



The Donor Committee for Enterprise Development

Results Measurement Working Group Meeting

MINUTES

Thursday 29th November 2012, ILO, Geneva, Switzerland

5th December 2012

Participants:

Merten Sievers, Markus Pilgrim,
Virginia Rose Losada, ILO
Simon Calvert, DFID
Birgit Seibel, GIZ
Margareta de Goys, UNIDO
Mónica Peiró Vallejo, EC
Henk van Trigt, NL MoFA

Hans Ramm, Lea Zanola, SDC
Jim Tanburn, DCED Secretariat
Jack Glen, IEG PE, WBG
Claudio Volonte, IFC, WBG
Farid Hegazy, DCED BEWG

Via Phone:

Miguel Laric, DFID
Ana Goicoechea and Beat
Heggli, FIAS WBG
Simon White, BEWG
Consultant
Nabanita Sen, DCED
Secretariat

Introduction

Merten Sievers as host and meeting Chair welcomed all of the participants, noting that there were many new members. Some were replacing colleagues who had moved on to other posts. Jim Tanburn introduced the [Results Measurement Standard](#) for the newcomers, referring to the very encouraging recent developments and momentum. He circulated the Table of Contents proposed by the consultant supported by BMZ/GIZ to write a guide to good measurement research, and invited comments by email.

As a result of growing interest in the Standard, the Secretariat no longer had the capacity to implement all of the Work Plan agreed in July. Expressions of Interest had therefore been invited by IFC, to recruit additional capacity.

Update on Expressions of Interest

Claudio Volonte of IFC informed the group that a tender had been launched in October, and was just closing. He requested someone to represent the group in interviewing the shortlist; Merten Sievers volunteered. The group discussed the questions that should be asked; it was agreed that they should look for experience in at least 3 programmes, good knowledge of PSD, ability to draw good results chains, and clear views on how to build in incentives for adoption of good monitoring practice. It was also agreed that members of the group should contribute further interview questions by email. It was hoped that consultant would be recruited by end-January.

Follow-up actions:

- Any comments on the Table of Contents for the research guide, to the Secretariat
- Merten Sievers will participate in the interviews to select additional consultancy input
- Further ideas for interview questions are to be shared via email with Claudio Volonte
- While the work plan should be ready by early March, the timing for the rest of deliverables will be further discussed and decided upon with the selected consultant.
- The work plan for the consultant will be discussed in the next RM WG meeting.

Member updates

DFID: Simon Calvert shared with those present the work currently underway at DFID in PS and evaluation. For each thematic area, DFID is developing evaluation briefs looking at what has been done, what needs to be done and how-to guidance. He asked members for their collaboration in these briefs and to share best practice; he also noted that the Standard was particularly useful in complex programmes and cases where DFID was far from the end-user.

ILO: Merten Sievers mentioned that 4-5 projects are in the process of applying the Standard – including a project in East Africa on Women’s Entrepreneurship Development and a project on youth employment and entrepreneurship in Morocco. These would ideally go for audit in the second or third quarter of 2013.

Ministry of Foreign Affairs-Netherlands: Henk van Trigt briefly spoke on work on measuring for results and taking on board the principles/spirit of the Standard.

European Commission: Mónica Peiró reaffirmed her commitment to promote the DCED results measurements Standard as guidance to their projects in TPSD within the future results measurement and reporting framework of the Agenda for Change.

UNIDO: Margareta de Goys from the Evaluation Department spoke of their work in promoting a good results and monitoring culture and responding to the question “so what”. She also mentioned a large business registration project in Vietnam that will undertake an impact assessment.

IFC: Claudio Volonte spoke of 6 updates in six areas of work: (i) Launching of a new career path within IFC in results measurement going from analyst to director. He also mentioned how the IFC is starting to link financial bonuses to the completion of 3 year targets. (ii) Two future conferences, one in results and poverty to take place in April 2013 during the World Bank Group’s annual meetings and a second on Jobs in January. (iii) Literature reviews in theory of change such as the links between infrastructure work and poverty alleviation. (iv) Work in all IFC to revamp their indicators and finally (v) joint work with other development banks on harmonizing indicators.

GIZ: Birgit Seibel updated members of the group on the current efforts of BMZ/GIZ to further roll out the DCED Standard; the new draft BMZ PSD strategy paper mentions the Standard but does not propose that it be mandatory. Projects seem to need more support to apply the Standard, perhaps through a support package of training, coaching and peer learning.

SDC: Hans Ramm spoke of SDC’s continued work in mainstreaming M4P and deepening it in vocational skills development (VSD) and women’s economic empowerment. SDC is thus developing Project Cycle Management (PCM) manuals for PSD and VSD projects similar to the one developed for financial sector development projects. As SDC has limited thematic resources, work on M4P and the Standard is close intertwined with SDC’s engagement at the DCED and its WG on Result Measurement.

Exchange with the WBG FIAS’ work on measuring impact of investment climate reforms

At the initiative of DFID, the group connected by phone with the WBG’s team on [Investment Climate Advisory Services](#) on their efforts to measure impact (a public website to be launched soon). Ana Goicoechea from the team highlighted four main pillars of work:

1. Results framework with generic results chains, including literature reviews
2. Impact assessments

3. Benchmarking reform costs
4. Value for money

As a means of integrating the pillars, FIAS is developing guidance for business reform project managers on the tools available for measuring results.

Follow-up actions

- Simon White, who supports the DCED's Business Environment Working Group (BEWG), will meet with the FIAS team soon in DC to exchange further information
- FIAS has an open space for a representative of the DCED in its steering committee; the DCED needs to nominate that person, in effect to represent the work and networks of both the RM WG and the BEWG.
- The date of the next meeting of the Results Measurement Working Group will be decided by email, around mid-March 2013. SDC offered to host it in Bern.
- The RM WG invites the FIAS team to make a technical input at their next meeting, if possible to be held back-to-back with the BEWG (in which case it would be in Geneva); that meeting should also include a presentation from a project implementing the DCED Standard, preferably in investment climate reform