



# Driving Innovation for Climate & Nature

DCED Thematic Day on The Future of Private Sector Development  
at the Nexus of the Green and Digital Transformations.

June 2024



As the innovation and VC arm of the IDB Group we strive to discover new ways to drive inclusion, **environmental action**, and productivity.

Support early-stage **entrepreneurial innovation and the ecosystems** it needs to thrive.

1

Foster the development and adoption of **new technologies**.

2

Activate **innovative markets** and catalyze existing sectors.

3



# Innovation and Environmental Action

## Paris Agreement (Article 10)

“Accelerating, encouraging and enabling innovation is critical for an effective, long-term global response to climate change and for promoting economic growth and sustainable development.”

**The COP's Technology Executive Committee** (TEC) recommends enhancing the effectiveness and impact of climate entrepreneurs by :

**1** Developing strong national entrepreneurial environments

**2** Promoting opportunities to engage in entrepreneurship and focus on climate tech

**3** Enhancing the effectiveness of incubation models for climate entrepreneurs

# Private Sector Challenges to Developing a Climate Tech Ecosystem

1 Finance

2 Investable companies

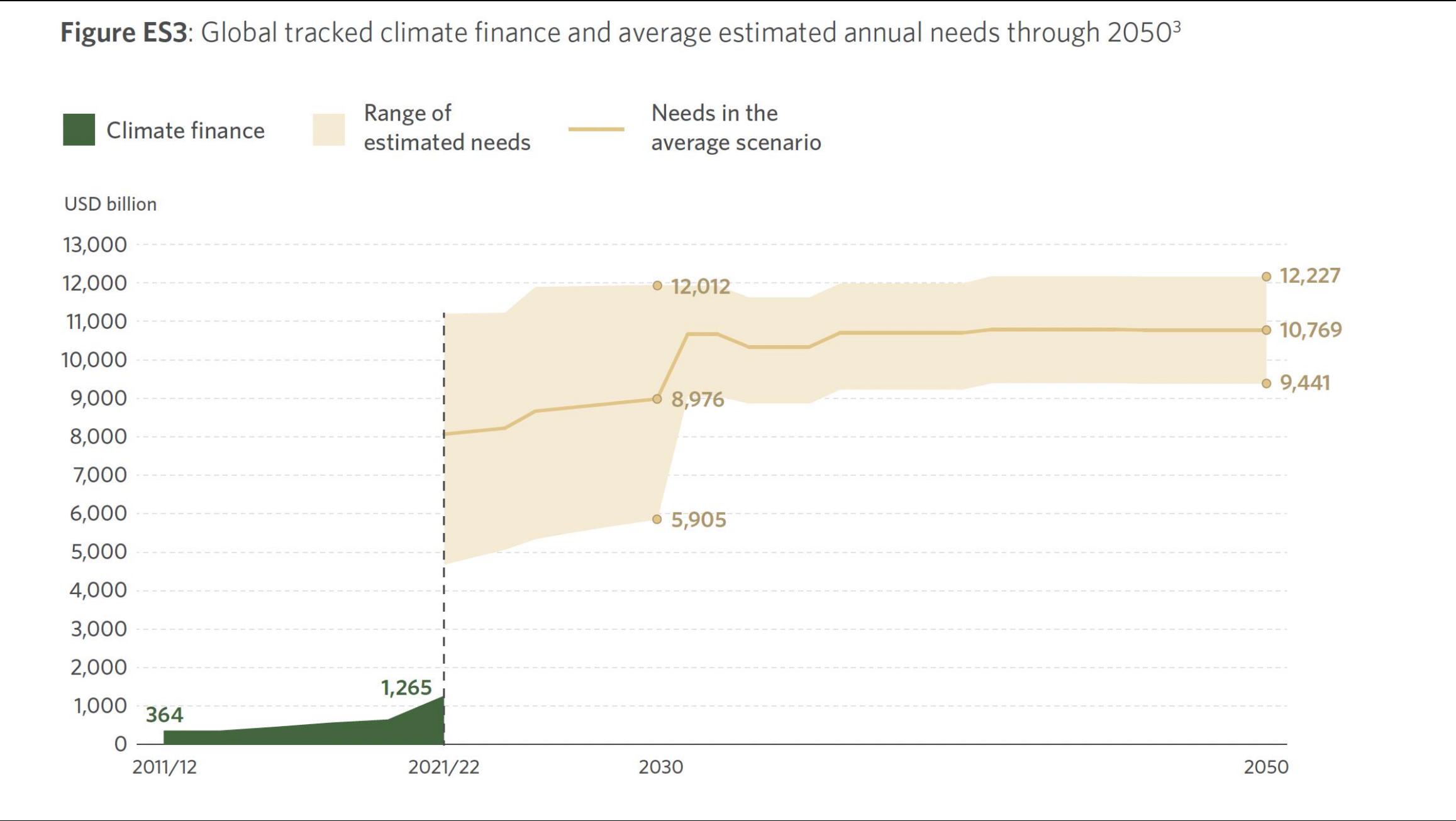
3 Broadening climate tech

4 Leveraging the power of data

5 Linking with public policy

# Private Sector Challenges to Developing a Climate Tech Ecosystem

## 1 Finance





# Private Sector Challenges to Developing a Climate Tech Ecosystem

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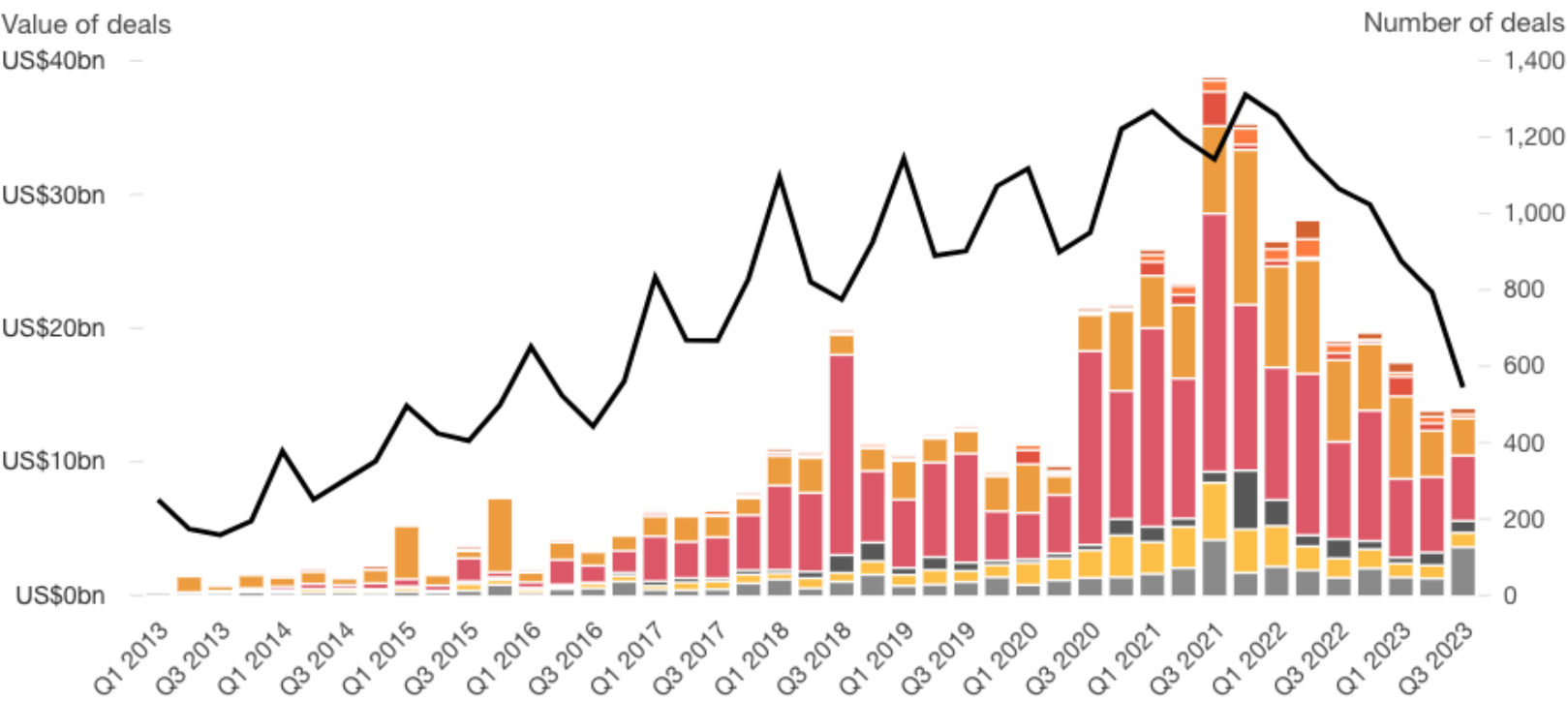
### Climate tech investment falls back

In 2023, funding for climate tech start-ups decreased to levels last seen five years earlier.

Click a sector to filter.

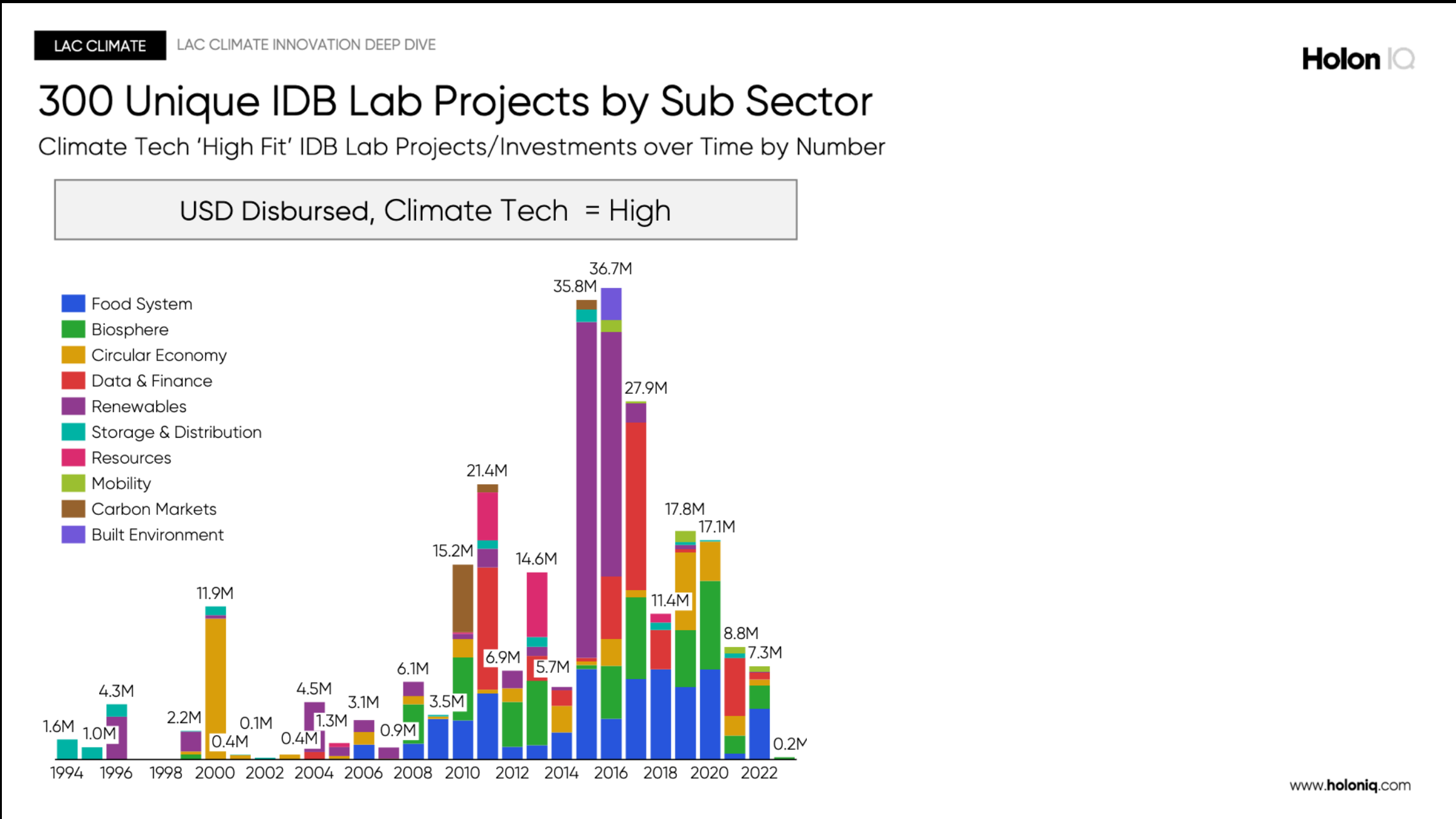
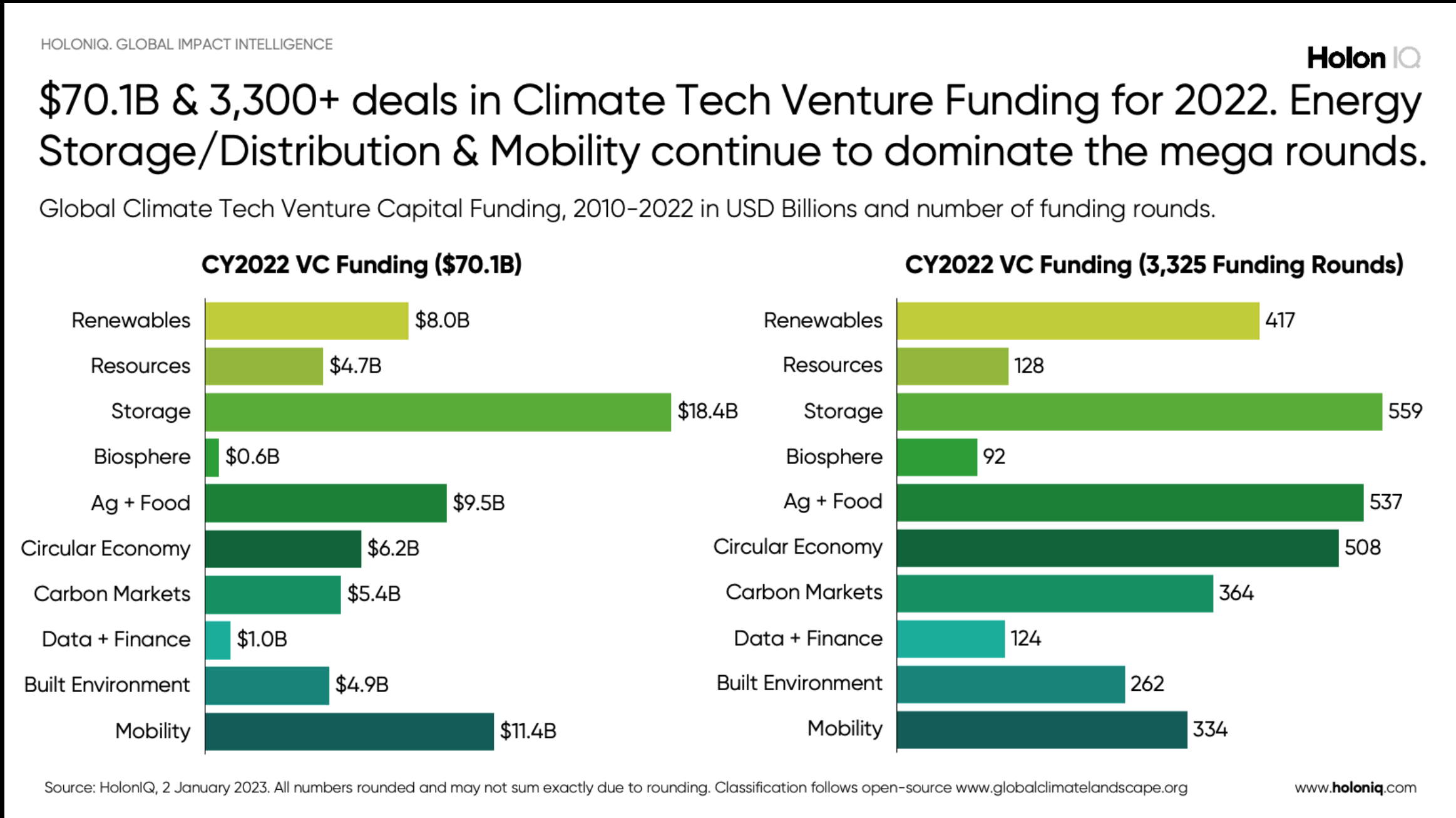
Quarterly Yearly

Industrials Food, agriculture and land use Built environment Mobility Energy Financial services  
GHG data intelligence GHG capture and storage Number of deals



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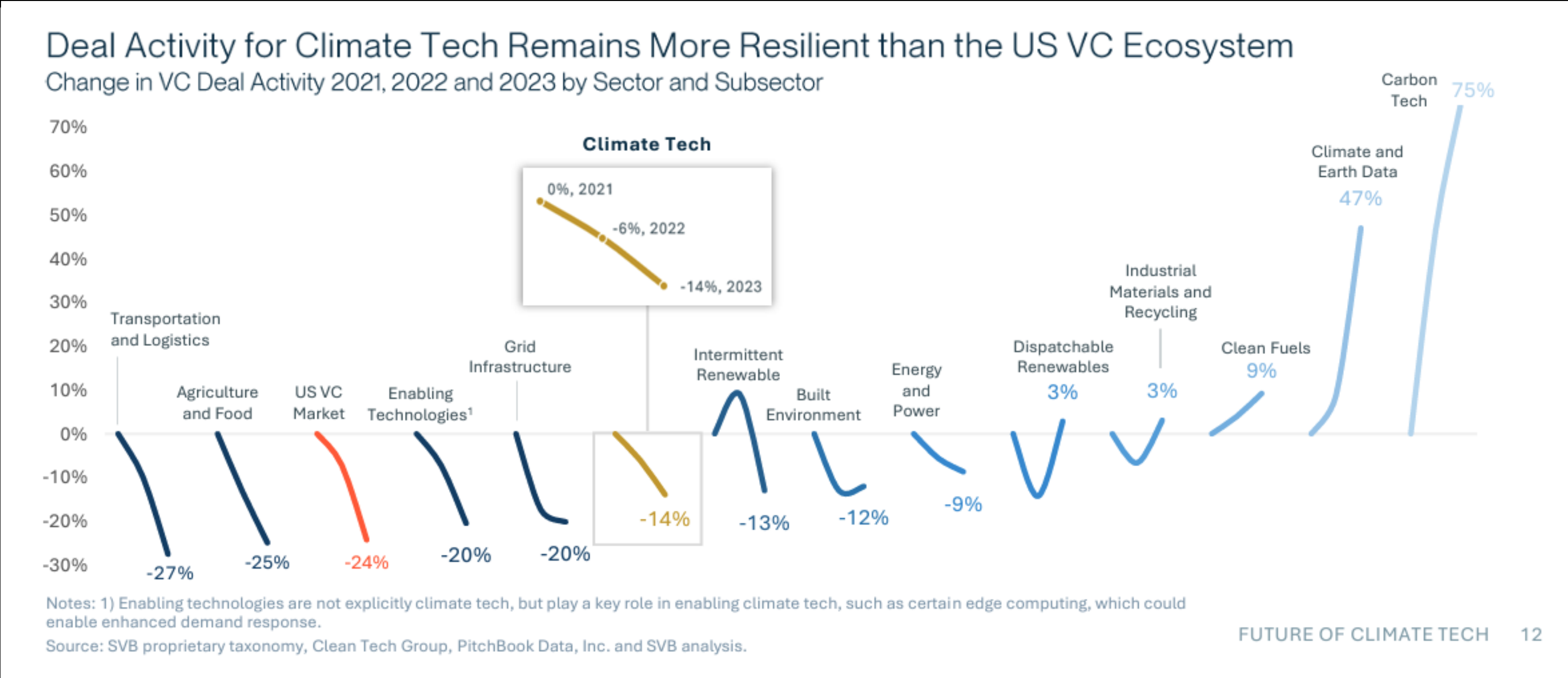
## 3 Broadening climate tech





# Private Sector Challenges to Developing a Climate Tech Ecosystem

## 4 Leveraging the power of data





# Private Sector Challenges to Developing a Climate Tech Ecosystem

## 5 Linking with public policy

**A**

Better integration of state-sponsored R&D and entrepreneurship and innovation.

**B**

Regulation enabling innovation in finance and new financial instruments.

**C**

Measurement and standardization in biodiversity and the economic valuation of biodiversity.

**D**

Direct funding of innovation.



# NaturaTech LAC

Leveraging emerging tech to enable and promote the scalability of high-integrity biodiversity conservation and regeneration actions to improve people's well-being.

1

Promote more transparent and trustworthy environmentally-friendly (including zero-deforestation) value chains through the strategic adoption of emerging techs.

2

More effective **monitoring and management of territory** (forest/tropical forests' health and combating their deforestation).

3

Other topics: **Sustainable and regenerative agricultural practices** such as agroecology, blue-economy and NbS for cities.



# AI for Climate Resilience

A Moonshots for Development (M4D) -sponsored global challenge to identify AI-based solutions to climate adaptation facing farmers and rural communities.

## Climate Sustainable Ag

Climate-resilient practices that optimize resource use, support better crop and farm management, improved yields, enhance disease and pest detection and management.

## Natural Resource Management

Solutions to better manage water resources, forests, and biodiversity, and that promote sustainable resource use and ecosystem conservation.

## Disaster Risk

Strengthen disaster risk strategies and early warning systems, enabling timely response and preparedness for extreme weather events and climate-related disasters.



# IDB Lab Portfolio Highlights

## BIODIVERSITY, ECOSYSTEMS AND LANDSCAPES



Reforestation, genomics and bio-pesticides, soil restoration, silvo-pastoral solutions, bio-credit offsets, natural capital services, MRV, tokenization and digital wallets.

## CIRCULAR ECONOMY



Marketplace platforms, corporate value chains, recycling, solid waste and plastics, and food waste.

## OCEANS, COASTAL, AND WATER RESOURCES



Ocean plastics, sargassum solutions, artisanal and sustainable fisheries, water conservation services, precision fishing, biomaterials.

## FOOD SYSTEMS



Soil improvement, regenerative agriculture, precision agriculture, AI-based resource optimization, logistics genomics, alternative proteins.

## DATA AND FINANCE



Blockchain and MRV, imaging solutions, financial services and fintech solutions for climate, insurance, IoT solutions for nature and agriculture.

## RENEWABLE ENERGY



Distributed energy solutions, biomass projects, green hydrogen, digital energy solutions.



# Thank you