



The Donor Committee for Enterprise Development

Results Measurement Working Group Meeting Minutes

GIZ Eschborn, Wednesday 20th May 2015

1st June 2015

Participants

Wei Huang, DFID

Mónica Peiró Vallejo, EC

Birgit Seibel, GIZ

Christopher Calvin, IFC consultant

Claudio Volonte, IFC

Victoria Chang, IFC

Merten Sievers, ILO

Irma Keijzer, Netherlands MoFA

Jim Tanburn, DCED Secretariat

Peter Beez, SDC (on phone part of time)

Marco Wiesler, Christina Poser, Almut Wiegel,
GIZ (part of time)

The main aim of the meeting was to review progress with the Indicator Harmonisation Project. The train strike in Germany meant that several people sent apologies.

Jim Tanburn opened the meeting with a presentation of progress with the DCED Standard for results measurement, including measures proposed for the 2015-16 Work Plan. The presentation is available on request. He explained that the draft Work Plan and Budget for the DCED as a whole needs to be submitted to the ExCo by the weekend, so this meeting was very timely to agree next steps.

DCED Private Sector Development Indicator Harmonisation Project

Christopher Calvin presented progress to date in collecting all indicators from member agencies, developing a framework and implementing a process for reducing the number of proposed harmonised indicators to about 30. Again, his presentation is available on request. The key decisions taken by the group are noted below.

After some discussion, it was agreed that the elimination of indirect effects was not helpful, even if they are difficult to measure. In particular, they are relevant for programmes in market development or systemic approaches - which could be considered another aspect that can apply to all four main categories of PSD considered (A2F, BER, BDS and VCD). To date, the only cross-cutting aspect has been SMEs. This will be elaborated more in Phase 2.

The measurement of jobs was discussed in detail; at programme level, it is more practical to refer to 'jobs supported' or 'number of people who report or gain employment', than to 'jobs created'. Using 'jobs created' at programme level is likely to set wrong incentives, or lead programmes away from PSD, for example towards public works. 'Jobs created' may however be applicable at economy-wide level.

Some of the wording proposed applied to businesses, and it was agreed that the wording be made more generic so that it could also apply to individuals (e.g. from 'revenue' or 'net profit' to 'income'). Where that was not helpful, there should be separate indicators for individuals and for businesses.

In general, it was felt that high-level impacts like poverty, jobs and incomes were more aspirational than practical because they take so long to happen (given the limited timeframe of most programmes).

There was general agreement to compare and check against indicators emerging in the G20, SDG and other current discussions, for coordination. Concern was expressed about ways to formulate the indicators for Green Growth (previously Cross-cutting / Green), so that they were compatible with economic growth. Similarly, an indicator to reduce regulatory costs might imply a target of zero regulation; an indicator of time to comply could be more appropriate. Frequent reference was made to the [indicator list prepared by the BEWG](#).

Some issues were considered too complex to tackle in the current phase, and were proposed for a second phase, including indicators for inclusivity, informality, systemic change, job quality, qualitative aspects of gender, productivity, innovation, business start-ups and leverage in A2F. Guidance on methodologies regarding how to apply the indicators could also be considered, taking into account the guidance already available on the DCED website, in particular related to [the DCED Standard](#).

Thanks was expressed to BMZ/GIZ for hosting the meeting.

Action points:

- Christopher Calvin will revise the shortlist of proposed indicators in light of the discussions, and circulate for information by 3 June.
- This will be distributed to the wider DCED membership and to other WGs in time for comments in Copenhagen. The relevant Working Groups (especially BEWG and GGWG) will be consulted for their views on the indicators in their domain.
- The group will meet again 2 pm Tuesday 16 June in Copenhagen; participants in the Annual Meeting will be encouraged to join that meeting to learn more. If agendas allow, presentations can also be made to the other Working Groups on the same day
- It is perhaps too early to present the harmonised indicator list in a plenary session of the Annual Meeting. Nonetheless, the group aims to finalise the list by October 2015, following internal consultations in participating agencies.
- Phase 2 will be provided for in the Work Plan, and may be launched during the summer.