

CURRICULUM VITAE

Name of Firm	:	HELVETAS Swiss Intercooperation
Name of Staff	:	Maja Rüegg
Profession	:	MSc Development Studies (social and economic development)
Present position	:	Co-Team Leader and Advisor on Value Chains / Market Development
With the organisation since	:	2010
Date of Birth	:	3 rd July 1982
Nationality	:	Swiss

KEY QUALIFICATIONS

Professional expertise and research experience in socio-economic development in rural areas with focus on the following areas:

- Market systems development in rural areas (M4P approach)
- Women's economic empowerment
- Value chain analysis and project design
- Project monitoring and evaluation (DCED Standard for Results Measurement) and knowledge sharing

EDUCATION

Academic Qualifications

London School of Economics and Political Science, London, UK MSc in Development Studies, focus on: Economic Development Policy, Rural Development Dissertation: "The impact of tourism on rural poverty through supply chain linkages to local farmers in the Bolivian highlands", field research conducted in cooperation with the NGO Swisscontact	2009
Graduate Institute of International Studies, University of Geneva, Switzerland MA in International Relations, Multidisciplinary studies with focus on: Economics: International Trade and Finance, Law: Human Rights, Political Science: International Migration	2007
University Complutense, Madrid, Spain Exchange programme, two semesters, as part of MA in International Relations studies	2005

Other Relevant Training

- DCED Standard for Results Measurement, HPC, Switzerland, July 2012
- Making markets work for the poor (M4P) approach, Springfield Centre, UK, July 2012
- Introduction to the DCED Standard for Results Measurement, SDC, Switzerland, May 2011

EMPLOYMENT RECORD AND PROFESSIONAL EXPERIENCE

2015 - present HELVETAS Swiss Intercooperation, Switzerland – Co-Team Leader and Advisor on Value Chains / Market Development, Rural Economy Team

- Co-responsible for the coordination, human resource management, finances and acquisition of the Rural Economy team in the Advisory Service department.
- Responsible for the backstopping mandate for SDC's employment and income network: coordination and implementation of advisory work; responsible for knowledge management on financial and private sector development; publishing of technical notes. Sub-contracting of consultants for specific tasks.
- Consultancies on market systems development, women's economic empowerment, M&E for rural development projects

2011 - 2014 HELVETAS Swiss Intercooperation, Switzerland - Advisor on Value Chains / Market Development, Rural Economy Team

- Collaborated on the backstopping mandate for SDC's employment and income network, in particular on the topic of gender mainstreaming in M4P projects: facilitation of e-discussion on how to tackle gender issues within M4P projects, organizing a public seminar and internal workshop in May 2012, conducting a field-test of the Women's Economic Empowerment (WEE) guidelines commissioned by the M4P Hub, advising on how to integrate the gender dimension into the M4P Operational Guide.
- Conducted trainings on the DCED Standard for Results Measurement and the Making Markets Work for the Poor (M4P) approach in Asia, West Africa and Latin America
- Reviewed project experiences with an M4P perspective (e.g. Postcosecha project in Nicaragua)
- Advised rural development projects on integrating the M4P approach in ongoing interventions (e.g. PRODERT in Guatemala)
- Supported projects in developing M&E systems in accordance with the DCED Standard
- Supported projects in capitalisation of experience processes (CAPEX)

2010 - 2011 HELVETAS Swiss Intercooperation, Tanzania - International Programme Officer for Monitoring & Capitalisation

- Improved the process of collection, analysis and interpretation of monitoring findings at RLDP (a market development project applying the M4P approach)
- Started the introduction of the DCED Standard in RLDP's M&E system (developing results chains etc.)
- Contributed to enhancing monitoring capacity of project staff
- Led the process of capitalisation of experience in market development and co-authored various publications

2010 HELVETAS Swiss Intercooperation, Madagascar - Thematic Assistant Value Chains & Local Economic Development

- Conducted value chain analysis with focus on farmers' organisations
- Proposed and followed up on value chain project interventions for the SAHA project

2009 - 2010 UN Food and Agriculture Organisation (FAO), Rome, Italy - Fellow at Agro-industries and Rural Infrastructure Division

- Drafted case studies on linking farmers to markets projects
- Contributed to a learning course on value chain finance in agriculture
- Participated in a training on GTZ's Value Links methodology

2008 HELVETAS Kyrgyzstan - Trainee

- Assessed impact of labour emigration on rural development and gender, conducting qualitative socio-economic research in rural areas
- Drafted recommendations on mainstreaming labour migration in Helvetas projects and programme

2007 - 2008 International Labour Organisation (ILO), Regional Office for Europe and Central Asia (ECA), Geneva, Switzerland - Intern and Short-term Staff

- Created a detailed database of ILO activities in the ECA Region since 2004
- Reviewed and identified outcomes of all technical cooperation projects
- Drafted briefing notes on the political, economic and social situation of European and Central Asian countries

LANGUAGE (*excellent, fluent, good, basic*)

	Speaking	Reading	Writing
English	Excellent	Excellent	Excellent
German	Excellent	Excellent	Excellent
French	Excellent	Excellent	Excellent
Spanish	Excellent	Excellent	Excellent
Italian	Basic	Good	Basic
Swahili	Basic	Basic	Basic