



The Donor Committee for Enterprise Development

## Green Growth Working Group (GGWG) Minutes Teleconference, 11 May 2012

31 May 2012

### Participants

Giulia Christianson, WRI (Rio+20 item only)  
Casper Nicholas Edmonds, IFC  
Cristina Martinez, OECD  
Pilar Murillo, UNIDO  
Ben Petrazzini, IDRC

Kees van der Ree, ILO  
Stefanie Reiher, GIZ  
Petra Schwager, UNIDO  
Kim Nguyen Van, GIZ, Chair  
Ashley Aarons, DCED Secretariat

*The Annex at the end of this document summarises the main action points agreed during the meeting.*

### Welcome remarks/ review of agenda

Kim Nguyen Van welcomed Casper Nicholas Edmonds and Ben Petrazzini to the Teleconference, and then outlined the agenda, noting Giulia Christianson and Lasse Møller might join for specific agenda items relevant to their work.

### Agency Updates

All comments have been collected for **BMZ's** study on an enabling environment for GG in Egypt, and now BMZ and ODI are working on the next steps. **GIZ's** upcoming training on 'Sustainable Economic Development and Green Growth' is overbooked with more than 75 people attending. The training is in German, and could possibly be developed in English, as part of a GGWG inter-agency training activity. Beyond the DCED GGWG side-event, BMZ/GIZ will be involved at Rio+20 at a German pavilion and at the official German event looking at the nexus of food security, green growth and related issues.

For Rio+20, **UNIDO** will launch their Green Industry Platform on 16/06/12. On 17/06/12, UNIDO will hold an event with the Brazilian Ministry of Energy and the WBCSD focused on industry and government and will be organising a day of activities focused on energy on 19/06/12.

**OECD** has completed the draft of their Green Growth and Development report. This was discussed at the Global Green Growth Summit 10-11/05/12, will be further discussed at Rio+20, and will be finalised within the following year. Kenta Usui will sadly be leaving the OECD shortly to join JICA. Cristina Martinez is looking for someone in his department to join the group in his place. An OECD meeting next week will confirm OECD Rio+20 plans. The annual OECD Forum will be held 22-23 May 2012. Members of the GGWG can potentially attend, but should aim to reserve their places very soon. Workshops will be held on 11 and 12/06/12 in Ghent and Luxembourg respectively to review their use of GG indicators. Cristina Martinez noted a new inter-agency working group on greening technical and vocational education and training (TVET), hosted in its last meeting by UNEVOC, UNESCO's specialised centre for TEVT, that will be present at Rio+20.

**ILO** is holding a major Rio+20 event on 22/06/12, which will look at decent work, social protection and employment creation. On 15/06/12, ILO is co-organising an event on 'green jobs; chance for

youth', which is part of a wider initiative 'green jobs for youth'. The ILO is looking for governments and other partners to sign-up and contribute to this initiative. The ILO will launch its second Green Jobs report in early June, which will address how the Green Economy can create jobs. In July, the ILO will hold an introductory green jobs course in Turin. At a country level, the ILO has performed a number of country assessments, including in Kenya and Mexico. Kees van der Ree has just finished a green jobs workshop in Trinidad and Tobago, which is now working on a green jobs strategy, as a number of other countries increasingly are.

Casper Nicholas Edmonds introduced himself to the WG. He has recently joined the **IFC**, and works in the Global Business Line of IFC advisory services. The IFC will launch before Rio+20 a new report on scaling up energy 'from gap to opportunity', which looks at ways to support alternative, green energy markets. Casper Nicholas Edmonds noted an IFC jobs study, which he can disseminate to the group, and the new and comprehensive WB report 'Inclusive Green Growth: The Pathway to Sustainable Development'. At Rio+20, the IFC's main focus is the UN Global Compact's Corporate Sustainability Forum (CSF), in particular the sustainable finance track, though the IFC will be represented in a number of tracks. The IFC, and in particular the IFC VP Rashad Kaldany, will also be closely involved in the BASD 2012 Business Day on 19/06/12.

#### Rio side-event

The date and location of the Rio+20 DCED GGWG side-event are confirmed as 18/06/12 9am-12.30pm at the CSF. Kim Nguyen Van will send out logistics information, a background briefing and a new draft of the Endeava report to the WG. Endeava will finalise a new version of their report by 1/05/12, which will be sent for final comments, with the Secretariat providing final quality control. The report will then be considered a DCED GGWG publication.

Most participants are confirmed, except the opening speaker, the donor and investor representative for the first panel debate, and the Indian government representative. Kees van der Ree noted he would be at Rio and was able to sit on the second panel. Casper Nicholas Edmonds noted that the IFC VP Rashad Kaldany could potentially be the opening speaker, and that he would check on this and inform Kim Nguyen Van. Another potential opening speaker is the UNIDO DG, while a senior UNIDO staff member could also be on the second panel. Petra Schwager noted concern that having Indian panellists on the second panel would make the second panel overly India focused, when it should in fact aim to look more widely at what donors are doing and can do. Kees van der Ree suggested instead that a member of the second panel be invited from another developing country, and the WG highlighted potential countries (including Kenya, Egypt, Nicaragua, Vietnam and Chile) and individuals, stressing in particular the value of a representative from either an African or Latin American country where donors are involved, and of having a female representative. Cristina Martinez further noted that both panels had a large number of questions, which could perhaps be reduced or grouped due to the small amount of time available for each panel.

The group noted the importance of follow-up to the Rio+20 side-event. Kim Nguyen Van highlighted the side-event in South Africa and the Endeava report, and also noted the value of continuing the dialogue with participants, in particular participants from India. The new event agenda suggests this be done through creating a community of practise (CoP). Further some interviews will be taken at the event, potentially to be distributed by Business Fights Poverty to its practitioner lists. Cristina Martinez emphasized the importance of a final summary of the event, and also suggested panellists could be asked in advance for their answers to proposed questions. This would be more relevant for panellists who had not filled in the survey sent out.

#### Annual meeting

Ashley outlined the agenda, noting it was still being drafted and a final agenda should be released soon. The WG noted that outcomes of Rio+20 could be taken stock of in the GGWG meeting on 10/07/12 and during the annual meetings sessions on mainstreaming GG in PSD and on advocacy.

Stefanie Reiher summarised the session on mainstreaming GG in PSD. The Philippines Undersecretary Merly Cruz, who has worked with GIZ and other donors to develop the Philippines MSME strategy, will be providing the keynote speech. This strategy will then be discussed with Volker Steigerwald, Private Sector Promotion Manager, GIZ. A panel session will follow, looking more generally at mainstreaming GG in PSD, for which there was room for one more panellist. Petra Schwager noted an issue of Kees van der Ree both moderating the session and speaking, and it was suggested Cristina Martinez could moderate. Though protocol suggests the keynote speaker speaks first, it was recommended that Kees van der Ree speak first to improve the logic of the session. Kees van der Ree suggested a more interactive methodology be used in the session to increase audience engagement. Possibly one panel could be more formal, and one more informal.

Ashley Aarons outlined the later session on GG and inclusion, with a focus on the role of women. The current draft includes three parts: an introduction to green and inclusive business models, a following and larger segment on the role of women in inclusive green business models, and a conclusion looking at the role of donors and current activities. It was suggested the moderator could be a member of the GGWG or DCED Secretariat. The WG noted the possibilities of discussions on inclusive businesses becoming very broad, and the importance of focusing on gender and the related commissioned study. It could help to rearrange the session to focus first on gender and inclusive business, with a presentation by Marketa von Hagen and/or Johanna Willems, and then on more general green inclusive business issues. Kees van der Ree suggested the third section could also be emphasized less to allow a focus on examining issues around inclusion. A revised agenda will be sent out, and then further panel members can be suggested, including possible representatives from the World Bank Group.

Kim Nguyen Van noted that the BERWG was presenting on its work on industrial policy 10/07/12 in the same building as the GGWG meeting, and had invited GGWG members to attend. There will also be a WG marketplace session on the first day of the annual meeting, at which the GGWG can present on its key achievements over the last year and its upcoming work plan.

#### Updates on other outstanding activity

The next draft of the gender report should be completed 21/05/12. Fact sheets have been completed on the green economy and GG effects on trade and investment. Fact sheets on green value chains and green industry are nearly completed, and will be sent to the Secretariat to reformat within a week. Preparing diagnostic summaries has presented issues for some agencies that are implementation focused. The ILO has provided the Secretariat with its diagnostic summary, and Cristina Martinez will resend an email on the OECD's diagnostic summary. GIZ and UNIDO will send diagnostic summaries within a week.

#### Work plan

Stefanie Reiher noted that suggestions at the previous GGWG meeting in the Hague have been incorporated into the current draft work plan, which focuses on diagnostic work, the gender report case studies, follow up to Rio+20 and an expert meeting in October 2012 in Turin. It is likely that the possible need for further activities would be clearer after Rio+20, while creating a CoP is potentially a particularly large work item. Kim Nguyen Van further noted that the WG was working well towards its goals more broadly to generate and share knowledge on GG strategies, promote inter-agency GG learning, collaborate with other DCED WGs and advocate for PSD approaches to GG.

Kees van der Ree noted that plans for the ILO workshop 'Assessing and seizing opportunities for growth and jobs in the green economy' 30-31 Oct 12 that an expert meeting could be attached to, were not finalised. The intention would be for the first day to focus on practical experiences of using diagnostics in Green Growth, such as in greening value chains or diagnosing opportunities in renewable energy. The second day is more flexible. An ongoing suggestion for future diagnostics

work is to examine their use in one country. It was noted that though there were some challenges in selecting one country, this could still be a valuable future activity. Ashley Aarons noted he had received three responses on possible countries, with India in three lists, and China, Thailand and Indonesia in two. Kim Nguyen Van suggested the Rio+20 side-event follow up, such as an online platform, may require extra money from the Secretariat Trust Fund, possibly \$25,000 (\$15,000 more than included in the current draft work plan).

#### Next Meeting

The next WG meeting is provisionally a teleconference 7 June 1-3pm CEST (Central European Summer Time).

#### Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Disseminate to WG background information on UNIDO event 17/06/12	Petra Schwager	asap
2.	Disseminate OECD Rio+20 plans when confirmed	Cristina Martinez	asap
3.	Distribute the agenda to ILO July green jobs course	Kees van der Ree	asap
4.	Disseminate IFC jobs study to the WG	Casper Nicholas Edmonds	asap
5.	Disseminate Rio+20 logistics information, background briefing and a new draft of the Endeava report to the WG for comments	Kim Nguyen Van	asap
6.	Confirm to Kim Nguyen Van if the IFC VP can speak at the Rio+20 side-event	Casper Nicholas Edmonds	asap
7.	Send comments on Rio+20 side-event agenda to Kim Nguyen Van, including suggestions on developing country representative for the second panel	GGWG	16/05/12
8.	Distribute revised Rio+20 side-event agenda	Kim Nguyen Van	Asap after activity above
9.	Distribute revised annual meeting GG session agendas	Kim Nguyen Van and Ashley Aarons	asap
10.	Provide further comments and suggest further panellist to the annual meeting GG session agendas	GGWG	Asap after activity above
11.	Complete next draft of the GG and gender report	Markéta von Hagen	21/05/12
12.	Send global value chain and green industry facts sheets to Secretariat	Kees van der Ree and Petra Schwager/ Pilar Murillo	18/05/12
13.	Reformat and publish fact sheets	Secretariat	Asap after activity above
14.	Resend email on OECD's diagnostic summary to WG	Cristina Martinez	18/05/12
15.	Send UNIDO and GIZ diagnostic summaries to WG	Petra Schwager/ Pilar Murillo and Kim Nguyen Van	18/05/12
16.	Check possibility DCED trust fund providing \$15,000 more for the Rio+20 side-event follow-up	Secretariat	asap