



The Donor Committee for Enterprise Development

Green Growth Working Group (GGWG) Minutes
Paris, France, 5 April 2013

11 April 2013

Participants

Kees Van Der Ree, ILO	Florence Tartanac, FAO (by phone, beginning)
Stefanie Reiher, GIZ (by phone)	Ben Petrazzini, IDRC
Kim Nguyen Van, GIZ (chair)	Cristina Martinez, OECD (beginning)
Ashley Aarons, Secretariat	Shannon Wang, OECD

The Annex at the end of this document summarises the main action points agreed during the meeting.

Mid-term Strategy

The current mid-term strategy draft focuses on the main interests of the GGWG, on mainstreaming GG and external advocacy. Activities have then been prioritised activities around these. In addition, the group made the following recommendations to the current draft:

- The GGWG's focus on inclusive GG be stressed in a separate strategy section and be referenced in the main text.
- The type of private sector actors to be supported should be more clearly defined, with the special challenges and opportunities facing SMEs particularly important. This should help clarify ways to support implementation on the ground.
- Mainstreaming could be expanded to refer to both the encouragement of more GG projects and the greening of existing projects.
- The importance of supporting implementation effectiveness should be stressed as an additional goal.
- Advocacy activities should be more targeted to focus on the 'unconverted.'

Stocktaking ToR

A ToR for a stocktaking of GGWG members was proposed. Though a stocktaking has previously been carried out by the GGWG, a new stocktaking would be valuable as agencies have further programme experience, and there are new members involved with the group and interest from agencies outside the group. Guiding questions are suggested around what GG programmes members are working on, how agencies mainstream GG and what are programme best practices. The group made the further recommendations for the development of the ToR and an accompanying Concept Note:

Focus: the study will just consider GG PSD programmes, for which it will provide a definition. It will also define successful programmes (preferably quantitatively), and prioritise programmes with existing successful outcomes or credibly projected successful outcomes. Focussing on certain sectors was also considered, but it was felt this might result in some innovative programmes not being considered.

Analysis: Though it would be valuable to have some analysis of best practice, as it was still early on in the life of many projects, best practice may be challenging to identify. As such, analysis of best practice should be included but not emphasized, and possibly be referred to instead as good practice/ a practice review. Further analysis could also look at what is driving the project, such as

national efforts to green sectors or donor interests, and the opportunities for interventions that would lead to large outcomes, 'the low hanging fruit'.

Agency mainstreaming: The inclusion of agency mainstreaming activities was considered. It was suggested that to help focus the study, this be supported as a separate study later on in the year (see 'Study Division'), possibly following a GGWG meeting focused on the topic. However in the study, cases reviewed in depth should prioritise those that can provide some insights on how GG is mainstreamed. The ILO's Youth Entrepreneurship Programme in East Africa and the IDRC's work on green procurement were suggested as good cases for this.

Study division: It was suggested that the diverse content of the studies could be better managed as three separate studies than as one, specifically with first a member stocktaking, and then later reviews of development agency mainstreaming activities and partner government needs from/priorities for development agencies to support GG.

Logistics: As surveys are often not effective, it was also suggested that the study start with a desk review of agencies involved in GG, with the Secretariat facilitating consultant communication with key agencies, in particular GGWG members. The Secretariat is not able to manage DCED Trust Fund activity, and Kim Nguyen Van will contact the IFC manager of the DCED Trust Fund in regards to financing the activity. For the final document, a significant effort will be made to make the study more accessible for other interested agencies, through various DCED communication tools and potentially a DCED insights post. This also requires that the study look attractive and be easily understandable to members outside of the group.

Work Plan

A draft 2013-14 work plan was presented that provides an overview of the GGWG, main achievements of the previous year, main goals for 2013-14 and key proposed activities. Following the previous discussion, in addition to agency stocktaking, work on reviewing agency mainstreaming activity and partner government needs will also be included. Through further communication work, supported by the Secretariat, the GGWG will strengthen its knowledge sharing function. Formal GGWG meetings will be organised less frequently but as larger events, with the possibility of outside speakers, while smaller meetings at GG related events will also be facilitated.

Agency Updates

In addition to hosting the 2013 GGKP Annual Conference at the time of the GGWG meeting, the **OECD** is making progress on a study on green and inclusive business skill development and a draft should be available in two months. The study is focusing on skills development by a few firms in India but further studies could potentially extend to other countries in the future. The OECD is also working on another publication with the Indian government and the ILO on skills needed for inclusive development more generally. A summary report has been launched for the OECD's 'Green Growth and Developing Countries' report and the full document will be released in May. The report looks at how developing country governments can develop green growth strategies and outlines potential policies, while detailing country experiences. A section also addresses how development agencies can provide support to governments. An OECD task force on donor support to GG is taking this section forward. Further regional workshops on GG are likely towards the end of the year, but are not currently planned.

At the **ILO's** 2013 Annual Session in June, its Green Jobs team will present a new report 'Sustainable Development: Decent Work and Green Growth' and an expert panel will address GG issues. The report addresses practical ways to support GG, including on supporting green SMEs in value chains and examples of the interactions between social safety nets and GG. In regards to programme support, there remains an over-demand from partner governments. A green jobs training is planned in Tunisia in May, and a workshop is also planned with the government of Namibia. A further training course is planned on green jobs and skills, 13-17 May 2013 in Turin. The new UN agency

Partnership for Action on Green Economy (PAGE) initiative should help increase capacity and help coordinate responses to further country demand.

GIZ is planning a regional workshop with the GGKP in Jakarta 2-4 June 2013 with a focus on experiences in Asia in implementing GG strategies. The workshop will bring together practitioners, including policymakers from the region, and GIZ and WB field office staff. A GIZ programme is developing guidance on green skills which may be the basis of a workshop session. Another workshop with the GGKP is planned for Africa, probably in conjunction with the SADC. A conference on green skills for industry is planned for 1 July 2013 with UNIDO within the 42nd World Skills Competition in Leipzig. The German Federal Ministry for the Environment and UNEP are also organising a conference mid-way through 2013 in Uruguay on GG strategies in Latin America. A study is being finalised, as a contribution to G20 work, on how to promote international investment into GG sectors in developing countries. Work is also ongoing to include environmental elements in ValueLinks, while a list of GIZ projects relating to GG is nearly completed.

The **FAO** is working to support small farmers, and help them green their activities and become more sustainable, and as such encourages support to SMEs in the GGWG's mid-term strategy. It is also active in advocacy and research around GG and working with UNEP on a number of issues. As such, the FAO is keen to collaborate with the GGWG and share experiences.

AOB and Next Meeting

The next meeting will provisionally be held 2 July 2013 in The Hague, Netherlands, with the DCED Annual Meeting starting the following day.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Disseminate to the GGWG revised draft Mid-term Strategy, 2013-14 Work Plan, and Stocktaking ToR and Concept Note	Kim Nguyen Van	29/03/2013
2.	Disseminate information to the GGWG on OECD DAC discussions on mainstreaming GG	Shannon Wang	Asap
3.	Disseminate 'Sustainable Development: Decent Work and Green Growth' report	Kees Van Der Ree	Asap
4.	Disseminate Jakarta workshop agenda, draft investor report and completed list of GIZ GG projects	Kim Nguyen Van/ Stefanie Reiher	Asap
5.	Provide Kim Nguyen Van contact details for the IFC Trust Fund Manager for the DCED	Ashley Aarons	Asap
6.	Contact IFC Trust Fund Manager about funds for GGWG Stocktaking	Kim Nguyen Van	Asap