



The Donor Committee for Enterprise Development

Results Measurement Working Group Teleconference Minutes

Tuesday 30th September 2014

1st October 2014

Participants

Claudio Volonte (Chair), Victoria Chang and
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Ben Williams, Australia DFAT
Birgit Seibel, GIZ
Irma Keijzer, Netherlands MoFA
Merten Sievers, ILO

Mónica Peiró Vallejo, EC
Ola Nilsmo, Sida
Peter Beez, SDC
Simon Calvert, Chris Thompson, Wei Huang,
Stuart Tibbs and Tom Baker, DFID
Jim Tanburn, DCED Coordinator

The main purpose of the conference call was to launch the work to harmonise key indicators used by DCED members in measuring PSD results.

Update on progress with the DCED Standard for results measurement

Jim Tanburn briefed the group on current progress with the DCED Standard for results measurement. Over 100 projects in 50 countries, representing about \$1.5bn of budget, are now using the Standard in one form or another. The Secretariat is working to clarify the depth of that engagement, and is planning an on-line, clickable map to enable visitors to the website to identify other projects in their region, with which they could exchange experiences.

About half of the projects are funded by DFID or SDC, with the remainder supported by a wide range of donors. 40% are in agriculture, the others being in finance, healthcare, construction and other sectors. About 60% are in Making Markets Work for the Poor or value chain development, with the others in business environment reform, challenge funds and vocational training.

As a result of this rising demand, the Secretariat is not able currently to meet requests for audits from projects and is having to postpone some indefinitely. This makes the RM WG's proposal to train more auditors more urgent. SDC has now provided the funds for this course to go ahead and the Secretariat will liaise with the IFC to implement this training course asap, in order to expand the pool of available auditors, and to cope with the increasing demand for audits.

Otherwise, a number of webinars around the Standard are being organised, and are proving very popular. Papers have also been published recently by the DCED on measuring Women's Economic Employment, systemic change, job creation and additionality. Links have also been nurtured with the evaluation community, notably through the publication of a document on the topic, and features on influential websites such as that of the American Evaluation Association.

Harmonisation of the key indicators for PSD used by DCED members

A presentation and draft Terms of Reference for work to harmonise key indicators had previously been circulated by the IFC to the group.

In discussing the ToR, it was noted that the consultant should have a background in both results measurement and PSD. Mention in the ToR of comparison with other initiatives, such as IRIS and GRI, should be only for information and comparison; the WG does not expect to achieve harmonisation with all such initiatives, only between DCED members. The duration of 60 days for the assignment was indicative, and would be discussed with the consultant, once selected. Interest was also expressed by members of the group in other aspects of measurement, such as timing in log-frames, and attribution vs. contribution; these were however considered as secondary objectives for the moment, due to the magnitude of the task with indicators.

Any additional comments on the draft ToR should be sent to IFC this week; the IFC will then advertise the opportunity for two weeks. Members of the group should encourage appropriate consultants to apply; DFID offered to share their list of suppliers of evaluation services. The selection process will involve a member of the group (probably from DFID), to take place late October / early November.

Once the consultant has been selected and contracted, each member will be asked to share their current indicator sets and definitions with the consultant; the IFC can provide members with access to a proprietary document sharing website. Claudio noted the intention to consult with the larger membership (i.e. beyond the membership of the RM WG) with the support of the Secretariat. Peter Beez noted that inspiration could be drawn from a similar exercise by SDC in vocational training¹. The consultant should also be in touch with the other Working Groups of the DCED.

Date of next meeting

The group will speak next on a teleconference in early December, to be hosted by DFID; the consultant should have made a start by then, and the group can discuss the progress to date. The group would then meet in person in the first quarter of next year, to discuss the draft report and next steps; finally, it is hoped that the findings and recommendations can be presented at the next DCED Annual Meeting, 16-18 June 2015 in Copenhagen.

¹ www.sdc-employment-income.ch/en/Home/Vocational_Skills/VSD_Resource_Box/Project_Implementation/Systematic_data_collection