilitators and field office staff to build their capacity in MRM. Involved in special projects such as the revision of the MRM system and preparing for the Phase 2 Mid-Term Review
- Responsible for overall MRM activities in rural sectors (Maize, Vegetables, Seed and Fertilizer) including planning MRM activities, preparing Impact Logics and maintaining MRM documents
- Prepared 4 rural sectors (Maize, Vegetables, Seed and Fertilizer) for a successful DCED Results Measurement audit in 2011
- Core member of the MTR task force, Co-facilitator Working Relations Task Force and Strategic Communication Process Task Force

Selected Consultancies

PNG: Interim Country Director, Market Development Facility, Cardno Emerging Markets, DFAT, February 2016 - June 2017

Led research and development of the country strategy. Designed and implemented a gendered analysis of poverty in rural and urban PNG.

Global: Interim Results Measurement Manager, Market Development Facility, Cardno Emerging Markets, DFAT, April 2014 - January 2015

Guided MDF core leadership team and the Fiji and Timor-Leste country through a successful audit of the Fiji and Timor-Leste programs according to the Donor Committee for Enterprise Development (DCED) Standard for Results Measurement, MDF Global, DFAT.

Remote support (Pakistan): Interim Country Director, Market Development Facility, Cardno Emerging Markets, DFAT, September 2014 to December 2014

Guided the finalization of the Horticulture sector strategy and recruitment of key local managers, MDF, Pakistan (remote support).

Nepal: Monitoring and Results Measurement Adviser, Nepal Market Development Facility, Adam Smith International, UKAid, October 2012

Provided advice to the program team on developing the program's monitoring and results measurement systems.

Bangladesh: Alleviating poverty in North East Bangladesh (APONE), Innovision Consulting Private Ltd., UKAid, July 2012

Prepared the baseline report for the Alleviating Poverty program in Northern Bangladesh (APONE) project.

Selected Training Courses Delivered

- > **Results Measurement for Market Systems Development**, Co-trainer, web-based training program for implementers and RM specialists on Operationalising MRM in M4P programs, DevLearn Webinars, 2015-2017
- > **Market Systems Development**, Co-trainer, training program managers and staff from 6 country offices (India, Philippines, Indonesia, Kyrgyzstan, Nepal, Tajikistan) on Market Systems Development, ICCO Asia, Nepal 2014

Training Courses attended

- > **Advanced Workshop on the DCED Standard for Results Measurement**, DCED, Thailand, 2012
- > **Measuring Results for Sustainable Private Sector Development**, HPC/OU, Malaysia, 2010
- > **Making Market Systems Work for the Poor**, Katalyst, Bangladesh, 2010
- > **Value Chain Program Design**, AFE, Thailand, 2009
- > **Value Chain Development**, GIZ, Bangladesh, 2009

Selected Presentations and Publications

- > **Tourism Multiplier in Use**, Jalil, M and Mohsin, M, DCED/ BEAM Exchange Conference, Kenya, February 2018.
- > **Linking Smallholders to Agri-Food Markets**, Pacific (Week of Agriculture, SPC/FAO, Vanuatu, October 2017.
- > **Working with and Through Markets**, Australasian Aid Conference, ANU, Australia, February 2017.
- > **Examples of Systemic Change**, MDF Phase 2 design workshop, DFAT, Australia, August 2016.
- > **MDF Results Estimates for Five Countries 2011-2017**, Mohsin, M, Bekkers, H and Carter, V, MDF, DFAT, September 2015.
- > **Reflection workshop: Experiences of Australia's Agriculture and Food Security Portfolio**, DFAT and CSIRO, Australia, June 2015.

References

Provided upon request.