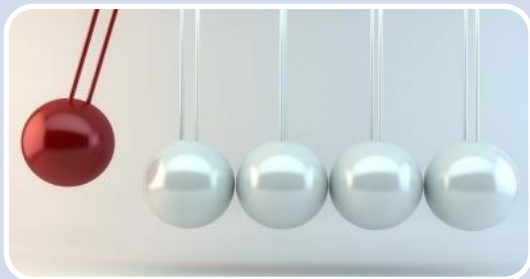




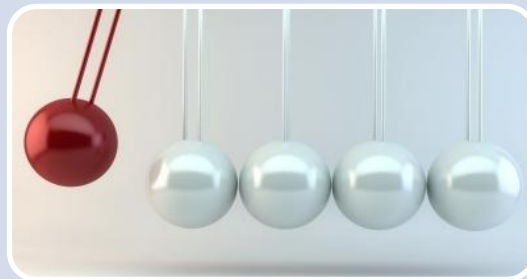
Proposal of a DCED working group on Private Sector Engagement: *Progress and Plans*

Gunter Schall, ADA
Rome, 15 June 2017

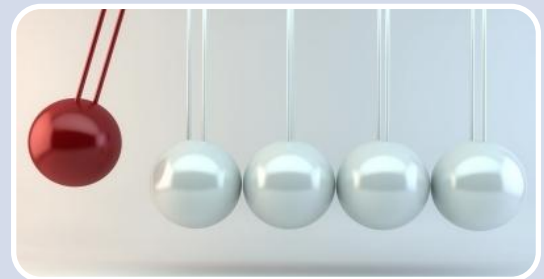
Growing interest in PSE as an addit. approach to achieve SDG



Business
Environment
Reform



Business, value
chain and
market
development
approaches



Engaging
individual
companies
(often donor
country or multi-
national firms)

= an activity that aims to engage the private sector directly for development results, and involves the active participation of the private sector (OECD, 2016)

...as illustrated by a number of milestones

Annual Meeting



Short-term DCED task force: **Additionality**

Annual Meeting



Repeated consultations on key themes



2 Donor Meetings



2011/2012

2013

2014

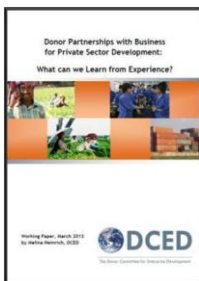
2015

2016

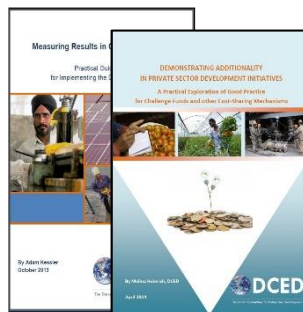
2017

First mapping of donor programs

Review of experiences



Guidelines: Measuring results, **Additionality**



PSE is top priority of members in DCED member survey

New research



Revamped PSE webpage, updated policy briefs



**A closer look at 2015-17:
Narrowing down priorities...**

2015-2016: Individual consultations to follow up on member survey – leading to research on most commonly mentioned themes

- **Review of results measurement in impact investing:** overview of the topic, practices for assessing social/ environmental impact
- **How donors can enable strategic private sector engagement:** Review of institutional change and programming innovations
- **Review of multi-stakeholder platforms:** Objectives, achievements, lessons learnt
- **Does business structure/ ownership matter for social impact?**
Briefing note

... and defining next steps for a
DCED working group...

2017:

- **Workshop with 15 donor agencies in February 2017 on the most popular DCED publications:** Impact investing, transition to PSE, multi-stakeholder platforms
- **Voting process on next steps across these themes** (by 13 donor members, 3 potential donor members)
- **Further development and refining draft work plan at PSE meeting on 13 June** (with 23 participants), including sharpening definitions of PSE and PSD

... leading to the following
proposed activities (1)

1. Exchange on/ categorisation of PSE modalities and strategies

(Synergies: Results Measurement WG will review how to evaluate effectiveness of different modalities and strategies)

... leading to the following proposed activities (2)

Continue inter-agency exchange on

2. staff training in PSE

3. experiences in bridging different cultures

4. tools to manage (reputational) risks; possible agreement on good practice

5. Develop communication materials on the 'why' and 'how' of PSE, e.g. successful PSE case studies

6. Compiling evidence on the business case for shared value collaborations

**... leading to the following
proposed activities (3)**

7. Developing good practice recommendations for minimising the risk of negative market distortions, in collaboration with academics