

An Introduction to the DCED Standard for Results Measurement



The Donor Committee for Enterprise Development

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About this presentation

- About the Donor Committee
- Why the Standard
- Different Elements of the Standard
- Q&A
- Breakout groups

Key Facts about the DCED

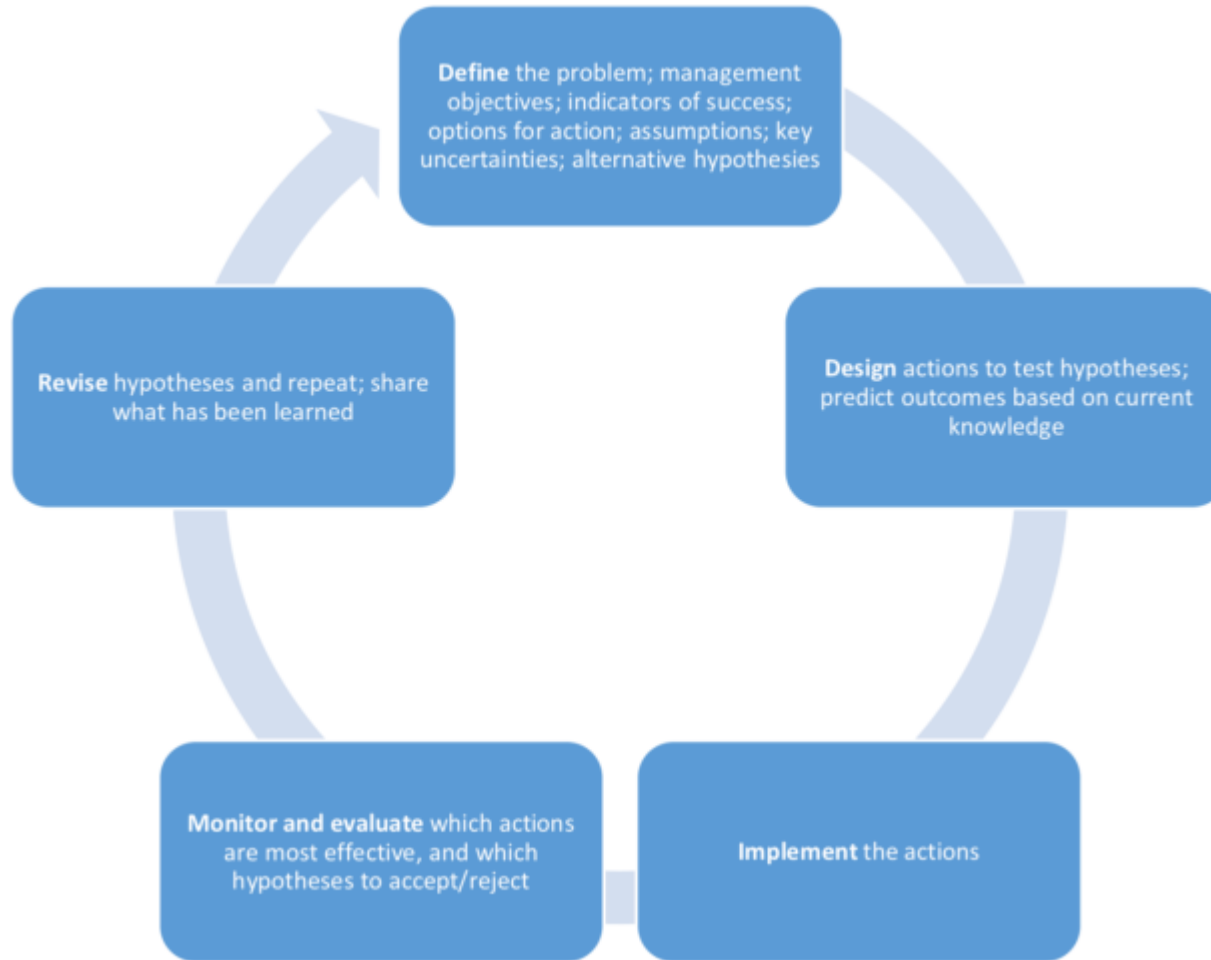
- The forum for agencies working in private sector development in developing countries
- Currently 22 members bilateral donors, associated agencies, multilateral agencies, Foundation
- DCED Members learn from each others' experiences, agree good practice through various working groups

External need for action

External pressures for information:

- Donors are under pressure to report back to their parliaments and to add up across programmes
- New stakeholders, especially from the private sector, expect to be able to measure performance
- Increased visibility (books, media etc.)

Internal need for adaptive management



Adaptive Management Cycle according to Murray and Marmoreck (2004)

A possible solution

- Results measurement is a process, not an event
- Involve programme managers in the field – many are keen to get the credit for their achievements, but lack credible measures
- Identify all of the minimum ‘building blocks’, starting with the logic or results chain, to generate approximate but credible numbers
- Use common impact indicators, to enable member agencies to add results across programmes and countries

The DCED Standard for Results Measurement

- Members have agreed to have a common Standard for Results Measurement
- Identify the minimum components that need to be in place to have credible system of monitoring and reporting results
- Have a flexible system in place so that it can be applied in complex environments such as market systems where dynamics keep changing.
- Try to assess system and market wide impact (quantitative and qualitative)
- Audit the measurement process used by the programme

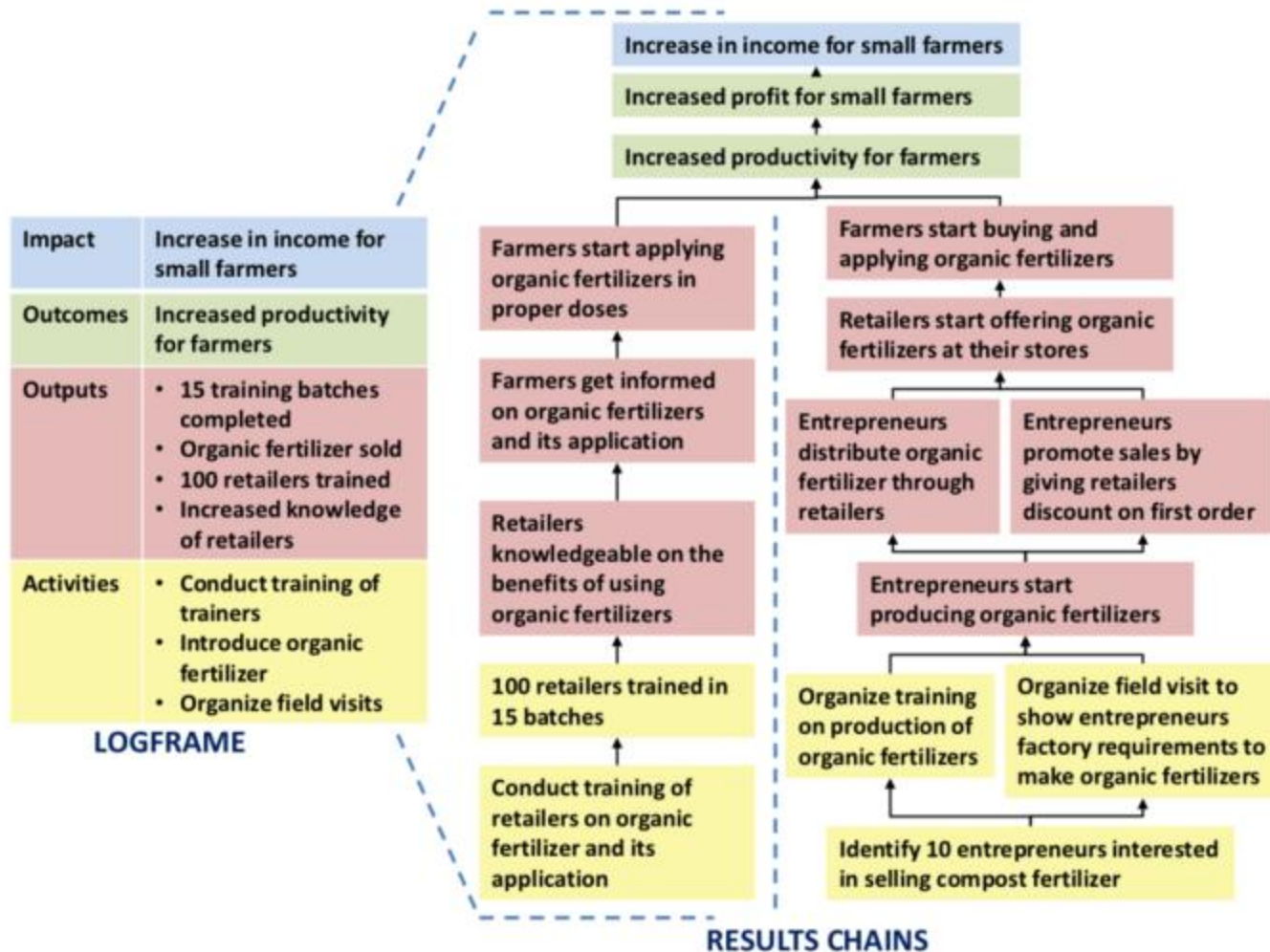
Seven Different elements

- Articulating the results chain
- Defining indicators of change and other information needs
- Measuring attributable change
- Capturing wider changes in the system or market
- Tracking costs and impact
- Reporting costs and results
- Managing the system for results measurement

Articulating Results Chains

- More detailed and specific than a logframe
- Illustrate what you are doing, how you are doing, why you are doing
- Supported by facts and assumptions
- Communicate what the programme does

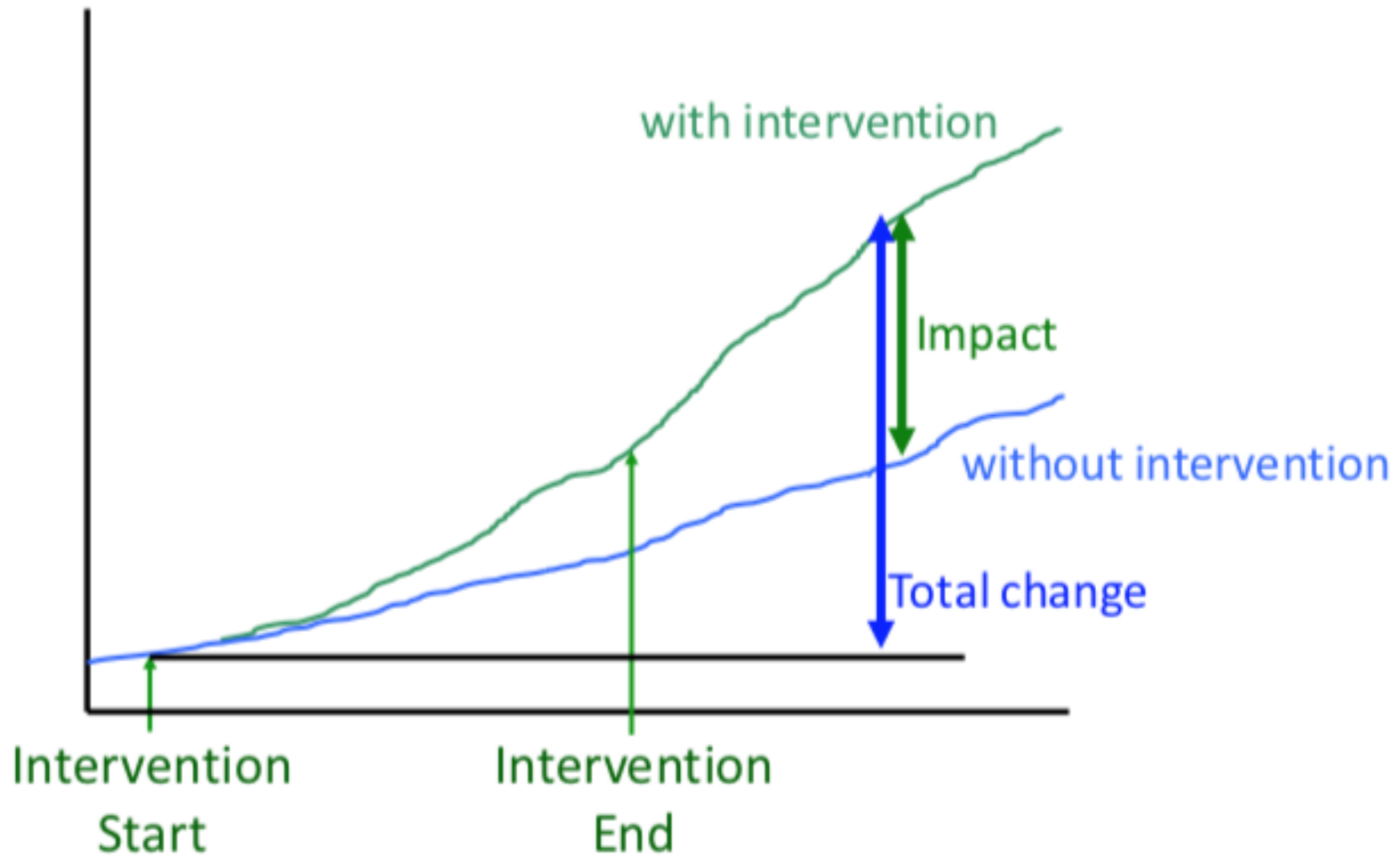
Logframe versus Results Chains



Defining indicators of change and other information needs

- Indicators linked to results chains
- Emphasis on both quantitative indicators and qualitative information needs
- Common Impact Indicators
- Gender differentiated indicators (not only disaggregation!) (Rec)

Measuring Attributable change



Measuring Attributable change

- Research methodology and attribution strategy goes together
- Importance of collecting baseline, monitoring and impact assessment
- ‘Smart and pragmatic’ as opposed to scientific validation
- Using information for intervention management

Capturing Wider Change in the System or Market

- Capture change in market systems
- Flexibility of capturing wider change using different tools (results chains, AAER, pathways etc.)
- Recognizing that change can be at different levels

Tracking Costs and Impact

- Tracking costs annually and cumulatively
- Tracking impact so that it can be aggregated

Reporting Costs and Impact

- Reporting expenditure and results
- Reporting quantitative results and narratives required to understand the numbers

Managing the System for Results Measurement

- Well managed system
- Enough resources (HR, Financial)
- Integration in programme management

Audit

- Coordinated through the DCED secretariat
- Only pass or fail
- Passing means that a programme has minimum components in place
- Pre audit review recommended

Support provided through the secretariat

- The Standard, Walk-through, FAQs etc.
- Implementation Guidelines, case studies from programmes experience
- Link to other approaches (CAEs, WEE +)
- Consultant market-place
- Advice on-line

Big Picture

Over 150 projects in 55 countries are currently using the framework of the DCED Standard for results measurement.



For more information, please visit the DCED website > *Measuring Results* and the DCED Standard

<https://www.enterprise-development.org/measuring-results-the-dced-standard/>



The Donor Committee for Enterprise Development

Breakout Groups

Kamau Kuria, Judy Odongo (Kenya Markets Trust)

Valerie Makuna (FSD Kenya)

Jasper Hatwiinda, Veryl Adell (FSD Zambia)

Phitcha Wanitphon (DCED Audit)

Nabanita Sen Bekkers (DCED Standard)



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