

*DCED Global Seminar 2024  
Presents:*

**AN INNOVATIVE SOLUTIONS  
WORKSHOP\***

**UNLOCKING CAPITAL  
FOR AFRICAN SMEs  
AND GROWTH  
BUSINESSES**



**TO REGISTER:**

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Friday, 4 October 2024



8:00 – 15:00 (Lunch Served)



Nairobi Serena Hotel

\*Registered participants are cordially invited to attend a pre-workshop cocktail reception and dinner on Thursday evening, 3 October 2024 [Details TBC]

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**BUILDING ON EMERGING MODELS, THIS ONE-DAY WORKSHOP IS DESIGNED TO FOCUS ON WHAT WORKS AND GENERATE NEW CONCEPTS & COLLABORATIONS TO UNLOCK FINANCING FOR AFRICAN SMEs AND GROWTH BUSINESSES.**

**A LENS ON SMALL BUSINESS FINANCE**

The development and impact investing community recognize that Africa's small business are key to the continent's prosperous and sustainable economic future.

Yet, such enterprise remain stubbornly underfunded, unable to reach their full potential. **A rethink is already underway about how and through whom we are channeling capital to such enterprises.**

The solution involves local, small business growth funds, an emerging asset class of impact-oriented SME-focused fund managers. With the right support, these local, fund managers are positioned to channel \$4.5 billion in additional capital to the continent's SMEs.

**WHAT TO EXPECT**

- Explore financing models and business development support services that are helping African SMEs grow and scale
- Build upon catalytic initiatives led by US DFC, FCDO, BII, and research from the International Growth Centre – to set the stage for how to effectively catalyze small business finance.
- Engage in open discussions on priorities, capabilities, resources and connect with peers on shared challenges and opportunities.
- The chance to co-create new approaches to apply within your own organization.

**CONNECT WITH PEERS AND BE PART OF NEW SOLUTIONS DRIVING ECONOMIC GROWTH IN AFRICA**

**WHO SHOULD ATTEND?**

- Donor agencies/MLAs
- DFIs
- Foundations
- African government representatives
- African pension funds
- African small business capital providers

The financing issues confronting small businesses are complex and contextual. Success requires leveraging an array of skills, resources and approaches across a collective of aligned development partners.

**WHAT WILL I COME AWAY WITH?**

- Increased familiarity with the unique financing needs of African growth-oriented businesses
- Shared appreciation of the role local capital providers play in financing the underserved missing middle of Africa/MENA –based businesses.
- **New concepts and collaborations to bring back to your own organization.**

**FOR MORE INFORMATION:**

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