



The Donor Committee for Enterprise Development

# Progress and Plans

**Johan Veul, Co-Chair**  
**Jim Tanburn, Coordinator**  
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## Background – About the DCED

**Constitution:** Charter, Administration Agreement

### **Funding:**

- member fees, additional funds, mainly to WBG-managed TF
- *ad hoc* support directly for specific Working Group products

### **Constituent bodies:**

- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working Groups, Task Forces focus on, drive PSD themes
- Secretariat dedicated to implementation, website etc.

## The DCED Strategy includes three objectives:

- To be the leading source of information and guidance on Private Sector Development
- To demonstrate effective approaches, including through application of the DCED's Standard for Results Measurement
- To explore new themes, in response to demand from member agencies

Agreement to prioritise flexibility while ensuring long-term planning; targets agreed as follows:

## Progress against targets in DCED Strategy – Page 1

<b>Indicator</b>	<b>Target per year</b>	<b>Achievement</b>
Increase usage of website	15% increase in unique visitors	12%
Increase references to DCED	15% increase	13%
Expand DCED membership	1 new member	JICA
New guidance documents	2	2+

## Progress against targets in DCED Strategy – Page 2

Indicator	Target per year	Achievement
New case studies	2	2+
Audits against DCED Standard	5	4
Technical meetings, knowledge products	3	4
Increase people on mailing list	15%	5% net
Increase followers on Twitter, LI	15%	15%, 19%

## Knowledge Management and Outreach: Progress and Plans

### Last year

- **New Synthesis Notes** on Youth Employment, PSD for Refugees (also new webpage)
- **Major revision/updates:** 8 Synthesis Notes, key web pages, including PSE, Agency Strategies, Evidence Framework
- 4 Newsletters, 7 newsflashes, 100+ tweets, conferences
- **Research Papers on emerging themes:** RM in Impact Investing; adaptation to PSE; multi-stakeholder platforms; BE and IB

### Next year

- New **member survey** on future interests, priorities
- **Expand knowledge offer** on themes requested by members
- **Visit members**, organise workshops, regional ,on-line events...

## Business Environment Working Group

### Main achievements last year



- **Beyond National BER [local and regional BER]:** Published an Annex to the Guidance synthesising the technical report
- **BE for IB:** Presented Scoping Paper at G20 Global Partnership for IB and IBAN Policy Dialogue, Berlin May '17
- **BER and Gender:** Published an Annex to the Guidance, plus short guide, 2 case studies (with WEE WG)
- **BER and Labour Productivity:** Report finalised
- **Public Procurement for SMEs:** Report finalised

## Plans for next year of Business Environment Working Group

- **BER and Labour Productivity:** Prepare Policy Brief (not Annex) to Guidance
- **Public Procurement for SMEs:** Prepare Policy Brief (not Annex) to Guidance
- **BE for MSEs:** Research and report on theory and practice
- **Webinar series:** to disseminate key messages
- **BER and Investment Promotion:** Research agency activities
- **Coordination and support**



## Main achievements last year of the Results Measurement Working Group

- **Updated database and map** of projects using the Standard – 150 pins in 55 countries; survey of users' needs
- **Version VIII** of Standard published; audits in Nepal, Georgia, Timor-Leste, Sri Lanka
- Review of **RM in Impact Investing**
- 2 follow-on studies:
  - **Information valued by investees**
  - **Attribution of results in II**



## Plans for next year of Results Measurement Working Group

- Further roll-out of **DCED Standard** (events, guidance), including Advanced training workshop and Seminar
- Phase 2 of **indicator harmonisation**: Methodologies, cases
- Continuation of **RM in Impact Investing**: results valued by investors, case studies, attribution in II?
- Understanding how to **evaluate PSE** strategies and activities

## Progress and Plans of the Women's Economic Empowerment Working Group

### **This year**

- **Published a Synthesis Report on Proven Guidance** on delivering and measuring WEE

### **Next year**

- Scope WEE in **migration contexts**
- **Practitioners' workshop**: share lessons learned
- **WEE and social entrepreneurship**: Internal stock-taking
- **PPPs in support of WEE**: Scoping study (internal assessment)
- **Snapshot for policy makers** of the Synthesis Report

## Progress and Plans of the Green Growth Working Group

### Last year

- Finalised a guide on **Green Business Environment Reform** with six case studies (in collaboration with BEWG)

### Next year

- **Mainstreaming climate change:** Webinar, study of approaches
- **GG and BER:** Disseminate guidelines
- GG and PSD in **conflict and fragile contexts:** Stock-taking

## Plans (separate presentations)

Proposal to form a Working Group on **Private Sector Engagement**, by ADA, SDC and others

Proposal to form a Working Group on **Market Systems Development**, by DFID, SDC and others