



DCED 2024 Annual Meeting Member Update



Japan International Cooperation Agency(JICA)

6 June 2024 @Washington, DC

Japan International Cooperation Agency

1. Update on JICA "Global Agenda" and "Cluster Strategies"
2. Introduction of projects per Cluster Strategies
 - ① Promotion of Investment and Industries in Asia
 - ② Africa Kaizen Initiative
 - ③ NINJA : Support for Entrepreneurs to Create Business Innovation
 - ④ Sustainable Tourism Development
3. Other activities related to PSD
4. Possible collaboration with DCED members

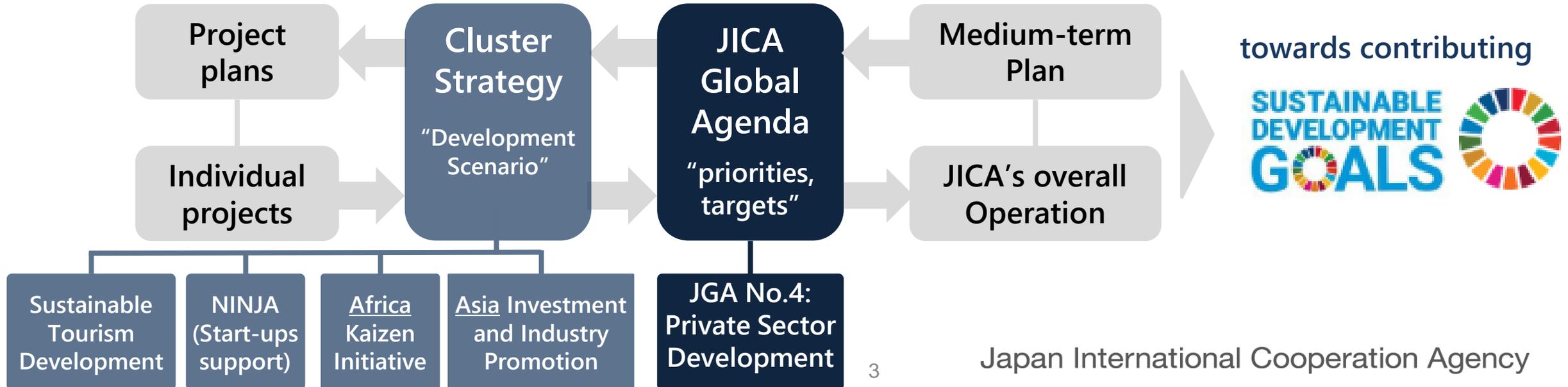
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1. Update on "Global Agenda" and "Cluster Strategies"

"Global Agenda" and "Cluster Strategies"

- ◆ In 2021, JICA established the JICA Global Agenda, a set of 20 development cooperation strategies that cover the SDGs' four categories: Prosperity, People, Peace, and the Planet.
- ◆ Show development impact / outcome for priority issues towards **contributing the SDGs and achieving JICA's medium and long-term targets.**
- ◆ **Maximize development impacts / outcome** by proactively working with partner governments and variety of actors

Key words : **Co-creating** visions and goals, **collaboration** with other Stakeholders, **knowledge sharing**



1. Update on "Global Agenda" and "Cluster Strategies"

- ◆ The following cluster strategies are implemented in accordance with the JGA PSD.
- ◆ Technical Cooperation Projects being implemented or planned in each region

Cluster Strategy

Promotion of investment and industries in Asia

To **develop growth-driving industries** in the country through the combined approaches; **Investment Climate/Industrial Policy, Business Linkages and Business Competitiveness.**

Africa
Kaizen Initiative

To improve the competitiveness of African enterprises by establishing **a mechanism for developing and spreading Kaizen approach**

NINJA
(Start-ups support)

To **build a framework** will foster business innovation that **solves social issues** in partnership with venture and impact investment funds, financial institutions, industrial human resource development institutions etc.

Sustainable Tourism Development

Practice **sustainable regional management using tourism** to ensure self-sustaining, high-quality growth through the effective utilization of regional resources.

Related Projects (Examples)

• Japan Center
【Bangladesh】•Project for the Formulation of MIDI Master Plan
•The Project for Capacity Building of BEZA on EZ Management and Investment Promotion

【Ethiopia】 Project for Establishing Comprehensive Support System for Enhancing Firm Competitiveness
【South Africa】 Quality and Productivity Improvement (KAIZEN) Project

【Nigeria】 Entrepreneurs Support and Innovation Promotion Advisor
【Mexico】 Advisor for Empowerment of Startups and Innovation

【Peru】Project for Sustainable Development of the Cultural Landscape of the Upper Utcubamba Valley
【Jordan】 The Project for Formulating Tourism Development Master Plan in Petra Region

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Bangladesh

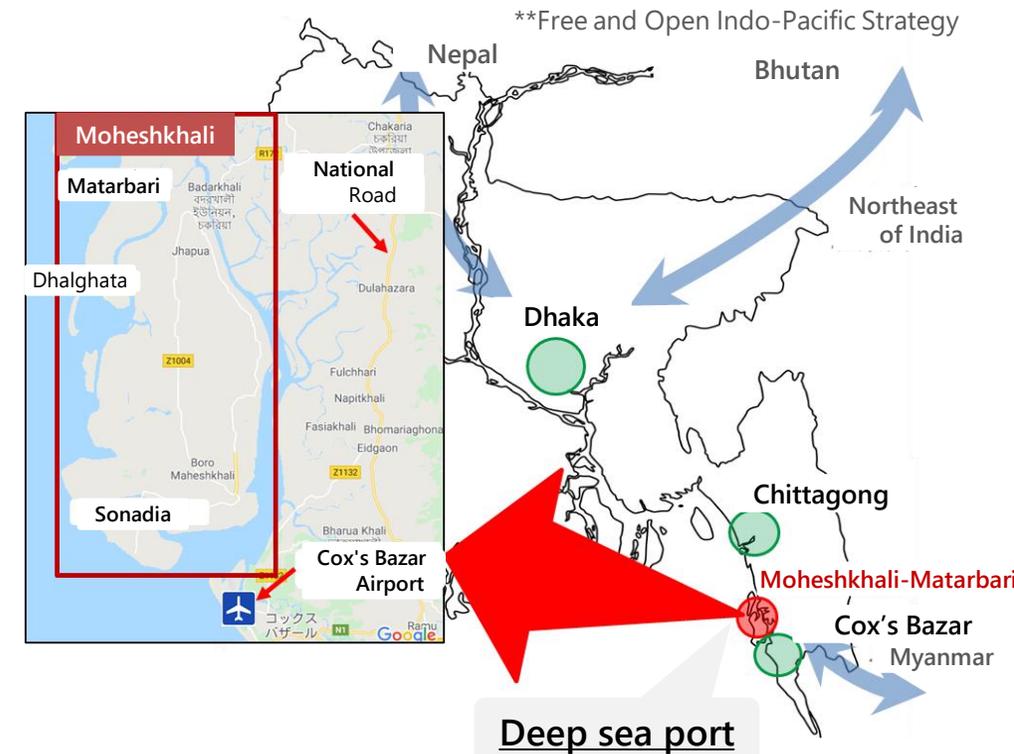


- Several projects on investment promotion and industrial promotion are currently being implemented in Bangladesh.
- Supporting integrated regional development master plans in MIDI. Considering collaboration with several donors in infrastructure development, etc.

Project | Project for the Formulation of MIDI Master Plan

- Outline** |
- The **Moheshkhali- Matarbari Integrated Infrastructure Development Initiative (MIDI)** was envisioned in 2014 as a part of the BIG-B program as a joint effort of the GoB and GoJ.
 - MIDI is envisioned to **build an integrated economic hub** for trade & investments, to support the long-term vitality & growth of Bangladesh.
 - JICA supports the formulation of the MP and capacity building of the implementing agencies.

- Outputs** |
1. Formulation of MIDI-MP
 2. Capacity Development for implementation and monitoring of MIDI-MP acceleration
 3. Establishing implementation structure and procedures for MIDI-MP implementation



Ethiopia



- Increasing the competitiveness of African countries by introducing Kaizen methodology, management capacity and access to finance.
- Ultimately, leading to realize decent work and sustainable industrial development in Africa.

JICA's cooperation in Ethiopia

Kaizen projects (2009-): most advanced in Africa

Industrial Policy Dialogue (2009-)



Infrastructure Development (Power, Road etc.)



Comprehensive approach to enhance firm capability, industrial development and business environment improvement

BDS project (2018-)
(Startup ecosystem)



Export Promotion / Champion Product Approach (2013-)



Investment Promotion & Industrial Park Development (2017-)



All Countries



- Promote economic growth by solving local social problems and creating new industries and employment opportunities through support for building start-up ecosystems for innovation creation.

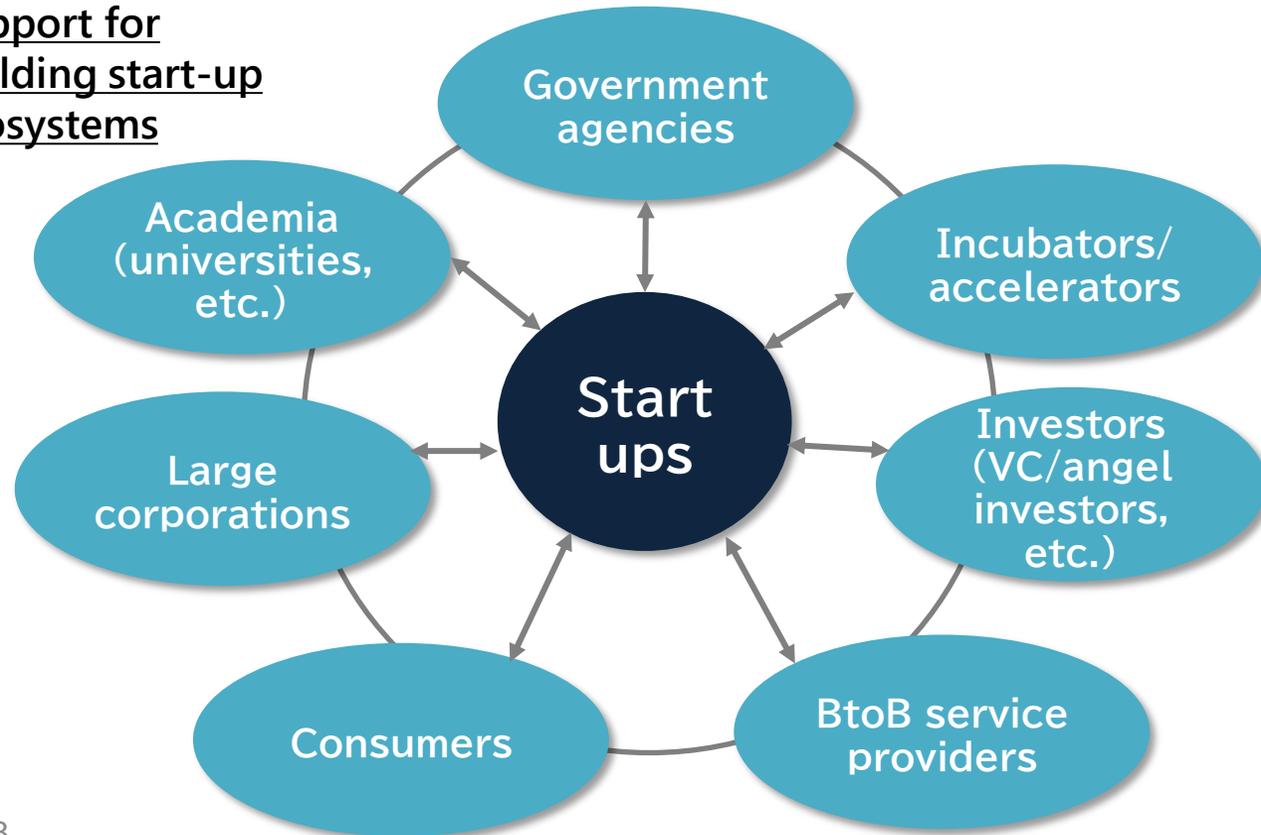
【How JICA defines the startup ecosystem】

- The startup ecosystem refers to the local entrepreneurial environment surrounding startups.
- Within the startup ecosystem, startups build and grow their business with financial and human support from other actors with resources.
- JICA will support development of startup ecosystem in developing countries rather than individual startup.



- Policy support
- Co-creation with private sector and the other actors
- Funds(attract private sector investment)

Support for building start-up ecosystems



Nigeria



Project | Entrepreneurs Support and Innovation Promotion Advisor

Outline |

- Expert has been dispatched to Office for Nigerian Digital Innovation; ONDI
- Ecosystem research on seven sectors of particular focus for **local government support for start-ups**, and know-how transfer to enable governments to **implement incubation and acceleration programmes**
- Support for collaboration between Japanese companies and local start-ups, and involvement in policies related to the Start-up Act.

Outputs |

1. Implementation of incubation and acceleration program.
2. Formulation of networks with stakeholders, including entrepreneurial VCs and government agencies.
3. Acquisition of practical operational skills of implementation agency that contribute to the formation and development of start-up ecosystems.



Jordan

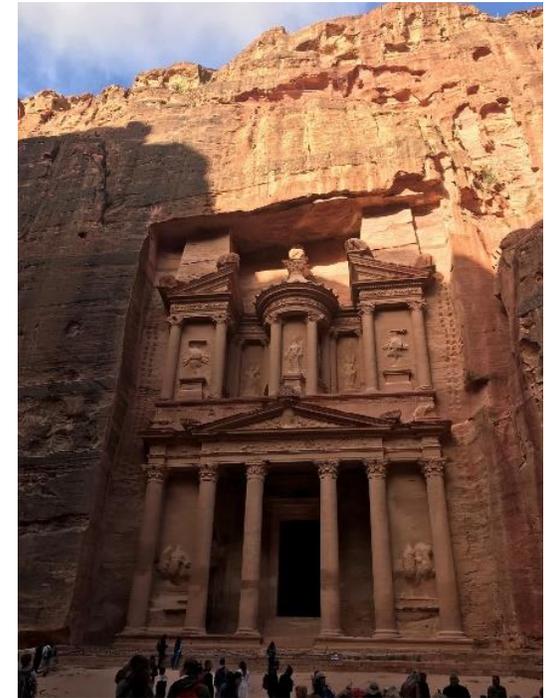


- Support for tourism development based on strategies (master plan)
- Support for sustainable tourism development

Project | The Project for Formulating Tourism Development Master Plan in Petra Region

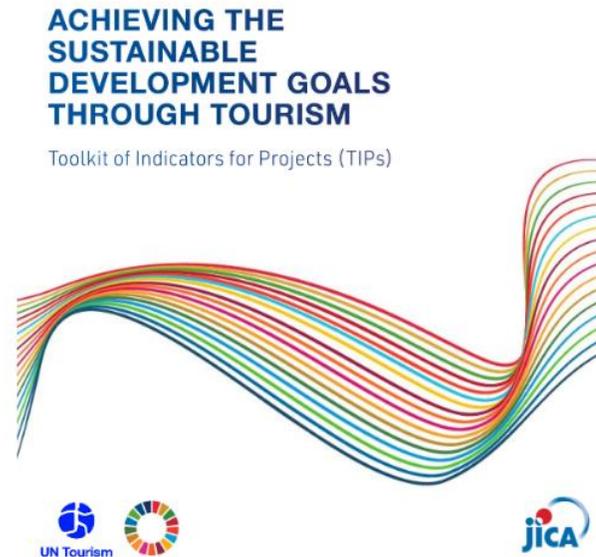
- Outline** |
- Development of a comprehensive tourism development master plan for the Petra Region.
 - Promoting resilient and sustainable tourism development.

- Outputs** |
1. A structure for the development of a master plan for tourism development in the Petra Region is established.
 2. Based on a framework of a master plan, pilot projects are implemented.
 3. Formulation of tourism development master plan
 4. Introduction of the project to the rest of Jordan and neighboring countries as a pilot model for regional tourism development.



JICA-UN Tourism Joint Work -Toolkit of Indicators for Projects (TIPs)-

- TIPS Toolkit is jointly developed by UN Tourism in partnership with Japan International Cooperation Agency (JICA)
- There has been a challenge where impact of tourism projects was difficult to assess. The aim of this toolkit is **to measure the impact of tourism projects quantitatively** at the time of project formulation phase.
- The toolkit can be **customized in any projects**, from construction of tourism infrastructure to community based, to measure the impacts on contribution to SDGs, economic effect, environmental impact, awareness raising etc.
- Feel free to use this toolkit for tourism project in any agency.



Find out more about TIPs Toolkit



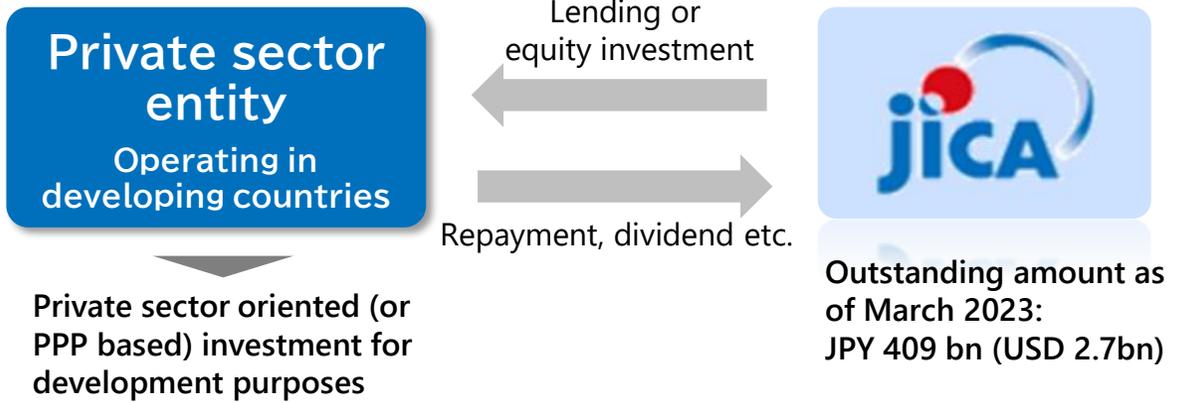
SCAN THE CODE

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4. Cooperation with DCED members

- ◆ For projects in developing countries that have a **high development impact** and are undertaken by private companies.
- ◆ JICA supports such projects from both investment and financing aspects. **By linking to technical cooperation projects**, effects of Private Sector Finance Investment can be further enhanced.

Scheme

- Lending or equity investment to private-sector entities operating in development countries
- Lending or equity investment denominated in JPY, USD or EM currencies



Example

Project Outline | Microfinance for female MSMEs in Mexico

- By providing loans to the microfinance operated by Compartamos throughout Mexico, we aim to improve financial access for Women’s MSMEs.
- By allocating 40% of JICA's funds to projects in the poorest states, we aim to improve financial access for women MSMEs especially in the poorest states.

50 MM USD

 was committed from JICA to Compartamos in March 2021 with the co-finance from Citi bank.

90%

 of Compartamos’s customers are women

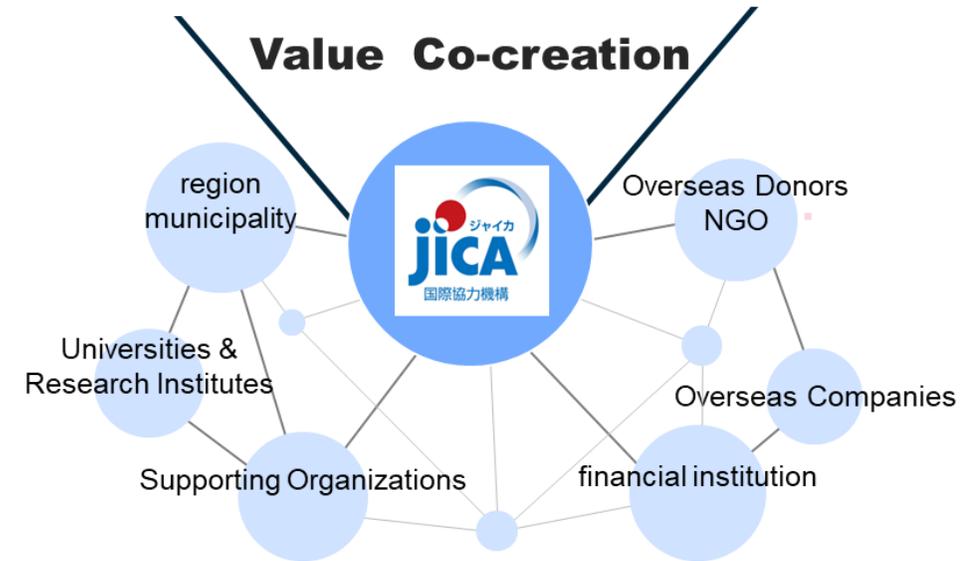
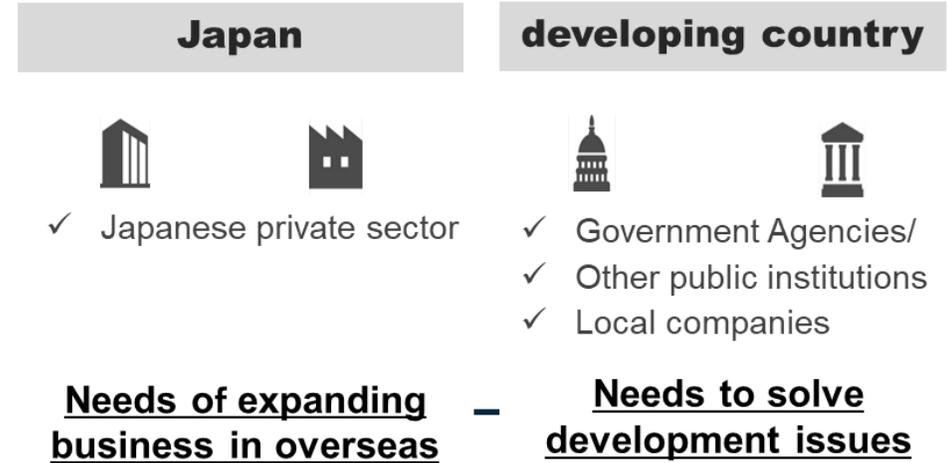
◆ Supporting the creation and deployment of businesses that help developing countries achieve the SDGs

SDGs Business Support Program

- Japanese private sector possess **technological and human resources** in various fields that may assist in **fulfilling societal needs** and have a positive impact on the social welfare of the partner countries.
- JICA established a department to contribute to solving development issues in collaboration with Japanese private companies in **2012**.
- JICA invites proposals from **Japanese enterprises** and collaborate with the proponents who have submitted successful proposals.

Achievements to date

- In the 13 years since the start of the Program, **1,516** projects (including **1,174 small and medium-sized enterprises**) have been adopted (companies in **all Prefectures in Japan** have joined the Program)



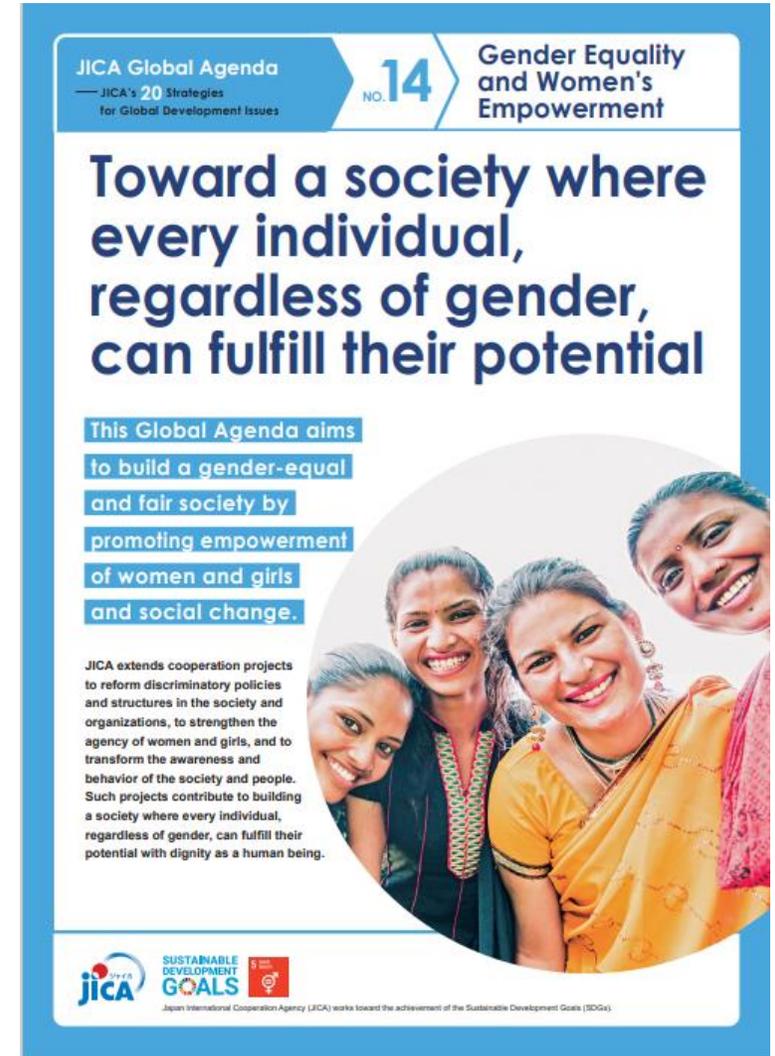
- ◆ A NINJA cluster strategy and Gender Smart Business collaboration
- ◆ Our entrepreneurship support can be more gender-friendly!

➤ **Gender Smart Business (GSB)**

aim to economically empower women and promote women's participation in all facets of society.

➤ **Female Entrepreneurship Support Programs**

A gender lens checklist is now being developed to make NINJA and other entrepreneurship support more gender-friendly. The checklist is expected to be used by JICA and its partners **to assess whether their entrepreneurship support programmes** pay sufficient attention to gender equality.



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4. Possible collaboration with DCED members

- ◆ Maximize development impact through coordination and collaboration with projects implemented by other development partners.
- ◆ Expanding partnerships and to oriented towards concrete cooperation in individual projects

- **Knowledge sharing/generation** through DCED
- **Joint Program** with DCED members. Maximizing development impact in recipient countries by **sharing roles in international cooperation** in terms of loans, technical cooperation, etc.
- Research studies at JICA Sadako Ogata Institute of Peace and Development: Studies on Japan's experience with industrial development and development cooperation
- **Research/ symposium** to deepen the development scenario and KPIs with academia and donors

Bangladesh

Coordinate individual infrastructure cooperation to ensure consistency in order to maximize the development impact of Bangladesh as a whole (e.g. Chittagong ports supported by WB, Matarbari port by JICA).

Africa Kaizen Initiative

Utilization of JICA trained kaizen consultants in projects implemented by other development partners.

NINJA

- Knowledge sharing/generation such as measuring the development impact of including job creation and FDI through start-up support
- Co-production of guidelines and toolkits
- Sharing information of SUs and VCs between partners



Thank you for your kind attention.

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