

Using Data to Tell a Story

Thursday 14 September, 10am – 12pm BST

Free online workshop

As MEL professionals, we spend a lot of time working out how to collect and analyse data. We spend a lot less time thinking about how this data can best be summarised, presented, and communicated in a useful way. As a result, important insights are lost and learning forgotten.

This workshop aims to help you improve the ways you summarise and present data. We will review the key elements of good storytelling using data, practice storytelling through an exercise, and hear from other practitioners experiencing similar challenges.

This two-hour workshop is suitable for anyone with experience using and analysing data, whether in a technical or MEL role. The exercise will require a good familiarity with Microsoft Excel, including the ability to use either pivottables or formulas quickly and confidently.

[Register now](#)



The Donor Committee for Enterprise Development





Adam Kessler

Adam co-founded and runs DevLearn, a consulting firm working in inclusive economic growth. He is a monitoring and evaluation specialist with experience developing simple, practical results measurement systems for private sector development programs. He has extensive experience in providing online training and workshops for MEL practitioners.

Nabanita Sen-Bekkers

Nabanita leads the DCED's work in results measurement, including on the DCED Standard for Results Measurement. She has extensive experience in developing and implementing results measurement systems that can support effective program management and is also experienced in conducting evaluations. Nabanita works with programs, value driven enterprises, donors and impact investors to advise them on monitoring, evaluation and learning.

