



DCED Affairs

Annual Meeting, Copenhagen

Thursday 18th June 2015

Session 1



The Donor Committee for Enterprise Development

About the DCED – A brief history

- **The global forum for donors and multilaterals** seeking to promote economic opportunity through a **vibrant private sector** in developing countries, and demonstrate and enhance the **effectiveness of PSD projects**
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- **Formed in 1979**; guidance provided to donors around financial services, business development services
 - **2004**: Membership fee introduced, Secretariat established
 - **2006**: Charter agreed; ExCo formalised, elected
 - **2009**: Greatly expanded vision and Secretariat agreed
 - **Members**: 12 bilateral donors and associated agencies, 9 multilateral organisations, 1 foundation

The Vision Statement adopted in 2009

“To be the independent and respected inter-agency point of reference for knowledge, data and agreed standards on the role of the private sector in development”

DCED Three-Year Strategy Objectives

- **To be the leading source of information and guidance on PSD**
- **To demonstrate effective approaches, for example through the application of the DCED's Standard for results measurement**
- **To explore new themes, in response to demand from member agencies and changing circumstances**

How DCED operates - structure

Constitution: Charter, Administration Agreement

Funding:

- member fees and voluntary extra funds, mainly to WBG-managed TF
- *ad hoc* support directly for specific work products

Constituent bodies:

- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working groups focus on, drive forward PSD themes
- Secretariat dedicated to implementation

Some highlights: Progress towards the 3-year strategy targets

Targets for 3 years to mid-2016	Progress for 2 years to June 2015
Increase yearly unique website visitors by 50% (from 28,886 to 43,329)	50,450 (up 75%)
Increase yearly references to DCED by 50% (from 113 to 170)	135 (up 20%)
Expand membership by five agencies (23 to 28)	22 (ITC joined; JICA, CzDA, UNHCR may. AFD, IFAD left).
DCED guidance proposed in two international processes	Guidelines on Measuring Results in Challenge Funds @ HLM of GPEDC; GG stock-take @ PAGE GE HLP Platform
Develop two new donor guidance documents	9 Guidelines published (see Prog. Rep.)
Implementation supported by 4 new case studies	12 case studies being published
20 programmes commission formal audits	10 audits completed; 120 programmes using Standard (but not auditing yet)
Organise five technical meetings on new and emerging themes	Partnerships task force; 9 webinars; Impact Investment study starting

Progress and Plans: Knowledge Management and Outreach

- 7 Newsletters/Evidence Updates. Twitter up 50%; Linked in up 77%
- **Updated summaries, debates** on job creation, industrial policy, partnering facilities, PSD strategies, etc.
- **Member Survey** (see next slide for summary findings)
- BEAM research concluded that DCED seen as “**the most important source of knowledge...the DCED was also engaged with the most**”
- **DCED presented** in numerous conferences, workshops, agencies

Next year

- **Develop knowledge offer** on themes requested by members
- **Rebuild website** for enhanced security, functionality
- **Present DCED work** by invitation
- **Expand knowledge services** (webinars, field-based knowledge events)
- Identify **emerging themes** through member interviews; mobilise task forces around them where appropriate (e.g. impact investment)

Member survey findings

62 staff of members, 5 from potential members, were interviewed; the most identified themes were:

1. Various related to **engagement / partnering** with the private sector, including innovative financial instruments (29 individuals)
2. Results measurement: **Using the DCED Standard** for RM (27)
3. Results measurement: **Harmonisation of indicators** (18)
4. **Women's Economic Empowerment** (14)
5. **Green Growth**, responses to climate change (11)

Formats requested: **Introductory training** for staff, dissemination to **the field / practical guidance**, and thematic **face-to-face meetings**.

Member activity by theme in the last year

Theme	Number of member-days	Number of meetings / calls
Results Measurement	90	7
Business Environment	65	4
Green Growth	50	3
Women's Entrepreneurship Development	10	1
Conflict-Affected Environments	10	1

(guessing June in all cases)

Measuring and Reporting Results – Standard

DCED Standard for results measurement is a good-practice framework for real-time monitoring, using a theory-based, mixed methods approach:

1. Articulating the results chain or logic
2. Selecting indicators based on the logic
3. Using good measurement practice
4. Having a credible story on attribution
5. Capturing wider changes in the market
6. Relating results to programme costs
7. Responsible reporting of the results
8. Managing the results measurement system



The DCED coordinates an auditing service that focuses on the quality of the monitoring system

Progress and Plans: Results Measurement WG

- ~**120 programmes using the DCED Standard** in 50 countries, \$1.5bn
- 5 formal **audits**, all published with permission on the DCED website
- Version VII published after consultation with explanations
- 2015 RM Reader published
- 6 webinars with field presenters
- 3 guidelines with on-line calculator
- 10 case studies for auditor training
- Separately, 700 indicators harmonised to 25



Next year

- Dissemination through field workshops, webinars, global Seminar
- Supervision of training course for new auditors
- Phase 2 of indicator harmonisation to address other issues

Progress and Plans: Business Environment WG

- Business Environments for Inclusive Business scoping launched
- Sector-specific BER (pharma, renewables, horticulture, mining) launched
- BER –related target in SDGs: discussion stimulated

Next year

- Guidance Annex on BE for Inclusive Business
- Guidance Annex on Sector-specific BER
- Cooperation with the GGWG
- Scoping Paper on regional, sub-national BER
- Literature Review on gender and BER
- Prepare plan for information sharing or training in BER
- Coordination and support

Progress and Plans: Green Growth WG

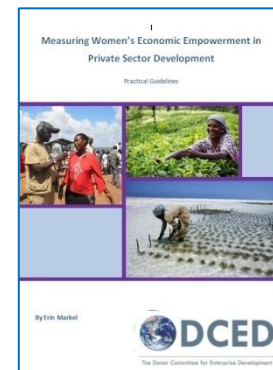
- Stocktaking of member experiences in GG published, presented at PAGE Green Economy High Level Platform, Turin
- Consultants contracted for business enabling environment for inclusive green growth (with BEWG)

Next year

- Inter-agency Expert Meeting on mainstreaming green growth in PSD
- Expanded review of private sector adaptation strategies (from 2012)
- Business enabling environment for inclusive green growth – study to be supervised, finalised, published (with BEWG)
- Compilation of greened value chain packages for advocacy and knowledge sharing

Progress and Plans: Women's Economic Empowerment

- **DCED Guidelines for measuring Women's Economic Empowerment in PSD** presented at Annual Meeting of GDPRD, Australia-Mekong Platform
- Liaison with **USAID Leveraging Economic Opportunities (LEO)** for webinar etc.



Next year

- Task Force of Germany, Sweden and UK to identify way forward

Progress and Plans: Other themes

PSD in Conflict-Affected Environments

- 2 self-financing **DCED training courses** held in ILO Turin, GIZ
- Technical Workshop in NL focused on results measurement, revision of DCED guidelines on **measuring results of PSD in CAEs**



Next year

- **Members** to continue to share information as community of practice
- Further rolling out of the training course

Business partnerships and engagement:

- Updated and revised synthesis note and mapping of donor facilities
- Impact investing: Danida launching a scoping review, to harmonise terms and understand field better, in collaboration with DCED members