



The Donor Committee for Enterprise Development

## **Green Growth Working Group (GGWG)**

Minutes of Meeting, Paris, 29 November 2018

15 January 2019

### **Participants**

#### **In person**

- Alexandra Oppermann – Chair, Steffen Felix (GIZ)
- Ozunimi Iti (UNIDO)
- Moustapha Kamal Gueye (ILO)
- Massimiliano Riva (UNDP)
- Annsofie Aronsson (Sida)
- Carlos Hinojosa, Matthias Ploeg (Technopolis)
- Lucrecia Bertelli (DCED Secretariat)

#### **On-line/by phone**

- Siobhan Kelly, Manas Puri and Jeongha Kim (FAO)
- Fia van der Klugt (NL MoFA)
- Melinda Kelly (Global Affairs Canada)

### **Apologies**

- Philipp Ischer (SECO)
- François-Philippe Dube (Global Affairs Canada)
- Sarwat Chowdury (UNDP)
- Etienne Kechichian (IFC)
- Wouter Wormgoor (NL MoFA)
- Tim Scott (UNDP)
- Claudia Linke Heep (UNIDO)
- Alexander Kasterine (ITC)

### **Agency updates**

- Ozunimi Iti from UNIDO has taken over from Claudia Linke Heep as Coordinator for the Partnership for Action on Green Economy (PAGE) and Green Growth Knowledge Platform (GGKP). She spoke about a new project of women's economic empowerment in green industries that has been recently approved. It will act in 4 countries: Peru, Cambodia, Senegal and South Africa. The objectives of the project are: 1) To assess the conditions of women working in industries and to improve them, and 2) to attract women into green industries.
- Moustapha Kamal Gueye (ILO Green Jobs Program) spoke about their work on enterprise development and particularly, about the work item on “Just Transition to Environmentally Sustainable Economies for Societies and for All”. They are supporting ILO member countries to implement their guidelines for a Just Transition. Within that framework, they are using an ILO-Sida agreement to work with two countries, Ghana and Tanzania. In Ghana they are supporting the implementation of a green job component (a green strategy to support business development) within the national employment policy that the country adopted in 2014. In Tanzania, they will use an MSD approach, focusing on the horticultural sector.

Moustapha Kamal also mentioned ILO's recent [Green Business booklet](#), a tool meant to support young entrepreneurs and start-ups.

- Massimiliano Riva presented the updates from UNDP since Tim Scott could not take part in this meeting. He spoke about two new initiatives: 1) Good Growth Partnership (financed by GEF) and 2) Value beyond Value Chains. They have new funding from Germany to work on Green Commodities and Green Finance. They also launched a new workbook at the COP. Finally, their NDC program has opened a new stream working on green finance.
- Alexandra Oppermann (GIZ) introduced a GIZ tool called "The Climate Expert", which helps businesses assess climate change risks and calculate what kind of adaptation measures yield a positive benefit-cost ratio. Training courses for local consultants are available. GIZ promised to share the web link with further information. GIZ is keen to collaborate with others to disseminate the tool further. Interested parties who would like to collaborate should get in touch with GIZ. A main challenge remains to make classical PSD programmes "greener" while programmes focussing on environmental aims do increasingly work with the private sector (especially green start-up promotion).
- Annsophie Aronsson talked about the incorporation of environmental audits within Sida's Environmental Management System. Moreover, she talked about their participation in the OECD DAC peer learning review on Environmental Mainstreaming, jointly with the European Union and Canada, which will take place in Sweden during January. She also mentioned the development of an [Information Brief on Green Economy](#), which is a list of questions to integrate environmental issues in different sectors.
- Siobhan Kelly, Manas Puri and Jeongha Kim gave a brief overview of FAO's work on moving towards a more sustainable agri-food sector in FAO's member countries. They have three main streams of work: 1) the production of bio-energy from agriculture and the generation of jobs, 2) the provision of renewable energy to agriculture (mainly solar or geothermal energy), 3) the understandings of agriculture from a water-energy-food nexus approach. They were recently mandated to work on Bio-economy but this is still ongoing. Recently they launched a project in Rwanda with the World Bank and they are looking at solar energy technologies for processing of food and to see the challenges that the private sector faces to get access to those technologies. They are also working on green jobs and the greening of agriculture value chains.
- Fia van der Klugt from the Netherlands' Ministry of Foreign Affairs presented a new [Policy Brief](#) launched in May 2018 that focuses on the root causes of poverty, conflict and climate change. They are also working on multi-annual country plans for which they will start with the MENA and SSA regions. They have decided to use a conflict-lens for their entire portfolio.

**Action item: GIZ to share information about the Climate Expert Tool. This has now been done through including this link in these minutes: <https://www.climate-expert.org/>**

## **Work item on Green Growth in Fragile States**

This work item looks at understanding how green growth and PSD approaches can be effectively designed for such contexts.

Carlos Hinojosa and Matthias Ploeg from Technopolis presented the scoping paper "Supporting Green Growth in Fragile and Conflict-affected settings". After the presentation:

- Massimiliano Riva (UNDP) asked about the rationale behind the selection of case studies' countries. Technopolis responded that this actually constituted a limitation of their study since they needed to use the World Bank list which is quite broad, however, the scope of this study did not allow a deeper of analysis.

- Fia van der Klugt (NL MoFA) commented that, when one works with these issues, there are several lenses to consider and emphasised the need to find a way to make this more practical for practitioners in the field.
- Steffen Felix (GIZ) asked how specific the fragility angle is to green growth (as opposed to PSD as a whole). Technopolis answered that even if safeguards could be quite generic (and thus applicable to PSD overall), some fragility angles are quite specific to the domain of green growth.
- Annsofie Aronsson (Sida) expressed her concern about case studies' sectors selection because they did not seem to be particularly related to Green Growth.
- Mustapha Kamal Gueye (ILO) requested the change of the phrasing of "Weak institutions may cause 'institutional voids' that may result in opportunity for the private sector". He also suggested, as a way forward, addressing conflicts over the access to resources.

**Action item: The GGWG agreed to explore with the Secretariat future work items that include more practical aspects and recommendations. For instance, Steffen Felix (GIZ) suggested developing a "green growth and fragile contexts" paper with "dos and don'ts" / best practice principles - an idea that found broad agreement among participants.**

### Work item on Circular Economy

This work item aims at investigating further the implications that a circular economy approach has for PSD.

A revised draft Terms of Reference was circulated before the meeting by Annsofie Aronsson (Sida). She explained how she addressed the comments from WG members on the earlier version. She also asked for a quick round of presentations on what agencies are doing on circular economy and PSD.

- From Sida, she presented some projects in Eastern Europe related to standards and regulations on energy efficiency. Also, through the ITC, they are supporting green hubs in Kenya and they are focusing on improving water use within the textile industry in Ethiopia.
- Manas Puri (FAO): talked about the FAO's bio-energy and food security methodology.
- Moustapha Kamal Gueye (ILO): referred to their current work within the PAGE program; the ["Sustaining Competitive and Responsible Enterprises" \(SCORE\)](#) program developed jointly with SECO; and [YAPASA](#) developed with Sida on youth employment to promote value chains in cashew nut production. He also mentioned initiatives with [informal waste pickers' cooperatives](#).
- Massimiliano Riva (UNDP) mentioned a waste management program and referred to content on circular economy within their institutional webpage.
- Alexandra Oppermann (GIZ) referred to a study currently conducted on circular economy in the textile sector.

**Action item: WG members should send comments and suggestions for the revised version of ToR to Annsofie Aronsson (Sida) by the end of the year. Annsofie Aronsson also asked for suggestions on consultants and will short-list consultants to work on this work item.**

### Work item on a Women Economic Empowerment and Green Growth

The work plan of the working group suggests a joint work item with the WEE WG that looks at the possibilities to better include WEE in Green Growth projects and vice-versa.

Steffen Felix (GIZ) commented on the DCED report on [WEE and Green Growth](#) published in 2012, but argued that the conclusions have not probably changed significantly during these years. For this reason, he suggested to develop a different product, for instance, attractive handouts to showcase 4

or 5 case studies and a handout with “best practice” principles or similar, also useful for practitioners in the field. Several members expressed their need to have a product which provides evidence of success and/or practical guidance. Annsophie Aronsson (Sida) argued that it might be better to focus on 1 or 2 sectors to make it even more concrete. Members from ILO and UNDP mentioned that their organisations have GG-WEE programs that could be showcased.

**Action item: Steffen Felix (GIZ) will meet with Sebastian Gilcher (GIZ, WEE WG chair) to discuss the feedback on this work item during the WEE WG meeting (3 December 2018) and will talk separately with UNIDO given their project in this area. After this, Steffen will prepare a proposal for the group to comment on.**

### Work item on a Webinar series

The purpose of this work item is to organise a series of webinars to explore existing approaches of member agencies on addressing climate change and enhancing sustainable development through a green growth lens. The WG discussed who would take the lead. The GG WG would need to identify themes and possible speakers, and the Secretariat could implement them (as with other WGs). The recordings from relevant, previous DCED webinars could be found [here](#).

**Action item: Alexandra Oppermann (GIZ) will contact Tim Scott (UNDP) to discuss if they are going to drop this work item or if another member will take the lead.**

### AOB

- Moustapha Kamal Gueye (ILO) invited participants to the [PAGE Ministerial Conference](#) that will take place in South Africa, from 10 to 11 January 2019.
- The WG chair suggested having another meeting online/by phone on late February or early March 2019 to discuss the activities for the Work Plan 2019-2020.