



## Market Systems Development Working Group

# MINUTES

**Conference Call:** 13:00 UTC/GMT Monday 28<sup>th</sup> June 2021

**Chairs:** Susi Thiard-Laforet (ADA) & Andrea Inglin (SDC)

### WG Members present

Alex Kucharski (CDC)  
Anders Aero (ITC)  
Andrea Inglin (SDC)  
Annegret Brauss (ITC)  
Arjun Bhoopal (Gatsby Africa)  
Devi Ramkisson (USAID)  
Elisabet Montgomery (Sida)  
Janna Post (GIZ)  
Keisuke Ito (JICA)  
Kristin O'Planick (USAID)  
Margot Lobbezoo (CBI)  
Mikio Miyazoe (JICA)  
Nafis Muntasir (Mastercard Foundation)  
Naho Aizu (JICA)

Pauline Baars (CBI)  
Steve Hartrich (ILO)  
Susanne Thiard-Laforet (ADA)  
Takafumi Ueda (JICA)  
Tom Sanderson (FCDO)  
Urkaly Isaev (IFC)  
Yan Chen (GIZ)

### DCED Secretariat

Isabelle Gore, Jim Tanburn  
Mike Albu, Mike Klassen

### Apologies

Gun Eriksson Skoog (ILO)  
Ryan Bourque (Gatsby Africa)  
Tom Sanderson (FCDO)

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### AGENDA

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| <b>1. Welcome, introductions &amp; farewells</b>                    | Susi & Andrea | 5 min         |
| Approval of previous minutes  |               |               |
| <b>2. Brief Updates and important news from all members (incl.)</b> |               | <b>15 min</b> |
| DCED AGM & workplan approval  | Jim           |               |
| MSD tools library collaboration with MS&P                           | Kristin       |               |
| Donor training news   | Tom / Mike    |               |
| ILO seminar on MSD & Care Economy                                   | Steve         |               |
| Regional MSD networks in E. Europe and Mozambique                   | Isabelle      |               |
| <b>3. Workstream 3.1: MSD &amp; Dev Finance</b>                     |               |               |
| Latest developments   | Arjun         | 5 min         |
| <b>4. Workstream 3.2: MSD in FCAS</b>                               |               |               |
| Publication of notes & webinar plan                                 | Janna / Mike  | 5 min         |
| <b>5. Workstream 3.3: Greening MSD</b>                              |               |               |
| Discussion of workstream objectives                                 | Yan Chen      | 30 min        |
| <b>6. Dates for Oct 2021 meeting &amp; AOB</b>                      | Susi & Andrea | 5 min         |
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## MINUTES

### 1. Welcome, introductions & farewells

The co-Chairs Andrea (**SDC**) and Susi (**ADA**) welcomed all to the 18<sup>th</sup> meeting of the MSD Working Group, including new observers Keisuke Ito and Mikio Miyazoe from **JICA**. Janna (**GIZ**) said farewell, formally handing over to Yan Chen, and was heartily thanked for her many contributions. No changes had been proposed to the [April meeting minutes](#) which were therefore approved.

### 2. Brief Updates and important news from all WG members

Andrea (**SDC**) offered everyone the opportunity to give a brief update or announcement about their agency.

Jim (**DCED Secretariat**) kicked off with a brief report on the short, successful DCED AGM (10<sup>th</sup> June). The MSD Workplan was approved. Members can read [AGM minutes](#) here.

Kristin (**USAID**) briefed WG members about the MS&P initiative to create an MSD Tools Library. They intend to begin with a tools 'stock-taking', and a technical advisory committee (including Mike) has been formed to supervise. A related ambition is to collaborate with BEAM Exchange on hosting the library long-term – emulating the Evidence Map, for example. After initial conversations with BEAM on 9/6/21, MSP drafted a **hosting proposal** which envisages the MSD WG shouldering the recurring cost of reviewing, refreshing & updating the Tools Library every two years (starting in mid-2023). Mike (**Secretariat**) strongly supported the collaboration, but advised that the WG needs time to consider the proposal. Andrea (**SDC**) suggested we consult members over next weeks, but postpone a formal decision until our October meeting. Kristen (**USAID**) invited members to send her questions.

Mike (**Secretariat**) reported on behalf of Tom (**FCDO** – who sent apologies) considerable interest among FCDO PSD advisors in joining the online donor training course by Agora Global. Indicates the value of WG's previous investment in developing this course.

Steve (**ILO**) mentioned the Care Economy seminar planned (22<sup>nd</sup> Sept) for ILO's MSD Network, and invited WG members to participate. Will also invite members of WEE WG. He invited any member (or their colleague) interested to be a 'discussant' of the main paper [Child's Play](#) being presented to contact him.

Isabelle and Mike (**Secretariat**) shared an update about two potentially interesting regional MSD networks in Mozambique and Eastern Europe. The latter is an initiative of Helvetas and Sida, linked to the multi-country Reconomy programme.

Pauline (**CBI / Dutch MoFA**) mentioned that MSD is relatively new for CBI, and they only recently completed internal MSD training for 30 staff to introduce the approach. This has raised a lot of interest and of course challenging questions, e.g. how to integrate MSD perspectives into existing programmes. Margot (CBI) also noted the training used a systems methodology called [Changing the Game](#).

Keisuke (**JICA**) described his role to members, and explained how he and his colleagues at JICA will be dividing up responsibility for participation in all the different DCED working groups.

Anders (**ITC**) mentioned recent co-creation workshops with partners and co-funders to look at introducing systemic approaches to their sectoral initiatives, and also to bring more focus on critical issues such as green economy.

### 3. Workstream 3.1: MSD & Dev Finance

This workstream proposes a deep study to look at relationship between PSD / MSD programmes and development finance / impact investments. The aim is to produce practical recommendations for better collaboration between these two worlds.

Arjun (**Gatsby Africa**) updated members on progress in short-listing of consultants for the study, with two strong candidates in the frame. One is a team. Alex (**CDC+**) said the first phase would scan broadly for examples of programmes whose interventions subsequently led to investment deals. The

second phase would dig deeper into a subset of examples to identify the drivers of collaboration and success factors. The audience for findings are both MSD/PSD and DFI/investment community.

Mike (**Secretariat**) asked how WG members could support or provide input to the study. Arjun noted that the WG 'task team', as well as people selected from the DFI world, are key to building awareness and buy-in for the study's outputs. Anders (**ITC**) advised that the European development finance umbrella body **EDFI** might be a useful stakeholder.

Next steps: **Action Alex (CDC+)** will get in touch with the WG task-team to advise them when contracting is completed and the study begins.

#### 4. Workstream 3.2: MSD in FCAS

Mike (**Secretariat**) announced that the policy notes on **MSD in fragile & conflict-affected settings: lessons for Covid recovery** are complete and will be published today. He also invited all members to participate in the related public **webinar planned** for July 12. Susi (**ADA**) suggested the webinar conversations may also be useful for helping the WG to decide in what way to progress these outputs.

#### 5. Workstream 3.3: Greening MSD

Yan Chen (**GIZ**) shared her thoughts, summarising the two strands that have been proposed: the first guidance on 'mainstreaming environmental considerations' in MSD programming; the second looking more broadly at how the MSD approach can contribute to the success of Green Economy initiatives. Kristin (**USAID**) pointed out, and several members agreed, that these strands have quite distinct audiences. Others suggested that the strands might be more effective if given a sectoral focus (e.g. Agriculture). And finally Yan asked members for their thoughts on sequencing these strands.

Mike (**Secretariat**) asked how task-team members felt about the level of effort needed to launch these strands simultaneously. A detailed discussion of pros and cons among members, including Steve (**ILO**), Annegret and Anders (**ITC**), Kristin (**USAID**) and Andrea (**SDC**) followed. The general conclusion was that a sequenced strategy would be more clearly advantageous, both administratively and because the first strand may generate contacts and cases to inform the second strand.

For Strand A the likely task team includes ILO, USAID, GIZ, SDC and ADA.

For Strand B the likely task team includes ILO, USAID, GIZ and ITC

Yan Chen (**GIZ**) also said that she had been offered some voluntary research on case studies by a consultant (Roel H). Steve (**ILO**) said both he and his colleague Isaac would be able to support.

Kristin (**USAID**) asked if the first strand was merely a form of 'compliance / do-no-harm' guidance output? Steve (**ILO**) said practitioners need more help in how to incorporate green considerations at each stage of MSD programme implementation. So it should be beyond an ex-ante EIA exercise, looking at opportunities. Annegret (**ITC**) recommended focussing on more tangible, sectoral foci. Kristin (**USAID**) agreed and pointed at agricultural food processing, transport and wider agri-services as areas that have not yet been examined well. Andrea (**SDC**) mentioned a range of MSD case-studies that SDC evaluated for environmental considerations (she will provide Mike with the link once the evaluation is public).

Finally Yan Chen (**GIZ**) confirmed that she will liaise with the Green Growth WG on which she also sits about this workstream.

#### 6. Date for October 2021 meeting & AOB

Steve (**ILO**) asked if the process of commissioning the Youth Employment follow-on study (Workstream 3.2) could now move ahead. Urkaly (IFC) confirmed that from mid-July onwards, this will be possible.

**Action Mike (Secretariat)** agree to poll members for a new meeting date in early October

As there was no other business Andrea (**SDC**) and Susi (**ADA**) wrapped up the meeting, thanking members for their enthusiastic participation.