



The Donor Committee for Enterprise Development

Results Measurement Steering Group Minutes SDC offices, Bern, Switzerland, 2nd May 2012

16th May 2012

Participants

Peter Tschumi, SDC
Susanne Hartmann, GIZ
Henk van Trigt, Netherlands MoFA
Virginia Rosada, ILO
Claudio Volonte, IFC

Jim Tanburn, DCED Secretariat
Adrian Maître, SDC (part-time)
Alwyn Chilver, AusAID (part-time, by
teleconference)
Anna Rahm, Sida (part-time, by teleconference)

The [Annex](#) at the end of this document summarises the main action points agreed during the meeting.

Decisions on the draft Work Plan

The main aim of the meeting was to review the draft Work Plan (23rd April 2012) and agree next steps, to finalise the plan in time for the DCED Annual Meeting in July. It was agreed by the group that the Standard is at a critical juncture, and that additional resources are now required. It was also agreed that the draft formed an excellent basis for proceeding, and after some discussion, the Secretariat was asked to incorporate the following changes (using the wording in the draft budget):

Further development of the Standard

- Postpone “Develop Standard governance body” and “Research to demonstrate the value of the Standard” as not being needed (yet)
- Possibly add work-days to the work “Adaptation, promotion and support for application of the Standard to other types of PSD programme”, not least to clarify which types of approach might not be appropriate for the Standard (e.g. products for which multiple uses are possible)
- A moratorium on further changes would be desirable, after Version 6, for perhaps 3 years so there is time for testing.

Dissemination and adoption in agencies

- Reduce time spent preparing technical documents in the year to 50 days
- Postpone research to fill knowledge gaps
- Increase time spent preparing marketing documents to different communities to 30 days
- Reword “visits to member and other agencies, to win endorsement by HQ M&E units” to cover “promotion of Standard to M&E units and evaluation experts, so that they encourage implementers to use it” and reduce to 20 days
- Add “Technical support and marketing to HQs: 30 days” to include visits to member and other agencies, short advice to members, etc.
- Reword “Formal liaison with training providers” to cover “Contact relevant training providers to promote training in the Standard”
- Delete “Preparation of pilot e-learning course” as this could be covered by the technical documents and in particular the tender to a consulting firm to build capacity

- Tender to consulting firm: Prepare a one-page summary of how this could look in practice, for circulation to the group
- Postpone or delete “Develop and implement a DCED certification process for consultants” but meanwhile clarify how newcomers can also be listed on the DCED marketplace for consultants
- Reword “Animate and support the network of programmes, agencies etc.” to focus on seminars and other events in the field, animation of field-based networks etc.

Establishing the structure for audits

- Increase the “Staff and consultant input required for early audits” to 30 days, to allow for further consideration of the audit process, including ways to make it more modular, possible incentives to go for audit, and other aspects of the concept
- Postpone “Redesign the audit process” and “Design and offer an advanced training course that ends in formal certification as a DCED Auditor”

Other comments

Claudio Volonte may add comments to the draft Work Plan, where he feels that the observations are too general or negative, adding specifics of WBG experiences that are more positive. He also expressed interest, in future, in expanding the work of the group to discuss harmonization of impact indicators across DFIs and bilateral institutions working on PSD/advisory services; for the moment, however, it was agreed that the current Standard indicators are a good compromise, and that the focus of the group for the moment is on clarifying programme logic (and the indicators that follow from that).

Henk van Trigt will explore the possibility of implementing a multi-programme application of the DCED Standard in a suitable country (e.g. Rwanda).

Peter Tschumi will share with the group some additional information about the Helvetas training on the Standard planned for early July. Adrian Maître will share soft copies of the SDC guidance on reporting formats for projects, programmes, partners and country offices.

Next Meeting

The next meeting will be at 2 pm on Tuesday 10th July in Berlin, just prior to the Annual Meeting.

Annex: Summary of Action Points Agreed

	What?	By Whom?	By When?
1.	Revise Work Plan, elaborate tender ToR for consulting firm	Jim Tanburn	16 May
2.	Send any additional comments on the draft work plan to Jim Tanburn	RM SG	Asap
3.	Explore possibility of country-level implementation of the Standard	Henk van Trigt	
4.	Share information about forthcoming Helvetas training	Peter Tschumi	Asap
5.	Share information about SDC reporting formats	Adrian Maître	