



Accelerating Gaza's Tech Ecosystem

What is Gaza Sky Geeks?

GSG is the leading **co-working space, pre-seed startup accelerator, and technology education hub** in Gaza. *Not a single donor “project,” but a going concern.*

Our Mission

To build an internationally competitive technology ecosystem in Palestine through online freelancing, outsourcing, and tech startups that creates high-salary jobs

What We Do

We **convene designers, developers, and startup founders** under one roof to share ideas, code, and build brighter futures by selling products and services online



GSG's 3 Program Areas "Pay It Forward"

SUPPORTING PALESTINE'S TECH ECOSYSTEM

1) Technical Skills

- 6-month full-time Coding Academy; all project-based learning

Alumni
"Pay
Forward"

- 16 grad/cohort
- 1 facilitator
- 8 vol. mentors

2) Freelancing Skills

- 10 week apprenticeships w/ top-Gazan freelancers

- 35 grad/cohort
- 4 paid facilitators
- 15 vol. mentors

3) Entrepreneurship Skills

- 6 month Pre-Seed Startup Accelerator

- Start: 40 teams/cohort
- End: 5 quality teams
- Cohort Alumni Mentor Future Cohorts

Co-Working Space and Community Events / Hackathons

Women's inclusivity & Outreach

Network of 300+ International Volunteer Tech Mentors

Corporate Advocacy (e.g. Payments Co.'s)



GSG Cross-Border Business Advocacy Wins

- **Facilitating Payments Solutions has Lasting Economic Impact for the Tech Ecosystem:**

stripe

Partnering with Stripe and Silicon Valley Bank – 5 companies registered in US in 2017



Bank of Palestine wire transfers for GSG-affiliated Freelancers

Upwork™

Upwork Preferential Treatment for GSG Outsourcing Agency

Payoneer®

Payoneer pre-paid cards program for GSG community members



Paths to Sustainability

2018-19: Establish Parallel For-Profit Entity Outside MC

	Co-Working	Technical Skills	Freelancing Skills	Pre-Seed Accelerator
Cohort Size	<ul style="list-style-type: none"> 60 Desks / yr 6 major paid events / yr 	16 trainees	60 trainees	90 team members
GSG Direct Cost per Cohort	\$75K ops cost /yr	\$40K (intl. training support needed)	\$10K (all local trainers)	\$100K (intl. training support needed)
Income Generated per Cohort (12 mos.)	\$60K	\$160K	\$250K	\$90K Revenue \$150K Investment
Trainee Income Attributed to GSG Agency Job Facilitation	100%	63%	20%	N/A
GSG Agency Revenue Share (%/\$)	100% / \$60K	40% / \$40K	20% / \$25K	N/A



Gaza Sky Geeks

Gaza's co-working hub
& startup accelerator



THANK YOU!