



Results Measurement Best Practices according to the DCED Standard

One-day Workshop

30th September 2024

Nairobi, Kenya

This workshop precedes the Donor Committee for Enterprise Development (DCED) Global Seminar that will be held at the Nairobi Serena Hotel, Kenya on 1-3 October 2024.

The workshop, at the same hotel, targets participants of the DCED Seminar and others who would like to explore best practices in Results Measurement according to the DCED Standard.

Why the DCED Standard?

The [Donor Committee for Enterprise Development \(DCED\) Standard for Results Measurement in Private Sector Development](#) provides programs with a framework to monitor their results in a systematic way.

This empowers development assistance programs to learn and adapt based on the monitoring data which they collect, and to measure and report results with a reasonable degree of rigour.

Over 150 programs in more than 50 countries are currently using the DCED Standard, in sectors ranging from market systems development to challenge funds to business environment reform.

Who should attend?

The workshop is appropriate for professionals in private sector development (PSD) interested in gaining a practical overview of the best practices in Results Measurement according to the DCED standard.

- Managers and staff from programs and organisations involved in PSD
- Donor personnel with responsibility for PSD
- Results measurement managers and specialists
- Consultants advising PSD programs
- Private Sector professionals cooperating with development assistance organisations

What will I learn?

This workshop offers a practical overview of Results Measurement best practices according to the DCED Standard. It not only covers the fundamentals of good results measurement with examples of their application, but also enables you to experience applying key aspects to actual case programs.

You will also learn about the experiences of other institutions using results measurement to drive adaptive management and have plenty of opportunities to ask questions about the benefits and challenges of applying the Standard in practice.

By the end of the workshop, you will be able to:

- Describe why an effective results measurement system is essential for managing systemic programs and operationalising adaptive management.
- Identify key elements of good practice in monitoring and measuring results, including developing results chains, indicators and monitoring plans, assessing attribution and using information for management.
- Define the key steps and processes to develop an appropriate results measurement system for your institution or program.
- Describe key lessons in applying the DCED Standard in practice.
- Locate additional information and support on results measurement best practices and the DCED Standard.

What other participants have said about MCL training courses:

- *Really concrete guidance on how to build a solid RM system.*
- *Energetic, frank and knowledgeable trainer.*
- *The cases were really informative and choice and blend of cases was superb.*
- *It connects to real scenarios and clarified principles.*
- *I learnt a lot during the exercises and Q&A sessions.*
- *I was able to share my experiences, get answer to challenges and learn best practices used by others. It was relevant, practical, something I can apply.*

Registration

To register for the workshop fill out an [online registration form](#). Deadline 31st August 2024. Contact MCL at holm@miehlbradt.com with questions or for more information.

The workshop fee of EUR 450 includes tuition, training materials, lunch and snacks.

Early-bird-discount (10%) is applicable if registration is received before 15th July 2024 and payment is made within two weeks of the invoice.

The Facilitators

The workshop will be designed and facilitated by experts renowned for their extensive practical experience and dedication to the role that results measurement plays in effective development.



[Alexandra Miehlbradt](#)

Aly is a leader in the global effort to improve results measurement and adaptive management in private sector development. She has been a senior technical adviser to the DCED on the Standard since its inception and is a certified auditor for it. Aly has worked for over 30 years in private sector development as a practitioner, researcher, consultant and trainer. She has helped many programs and donors to develop or improve results measurement systems and has taught a range of courses on the DCED Standard. Aly has consistently been an innovator in improving global capacity in this area, for example by training and mentoring other consultants. Aly is a Director of MCL.



[Phitcha Wanitphon](#)

Phitcha is an effective and well-respected PSD practitioner, consultant and trainer, and a pioneer of the DCED Standard. As a resident manager and Deputy Program Director of the Thai-German Program for Enterprise Competitiveness for 6 years, Phitcha piloted and contributed to the development of the DCED Standard in 2008. In this role, he supervised the design of new interventions, ensuring that these were sustainable and demonstrated how they will achieve impact. As a consultant since 2011, Phitcha focuses on training and advising projects in results measurement. In this time, Phitcha has conducted numerous training courses on the DCED Standard and has undertaken many DCED Standard audits.

If you have questions on how to develop a practical, effective results measurement system or you are new to using the DCED Standard, don't miss this chance to sharpen your skills and contribute to meaningful improvements in your organisation!

More information: holm@miehlbradt.com

Organized and conducted by
Miehlbradt Consulting Ltd
www.miehlbradt.com

Workshop date:

30th September 2024

Location:

Nairobi Serena Hotel, Kenya

Cost including fee, all materials, lunch and snacks

EUR 450

Early bird discount:

10% up to 15th July 2024

