



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes Teleconference, 31 October 2012

3 November 2012

Participants

Cristina Martinez, OECD
Lasse Møller, Danida
Pillar Murillo, UNIDO
Ben Petrazzini, IDRC
Kees van der Ree, ILO
Stefanie Reiher, GIZ

Kim Nguyen Van, GIZ, Chair
Mika Vehnämäki, Ministry for Foreign Affairs
of Finland
Ashley Aarons, DCED Secretariat
Jim Tanburn, DCED Secretariat

The Annex at the end of this document summarises the main action points agreed during the meeting.

Agency Updates

GIZ is planning two practitioner workshops in early 2013 with the WB and the Green Growth Knowledge Platform, one in Asia (second region still to be determined), with a particular focus on bringing in researchers and practitioners from developing countries. Part of this cooperation is also to look into robust decision making, and developing a simulation game with the WB. as well as developing a platform for bringing together data and tools on business environment aspects of GG, with a particular focus on climate change. GIZ will keep the GGWG informed on developments in these. A comparative study on GG in several African countries will be finished shortly, and disseminated to the group. GIZ's Industrial Policy team is holding a workshop in Vietnam on Green Industrial Policy, jointly with UNIDO. **BMZ**, as part of the G20, has supported a dialogue platform on green investments, which is supposed to be launched by the G20 Sherpas in early November.

The **OECD** is organising a Forum on Green Growth and Sustainable Development on 23 November. GG work at a local level is gaining more momentum, and a workshop is being organised in Chile, in collaboration with the Chilean government (Ministry of Environment and Ministry of Labour). In 2013, a new project, in collaboration with IDRC and CEPAL, will look at the industrial sectors, skills and SMEs. Updated agendas/notes on these activities, and a draft report on Measuring the Potential of Local Green Growth in Copenhagen, will be disseminated to the group

UNIDO organised a workshop on Resource Efficiency in Ecuador, including expert meetings on GG indicators, Green Industrial Policy and a network meeting of Latin American Cleaner Production (CP) centres. UNIDO is collaborating with GIZ on a two year programme to strengthen the management capacities of CP centres. Nine have been selected, and these centres will then help train others. A first meeting will be shortly held in Berlin. The Executive Committee of the Resource Efficiency Cleaner Production (RECP) network will have its annual meeting in mid-November in Vienna. The UNIDO/UNEP CP programme expects to establish three CP centres a year, and there are currently 48 worldwide. UNIDO's mandate does not include setting these up in developed countries, but stakeholders from developed countries can join the RECP network.

IDRC has started working on several research projects, mainly with local research institutions, including on themes of sustainable procurement, greening SMEs and skills, and how greening SMEs impacts on jobs and competitiveness. IDRC will keep the group informed of their progress.

Danida is finalising its new strategy, with Green Growth one of its four priority areas, and with work planned in areas such as greening value chains and framework conditions for GG. For the latter, a collaborative activity between the GGWG and the Business Environment Working Group (BEWG) would be valuable.

The **Ministry for Foreign Affairs of Finland** is finalizing its new Aid for Trade action plan 2012–2015, which focuses on job creation through the private sector, and for which the inclusive Green Economy that promotes employment is a priority. This action plan will be circulated to the group once completed. Finnfund has developed a special risk instrument to allow it to take more risks than normally, e.g. by investing in new green technologies. Green Growth is also a key area for Finnpartnership. New areas to be developed in Finnpartnership are supporting the BoP and vocational skills development. The second phases of several ongoing Energy and Environment Partnerships (EEPs) are being developed, one in the Mekong region and one in Southern and East Africa.

ILO provided its update by email. The ILO is co-organizing an international workshop on Green Jobs and Youth in Bangkok, 12-13 December, jointly with UN-DESA, ESCAP and UNEP. Youth representatives will present their views and experience on topics like education and skills, entrepreneurship and SME development. Other training events include the Green Jobs Learning Forum, Turin, 3-14 December, with a focus on private sector development. The work on post-Rio follow up has been boosted by the ILO Governing Body's strong support to undertaking green jobs assessments, capacity building of national partners and the stronger involvement of workers' and employers' organizations

GGWG Strategy Process

Kim Nguyen Van noted that the new GGWG strategy will be discussed in more detail at the next face-to-face meeting, and outlined some key issues to be considered. A quick SWOT analysis had highlighted some strengths and weaknesses of the group, with strengths such as the energy in the group, its collaborative nature and its numerous activities, and weaknesses such as individual time constraints. Lessons from this analysis include the value in looking at more implementation level activities, such as developing project guidelines or tools, and on continuing to use member strengths and generate knowledge. The group's focus could continue to include advocacy and knowledge generation/dissemination, but with the valuable addition of supporting the effectiveness of project implementation. Further ways to communicate member activities could be reviewed. The next step in developing a strategy could be for members of the group, and possibly other DCED members interested in GG, to consider some key questions before the next face-to-face meeting, such as who should be targeted and how should those targets be reached, what is the extra value of the group compared to others, and what knowledge gaps should the group fill. If the group's goal is the mainstreaming of GG, its meaning, specific goals and relevant activities should be clarified. GIZ and the Secretariat will prepare a first questionnaire and ask members to fill it in before the next face-to-face-meeting.

Review of GGWG Event at IBF

The event, held within the 15th International Business Forum, was a success with an audience of around 150/170 people, mainly business people but also some development agency representatives. The keynote speech was given by Elias Masilela, CEO, Public Investment Corporation, followed by a panel debate with three South African green and inclusive businesses. Sreyamsa Bairiganjan, New Ventures, gave a comparison between the views of Indian businesses at the GGWG Rio+20 event and the South African businesses. The next GGWG green and inclusive business event is provisionally planned for Istanbul in April 2013, to focus on the MENA region. This would not be part of a larger event, but as a longer workshop bringing entrepreneurs together, and would act to synthesis knowledge from the South African and Brazilian events and suggest possible next steps. A note by

Sreyamsa Bairiganjan disseminated to the group showed the positive impact of the Rio+20 event, in particular in encouraging the Indian businesses, development agencies and the Indian government to look more at skills for green and inclusive businesses. In addition to this, a short note with further developments, including impacts of the Pretoria and Rio event will be provided by GIZ.

Rescheduled Expert GG Assessment Meeting

The Expert GG Assessment meeting has been rescheduled by the ILO to next year, possibly in the first week of March, again to be held in Turin. The final date depends on several factors, such as when development agencies are free and new assessment examples are available for the event to discuss.

GG Diagnostics Compilation

Contributors who had viewed the draft compilation approved of the draft, and suggested use requirements be more specific, country studies be better linked to and more agency diagnostics be included. The compilation can also be further developed at the next face-to-face meeting. GIZ are developing their Green Value Chains diagnostic, which will be added when complete.

Green Jobs Forum

The ILO, with a number of partner agencies, is organising a Green Jobs Forum 3-13 December, focusing on PSD. The private sector will be very involved, through giving presentations and field trips. The forum aims to help present and develop tools and good practice for relevant country actors. Kim Nguyen Van and Kees van der Ree will separately discuss a planned GIZ session, which may be changed to focus on renewable energy policies in Egypt.

Gender and Green Growth Study Progress

A final version of the study has been disseminated to the group. Hard copies can be sent to interested agencies. The next step is to develop in-depth case studies on specific projects. A grid has been disseminated with possible projects, for group comments and additional project suggestions.

AOB and next meeting

A concept note for a short report on Skills Development by Green and Inclusive SMEs has been circulated. It aims to investigate the approach of Indian entrepreneurs to employee green skill development, to complement more extensive research on public sector support for green skills. The Indian entrepreneurs at the GGWG Rio+20 event will be the main target group interviewed, but established Indian private and governmental BDS trainers could be contacted, as could the South African enterprises at the GGWG Pretoria event.

The next meeting is provisionally a face-to-face meeting in Turin at the Green Jobs Forum in early December. The final date will be agreed by email, but is provisionally on 5 or/and 6 December 2012. Teleconference facilities will be available for group members who cannot attend in person.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Discuss joint activity between the GGWG and BEWG	Kim Nguyen Van, Lasse Møller, Ashley Aarons and interested individuals	done
2.	Disseminate brief questionnaire to group to feed into strategy development	Kim Nguyen Van	07/11/12
3.	Circulate session report on GGWG event at IBF	Kim Nguyen Van	asap

4.	Confirm new date of Expert GG Assessment event	Kees van der Ree	16/11/12
5.	Update diagnostics compilation and send to wider group	Ashley Aarons	asap
6.	Circulate Green Jobs Forum agenda	Kees van der Ree	done
7.	Provide comments and project suggestions on potential gender and green growth case studies	All	asap
8.	Provide Cristina Martinez details for ILO training specialist in New Delhi	Kees van der Ree	done
9.	Confirm availability for next GGWG meeting	Cristina Martinez	done