



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG)

Minutes of Meeting, online, 31 October 2024

v. 18 November 2024

Participants

- | | |
|--|--|
| 1. Mariem Malouche (World Bank, Chair) | 10. Jane Lowicki-Zucca (USAID) |
| 2. Abu Saieed (UNIDO) | 11. Kerry Max (GAC) |
| 3. Ana Goicoechea (World Bank) | 12. Marlen de la Chaux (ILO) |
| 4. André Bueno Rezende de Castro (BMZ/GIZ) | 13. Melina Heinrich-Fernandes (DCED Secretariat) |
| 5. Anouk Pechevy (World Bank) | 14. Neema Risha (Gatsby Africa) |
| 6. Ella Duffy (DCED Secretariat) | 15. Patrick Obonyo (IKEA Foundation) |
| 7. Emi Mitani (ILO) | 16. Tom Haven (World Bank) |
| 8. Eric Hyman (USAID) | 17. Johanna Klein (Global CAD) |
| 9. Ingela Juthberg (Sida) | 18. Lia Keyser (Global CAD) |
| | 19. Frank Müller (Global CAD) |

Apologies: Florian Güldner (BMZ/GIZ), Ana Batalhone (ITC)

Note that all relevant slides have been circulated to DCED members.

Welcome, objectives and introductions of any new members

Ella Duffy (DCED Secretariat) opened the meeting and welcomed participants. She introduced Mariem Malouche (World Bank) as the new Chair of the GGWG; Mariem then introduced herself and her background.

Mariem led a round of introductions for anyone new to the group; Tom Haven (World Bank), Ana Goicoechea (World Bank), Neema Risha (Gatsby Africa), André Bueno Rezende de Castro (GIZ/BMZ) and Anouk Pechevy (World Bank) introduced themselves.

Tour de table of member agency updates and updates on work items from task team leads

BMZ/GIZ

André Bueno Rezende de Castro updated the group. He began with an update on the GGWG's Green Industrial Policy work item; the report is nearly finalized by the consultants. He also provided a member update from BMZ/GIZ. GIZ is hosting a webinar series in 2025 with the World Bank related to green industrial policy – **Andre will share the dates and topics in due course.** GIZ's

recent Hamburg Sustainability Conference also included a panel discussion on green industrial policy as a means to achieving a socio-ecological transformation.

GAC

Kerry Max updated the group. He began by introducing himself as working on partnering for climate adaptation, including on integrating gender equality into this. Due to political uncertainty in Canada, he is not able to give an update on whether their work on biodiversity and climate will continue when the funding cycle ends in 2026.

Kerry then deferred to Ella Duffy (DCED) to provide an update on both the GGWG nature-based solutions for climate adaptation work item, and the WEE WG's gender and climate item that he was involved in. **Ella offered to check in with the consultants working on the nature-based solutions toolkit**, and shared links to the recently published [series of case studies](#) of donor-supported women climate entrepreneurs, and [associated webinar](#), from the WEE WG.

IKEA Foundation

Patrick Obonyo updated the group. He began with an update on the new GGWG circular economy work item – the terms of reference to bring on an external consultant are in progress and should be finalised by next week.

At the IKEA Foundation, they have spent the last 9 months taking stock of all their investments to feed into a new strategy. As part of this new strategy, they want to build more collaborations with DCED and DCED members; Patrick can say more on this in Q1 of 2025. Their thematic focus on circularity and green economy will remain. IKEA has only used grant funding mechanisms thus far, but under the new strategy they possibly be looking at impact investing too. **Patrick would appreciate anyone from agencies with experience in impact investing to reach out bilaterally.**

Mariem Malouche (World Bank) asked about how IKEA is being affected by the new EU deforestation rules. Patrick clarified that the IKEA business and the IKEA Foundation are two separate entities with their own strategies. He and Mariem discussed that **perhaps a representative from the business side could join a future GGWG meeting** for a discussion on how the business is being affected / adapting to the new regulations.

In Ana Batalhone's (ITC) absence, Ella Duffy (DCED) provided a brief update on the item ITC is leading on the role of trade and MSME development to drive a just transition. The ToR are almost finalised, and the task team will soon be looking for a consultant/cy to bring on board.

UNIDO

Abu Saieed updated the group. He focusses on green industry, particularly circular economy. He shared that UNIDO are launching new work in Kazakhstan scanning industrial conditions and emissions in the oil and gas industry, and working with companies and the government to co-create guidelines on how to green themselves. They are also working on general guidance on how to green difficult sectors, e.g., steel, and on financing green industry and circular economy at the country level. For example, they are supporting the Uruguay government in the implementation of their existing strategy and regulatory framework for promoting green industry and circularity.

ILO

Marlen de la Chaux updated the group. At an organisation level, ILO is involved in supporting governments on how to include a just transition lens into NDC revisions. The Enterprise department, where Marlen sits, are working on supporting governments and social partners to include an enterprise angle into that just transition lens throughout the NDC revision process and beyond. **Mariem offered to share slides over email from a recent event that may be relevant.**

World Bank

Mariem Malouche began the update. Her team have recently combined seven different databases into one "Green transition policy database" that looks at what policy mix governments are putting in place to support the green transition. She will be able to share more at the next GGWG meeting. Tom Haven continued; given the underlying premise that there is increasing demand for clean energy products, the World Bank are supporting businesses in partner countries that participate in value chains using minerals e.g., for batteries. This support aims to create value through processing, downstream manufacturing, recycling, etc., rather than just extracting. They will be able to share some case studies of particular value chains in due course.

Anouk Pechevy then shared information about World Bank work in climate adaptation. There is increasing demand for advice for climate adaptation at the firm level. So, they are developing and finalising an adaptation framework for firms that will soon be piloted; they have already had interest from several countries. Their analytical colleagues are also working on calculating the risk of non-adaptation, and how this can then be operationalised. For example, Malaysia is already interested as they want to advise their central bank about how to support businesses to adapt to floods.

Ana Goicoechea then provided a final update from the firm dynamics team in the investment climate department where they have also been looking at firms and climate adaptation. They are currently assessing the effect of climate on firm performance, and will then delineate these by firm size and age so they may understand high risk areas. **The resulting dashboard will be available externally - Ana will share it when it is ready.** They are also working on mitigation analysis; identifying the gaps between firms that need the most versus least support to reduce emissions, and policies that can reduce that gap, within a specific sector, then looking at whether they can help the biggest emitters cut emissions.

USAID

Eric Hyman updated the group. The green jobs diagnostic tool that USAID presented at the last GGWG meeting in June is now being piloted. **Eric has also shared some resources on the EU DDR via email.**

Sida

Ingela Juthberg indicated that Sweden is adapting to their new government, and can share more at the next GGWG meeting.

Gatsby Africa

Neema Risha updated the group. They are beginning to discuss green economy and industrial policy with the governments of Tanzania and Kenya - **Neema asks anyone here working on similar topics in these countries to reach out bilaterally.**

DCED Secretariat

Melina Heinrich-Fernandes provided some information from the DCED Secretariat's side. The DCED hosted its Global Seminar in Nairobi at the beginning of October, after a 6-year break from Seminars. It was their most ambitious and largest seminar yet with 180 participants from 45 countries (40% of attendees were from donor agencies). Melina shared a link to a [summary of the event](#). She also provided a brief summary of the different green sessions that were in the Seminar programme, and shared the feedback that Seminar attendees want DCED to lead more on green private sector development. There is a clear need for a common framework, so the Secretariat is continuing to work on a global theory of change for green PSD and looking into ways to continue dialogue, including members of this Working Group.

Mariam Malouche (World Bank) agreed that this Working Group can contribute lots of technical knowledge, and requests that the Secretariat follow-up on post-Seminar activities.

Green Industrial Policy and Just Transition Implications: Presentation and discussion lead by Global CAD on the near-finalised 2023/24 work item

Johanna Klein (Global CAD) presented an update on progress of the work item, and emerging findings; recommendations for donor interventions to support green industrial policies with just transition implications. Johanna stressed that the report is about donor support rather than setting out what a good green industrial policy should look like. The first draft of the report has been shared with the Task Team already, and a final version (long slide deck + standalone case studies) will be shared in due course.

Ana Goicoechea (World Bank) asked about getting in touch with the case studies mentioned; **Andre Bueno Rezende de Castro (BMZ/GIZ) explained that several of the case studies mentioned are implemented with support from GIZ country offices and that Johanna can connect anyone interested directly with those involved.**

Jane Lowicki-Zucca (USAID) queried whether the work addresses considerations for the need to rapidly expand decent jobs for youth while pursuing green growth, including in countries undergoing agricultural transformation? Johanna indicated that this work won't focus much on agriculture; case studies are mainly from manufacturing and other green industry. Jane sees opportunity in considering what the green jobs stream of labour moving from agriculture into other sectors looks like, and how investments in that stream can create net jobs. There is a risk that investments in green industry end up subtracting jobs rather than adding jobs. Gender comes into this, as does age.

AOB

Andre Bueno Rezende de Castro (BMZ/GIZ) asked whether the date for the next meeting has already been set. Ella Duffy (DCED) indicated that she will send out a Doodle poll to identify a good date for everyone, likely to be in late January 2025. Mariem Malouche (World Bank) closed the meeting.