



The Donor Committee for Enterprise Development

## **Agenda for Annual Meeting Thematic Day, 15<sup>th</sup> June 2016**

### **Partnerships with the Private Sector for Sustainable Development**

*Hosted by the Swedish International Development Cooperation Agency (Sida)*

**Held at: Ordenshuset • Brunnsbusgatan 1 • SE-871 40 Härnösand • Tel: +46 611 164 40**

- 09.00-09.10 **Johan Veul, Co-Chair, DCED - Welcome, Introduction to the DCED.**
- 09.10-09.15 **Albena Melin – Introduction** of the moderator and agenda for the day.
- 09.15-09.35 **Welcome – The Private Sector as an Essential Partner for Sustainable Development:** Why building partnerships with the private sector is essential for achieving the Sustainable Development Goals and why Sida engages in private sector collaboration.
- **Ola Pettersson, Head of Unit, Private Sector Collaboration and Partnerships, Sida**
- 09.35-09.55 **Overview of New Trends and Interesting Practices in Private Sector Engagement,** based on our own research of DCED member agencies as well as international NGOs.
- **Jim Tanburn, DCED Coordinator**
- 09.55-10.25 **OECD Reflection over Collaboration with the Private Sector in Development Cooperation,** based on the peer review including cases from Sweden, the Netherlands, Germany and the USA.
- **Rahul Malhotra, OECD**
- 10.25-10.55 Coffee Break
- 10.55-11.35 **Session 1: Partnership for Sustainable Development – What do Companies Need from Development Agencies in Order to Deliver on the SDGs?**
- This session will focus how the relationship with the private sector can be changed from a previously more restricted role as a supplier and implementer into becoming a full-fledged partner in achieving the SDGs. The lessons from existing platforms and operational modes of public private partnerships will be discussed and overall challenges and opportunities, risks and risk mitigation of partnerships with the private sector will be pointed out. The discussion will thereby focus on the incentives for the private sector for collaborating and how a reciprocal win-win situation can be found.
- **Katarina M. Eriksson, Tetra Laval**
  - **Eva Eriksson, Löfbergs**
- 11.35-11.50 Energizer / Short Break
- 11.50-12.45 **Session 1: Questions and Panel Discussion**
- **Ola Pettersson, Head of Unit, Private Sector Collaboration and Partnerships, Sida**
  - **Katarina M. Eriksson, Tetra**
  - **Eva Eriksson, Löfbergs**

13.00-14.00 Lunch, Ordenshuset's Garden

14.00-14.20 **Sida's Take on Partnerships with the Private Sector:** Modalities, Platforms and Trends.

- **Lena Ingelstam, Director of Partnerships and Innovations, Sida**

14.20-15.20 **Session 2: Global Supply Chain Collaboration for Sustainable Development**

This session will explore how the donor community can support companies' efforts in building sustainable business models and operations, which include social and environmental sustainability as an integral part of companies' core value chain operations. The discussion will also include ways in which environmentally and socially responsible value chains can contribute to sustainable growth.

- **Mariann Eriksson, Marketing Director, WWF**
- **Erik Andersson, International Secretary, IF Metall**
- **Jonah Wigerhäll, Social Sustainability Business Expert, H&M**

15.20-15.50 Coffee Break

15.50-16.50 **Session 2: Questions and Panel Discussion 2**

- **Mariann Eriksson, Market Director, WWF**
- **Erik Andersson, International Secretary, IF Metall**
- **Jonah Wigerhäll, Social Sustainability Business Expert, H&M**
- **Lena Ingelstam, Director of Partnerships and Innovations, Sida**

16.50-17.00 Practical information regarding the evening reception (boat trip) and concluding session of tomorrow, by **Oscar Idman and Peter Roslander, Sida**

17.00-17.20 **Summary, Conclusions and Discussions**

**Led by: Alben Melin**

18.30 Departure to the Harbour

19.00-21.30 Boat Trip and Dinner, m/s Ådalen

All discussions will be moderated by **Alben Melin**

#### **Objectives of the Thematic Day**

- To understand the private sector's perspective and interest in collaboration for sustainable development
- To share experiences on practical models for collaboration based on best practices examples
- To create a joint understanding and efficient models for collaboration including synergies between actors (bilateral donors, the private sector and civil society organisations) in order to meet the SDGs