

The background of the slide is a large, high-angle photograph of a factory interior. The floor is filled with numerous metal racks, each holding many small, yellow, cylindrical objects, likely cheese wheels or similar food products. Several workers in white uniforms and hats are visible, moving through the aisles and working at the racks. In the background, there are large industrial tanks and other factory equipment.

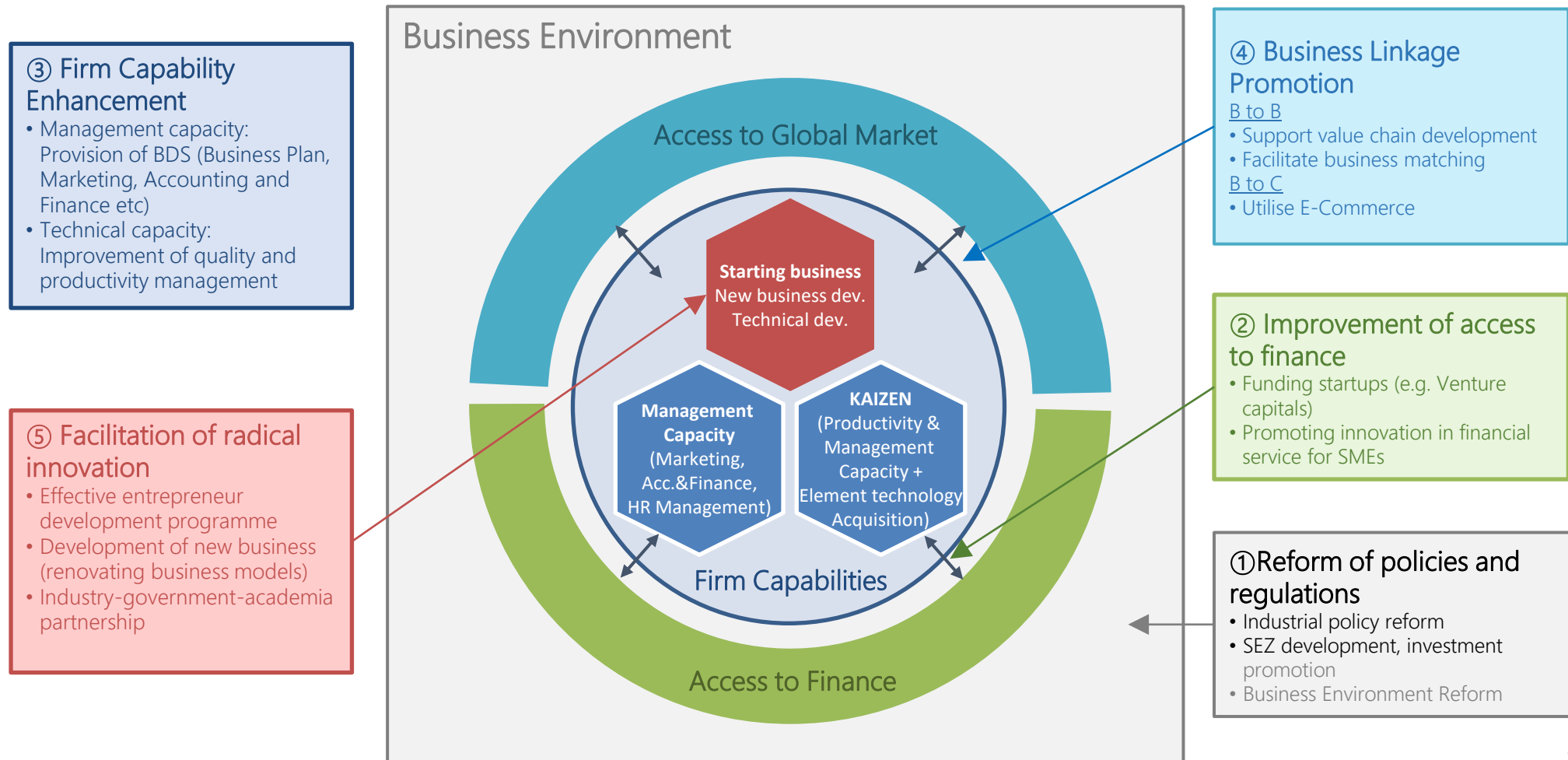
Updates on JICA's strategic directions and activities in Private Sector Development

DCED Annual Meeting 2019

Private Sector Development Group, Industrial Development and Public Policy Dept

Fundamental framework of Private Sector Development at JICA

- Place emphasis on enhancement of firm capabilities (③⑤), while promoting business linkages (④) including global value chain participation and improving access to finance (②), along with the support for development of policies and regulations (①) where necessary.
- Leverage existing knowledge and experiences, new technologies and know-how's to promote innovative cooperation.



Investment promotion

Example of a project in Bangladesh (2017-2022)



Overall Supervision & Coordination

Project Coordination Committee (PCC)
Chair, Principal Secretary / Secretary (PMO)
Member: BEZA, BIDA, MOI, and other Counterpart/ relevant organizations



Component 1

Improvement of business environment and investment promotion

Project Implementation Committee-1 (PIC-1)

Chair: Executive Member of BIDA (Bangladesh Investment Development Authority)

Component 2

Economic Zones management and operation (incl. est. and operation of OneStopService)

Project Implementation Committee-2 (PIC-2)

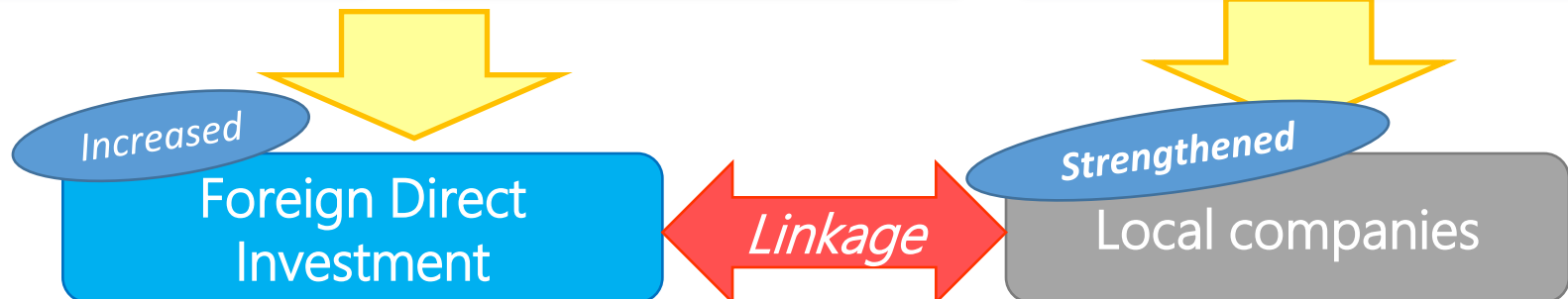
Chair: Executive Chairman of BEZA (Bangladesh Economic Zones Authority)

Component 3

Industrial Development (Policy formulation, pilot projects with local companies, CD of BDS institutions for dev. of manufacturing sector)

Project Implementation Committee-3 (PIC-3)

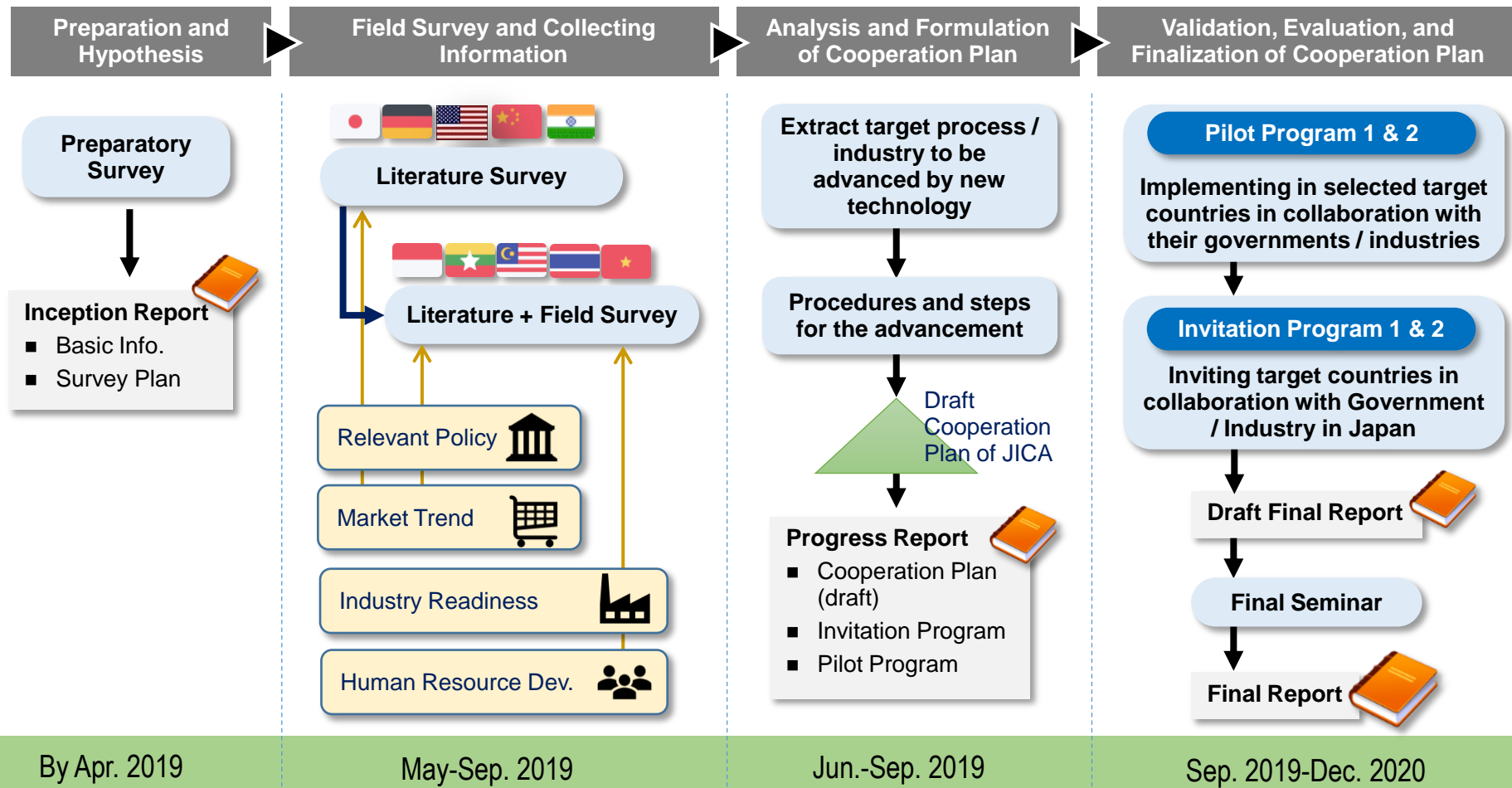
Chair: Senior Secretary of Mol (Ministry of Industry)



New activities 1: Survey on Upgrading Manufacturing Industry using the Latest Technology

• Objectives:

- 1) Analyse the impact of rapidly advancing new technologies*¹ in the field of industrial development
- 2) Map out the current situation of “Industry 4.0” in selected (Asian) countries
- 3) Assess and propose the plan for the cooperation program of JICA in this area (esp. manufacturing)



(Note) *1: new digital technologies such as IoT, AI, robotics

New activities 2: Survey on Startup/Entrepreneur Support

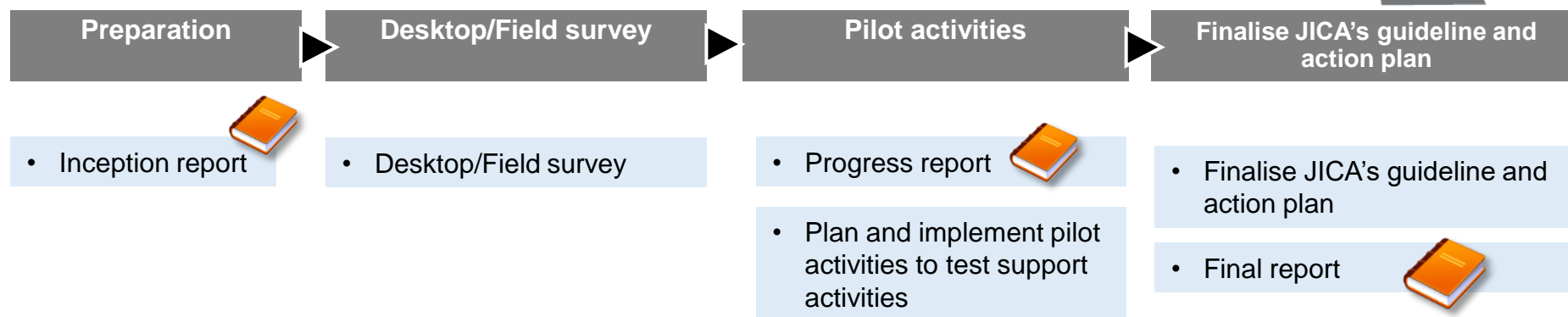
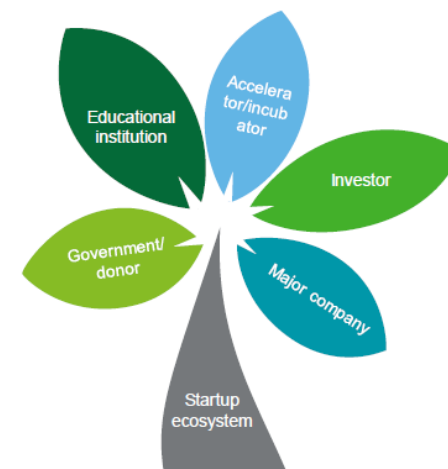
- **Objectives:**

- 1) Collect and analyse information on the business environment surrounding startups and entrepreneurs, the entire picture and each measure of supports provided by both public and private organisations
 - 1) Analyse the historical transition and success factors of mature ecosystem in selected advanced countries (e.g. Israel, Singapore, India (Bangalore), Estonia)
 - 2) Analyse the current situation of target countries (below)
 - 3) Draw up how the ecosystem of target countries should be
- 2) Consider and propose draft guidelines and action plans for JICA's support

- **Target countries:**

Asia: Singapore, India, Thailand, Vietnam, Laos

Africa: Kenya, Ghana, Zambia



By Apr. 2019

Jun.-Dec 2019

May. 2020 - Jan. 2021

Dec.2020 -Jan. 2021

Thanks for your attention!

