



The Donor Committee for Enterprise Development



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Annual Meeting of the Donor Committee for Enterprise Development

**Hosted by the MasterCard Foundation,
5-8 June 2018**



The Donor Committee for Enterprise Development

Progress and Plans

Johan Veul, Co-Chair
Jim Tanburn, Coordinator
Toronto, 8 June 2018

Background – About the DCED

Constitution: Charter, Administration Agreement

Funding:

- member fees, additional funds, mainly to WBG-managed TF
- *ad hoc* support directly for specific Working Group products

Constituent bodies:

- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working Groups, Task Forces focus on, drive PSD themes
- Secretariat dedicated to implementation, website etc.

The DCED Strategy includes three objectives:

- To be the leading source of information and guidance on Private Sector Development
- To demonstrate effective approaches, including through application of the DCED's Standard for Results Measurement
- To explore new themes, in response to demand from member agencies

Agreement to prioritise flexibility while ensuring long-term planning; targets agreed as follows:

Progress against targets in DCED Strategy – Page 1

Indicator	Target per year	Achievement
Increase usage of website	15% increase in unique visitors	9% decrease (new site)
Increase references to DCED	15% increase	12%
Expand DCED membership	1 new member	Belgium
New guidance documents	2	3

Progress against targets in DCED Strategy – Page 2

Indicator	Target per year	Achievement
New case studies	2	6
Audits against DCED Standard	5	3
Technical meetings, knowledge products	3	3
Increase people on mailing list	15%	No change
Increase followers on Twitter, LI	15%	12%, 14%

Knowledge Management and Outreach: Progress and Plans

Last year

- **Member survey:** 70 pp interviewed
- **Many new summary documents**, web pages created
- 4 Newsletters, 1 Research Update, 110+ tweets
- **DCED/BEAM Seminar** in Nairobi, Feb. 2018 + many events and member visits (e.g. Sida, ITC, Finland, BMZ/GIZ, SECO)

Next year

- **Additional summary documents** planned
- Continue to bring together **DCED and BEAM** knowledge offers
- **Expand knowledge offer** on themes requested by members
- **Visit members**, organise workshops, regional, on-line events
- Professionally **format** documents, **translate** key docs

Business Environment Working Group

Main achievements last year

- **BER and Labour Productivity:** Policy Brief published
- **Public Procurement for SMEs:** Policy Brief published
- **Creating better BE for MSEs:** Report drafted
- **Webinar series:** 2 webinars, 1 video produced
- **BER and investment promotion:** Report drafted

Plans for next year of Business Environment Working Group

- **Strengthen poverty reduction linkages in BER:** Research and report
- **Promoting Structural and Economic Transformation through BER:** Research and report
- **Use of new technologies in regulatory delivery:** Case studies
- **Webinar series:** 2 webinars
- **Private sector trust and public institutions effectiveness:** Literature review
- **BER and Investment Promotion:** Annex or Policy Brief
- **Coordination and support**

Progress, plans of the Results Measurement Working Group

Last year

- Co-organised **Seminar** with BEAM in Nairobi, February
- **Audits** in Ethiopia, Malawi (DFID), Pakistan (DFAT)
- **Good practice** notes published following **Advanced Workshop**
- **Indicator harmonisation** phase 2 launched

Next year

- Support to DCED **Standard** (webinars, guidance, dissemination)
- **Indicator harmonisation**: Complete phase 2; launch phase 3?
- **Ex ante financial and economic analysis for RM in MSD**:
Guidance, two webinars, one-day training event
- **Bringing the DCED Standard for RM closer to private sector players** : Options paper, action tbd

Progress and Plans of the Green Growth Working Group

Last year

- Practical guidance and six case studies on **Green Business Environment Reform** published, disseminated (with BEWG)

Next year

- **Knowledge sharing** webinars
- Review of **GG and PSD in conflict and fragile contexts** (already in motion)
- Review of **PSD and the circular economy**
- Review of the role of **women in the green economy** (with WEE WG)

Progress, Plans of the Women's Economic Empowerment WG

This year

- Launched a study on **WEE in migration contexts**
- Published **a guide for policy makers** on integrating gender and WEE into PSD projects
- **Research and Evidence Update** on WEE published

Next year

- Complete the study of WEE in **migration contexts**
- **Practitioners' workshop**: share lessons learned
- **Unpaid care work - The case of SMEs**: Study
- Review of the role of **women in the green economy** (with GG WG)

Progress and plans of the Private Sector Engagement WG

Last year

- **Categorisation of PSE strategies** published
- Study on how to minimise **risk of market distortion** launched
- Exchanges on capacity building, risk management etc.

Next year

- Advancing practice to minimise **risk of market distortion** (tbd)
- **Capacity building** for PSE: signpost, stimulate training market
- Identifying shared issues in **risk management**

Progress and plans of the Market Systems WG ('BEAM')

Last year

- Maintained the **BEAM website**
- Explored **integration** of DCED and BEAM activities
- Co-organised **Seminar** in Nairobi, February 2018

Next year

- Maintain and develop the BEAM website
- **Strengthen capacity building for MSD:** Competency framework, procurement practice
- **Strengthen the evidence base:** Pack, map
- **Build members' capacity to use MSD:** tbd
- **Structural Economic Transformation:** Research, workshop