

Annual Meeting of the Donor Committee for Enterprise Development

Hosted by ADA & UNIDO



DCED

The Donor Committee for Enterprise Development

11-14 June 2019, Vienna

Welcome to the DCED Business Day!



DCED Annual Meeting 2019

11-14 June, Vienna

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Johan Veul, Co-Chair
Jim Tanburn, Coordinator

Agenda for Friday 14th June

| | |
|---------------|--|
| 08:30 – 08:45 | Welcome, opening remarks by Johan Veul, Co-Chair |
| 08:45 – 11:00 | Member Updates (Rooms: C0229, C0234, C0237) |
| 11:00 – 11:30 | <i>Coffee break and deadline for nominations for ExCo</i> |
| 11:30 – 12:30 | DCED achievements and plans |
| 12:30 – 13:30 | <i>Lunch</i> |
| 13:45 – 15:00 | Annual Meeting business (one person per member agency) <ul style="list-style-type: none">• Presentations by candidates for ExCo; voting (if required)• Voting to approve 2018-19 Progress Report• Voting to approve 2019-20 Work Plan and Budget• Invitations to host the 2020 Annual Meeting• Any other business |
| 15:00 | <i>Coffee</i> |



Progress & Plans



Johan Veul,
Co-Chair
Jim Tanburn,
Coordinator

Text in red denotes change since
Work Plan circulated



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Constitution: Charter, Administration Agreement

Funding:

- Member fees, additional funds, mainly to WBG-managed TF
- *Ad hoc* support directly for specific Working Group products

Constituent bodies:

- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working Groups, Task Forces focus on, drive PSD themes
- Secretariat dedicated to implementation, website etc.

The DCED Strategy includes three objectives:

- To be the leading source of information and guidance on Private Sector Development
- To demonstrate effective approaches, including through application of the DCED's Standard for Results Measurement
- To explore new themes, in response to demand from member agencies

Agreement to prioritise flexibility while ensuring long-term planning; targets agreed as follows:

Progress against targets in DCED Strategy

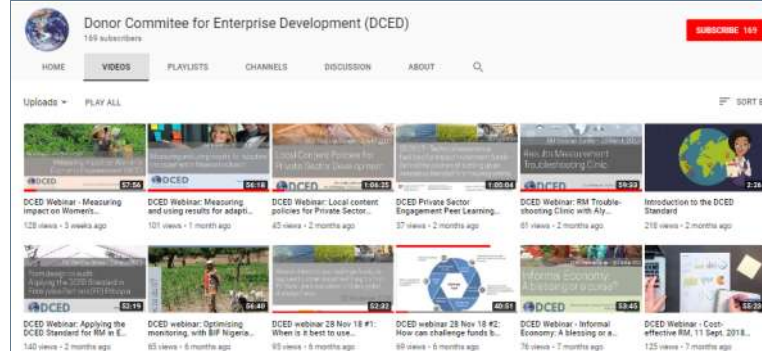
| Indicator | Target per year | Achievement |
|--|-----------------------|--------------------------|
| Increase usage of website | 15% increase in users | 37% increase |
| Increase references to DCED | 15% increase | 90% increase |
| Expand DCED membership | 1 new member | 0 |
| New guidance documents | 2 | 5 |
| New case studies | 2 | 4 |
| Audits against DCED Standard | 5 | 2 |
| Technical meetings, knowledge products | 3 | 20 webinars |
| Increase people on mailing list | 15% | 3,500 have re-subscribed |
| Increase followers on Twitter & LinkedIn | 15% | 11% & 17% |



Knowledge management & outreach

Last year

- **Many summary documents, webpages and document design strategy developed**
- **4 Newsletters published; 20 webinars organised**
- **DCED presented at SECO, SDC, OECD, Netherlands, UNIDO**
- **Upgraded website hosting; CDN, image compression**



Next year

- **Additional summary documents** planned
- Continue to bring together **DCED and BEAM** knowledge offers
- **Expand knowledge offer** on themes requested by members
- **Visit members**, organise workshops, regional, on-line events
- Organise, signpost the webinar offer for on-line learning

Business Environment Working Group

Last year

- **Creating Better Business Environments for MSEs:** Policy Brief published
- **BER and Investment Promotion:** Report and Policy Brief published
- Organised **3 webinars**
- **Promoting Structural and Economic Transformation through BER:** Report prepared
- **Use of New Technologies in Regulatory Delivery:** Report prepared



Business Environment Working Group

Next year

- **Promoting Structural and Economic Transformation through BER:**
Prepare Policy Brief
- **New technologies in regulatory delivery:** Prepare Policy Brief
- **Webinar series:** 4 webinars
- **BER in fragile contexts:** Case studies, technical paper
- **New and emerging trends in PPD:** Technical paper
- **Business and Investment Climate Conference**
- **Special Economic Zones and BER:** Study
- ~~■ **Simple Company Forms to Foster Entrepreneurship**~~
- ~~■ **What can the private sector do to improve the BER?**~~
- **Coordination and support**

Results Measurement Working Group

Last year

- **Support to roll-out of the Standard:** organised 6 webinars, publications
- **Audits** in Fiji (DFAT), Uganda (Denmark MoFA)
- **Indicator harmonisation:** final guidance published
- **Options Paper:** Bringing the Standard closer to private sector



Results Measurement Working Group

Next year

- **Support to roll-out of the Standard:** webinars, guidance; advanced training workshop
- **Audits** in Nigeria, Indonesia + ?
- **Aggregation of results:** next steps TBD
- **Bringing the Standard closer to the private sector:** TBD

Green Growth Working Group



Last year

- Supporting **Green Growth in Fragile and Conflict-affected settings**: Scoping study published
- **PSD and the circular economy**: Planning started
- **Role of women in the green economy** (with WEEWG): Work started



Next year

- **Knowledge sharing** webinars
- **PSD and the circular economy:** Implement study
- **Role of women in the green economy** (with WEE WG): Implement study

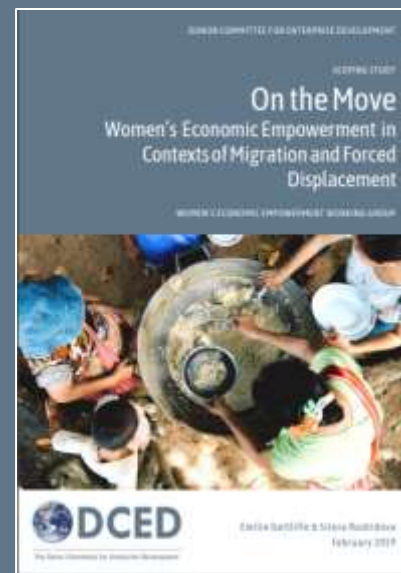
Women's Economic Empowerment Working Group

Last year

- Completed a study and policy brief on **WEE in migration contexts**
- **Role of women in the green economy** (with GGWG):
Work started
- New **Synthesis Note on WEE** published



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Women's Economic Empowerment Working Group

Next year

- **Webinar series:** share lessons learned
- **Role of women in the green economy** (with GGWG): Implement study
- **Gender lens financing:** Explore interest among members in new financing instruments through a WEE lens
- **Unpaid care work:** Research and/or practitioner workshop (carried forward from last year)



Private Sector Engagement Working Group

Last year

- Practical framework on **minimising the risks of negative market distortion**: Published
- **Peer exchange** and learning through 3 webinars, 1 F2F event
- New webpage on **training offers in PSE**
- New Paper on Donor Engagement in **Innovative Finance**



Next year

- Signpost **information on training**, exchange opportunities
- Organise more **peer exchange and learning**, webinars
- Commission an **introductory video on PSE**
- Share ways to minimise **risk of negative market distortion**
- Advance understanding of **co-creation approaches**
- Explore added value in **Innovative Finance**

Market System Development Working Group

Last year

- Expanded the **BEAM website**
- Organised **8 webinars**
- Expanded, synthesised **evidence base** for the MSD approach
- Study on MSD approach to **Economic Transformation**
- Roll-out of **MSD Competency Framework** to implementers



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MSD Competency Framework

A catalogue of the full range of knowledge, skills and attitudes found in high-performing teams that use the market systems approach. Useful for:

- Practitioners - identify personal training needs and continue your professional development
- Trainers - diversify your courses and refine your training / capacity-building offers
- Managers - strengthen your recruitment and induction processes

MSD competencies

Competency is a mix of knowledge, skills and attitudes demonstrated through concrete behaviours.

This section explores the 17 competencies used by high-performing MSD teams. Arranged in three groups they relate to how you understand the world, make decisions and interact with others.

Each competency is defined and has links to useful resources that explain or illustrate the knowledge or skills that feed it.

Where available, sources of teaching and learning for that competency are included.

Expand the box (*) for the full list of MSD competencies.

Group A - Analysis & insight

Understand the factors, root causes and dynamics that shape the behaviour of market systems.

Think through and predict how a specific system might react to different interventions.

Group B - Intervention delivery

Identify system entry points to systems, develop interventions and manage implementation.

Decide what and how to deliver interventions based on evidence.

Group C - Teamwork & interaction

Build and maintain productive relationships with diverse stakeholders.

Exercise influence with openness to others' ideas, negotiate with stakeholders, persuade.

Teaching and learning model

An exploration of the most common modes of skills and attitudes, three modes of learning in four columns.

Each page has a summary of the teaching model and the mode for developing specific competencies.

Content delivery

Research engagement

Facilitation

Assessment modes

Assessing competency is important for results.

These pages describe distinct approaches to evidence, guidance for assessors, and assessment tools.

Traditional interview questions

Free



The results achieved by programmes that use the market systems development approach

A narrative synthesis of current evidence

BEAM Evidence review 2019

Kevin Conroy
Adam Kessler

April 2019

Next year

- Further expand the **BEAM website**, engage with community through 8 webinars, 20 blogs etc.
- Publish **Communications Pack**, update evidence
- Roll out **Competency Framework**, build member capacity
- **New themes:** **Economic Transformation Policy Brief**, MSD & Youth, Conflict Affected Environments

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