



# The Future of PSD at the Nexus of Green and Digital Transformations



DCED Annual Meeting  
**2024**  
3-6 June  
Washington, DC

## Thematic Day Agenda

5 June

**Master of ceremonies:** [Kate Warren](#), Executive Editor and Executive Vice President, Devex.

You may view this agenda and full speaker bios on the DCED website by scanning the QR codes above.

Time (EST)	Agenda item
8:00 – 8:45	<b>Registration and breakfast</b>
8:45 – 9:00	<b>Opening remarks</b> <ul style="list-style-type: none"><li>→ <a href="#">Merten Sievers</a>, DCED Co-Chair and Global Coordinator, Value Chain Development and Entrepreneurship, ILO</li><li>→ <a href="#">Meaghan McGrath</a>, IFC Senior Manager, Partnerships and Fundraising International Finance Corporation (IFC)</li></ul>
9:00 – 10:00	<b>Session I</b> <b>Setting the stage: Future trends shaping risks and opportunities for PSD at the nexus of green and digital transformation</b>



- Moderator: Kate Warren
- [Mekala Krishnan, PhD](#), Partner, McKinsey Global Institute, and [Annabel Pharr](#), Engagement Manager and Research Fellow, McKinsey Global Institute on challenges and opportunities linked to climate risk and the net-zero transition for inclusive growth in developing countries
- [PeiChin Tay](#), Senior Policy Advisor, Tony Blair Global Institute, on the impact of AI on the future of jobs in developing countries

10:00 –  
10:30 **Coffee**

10:30 – **Session II**

11:45 **Future-proofing business: Companies and entrepreneurs leading the green and digital transformation**

*The session will explore how firms have been taking advantage of the dual transition through innovative business models and/or adapted their approaches to the new challenges posed by digital and climate change.*

- Moderator: Kate Warren
- [Aleix Megías Homar](#), Chief Operations Officer, Open Cosmos, on using satellite data and AI-powered data analysis to address global challenges, including climate change.
- [Alhasan Islam Tarawally](#), Chief Executive Officer, Green Energy Charcoal Briquettes Enterprise (Sierra Leone), on SME perspectives on a circular economy business model.
- [Natalie Shemwell](#), Strategic Partnerships Manager, SME Climate Hub, We Mean Business Coalition, on programmatic efforts to support businesses and catalyse policy action to halve emissions by 2030 and accelerate an inclusive transition to a global net-zero economy by 2050

11:40 –  
13:00 **Lunch**

13:00 – **Session III A**  
14:15 **Regional and international harmonization and cooperation for green and sustainable investment**

*The session will focus on the pivotal role of regional harmonization and international collaboration through agreements for investment facilitation and trade. One of the objectives of this session is to explore how the Investment Facilitation for Development (IFD) Agreement led by World Trade Organization (WTO) can help in enhancing investment facilitation and the business*

**Session III B**  
**Enabling systemic solutions to climate adaptation and mitigation: Perspectives from donor PSD programmes**

*This session will feature perspectives from two different donor-funded PSD initiatives that seek to facilitate systemic solutions for climate adaptation and mitigation.*

*The IKEA Foundation and EIT Climate KIC are partnering to build an entrepreneurial ecosystem that advances a transition to Circular Economy. They will present the economic and environmental impacts of a*



environment for sustainable development, innovation and investments. It will also delve into how the African Continental Free Trade Area (AfCFTA) agreement can act as a catalyst for improving intra-African trade and investment. The session will provide insights into how these agreements can be operationalized for countries and jurisdictions, as well as required technical support.

- Moderator: [Ivan Anton Nimac](#), Global Lead for Investment Policy and Promotion, World Bank
- [Antoine Kajangwe](#), Director General of Trade and Investment, Ministry of Trade and Industry of Rwanda, on experiences in supporting the implementation of the AfCFTA, with a focus on provisions on climate change and environment protection.
- [Claudia Locatelli](#) (virtually), Counsellor, WTO Secretariat on the IFD Agreement and its role in supporting digital and green transformations.
- [Roslyn Ng'eno](#), Senior Investment Expert, Directorate of Trade in Services, Investment, Intellectual Property Rights and Digital Trade Department, AfCFTA Secretariat on AfCFTA provisions.

partnership with the government of Slovenia to catalyze a circular innovation ecosystem and how this experience is being adapted in India and Kenya. ILO will share operational lessons from two green Market Systems Development pilot interventions in Ghana, including success factors as well as barriers and trade-offs in seeking to achieve inclusive employment and environmental outcomes.

- Moderator: [Melina Heinrich-Fernandes](#), Coordinator, DCED Secretariat
- [Chris Roe](#), Lead, Entrepreneurship, Solutions and Ventures Cluster, EIT Climate-KIC.
- [Patrick Obonyo](#), Program Manager, IKEA Foundation
  - Both on green entrepreneurship ecosystems development work in India and Kenya.
- [Steve Hartrich](#), Project Coordinator, Systems Change Initiative, ILO, on practical lessons from green market systems development pilot projects in Ghana.

14:15 –  
14:45 **Coffee**

14:45 –  
15:45 **Session IV**

### **Regulating tomorrow: Shaping the future of innovation for competitive and green growth**

*The session will focus on the ever-evolving landscape of regulations and policies in today's context. It will provide perspectives on different dimensions and risks of policy and regulatory approaches and trends to foster the green transition. The speakers will present perspectives on the impact and risks of these policies on competition, innovation, compliance, and/or protection of public goods.*

- Moderator: Kate Warren



- [Lukas Cavada](#), Executive Coordinator for International Affairs, Austrian Federal Competition Authority (Bundewettbewerbsbehörde), on introducing and implementing cartel and competition law that is better aligned with European Union and Austrian environmental sustainability goals.
- [Karin Wedig, PhD](#), Sector Program Lead, Economic Policy and Social-Ecological Transformation, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH (German Development Cooperation) on research and experience in promoting green industrial policy through development cooperation.

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15:45 – **Session V**

17:00

**Regional experiences in Africa and Latin America: Barriers and opportunities in facilitating the green and digital transformations**

*The session will explore binding constraints, risks as well as opportunities faced by businesses related to the green and digital transformations as well as development partner approaches (including new technologies) to respond to these.*

- Moderator: Kate Warren
- [Manuel Albaladejo](#), United Nations Industrial Development Organization Representative (UNIDO) for Uruguay, Argentina, Chile and Paraguay on UNIDO's green transition and tech for circular economy work in Latin America.
- [Marcelo Cabrol](#), Chief of Scalability, Knowledge and Impact, [IDB Lab](#), the innovation and venture laboratory of the Inter-American Development Bank Group on current gaps/barriers for the private sector and its work in financing and facilitating early-stage innovation in climate adaptation and tech.
- [Marcio Cruz](#), Senior Economist, IFC, on digital business in Africa.

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17:00 – **Closing remarks**

17:30

**Key lessons and implications for donor and development institutions**

- [Gillian Caldwell](#), Chief Climate Officer and Deputy Assistant Administrator, Bureau for Resilience, Environment and Food Security, U.S. Agency for International Development
- [Mona Haddad](#), Global Director for Trade, Investment and Competitiveness, World Bank

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19:00 –  
21:00

**Dinner** (by invitation only)

