



DCED OPERATIONS: PROGRESS AND PLANS

Annual Meeting, The Hague
Thursday 4th July 2013



The Donor Committee for Enterprise Development

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About the DCED – A brief history

- The forum for donors and multilaterals seeking to promote economic opportunity through a **vibrant private sector** in developing countries, and demonstrate and enhance the **effectiveness of PSD projects**
- Formed in 1979; guidance provided to donors around financial services, business development services
- 2004: Membership fee introduced, Secretariat established
- 2006: Charter agreed; ExCo formalised, elected
- 2009: Greatly expanded vision and Secretariat agreed
- Members: 13 bilateral donors and associated agencies, 9 multilateral organisations, 1 foundation

The Vision Statement adopted in 2009

“To be the independent and respected inter-agency point of reference for knowledge, data and agreed standards on the role of the private sector in development”

DCED Objectives

The three-year strategy has the following objectives:

1. To be the leading source of information and guidance on PSD
2. To demonstrate effective approaches, for example through the application of the DCED's Standard for results measurement
3. To explore new themes, in response to demand from member agencies and changing circumstances

How DCED operates - structure

Constitution: Charter, Administration Agreement

Funding:

- member fees and voluntary extra funds, mainly to WBG-managed TF
- *ad hoc* support directly for specific work products

Constituent bodies:

- Annual Meeting is senior decision maker: Work Plan, budget
- Co-chairs and ExCo provide executive oversight
- Working groups focus on, drive forward PSD themes
- Secretariat is 4.25-person team dedicated to implementation

Who we are – New members

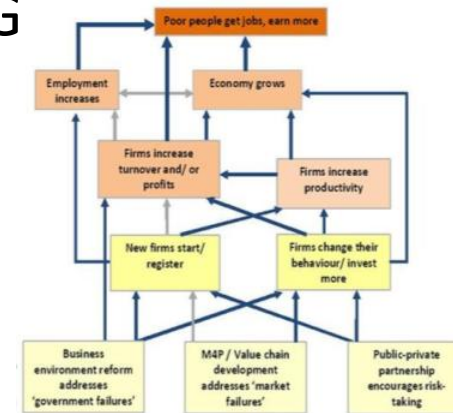
The ExCo proposes for membership:

– International Trade Centre

To be accepted by acclamation

Progress and Plans: Knowledge Management and Outreach

- **Knowledge portal** has been expanded across all themes; new pages on available **guidance** for PSD in CAE and GG
- **Evidence framework** has been expanded
- ~ 28,500 website visitors - up 15%
Mailing list subs. up 25% to ~ 2630
- Events held on **M4P Peer Learning, Partnerships, Measurement, Entrepreneurship and Management Training**
- Plan to double reach social media, especially LinkedIn, Insights
- Review use of **evidence framework**, expand offer
- Publish major publication on theme of importance to members
- Identify **emerging themes** through member interviews; mobilise task forces around them



Measuring and Reporting Results – Background

- DCED Standard can be applied across **whole portfolios**:
 - To address the critical lack of data
 - To learn about what works and what doesn't
- It comprises the minimum elements to generate **credible** numbers:
 1. Articulating the results chain or logic model
 2. Selecting indicators based on the logic
 3. Using good measurement practice
 4. Having a credible story on attribution
 5. Capturing wider changes in the market
 6. Relating results to programme costs
 7. Responsible reporting of the results
 8. Manage the results measurement system
- The monitoring system can be **audited**
- **Common indicators** can enable addition



Progress and Plans: Results Measurement WG

- **Standard Version VI published; guidance expanded**
- 3 formal audits (Indonesia, Bangladesh, Cambodia)
- Many invitations to speak, requests for assistance
- Supported RM in other DCED work streams i.e. **CAEs, BER, WED, Challenge Funds**
- **Translation** work on-going into French, Spanish
- On-going mapping of users, donor interest, trainers
- Plan to **increase supply of experts** through training
- **Global RM event** to be held March 2014
- **10 formal audits** expected next year
- WG interested to **harmonise indicators**, definitions, methodologies
- Technical summaries planned on measuring **systemic change, employment** etc.

List of Programmes Audited for Compliance with the DCED Standard

April 17, 2013

Name of Programme	Country	Date of audit	Coverage	Summary
1. Catalyst	Bangladesh	May 2011	Full Audit (all active sectors in Catalyst phase II Portfolio)	The audit reviewed a representative sample of the active portfolio of Catalyst, which included seventeen sectors. At the time of the audit these sectors were Maize, Potato, Vegetable, Jute, Fish, Prawn, Furniture & Crafts, Tourism; Seeds, Fertilizer, Irrigation, Rural Distribution, Packaging, Rural Supply Channels, Information and Communication Technology (ICT), Media and Improving Local Government Services (ILGS).
2. Prosperity Initiative (PI)	Vietnam and Laos	June 2011	Limited Audit (Bamboo Services to Firms Component only)	The audit reviewed PI's work in Bamboo services to Firms component only. At the time of the audit, PI was working in three sectors with bamboo representing the largest part of the portfolio. PI chose to focus the audit only on the more significant component (services to Firms) of the Bamboo sector work out of two components (Service to Firms and services to Government).
3. The Local Economic Development programme in Indonesia's Nusa Tenggara Timur (LED-NTT)	Indonesia	September 2012	Limited Audit (Cashew and Cocoa sectors only)	The audit reviewed the current interventions of LED-NTT in the cashew and cocoa sectors in phase II. At the time of the audit LED-NTT was working in three sectors (cashew, cocoa, enabling environment) and decided to do have the audit done on the two agriculture sectors because the intervention in the EE was already scaled down.
4. Catalyst	Bangladesh	February 2013	Limited Audit (all active sectors in Catalyst Phase II Portfolio that are carried to Phase III)	The audit reviewed a representative sample of the active portfolio of Catalyst that are carried from Phase II to Phase III. This included eleven out of seventeen sectors which are being carried on to phase III. At the time of the audit these eleven sectors were Maize, Vegetable, Fish, Prawn, Fertilizer, Seed, Packaging, Information and Communication Technology (ICT), Media, Improving Local Government Services (ILGS) and Rural Distribution.

* All the audit reports remain confidential and DCED will not share the contents of the audit report without seeking permission from the audited programmes.



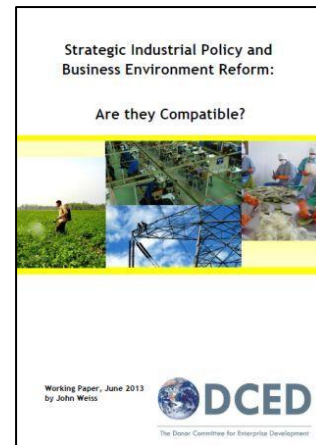
Progress and Plans: Green Growth WG

- Developed three-year strategy around knowledge sharing and guidance to support goals of mainstreaming of/advocacy for GG
- Organised panel debate on 'Enabling green and inclusive markets' during 15th International Business Forum (Oct 12)
- Sponsored ILO-led inter-agency workshop on employment and social inclusion in a green economy (Mar 13)
- Plan **stock-taking** on donor GG approaches and success factors; **inter-agency expert meeting on mainstreaming GG**
 - Will develop with BEWG **recommendations for donors to help create enabling environment for private-sector led inclusive GG**



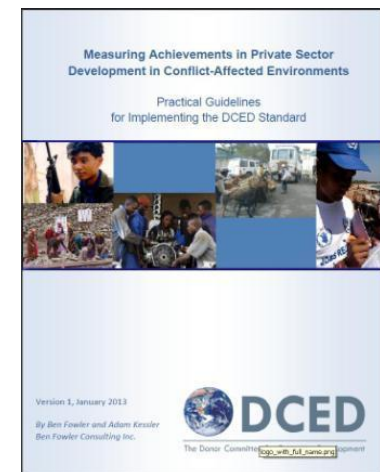
Progress and Plans: Business Environment WG

- Report on the **compatibility of BEWG and Industrial Policy (IP) published**; annex published for the Donor Guidance on using IP
- **Annex to the Donor Guidance on Measuring BER Results drafted**, including 4 case studies; reports on quality infrastructure and risk diagnostics used by businesses drafted
- Work to be expanded on RM, quality infrastructure and BER/IP
- Will develop donor guidance for supporting **business environments for inclusive business**
- Will engage in technical discussions on indicators for **public-private dialogue** in support of BE



Progress and Plans: PSD in CAEs WG

- **Guidelines for measuring results in CAEs published**, plus two supporting case studies drafted
- **Training course** for PSD practitioners in CAEs developed
- Further external resources made available online, including new knowledge page on guidance
- Possible **launch event** on RM guidelines
- Potential further promotional activities, including printing **reader of available DCED publications**
- Support to roll-out of training



Progress and Plans: Women's Entrepreneurship WG

- **Literature review of household level impacts** of Women's entrepreneurship development drafted
- WED knowledge page expanded including reviews of evidence on results and new section on WED and challenge funds
- Will organise two expert meetings on household indicators and their collection; **case studies to be developed on two projects**
- Communicate household indicators to wider PSD community
- Further member collaborations on WED to be showcased

Progress and Plans: PPPs for PSD

- **Review of lessons from experiences in partnerships with business published; launched at donor workshop (Apr 13)**
- Knowledge area expanded with key publications, including **evaluations** and **practical tools; directory for businesses** more visibly signposted on website
- Plan to develop **guidelines for assessing additionality ex-ante**
- Plan to explore ways to enhance staff capacity to engage with the private sector
- Continue to develop knowledge offer via website etc.

