



The Donor Committee for Enterprise Development

Minutes of the Green Growth Working Group (GGWG)

MoFA, Den Haag, Netherlands, 13 April 2012

8 May 2012

Participants

Kim Nguyen Van, GIZ, Chair
Deniz Ozturk, UN Global Compact
Kees van der Ree, ILO
Stefanie Reiher, GIZ
Petra Schwager, UNIDO

Henk-van Trigt, MoFA, host
Kenta Usui, OECD (by teleconference)
Ashley Aarons, DCED
Jim Tanburn, DCED (by teleconference)

Apologies:

Cristina Martinez-Fernandez, OECD

Pilar Murillo-Fuentes, UNIDO

The Annex at the end of this document summarises the main action points agreed during the meeting.

Henk van Trigt started the meeting by welcoming members to the Netherlands Ministry of Foreign Affairs (MoFA) offices, and noting MoFA possible interest in joining the group. Other DCED members have expressed an interest in joining and/or following the GGWG, including IDRC, IFC and Danida, and future meetings will be arranged at times that are also convenient for these DCED members.

Agency Updates

BMZ has been very involved in G20 discussions, and is informal co-facilitator of the GG stream of the development WG. This stream aims to produce some deliverables by the upcoming G20 Los Cabos summit 18-19 June, in time for Rio+20. The DWG asked IOs to draft a toolkit on enabling national policy frameworks for IGG and to prepare a stocktaking on mechanisms to mobilize private capital on green investment. BMZ is also leading on the G20 Challenge on Inclusive Business Innovation together with the other Co-Facilitator Saudi-Arabia. **GIZ** is working on a study on developing an enabling environment for GG in Egypt.

ILO had its governing body meeting in March, which agreed on nine points for the ILO to take to Rio+20, including on entrepreneurship promotion, skills upgrading, active labour market policies and social protection. The ILO is also partnering with UNEP to organise an initiative on GG and youth, which will include a side-event at Rio+20. The ILO will launch its second Green Jobs report in June 2012 before Rio+20. This will develop on the first Green Jobs report and look at GG employment opportunities and risks, and policies to fulfil the opportunities. There has been continuing strong partner countries interest in ILO GG capacity building support. This has included green job diagnostic work, suggesting the importance of the GGWG's work on compiling and disseminating GG tools.

UNIDO is organising two major events at Rio+20. The first will be a high-level meeting on energy. The second will be on UNIDO's green industry platform within the Corporate Sustainability Forum (CSF) where ILO is also invited. Unfortunately this event coincides with the GGWG side-event, but someone from UNIDO is likely to be able to attend the GGWG side-event and the UNIDO side-event may end up being shorter. UNIDO is also developing some guidance and case studies on green industry.

OECD is organising a high-level event on GG and sustainable development at Rio+20, for which the structure is not yet fully confirmed. OECD will also be supporting two other events - on GG and developing countries on 16-17 June in a university in Rio, jointly with the IIED, and on climate finance and development effectiveness with Honduras and UNDP. There will be an OECD and GGGI consultation session 9 May in Seoul with developing country governments. DAC guidance notes on innovation, governance, policy and

natural capital management are being developed by the OECD GG task team.

MoFA is very involved in sustainable development, and appreciates the significant role of civil society and the private sector, and of governments to facilitate them. There may be a Netherlands event at Rio+20, which would be on either value chains or corporate social responsibility, two issues key to MoFA.

Several members of the GGWG attended the Rio+20 Business and Industry Consultation in The Hague, organised by MoFA, UNCSD and BASD 2012. As one of the co-convenors of BASD 2012, Deniz Ozturk reported that the consultation turnout of around 250 people included a good balance of businesses from different sectors and countries, and representatives of developing country governments. The main message to emerge was that business is a key part of GG, but not sufficient alone.

Rio side-event

The UN Global Compact is organising a Corporate Sustainability Forum (CSF) 15-18 June in Rio, with over 60 sessions. Deniz Ozturk reported that this and a BASD 2012 event on 19 June represent two key events for the business sector and government engagement. UN Global Compact has invited 12,000 organisations to the CSF, and is expecting around 2,000 people to attend. Kim Nguyen Van noted that participation at the GGWG side-event was confirmed by several Indian companies contacted. Sam Pitroda from India's National Innovation Council may not be able to attend, but Arun Maira, a former director of Tata Group and a member of the Indian government's Planning Commission, may instead. It is challenging to confirm a state secretary to speak at the event, as most ministers arrive from 20 June. Kim Nguyen Van will speak shortly to the World Business Council for Sustainable Development about their attendance. Deniz Ozturk added that the UN Global Compact spokesperson to India could follow up in person with the UN Global Compact India network. She further noted that the CSF will look at innovative PPPs, and suggested several examples of these could be highlighted in the side-event. Kim Nguyen Van will send around more elaborate plans for the side-event, for which feedback would be valuable.

Kim Nguyen Van noted that as generic requirements for a GG enabling environment can be more theoretical, it is valuable to also focus on one country, in the GGWG side-event, India, and concrete policy options. In the future, this approach could be taken to other countries, with the annual International Business Forum (IBF) a potential platform. As such, the current side-event document envisages a similar session in October in South Africa as part of the 15th IBF, and a report on inclusive business written by Endeavor. This will provide a conceptual review on GG enabling environment to complement the country studies. Kim Nguyen Van will circulate the outline document of the report. The authors will look at the work of the Indian companies at the side-event and will contact key individuals for their views, including GGWG members.

Kees van der Ree suggested the GGWG should further consider how to differentiate itself from other groups and add value, which could also be a consideration for the Endeavor report to address. This could be by focusing on the implementation level and by addressing poverty reduction. He further suggested the GGWG should link to and build on OECD work on GG enabling environments. Kim Nguyen Van noted that the DCED Rio+20 programme could be larger, but that this would require a further significant commitment from individual agencies. As such a step-by-step approach appears more desirable. If members are interested in further initiatives and the Rio side-event is successful, these could be further developed later. The Rio side-event will include two panel debates- one on India and one on the activities of donors. The latter could be a useful session to discuss the efforts of different agencies and further next steps.

Henk van Trigt suggested other players should be involved in GGWG activities, in particular civil society and businesses, which should be provided with tools to facilitate their work. Jim Tanburn noted that though there was a general consensus among members that DCED members should be donors, WGs are flexible on who they choose to include.

Annual Meeting

The draft Annual Meeting agenda has three thematic sessions on GG. There will be a session on 11 July on mainstreaming GG in PSD. This will look at some examples of what DCED members are doing, and several GGWG members will be on the panel. Kim Nguyen Van suggested that each GGWG member should be prepared to speak on concrete examples. Petra Schwager noted these could be related to content in the fact sheets. The Philippines is a good example of a partner country mainstreaming GG in SME development with donor support. Kim Nguyen Van is waiting on final attendance confirmation from the Merly Cruz, Undersecretary of State of the Philippines, and 'tbc' should be added to her name in the draft agenda. Two other sessions will be held concurrently on 12 July. One will be on 'Green Growth and Inclusion, with a Focus on the Role of Women' and will allow a presentation of the GGWG gender study and the announcement of follow-up case studies. The other will be on leveraging private sector funds for green growth, which will be led by MoFA. Jim Tanburn will confirm this with MoFA.

Henk-van Trigt noted that though GG is considered differently by the corporate and government sector, this is not widely discussed. He suggested this, and wider fundamental tensions within GG, could be discussed in the Annual Meeting. Kim Nguyen Van responded that a session on sustainable production and consumption had been considered for the Annual Meeting, and though it could not be fitted in, would be interesting to return to in the future. Kenta Usui noted that the terminology of GG aimed to show business opportunities that also supported the environment, and that looking at systemic issues may go beyond this. Kees van der Ree added that in the short time available for the session, it would be hard to look at both GG and systemic issues. As such, concrete examples of GG would be an appropriate focus, but it would also be valuable if a panel member made some comments on the wider sustainable development architecture and issues.

The separate advocacy session will examine DCED's approach to advocacy more generally than solely GG advocacy. However the Rio+20 side-event will be one of the key examples of advocacy reviewed. Kees van der Ree noted having the thematic sessions on the same day might be simpler. Jim Tanburn replied, though, that the agenda was also determined by formal requirements of the Annual Meeting. Each WG also needs to provide a small presentation on what they have done and will do as part of the Annual Meeting WG session. The GGWG can meet on 10 July to discuss this.

Outstanding Items

The gender and GG draft was sent to the GGWG several weeks ago, and the consultants are currently reviewing comments, in particular to look at further combining GG, PSD and gender issues. A new draft is expected in mid-May, and comments can still be sent until 30 April. The authors of the fact sheets will disseminate final drafts to the group, incorporating comments received, within one week. The Secretariat will subsequently give them a common DCED format. The GGWG also intends to develop a small compendium of agency one-page GG diagnostic summaries, and then focus on one country. There appears to be external desire for such a compendium. However drafting diagnostic summaries has presented challenges for some agencies that don't have one specific tool to highlight. Each agency should send a one-page draft to Kees van der Ree within one week, who will review and combine them into a compendium by mid-May with the assistance of the Secretariat.

Work Plan 12-13

The 2012-13 work plan is structured similarly to previous work plans. As part of stocktaking, GGWG member training modules could be reviewed. Possibly some sessions of the GIZ training on "Sustainable Economic Development and Green Growth" could be replicated for the GGWG (the original training in Berlin is fully booked and a waiting list has been set up). With regard to additional research, commissioning the case studies on gender and green growth will be one item. More over it has been suggested to possibly mark the Endeava report on green and inclusive business as an outcome of the group. Green industrial policy could be taken up to complement work done in the Business Environment (BE) WG. Petra Schwager noted that UNIDO has recently finished a report in this area, and as such, further research may not be necessary unless it builds on this. Kim Nguyen Van will confirm with the BEWG when their report on industrial policy will be done, and Petra Schwager will discuss possible GGWG research on green industrial policy with her UNIDO colleague in the BERWG. Kees van der Ree noted that an expert meeting could be held in the

International Training Centre facilities in Turin at the end of October. This could look again at diagnostics, but with a focus on wider issues, or country examples and the use of a possible toolkit. GGWG members will further consider possible expert meetings. Further comments on the workplan should be sent to Stefanie Reiher.

AOB and Next Meeting

The next meeting was provisionally agreed to be a teleconference 2pm British Summer Time (BST) 11 May 2012.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Share with the group, GIZ study on developing an enabling GG environment in Egypt	Kim Nguyen Van	asap
2.	Share with the group, ILO nine points to take to Rio+20	Kees van der Ree	asap
3.	Share with the group, agenda of UNIDO's green industry platform side-event at Rio+20	Petra Schwager	asap
4.	Send around more detailed plans for the GGWG Rio+2 side-event	Kim Nguyen Van	asap
5.	Provide further feedback on side-event	GGWG	Asap, following the action above
6.	Circulate to the group outline document on Endeava report	Kim Nguyen Van	asap
7.	Prepare to provide examples of agency mainstreaming GG in PSD for the Annual Meeting	GGWG	asap
8.	Confirm MoFA role in Annual Meeting on leveraging private finance	Jim Tanburn	asap
9.	Meet in Berlin to develop presentation for Annual Meeting WG session	GGWG	10/07/12
10.	Provide new draft gender and GG report to the group	Markéta von Hagen	15/05/12
11.	Disseminate final fact sheet drafts to the group, incorporating comments where possible.	Fact sheet authors	23/04/12
12.	Format and publicise fact sheets	Secretariat	Asap, following the action above
13.	Draft and send a one-page draft summary on agency diagnostics to Kees van der Ree	GGWG	23/04/12
14.	Review and combine one-page draft document on agency diagnostics into a compendium	Kees van der Ree and Secretariat	15/05/12
15.	Share with the group, information on upcoming GIZ training	Kim Nguyen Van	asap
16.	Confirm with BERWG when their report on industrial policy will be done	Kim Nguyen Van	asap
17.	Discuss possible GGWG research on green industrial policy with UNIDO colleague in BERWG	Petra Schwager	asap
18.	Send comments on the work plan 12-13 to Stefanie Reiher, including on further expert meetings	GGWG	asap