



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes
Paris, France, 14 November 2014

Participants

Working Group members :

Tomasz Kozluk, OECD (part of meeting)
Cristina Martinez, OECD (Co-Chair)
Yuko Nagata, UNIDO (teleconference)
Kees van der Ree, ILO (Co-Chair)
Omer van Renterghem, Netherlands MoFA
Frank van Rompaey, UNIDO
Armand Rioust de Largentaye, AFD
Tim Scott, UNDP (part of meeting)
Florence Tartanac, FAO (teleconference)
Henrik Vistisen, Danida
Hans Joachim Zinnkann, GIZ
Eleanor Bell, DCED Secretariat
Jim Tanburn, DCED Secretariat
(teleconference)

Invited colleagues from related agencies and programmes:

Michel Tschirren, FOEN (Swiss Federal Office for the Environment)
Richard Baron, OECD (part of meeting)
Alexis Robert, OECD (teleconference) (part of meeting)
Juan Casado Asensio, OECD (teleconference) (part of meeting)
Tomasz Kozluk, OECD (part of meeting)

Apologies

Hendrik Engelmann-Pilger, IFC
Petra Schwager, UNIDO
Ben Simuyandi, DFID
Mika Vehnamaki, Finland MFA

The Annex at the end of this document summarises the main action points agreed during the meeting.

Welcome remarks, review of agenda

Cristina Martinez and Kees van der Ree welcomed participants and outlined the agenda.

Business arising from the last meeting

All action points agreed at the last meeting had been given follow up and would be covered later on in the meeting, with the exception of the circulation of GIZ's ValueLinks 2.0 module on business models for Green Value Chain Development. Hans Joachim Zinnkann explained that the module is still being developed, and that he will circulate it when finalised.

The working group shared reflections on the Green Growth for Sustainable Development Forum. Working group members appreciated the attention given to the social dimension of green growth, although felt that more representation from the private sector and civil society would have been welcome. As such, the relevance of the working group's focus on the nexus between inclusive green growth and the private sector was noted. Armand Rioust de Largentaye stressed that local SMEs could have policy requirements different to those of multinationals, particularly regarding the macroeconomic environment for investment. The working group's aim to produce evidence-based

knowledge products was also recognised as particularly valuable in the context of the evidence gaps explored in the Forum.

Green Growth Stocktaking

It was agreed that the stocktaking report should be widely disseminated, including to agency and field staff and governments in developing countries. The value of the stocktaking in providing a mapping of a range of conventional approaches to green private sector development on to what we know consider to be explicitly 'Green Growth' interventions was noted in particular.

Various strategies for disseminating actively ('marketing') the stocktaking – both within member agencies and through other fora – were suggested by working group members.

- Eleanor Bell has produced a [blog post](#) for the Green Growth Knowledge Platform. She will continue to promote the stocktaking by posting blogs on relevant platforms, tailoring the content to the specific audience of each. The DCED Secretariat will also highlight to stocktaking in its upcoming newsletter.
- A PowerPoint presentation summarising the key findings of the stocktaking, which working group members can circulate internally to agency or programme staff, will be produced by Eleanor Bell. If this generates demand for further learning and consultations about developing inclusive green growth programmes and projects, the possibility of consultations via skype or meeting will be explored.
- A 'live' page on which the stocktaking and a database of key projects analysed in the report can be accessed will be created by Eleanor Bell. Working group members will then share documentation, e.g. results chains, from projects which they consider to be good examples of effective green growth interventions.

Specific opportunities for circulation of the stocktaking include:

- The next meeting of AGID, the Advisory Group on Investment and Development, at which OECD members Juan Casado Asensio and/or Jan Corfee-Morlot will communicate on the stocktaking.
- The High-Level Political Forum on Sustainable Development 2014, at which UNDP member Tim Scott will be present.

Joint work item on Business Environment Reform for Green Growth

It was agreed that the draft ToRs for this work item would be improved by clarifying the purpose of the assignment and suggesting options to narrow its scope. The assignment should seek to maximise value by focussing on current knowledge gaps of particular relevance to business environment reform initiatives. Potential future use, for example with reference to related assessments such as the World Bank Doing Business, will also be taken into account. Regarding geographical scope, it was agreed case studies from a mix of emerging and less developed economies would be used; selection of case studies will be guided by access to insightful and reliable information.

Next steps:

- Kees van der Ree and Eleanor Bell will collaborate to re-draft the ToRs, which will be shared with both the GGWG and Business Environment Working Group by 9th December for comments. The aim is to obtain an agreed ToR before the year-end so that the identification and contracting of a consultant can be initiated latest by in early January.

FAO Workshop on Green Food Value Chain Development, 27-28 November, Rome

Florence Tartanac introduced the technical meeting for experts on green value chain development which will be held in Rome later this month. The meeting will result in a publication aimed at field staff, to be produced jointly by FiBL and FAO. FAO will explore potential for collaboration with the GGWG on this.

OECD-IEA-ITF-NEA Horizontal Project on 'Aligning Policies for a Low-Carbon Transition'

Richard Baron gave a presentation on the above project, which aims for the alignment of policies across all OECD ministries and portfolios to enable the successful transition to sustainable low-carbon and climate-resilient economies. He noted that the discussions with representatives from the private sector would be helpful, since they would be the ultimate beneficiaries of this project.

It was agreed that the presentation would be circulated by Eleanor Bell. Further questions regarding the presentation can be sent to Richard.Baron@oecd.org.

OECD DCD Report on 'Towards Green Growth in Southeast Asia

Alexis Robert presented the above report, which argues that economic performance and environmental performance in the region are inseparable. She described the 'three golden opportunities' which have been identified for the Southeast Asian region and which require urgent action to secure: to sustain the region's natural resource wealth; to lock in clean and resilient infrastructure; to become a hub for green investment. Political leadership was found to be crucial to realise these opportunities.

It was agreed that the presentation and the full report would be circulated by Eleanor Bell. Further questions regarding the presentation can be sent to Alexis.Robert@oecd.org

Green Growth Knowledge Platform work on measurement and environmental policy indicators

Tomasz Kozluk provided an update on the Green Growth Knowledge Platform's work on indicators, which is currently focussing on identifying knowledge gaps and proposing priorities in filling them.

It is anticipated that a collection of 5 working papers and databases on the topic will be published by the end of November 2014, which will then be circulated by Eleanor Bell. In the meantime, the presentation from the meeting will be shared. Further questions regarding the presentation can be sent to Tomasz.Kozluk@oecd.org

Agency Updates

AFD is involved in the preparation of international events in 2015 (Sustainable Development Goals and the international [Conference of the Parties \(COP 21\) of the UN Convention on Climate Change](#), which will be hosted by the French Government in 2015. The agency hopes to stay engaged with the working group, especially in certain regional areas where there is overlap with other member agencies, and to be updated on the dissemination of the stocktaking report.

Danida has finalised a Green Growth guidance note, which is available on the [DCED Green Growth guidance page](#). Jim Tanburn helped to conduct an event at Danida on how to measure jobs and employment in development coordination, using the DCED Standard as a framework. Danida will host the DCED's Annual Meeting 16-18 June 2015 in Copenhagen, on the theme of megatrends (likely including discussion on the implications of climate change for private sector development).

GIZ has produced guidelines on value chain selection and assessment, along with practical tools to assist programmes in this by taking a comprehensive/holistic economic, ecological and social approach. GIZ together with ILO's SME department will review and refine the guidelines and pilot them again (so far there is one 1 pilot case in Yemen). GIZ together with DIE (GDI) are conducting a scoping study on the relationship between green growth and inclusiveness, to define and propose a systematic framework for (qualitatively) measuring social impact. Case studies on the trade-offs between economic growth and inclusiveness will be included in the study, which will be finalised by the end of November and then circulated to the working group. GIZ together with Ecofys are currently finalising new case studies on the benefits of Green Growth in Sub-Saharan Africa. Furthermore, a report on "green jobs & employment effect" has recently been published ([in German](#)) which will be circulated once it has been translated into English. GIZ is becoming more active in the field of Green Growth in the MENA region, where the aim of employment creation through energy efficiency and renewable energy is being integrated into existing projects.

ILO has made the transition to greener economies a more visible goal of the organisation's work for the next four years. It is also anticipated that this will be announced as a key goal on ILO's centenary anniversary in 2019. Within the Future of Work remit transition approaches are being piloted in a number of countries, whilst a new Green Jobs post has been created in Turin.

Netherlands MoFA has formed a new unit for 'Inclusive Green Growth'. The agency is extending its Sustainable Trade Initiative to landscape level; implementation will begin on the 1st January 2015. The Sustainable Trade Initiative is also currently undergoing evaluation – this will be shared with the group when completed. The ministry is working to broaden its scope to local government level when gathering 'lessons learnt'. Finally, the ministry is also actively cooperating with other organisations.

Swiss FOEN is supporting an initiative of UNEP, which will investigate the link between the international financial system and the green economy (Inquiry into the Design of a Sustainable Financial System, www.unep.org/inquiry/). FOEN also sits on the steering committee of the UNEP international resources panel (IRP, www.unep.org/resourcepanel/). The IRP has a new work stream focussing on governance of natural resources and poverty including the extractive sector as a case study (www.unep.org/newscentre/default.aspx?DocumentID=2812&ArticleID=11059)

UNIDO has a new focus on inclusive and sustainable industrial development. Investment in SEZs and Industrial Parks remains a key mechanism, as does cooperation with the World Bank.

AOB, next action steps and next meeting

It was noted that the sharing of work by OECD colleagues had been very informative, and that meetings in the future should seek to engage staff in the host agency beyond working group members.

UNIDO have offered to host the next working group meeting, at some time in March or the first half of April. Yuko Nagata will investigate whether there is a relevant event at UNIDO which this meeting could be attached to.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Highlight stocktaking on relevant platforms	Eleanor Bell	Asap
2.	Produce PowerPoint presentation summarising the key findings of the stocktaking	Eleanor	Asap
3.	Create 'live page' for stocktaking report and relevant case studies	Eleanor Bell	Asap
4.	Upload documentation of good examples of green growth interventions	All working group members	Asap
5.	Communicate stocktaking at AGID meeting	Juan Casada Asensio or Jan Corfee-Morlot	Next meeting
6.	Communicate stocktaking at High-Level Political Forum on Sustainable Development	Tim Scott	July 2015
7.	Re-draft ToRs for joint work item with BEWG	Kees van der Ree and Eleanor Bell	9 December 2015
8.	Explore potential for collaboration with GGWG in producing publication on green food value chains	Florence Tartanac	Asap
9.	Circulate 3 OECD presentations given at meeting	Eleanor Bell	Done
10.	Circulate OECD report 'Towards Green Growth in Southeast Asia'	Eleanor Bell	Done
11.	Circulate GGKP's publication on indicators	Eleanor Bell	1 December 2015

12.	Circulate new ValueLinks 2.0 module on business models for GVCD	Hans Joachim Zinnkann	Asap
13.	Determine the feasibility of holding the next working group meeting at UNIDO Vienna and whether the meeting can be attached to a relevant event at UNIDO, Vienna	Eleanor Bell and Yuko Nagata	Asap