



## Market Systems Development Working Group

Minutes of Conference Call, 7<sup>th</sup> November 2018

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### Participants

- ADA: Susanne Thiard-Laforet (Co-Chair)
- DCED Secretariat: Jim Tanburn, Mike Albu, Lucrecia Bertelli
- DFAT: Julie Delforce
- Gatsby Foundation: Georgina Duffin
- GIZ: Stefanie Springorum
- ILO: Merten Sievers
- MasterCard Foundation: Nafis Muntasir
- SDC: Andrea Inglin (Co-Chair)
- Sida: Elisabet Montgomery
- USAID: Kristin O'Planick
- WBG: Tania Begazo, Catherine Masinde

### Apologies

- FAO: Siobhan Kelly
- ILO: Gun Eriksson Skoog
- ILO Lab: Steve Hartrich
- ITC: Anders Aeroe
- JICA: Toru Homma

### Agenda

- 1) Welcome / introductions
- 2) Approval of minutes of previous meeting June 2018
- 3) Progress with BEAM website - update
- 4) Informal feedback from SEEP Conference
- 5) Economic transformation work-stream - update
- 6) Evidence work-stream - update
- 7) MSD training needs assessment - discussion
- 8) Dates for next meetings
- 9) Other business

### 1) Welcome / introductions

Most on the call had already met each other in Nairobi or Toronto. Elisabet Montgomery introduced herself, taking over from Gun Eriksson Skoog as Sida representative; she was welcomed to the group.

### 2) Minutes of previous meeting, June 2018

The Minutes of the meeting in Toronto have already been circulated, and are now [posted on the website](#); they were adopted without further comment.

### **3) Progress with BEAM website – update**

Mike Albu gave a brief update on progress with BEAM, noting that the number of users of the website continues to grow. Statistics for engaged users and downloads are stable, with a balanced distribution across countries and continents. In response to questions, he offered to circulate more information on the geographic spread and top downloads, to the group.

### **4) Informal feedback from the SEEP Conference**

Kristin O'Planick reported that the recent SEEP Conference had been well-attended; the donor session featured USAID, DFID and UNCDF. The 'evidence' track featured some compelling examples of experiments in measuring systemic change. There was much interest in the work of the MSD WG.

### **5) Economic transformation work-stream - update**

Terms of Reference had been circulated to the group before the meeting; Georgina Duffin thanked the members of the group for their inputs to the ToR. She also noted that the drafting process had liaised closely with the economic transformation plans of the BEWG. The ToR are now ready for sharing with consultants, and she asked for recommendations from the group, to add to the shortlist. Small teams also welcome. She was asked to circulate the current shortlist to members of the group, after the call, for information.

The hope is that shortlisted consultants will be approached 16<sup>th</sup> November, so that contracting can be completed by the end of the year and work can start in early January. This would mean that the study would be available, at least in draft form, by the time of the Annual Meeting in June.

### **6) Evidence work-stream - update**

Stefanie Springorum briefed the group on progress with this work. Harald Bekkers had been commissioned to identify 35 new pieces of evidence for the [BEAM Evidence Map](#), and had found 60 - representing a substantial increase. These are now being added to the website. He was also producing 12 case studies, of which 6 are complete; the rest will be finished by the end of November, together with an introductory overview.

The Secretariat will then work on the format of these cases; Mike was asked to circulate one example as soon as possible, in case members had comments on the structure. The whole deck will be shared by the end of the year, and the group will then consider whether there are gaps (e.g. Eastern Europe) or potential additions (e.g. Gatsby case studies). Georgina Duffin will anyway share new case study material written by ODI for Gatsby with the group.

Stefanie Springorum also noted that a separate piece of work – the BEAM Evidence Review 2018 - will be launched shortly, to give an overview of available evidence. The Terms of Reference are currently being drafted.

### **7) MSD training needs assessment - discussion**

A short report on the recent training needs assessment was circulated before the call. It reported on 110 responses from 11 agencies (predominantly USAID, Sida, SDC and DFAT). It indicated substantial demand for training through in-person workshops, particularly from

contract managers and procurement specialists; themes in demand included results measurement, evaluation, and programme design. Several possible responses to this were discussed, including:

- Develop a curriculum for a training course on MSD skills for donors, and put that curriculum, with facilitator's guide, presentations, video etc. in the public domain
- Contribute to the development of the training market, e.g. for face-to-face-courses for donor staff regarding results measurement with reference to the training providers already listed as an Annex to the report on the training needs assessment
- Develop an on-line offer in English, French and Spanish, as there is currently very little available in languages other than English, e.g. basics about MSD

It was agreed that the Task Team (currently Andrea Inglin, Julie Delforce and Kristin O'Planick) would reflect on the findings of the assessment, and this discussion, and develop some structured ideas for consideration by the group.

#### **8) Dates for next meetings**

Mike Albu suggested that the next [Market Systems Symposium](#), planned for Cape Town 8-11 April 2019, could provide a good opportunity to convene the group.

It was agreed that the group needed to talk before then, so Mike was asked to circulate a Doodle poll to check availability for a conference call around the end of January 2019. A decision will be taken then on whether the group also meets in Cape Town, 12<sup>th</sup> April.

The meetings of the Working Groups around the Annual Meeting in Vienna will take place 11-12 June 2019.

#### **9) Other business**

Susanne Thiard-Laforet thanked the sub-groups for moving so quickly and being so active. Kristin O'Planick in turn thanked the Chairs for their leadership.