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I. New DCED publications

Towards an urban world: What does it mean for Private Sector Development?

This Synthesis Note defines key terms, considers urbanisation as a trend, and explores the implications for LED, Business Environment Reform, Market Systems Development and Private Sector Engagement. Read it [here](#).



II. DCED webinars

UPCOMING WEBINARS

[Profiting from Parity: Unlocking the Potential of Women's Businesses in Africa](#) - 13 November 2019

The first of a series on Transformative Approaches Towards Women's Economic Empowerment, this webinar will present new World Bank research on the challenges faced by women entrepreneurs in Africa and potential ways to address them. It will be presented by Francisco Campos (Africa Gender Innovation Lab).

[MSD business models: case studies and competencies](#) - 5 December 2019

This webinar highlights the findings of a recent ILO The Lab report – [Business models for decent work](#) – which investigated four case studies of business models supported by MSD programmes. It will be presented by Matt Ripley (ILO), Tonderai Manoto (ILO), Niklaus Waldvogel (Helvetas), and Mike Klassen (BEAM Exchange).

CATCH UP ON PREVIOUS WEBINARS

[Climate Expert: Helping SMEs develop strong climate adaptation strategies](#)

This collaboration with the Green Growth Knowledge Platform introduces GIZ's Climate Expert tool – a 4-step approach to help SMEs adapt to climate change.

[Toolkit for Implementing the DCED Standard for Results Measurement](#)

This webinar introduces practical tools that allow projects to monitor progress in a systematic manner and hence manage adaptively.



SHARE YOUR THOUGHTS ON OUR NEXT RESULTS MEASUREMENT SEMINAR

Please fill in this [survey](#) to give us feedback on what you would like to see in the 2020 [DCED Global Seminar on Results Measurement](#).

III. New PSD publications

PRIVATE SECTOR ENGAGEMENT

- [DFI Working Group on Blended Concessional Finance for Private Sector Projects, Joint report, 2019](#). This report provides an update on the core outcomes of work by the Development Finance Institutions working group in 2019.

WOMEN'S ECONOMIC EMPOWERMENT

- [Women's Economic Empowerment: Transforming Systems through Development Practice, Bramm and Jones, 2019](#). This book presents market systems approaches for women's economic empowerment, describes the circumstances under which each approach could be applied, and illustrates with examples and case studies from across the world.

GREEN GROWTH

- [Greening Development Co-operation: Lessons from the OECD Development Assistance Committee, OECD, 2019](#). This book examines critical areas for mainstreaming environment across development co-operation activities and suggests priority actions for the OECD-DAC and the wider development community.

- [Green and Inclusive Business Toolbox, GIZ, updated 2019](#). This toolbox contains examples of approaches and practices from GIZ projects that work in the field of promoting green and inclusive businesses. Four new tools have recently been added under finance, capacity development, and policy.
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ENTERPRISE DEVELOPMENT

- [Small Matters: Global evidence on the contribution to employment by the self-employed, micro-enterprises and SMEs, ILO, 2019](#). Drawing on a database of 99 countries, the report finds that 70% of global employment is in small economic units; in some low-income countries, this share can rise to 90%. Overall, 62% are in the informal sector.
 - [SME Performance Measurement Toolkit, ILO, 2019](#). This toolkit is a practical resource for organisations providing support to SMEs to help them decide what aspects of SME performance to measure, as well as how to measure them.
 - [Management Practices in the Private Sector: A Summary of IGC Research, IGC, 2019](#). This report summarises the last ten years of IGC research on the links between improving management practices and productivity in developing countries.
 - [Learning to SCALE effective enterprise development, Argidius Foundation, 2019](#). This animated mini-series summarises what Argidius has learned from its monitoring and evaluation on how enterprises grow to increase revenue and employment.
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EMPLOYMENT CREATION

- [How job creation fits into the broader development challenge, Carter and Sedlacek, CDC 2019](#). Aimed at impact investors and DFIs, this paper argues that the goal in developing countries should be to replace informal, unstable jobs that pay poorly with formal, stable jobs that pay well. Gross job creation, rather than net job creation, should be the preferred indicator.
 - [What Works: Promoting Pathways to Decent Work, ILO, 2019](#). This report presents the main findings from a multi-year research project assessing how income support and active labour market policies can come together to improve workers' outcomes.
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YOUTH EMPLOYMENT

- [Youth associations and cooperatives: getting young people into work, ODI, 2019](#). This report aims to understand how youth associations can address the challenges typically faced by under- or unemployed youth and to capture the lessons learned by the Youth Empowerment Through Agriculture programme.

ECONOMIC DEVELOPMENT TRENDS

- [Horizon East Africa: Exploring trends set to shape the future in East Africa, Msingi, Kenya Markets Trust, and Gatsby Africa, 2019](#). This report presents a snapshot of what institutions and experts are saying about the prospects for economic development in East Africa.



IV. Vacancies in PSD

These and other opportunities can also be viewed on our vacancies page [here](#).

- The **Mastercard Foundation** is currently recruiting for [various roles](#), including leads in strategy and learning, TVET, MSME, agriculture etc.
- **Palladium** is seeking a [Deputy Team Leader – Labour Systems](#) to join their Pacific Labour Facility in Brisbane. Applications close 8 November.
- **DevLearn** is recruiting for a [Private Sector Development Associate](#), to join their small, friendly consulting firm. Applications close 11 November.

V. Training courses

These and other upcoming events can also be viewed on our events page [here](#).

- [Online Training on the DCED Standard for Results Measurement, DevLearn, 2-27 March 2020](#). This online training course shows you how to measure and use results using the DCED Standard.
- [Online Training on Market Systems Development, DevLearn, 2-27 March 2020](#). This online training course will introduce the core concepts of market systems development and provide simple, practical tips to enable you to implement them in your context.
- [Results Measurement for Sustainable Private Sector Development, Hans Posthumus and Phitcha Wanitphon, 16-20 March 2020, Thailand](#). This course offers a comprehensive and in-depth understanding of all aspects that practitioners need to set up a practical results measurement system for internal learning and communicating credible results.