



The Donor Committee for Enterprise Development

## **Results Measurement Working Group Meeting Minutes**

**ITC Geneva, Tuesday 8<sup>th</sup> July 2014**

17<sup>th</sup> July 2014

### **Participants**

Stephania Bonilla-Féret, UNCTAD  
Simon Calvert, DFID (by Skype)  
Maria Campo-Perfecto, EC  
Andrea Inglin, SDC  
Lars Christian Oxe, Danida  
Hans Ramm, SDC  
Matt Ripley, ILO  
Birgit Seibel, GIZ  
Eugenia Serova, FAO

Merten Sievers, ILO  
Stuart Tibbs, DFID  
Henk van Trigt, Netherlands MoFA  
Claudio Volonte, IFC  
Rob Whitehead, ITC  
Ben Williams, Australia DFAT  
Jim Tanburn, DCED Coordinator  
Ben Fowler, MSA

### **Member Updates**

All members gave updates on their work; those involving specific follow-up are mentioned below.

Andrea Inglin of SDC presented work on cost-benefit analysis and it was noted that FAO has a tool for CBA in grants to smallholders; Eugenia Serova will share it with Andrea. Henk van Trigt noted a new evaluation of the PSD work of the Netherlands MoFA; he will share it with the group as soon as it is available in English. He also noted that the Ministry was keen to explore the theme of additionality more; the [recent DCED document on the theme](#) had proved very useful but they needed still more.

Simon Calvert noted that DFID is developing a theory of change and results measurement framework for all economic development work (trade, infrastructure, M4P, financial inclusion etc.), and will share it once finished. Personally, he is taking charge of the African Enterprise Challenge Fund, which is making use of the DCED's [Practical Guidelines for Measuring Results in Challenge Funds](#). Nonetheless, it is not yet clear what percentage of programme costs should be allowed for implementing the Standard in a challenge fund, beyond the normal management fee and evaluation budget.

Lars Christian Oxe reported that Danida is concluding an evaluation of the Business Partnership Programme, which will be published in October; he will share it with the group when available. The Programme covers over 400 projects in 17 countries, with a total budget of \$200m. Ben Williams noted the [new Australian aid policy](#), just published; a new theory of change is now being developed.

### **RM WG Work Plan**

A Work Plan had previously been submitted to the group, and then consolidated into the overall DCED Work Plan, to be considered by the Annual Meeting the following day. Briefly, members

discussed the idea of studying the added value of using the Standard; some were in favour, but others wondered how useful it would be, and what methodology could be used in practice.

The proposal to develop more in-depth case studies, and to use them to develop in turn a training course for auditors, was considered to be a good idea. Claudio Volonte wondered if an alternative label might be identified for the audit process; he also thought that the criteria for accepting trainees should be broader, to include those with general expertise in results measurement. Henk van Trigt felt that greater efforts were needed to build local capacity; it would likely increase demand for training if donors encouraged use of the Standard more explicitly in their communications. Merten Sievers noted that the pathway to become an auditor (and to remain an auditor after qualification) needed to be made more explicit, including implied costs. Overall, though, the group felt that the proposal was a good one and should be implemented if funds allow.

Capacity development was also discussed as a common challenge for many agencies; several agencies reported on their efforts in this regard. Birgit Seibel suggested that more be done with e-learning.

Claudio Volonte proposed that a consultant be hired with funds from the Trust Fund, to look at definitions and applications of PSD indicators now in use by different agencies (building on the agreement between IFIs, and the initial work of DFID around PSD). The group agreed to add a budget to the Work Plan for this purpose, to be highlighted in the Annual Meeting as a change to the original proposal.

**Date of next meeting**

The group agreed to meet later in the year, possibly back to back with a WBG meeting on results measurement in Washington DC (which has now been postponed). Jim Tanburn will advise members in due course.