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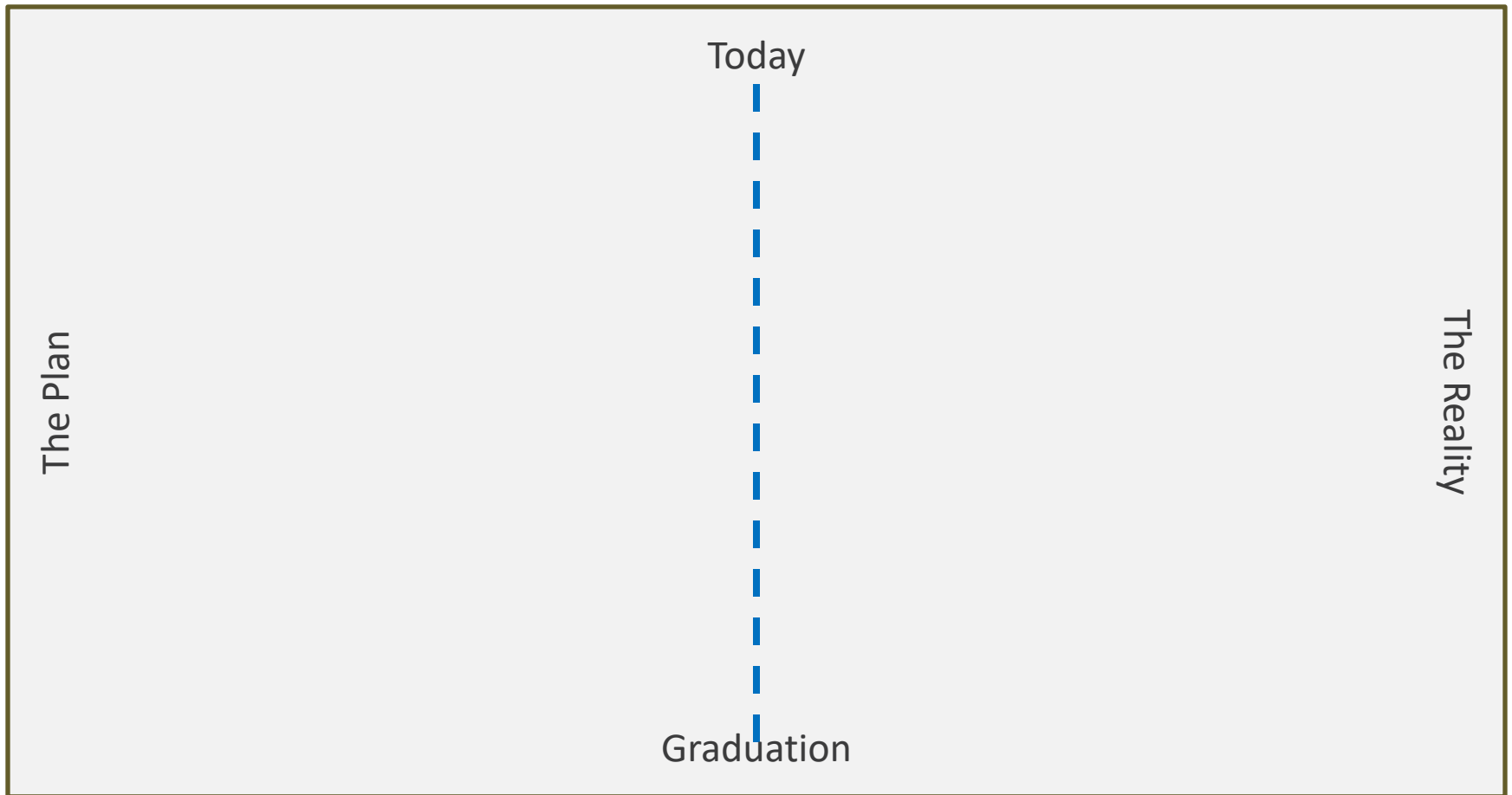
# Using Contribution Analysis in M4P

## Evaluating Samarth-NMDP

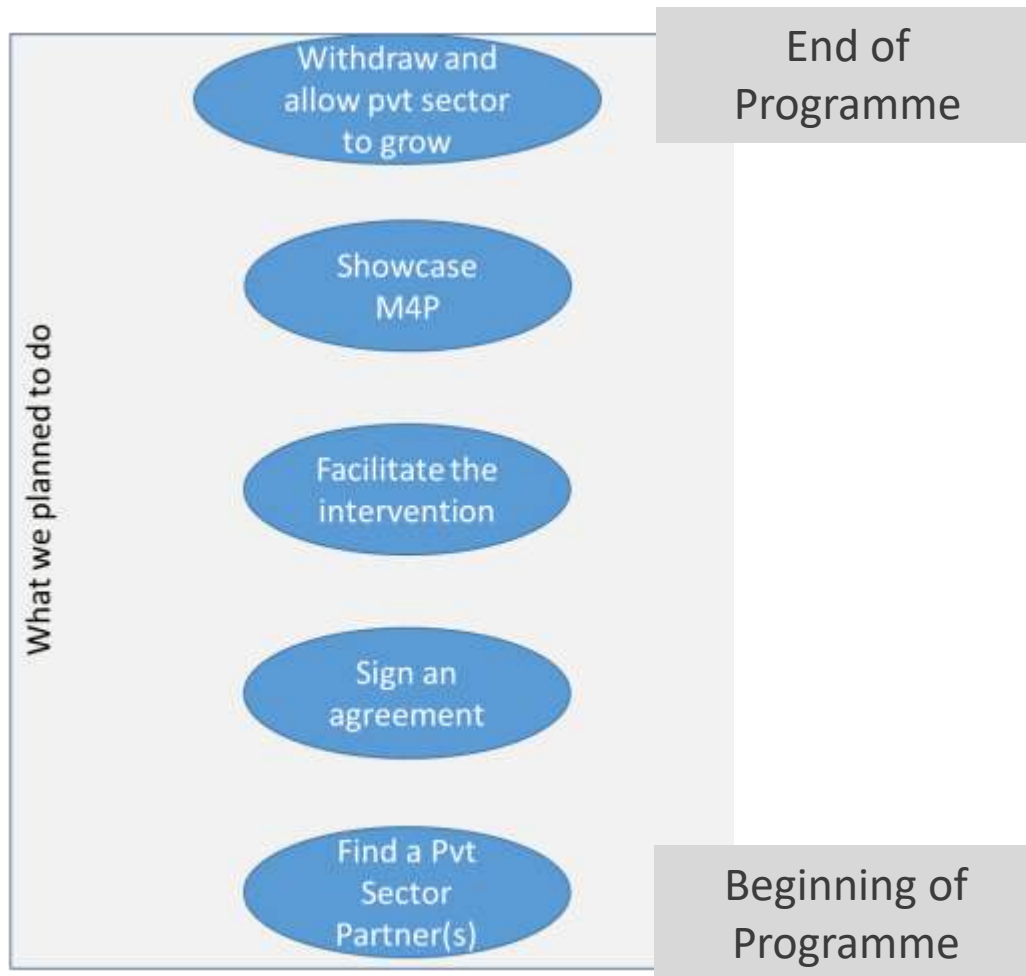
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15<sup>th</sup> February 2018

# Your life since graduation

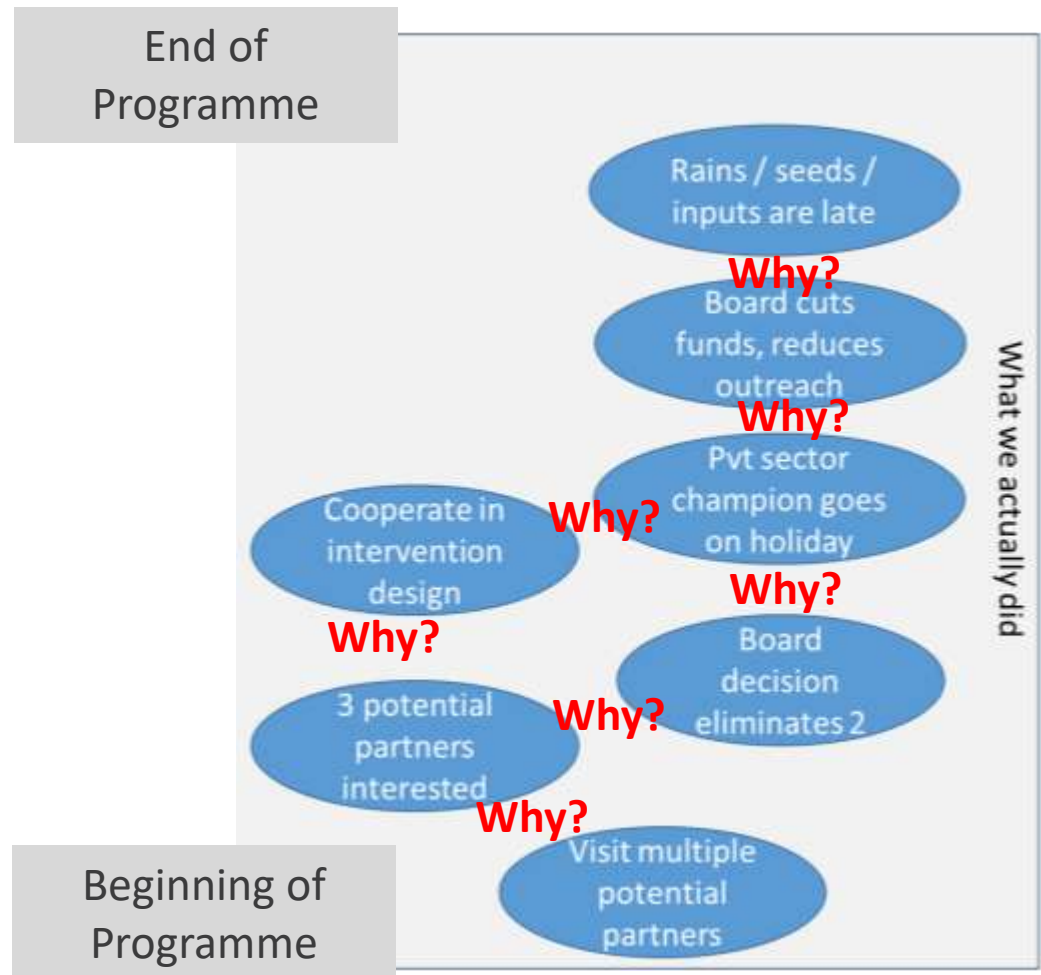


# How does M4P work: The Plan?

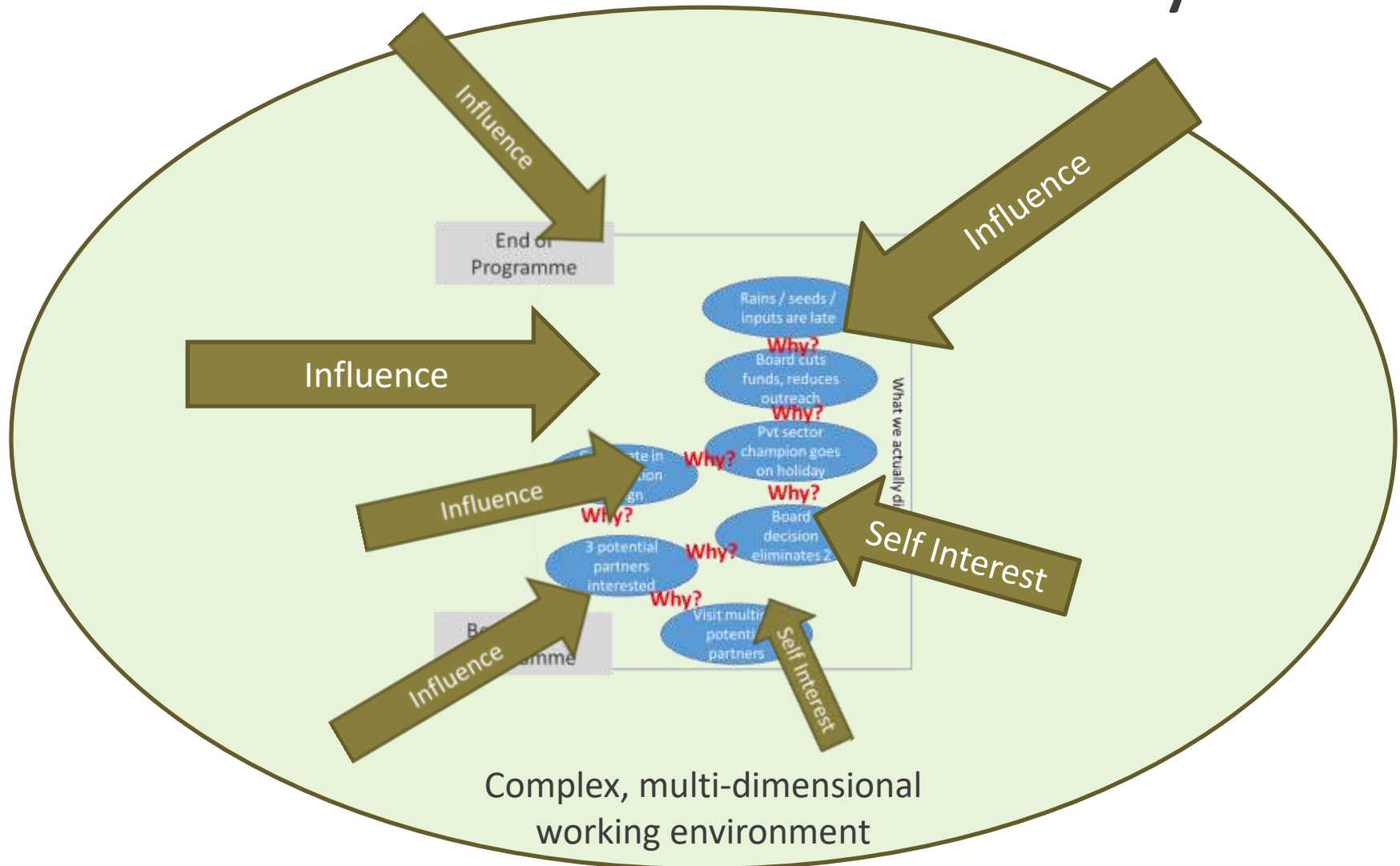


Results in Development

# How does M4P work: The Reality?



# How does M4P work: Why?



# M&E challenges for M4P

## Context

Dynamic systems

Timeframes

Resources

Demands

Multiple players

Multiple influencing streams

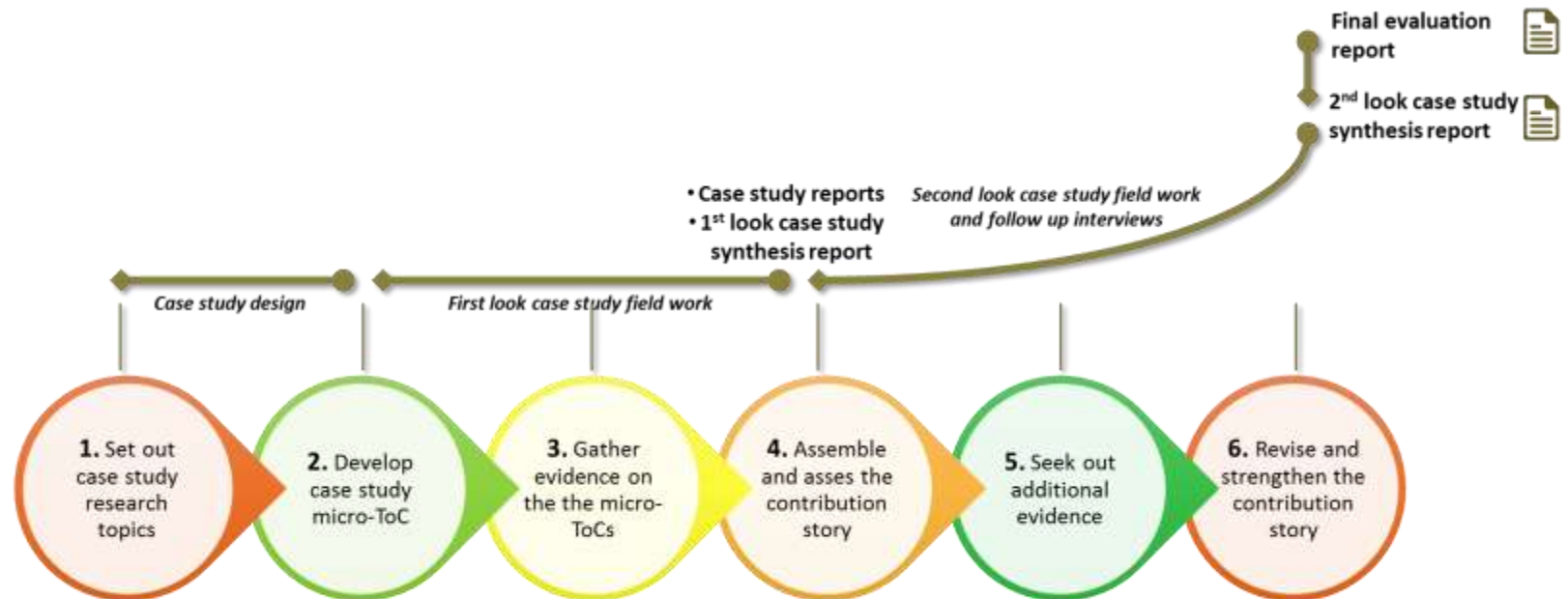
## Evaluation aspect

Who? ✓

What? ✓

How? ?

# Steps in contribution analysis



# Why use CA for M4P?

- Can't use quasi-experimental methods
- Complexity investigated
- What worked and what did not
- Tracks the route we planned to travel
- Points out discrepancies on our planned route
- And why we think we changed course



# Using CA to evaluate Samarth-NMDP

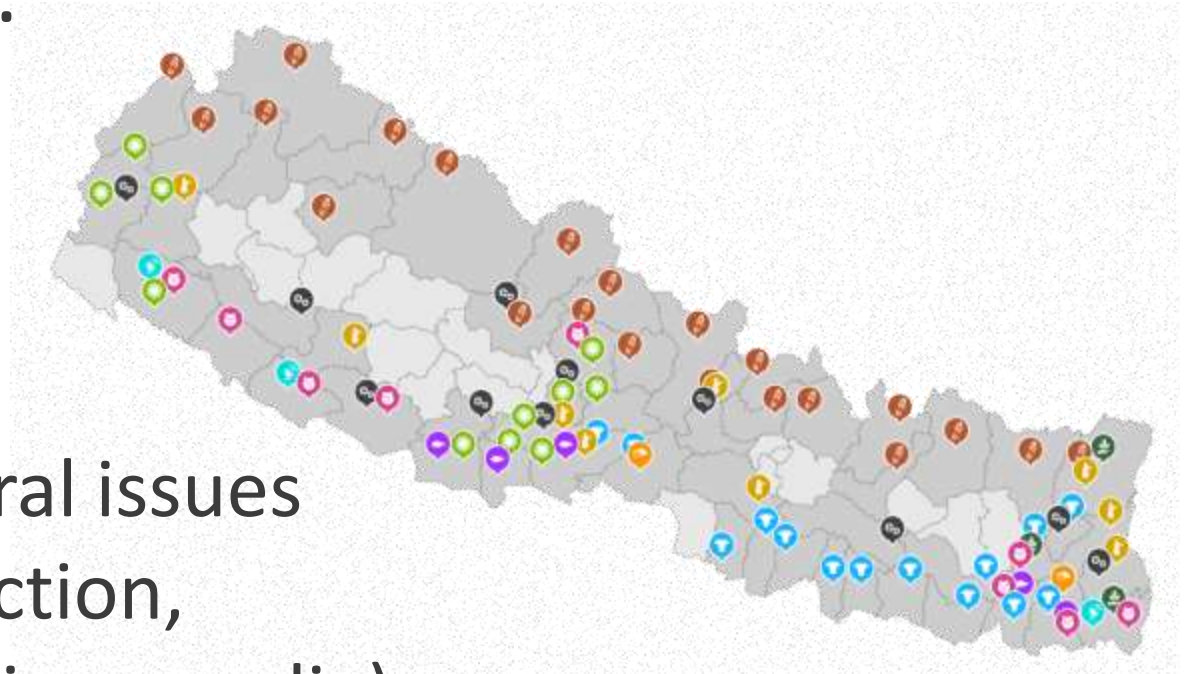
## What is Samarth?

- Nepal's first M4P programme
- Aims to generate economic growth and tackle inequality in Nepal
- Catalyse and initiate change in market systems
- Works with **public** and **private** sector partners

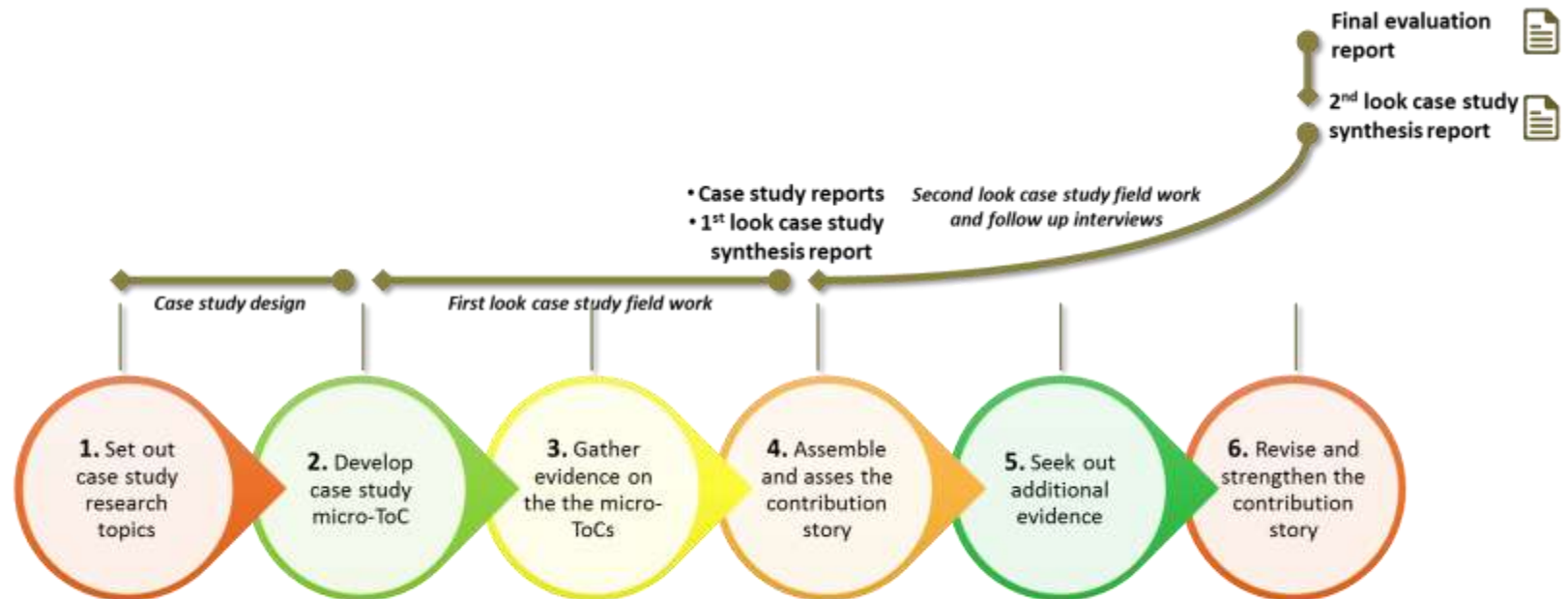
# Introducing Samarth-NMDP

## ■ Focal sectors:

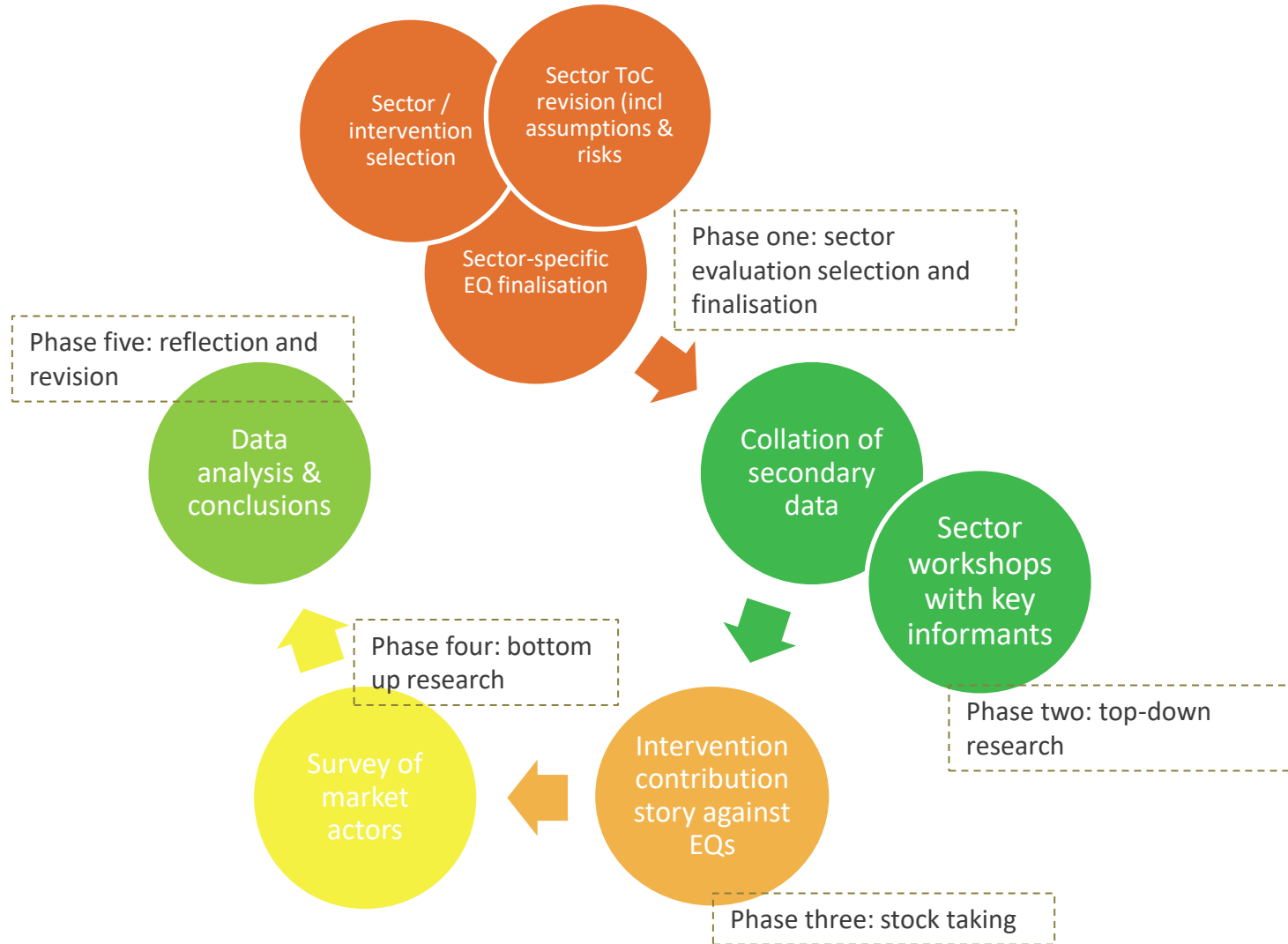
- crops
- livestock
- tourism
- cross-sectoral issues  
(crop protection,  
mechanisation, media)



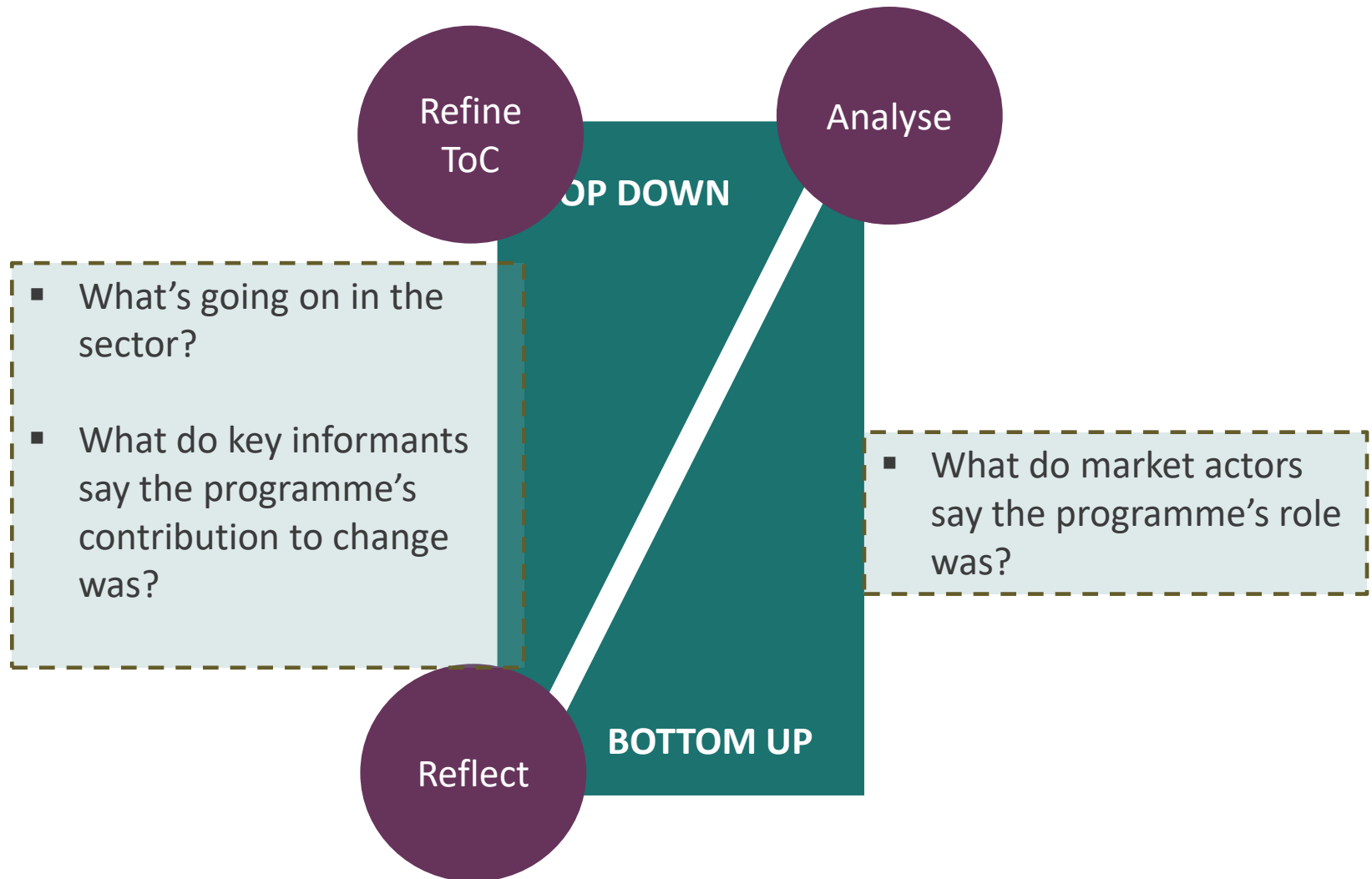
# Steps in contribution analysis

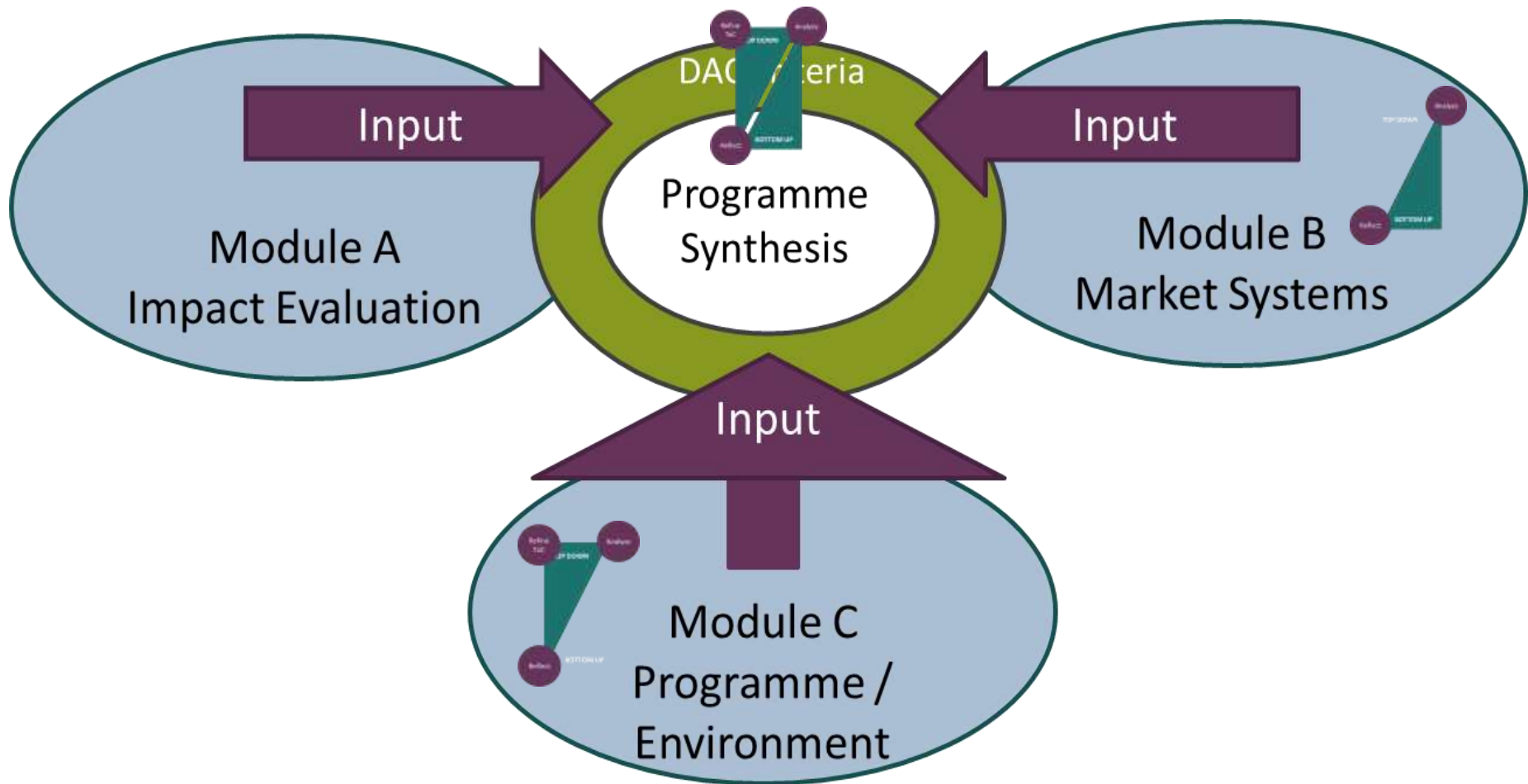


# Adapting contribution analysis



# Top down / bottom-up approach





# Using the approach in practice

## Strengths

- Multiple perspectives
  - Moves towards negating contribution bias
- Multiple sources of qualitative data
- Triangulation in terms of respondent type
- Identifies implementation gaps

## Challenges

- Where to draw the line?
- Researcher capacity
  - Broader context
  - Methodology
  - Objective of query

# Experience to date

- Working well to date
- Uncovered more questions that we need to ask
- Need to build in flexibility and adapt evaluation instruments
- Snowball sampling
- Beware – rabbit trails!





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Thank you for listening

Any Questions?

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