



The Donor Committee for Enterprise Development

Progress and Plans

BEWG and GGWG: see separate presentations

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Background – About the DCED

Constitution: Charter, Administration Agreement

Funding:

- member fees, additional funds, mainly to WBG-managed TF
- *ad hoc* support directly for specific Working Group products

Constituent bodies:

- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working Groups, Task Forces focus on, drive PSD themes
- Secretariat dedicated to implementation, website etc.

Proposal by the ExCo to the 2016 Annual Meeting to Update the 3-year Strategy

The DCED invested much effort in formulating a strategy for the Committee as a whole, including:

- Strategy Working Group 2004-6
- Strategic Vision 2009
- Comprehensive Member Surveys 2010, 2012 (+2015)
- Organizational development review (Denkmodell) 2011-12
- 3-year Strategy adopted at the 2013 Annual Meeting for 2013-2016

The 3-year Strategy included three objectives:

- To be the leading source of information and guidance on Private Sector Development
- To demonstrate effective approaches, mainly through application of the DCED's Standard for Results Measurement
- To explore new themes, in response to demand from member agencies

While the merits of a long-term planning perspective were apparent, the consensus was to retain flexibility. Targets were therefore agreed under the three strategic objectives. Targets and achievements are as follows:

S.O. 1 To be the leading source of information and guidance

Indicator	Target	Achievement
1. Increase usage of website	Unique visitors p.a. increase by 50%	103%
2. Increase references to DCED	Increase by 50% in three years	47%
3. Expand membership of DCED	5 new members	ITC joined, 3 left; JICA joining
4. DCED guidance proposed in int. processes	2	2+

S.O. 2 Demonstration of effective approaches

Indicator	Target	Achievement
5. Develop new donor guidance documents	2	9+
6. New case studies published	4	10+
7. Formal audits commissioned	20	14

S.O. 3 Exploration of new themes

8. Identify new themes	5 technical meetings	9 webinars, 5 field workshops
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Indicators and targets now proposed

- Unique visitors to the website: Increase by 15% per year
- References to DCED: Increase by 15% per year
- Membership of DCED: Increase by 1 per year
- New guidance documents: 2 per year
- New case studies: 2 per year
- Formal audits against the DCED Standard for RM: 5 per year
- Meetings / Products on new themes / in new formats: 3 per year

- Number on the DCED mailing list: Increase by 15% per year
- Followers on Twitter and LinkedIn: Increase by 15% per year

Progress and Plans: KM and Outreach (*highlights*)

- **Website** redesigned, updated, migrated to a new platform
- **New synthesis** notes on WEE, megatrends etc.
- 4 Newsletters + 3 newsflashes, 150+ tweets
- **Regional PSD workshop** for members in East Africa
- Presented in numerous conferences, workshops, agencies
- Co-Chair Strategic Advisory Panel of BEAM Exchange

Next year

- New **member survey** on future interests, priorities
- **Expand knowledge offer** on themes requested by members, e.g. youth employment, urban PSD, ICTs, poverty in MICs
- Organise **debates** (e.g. on IB), regional / on-line events, etc.

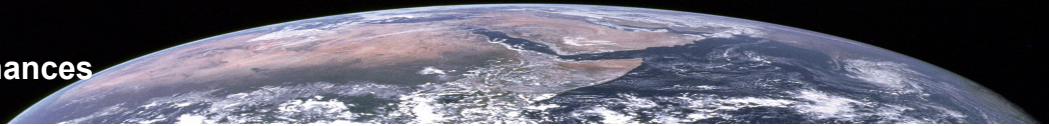
Progress and Plans: Results Measurement *(highlights)*

- **Global Seminar:** 130 participants from 52 agencies
- 4 **regional workshops** on RM
- 10 **case studies** on aspects of the Standard published
- Consultants tested, listed on market; **sample size calculator**
- 4 **formal audits** organised on compliance with DCED Standard
- **Harmonised indicators** published



Next year

- Phase 2 of **indicator harmonisation:** Methodologies, cases
- Further roll-out of **DCED Standard** (agency guides, audits etc.)
- **Review of RM in impact investing** from a donor perspective



Progress and Plans: Green Growth/Business Environment

- Please see separate presentations

Progress and Plans: Women's Economic Empowerment

- **Synthesis Note** published; **planning workshop** with field
- **Tool and policy brief** on household impacts of PSD

Next year

- Signpost **proven, practical WEE tools** across the project cycle

Progress and Plans: Business engagement

- Calls on blended finance, input to Impact Investment review
- Research on lessons learned by INGOs etc.
- Conference call, informal meeting

Next year

- Enhance knowledge offer on website, continue research
- Publish what we know
- Explore issues from the Annual Meeting and informal meeting – e.g. transition strategies, support