

Market Systems Development Working Group

MINUTES

Conference Call: 13:00 UTC/GMT Wednesday 6th April 2022

Chairs: Susi Thiard-Laforet (ADA) & Andrea Inglin (SDC)

WG Members present

Anders Aeroe (ITC)	Pascal Fabing (LuxDev)
Andrea Inglin (SDC)	Pauline Baars (CBI)
Arjun Bhoopal (Gatsby Africa)	Rana Fakhoury (UNIDO)
David Neven (FAO)	Steve Hartrich (ILO)
Elisabet Montgomery (Sida)	Susanne Thiard-Laforet (ADA)
Gun Eriksson Skoog (Sida)	Takafumi Ueda (JICA)
Kristin O'Planick (USAID)	Yan Chen (GIZ)
Mariya Kaigai (JICA)	
Michiko Umezaki (JICA)	DCED Secretariat
Mikio Miyazoe (JICA)	Jim Tanburn, Mike Albu, Mike Klassen
Nafis Muntasir (Mastercard Foundation)	

AGENDA

1. Welcome & introductions	Susi	5 min
Welcome to members; approval of previous minutes		
2. Brief Updates and important news from all members (incl.)	Andrea	30 min
Youth Employment & MSD guide activity	Steve	
Greening MSD	Yan	
PSD-Development Finance study	Arjun	
MSP / BEAM Tool Library	Kristin / Mike	
Updates from other members	ALL	
3. Update on Team Leaders' competencies activity	Mike K	5 min
4. Discuss draft MSD WG Work Plan (July 2022 – June 2023)	Mike	40 min
Workstream 3.1 Follow up activities from PSD-DFI report recommendations		
Workstream 3.2 Dissemination of MSD & Youth Employment guidance		
Workstream 3.3 Greening MSD phase two guidance		
Workstream 3.4 Influencing policy with MSD in conflict & crisis settings		
5. WG members at Market Systems Symposium (MSS 2022)	Mike A	5min
6. DCED AGM Thematic Day (June 9 th plans)	Jim	5 min
7. Date for next WG meeting & AOB	Susi	5 min

1. Welcome & introductions

The co-Chair Susi (**ADA**) welcomed all to the 22nd meeting of the MSD Working Group. No changes were proposed to the [February meeting minutes](#) which were therefore approved.

Two new members were welcomed: Mariya Kaigai and Michiko Umezaki (**JICA**) introduced themselves

2. Brief Updates and important news from all WG members

Co-chair Andrea (**SDC**) offered everyone the opportunity to give a brief update about their workstream and / or donor agency.

- Steve (**ILO**) briefed members on progress with **Workstream 3.2** to develop a 'rough guide' to using MSD for youth employment. The consultant Justin van Rhyn has started reviewing literature and interviewing stakeholders/informants. A first draft will be shared mid April.
Action: ALL members may send comments by end April if they wish.
- Steve (**ILO**) also announced that Sida have funded a new collaboration with ILO called the Systemic Change Initiative, to resource fresh knowledge generation, action research and internal influencing work.
- On behalf of Yan (**GIZ**) advised members that the first phase of Workstream 3.3 (Greening MSD) has been tendered, and the deadline for submissions is now April 15th. Following internal advice GIZ's budget for this work has increased.
- Arjun (**Gatsby**) reminded members that **Workstream 3.1** output (Bridging the Gap) on opportunities for greater collaboration between PSD and Dev Finance initiatives will be published next week. The dissemination phase has already started (with FCDO last week, via a webinar on MarketLinks and a panel discussion at the Scholl World Forum later this month). There will also be a BEAM webinar later in the year. **Action: Arjun** to share links with members.
- Arjun (**Gatsby**) also announced Gatsby's formal merger with the Kenya Markets Trust and Msingi organisations in East Africa.
- Kristin (**USAID**) explained that completion and deployment of the **MSD Tool Library** on the BEAM Exchange is progressing well and the Library will launch at the end of April.
- Rana (**UNIDO**) notified members (by chat message) that in April UNIDO is investing in MSD training delivered by Agora Global for colleagues working on GROW phase II programme.

3. Update on Team Leaders' competencies activity

At the Chair's request, Mike K (**Secretariat**) briefed members on the purpose and progress of the 'Team Leaders' competencies' initiative (**Workstream 1.3**). He described the approach underway – focussing on interviews with former, current and potential team leaders – to understand leader competencies and some wider issues such as career paths and the team structures around leaders.

Mike also explained the role of the learning group that is conducting this research (which includes three WG members and three external experts). A draft of the synthesised results of first phase will be circulated informally in May, and a slot for a BEAM webinar is booked in June. The second phase later this year will look at practical implications, such as how Donors can use the competency framework to improve procurement, manage performance and design evaluations.

Gun (**Sida**) gave some of her reflections about the lessons already being learned – such as the crucial need for MSD team leaders to be able to negotiate and manage expectations of stakeholders.

4. Discuss draft MSD WG Work Plan (July 2022 – June 2023)

Mike (**Secretariat**) introduced the discussion of the four currently tabled workstreams for 2022/23.

Workstream 3.1 Follow up activities from PSD-DFI report recommendations

Noting the significant number of recommendations and potential follow-up activities emerging from the Bridging the Gap study that DCEC WG could take forward, Mike proposed a further focussed meeting after Easter. He asked **Action ALL** members to indicate their interest in participating. Arjun (**Gatsby**) also described some examples of the points in the study for members.

Gun (**Sida**) asked why the study addressed PSD broadly rather than MSD specifically, and Arjun (**Gatsby**) explained that the target audience was intended to be as broad as possible, including people who may not identify with the MSD approach.

Workstream 3.2 Dissemination of MSD & Youth Employment 'rough guide'

Members discussed what the follow up activities for this guidance might be. The task team, represented by Steve (**ILO**) & Nafis (**Mastercard**) felt more time was needed for the study to progress. The approach proposed for Workstream 3.4 might be relevant, and they agreed to discuss this further with the consultant.

Workstream 3.3 Greening MSD phase two guidance

Mike (**Secretariat**) reminded members what the ambitions of the second phase of the Greening MSD workstream are (noting that these were previously described in the 2021/2 WorkPlan). Yan (**GIZ**) suggested this work could usefully begin with a series of webinars / case-study articulation that could provide the evidence and lessons to inform the subsequent output. Gun (**Sida**) agreed that this was an excellent idea.

Members discussed whether the budget carried forward by GIZ was sufficient, and Jim (**Secretariat**) advised that it might be practical to look to the Trust Fund for full funding at this stage; this gives time for other funding possibilities to be explored. **Action: Mike and Yan** to meet around the final wording of the new Work Plan.

Workstream 3.4 Influencing policy with MSD in conflict & crisis settings

Mike (**Secretariat**) briefly described the new workstream proposal that follows up on the FCAS [policy briefs](#) we published in 2021. Gun (**Sida**) added her enthusiastic support to the proposal which is driven by a series of learning and dissemination activities (rather than a new document / output) – and addressed Sida's concerns for integrating PSD and humanitarian nexus practice. She asked other members to join the task team. **Action Steve** (**ILO**) said ILO were also interested. **Action Andrea** (**SDC**) is also making enquiries within her agency.

Susi (**ADA**) announced that the broader issue of communication strategies for the WG to disseminate outputs and achieve influence, was a topic that she intends to put on the agenda for the face-to-face WG meeting in Cambridge in June.

5. WG members at MSS 2022

Mike reminded members of the invitation from Vikara Inst. to register (free) for the [Market System Symposium](#) and participate in the final plenary in particular. **Action ALL members** to let Mike know if they are planning to attend.

6. DCED AGM Thematic Day (June 9th plans)

Jim (**Secretariat**) announced (confirmed on 7/4/22) that the DCED AGM will be able to take place in person in Cambridge in June. On the 'thematic day' each working group will have 60 mins to present a key output (or two) and share how they work as a group with others.

ACTION ALL: Members to note Susi (**ADA**) proposed to arrange a pre-Symposium planning call in second week of May (11th) for members who intend to be in Cambridge. This will be to prepare for the June WG face-to-face meeting and for this thematic day session.

7. Date for next WG meeting & AOB

As there was no other business Andrea and Susi wrapped up the meeting, thanking members for their valued contributions. The next full MSD Working Group meeting will take place on June 8th in Cambridge.